VIETNAM-OREGON INITIATIVE LAUNCHING EVENT IN BINH DUONG PROVINCE

The success of the Vietnam-Oregon Initiative launching event in Binh Duong Province was solidified by the welcoming remarks from Ms. Rena Bitter, the U.S. Consulate General in HCMC; and Mr. Tran Van Nam, Chairman of Binh Duong People's Committee. The morning session continued with presentations from PSU representatives on the many potentials of VOI, on the application of Portland's urban innovations in Binh Duong, and on the synthesis of leadership and planning for urban sustainability by Dr. Phil Kiesling, Dr. Marcus Ingle, and Dr. Richard Woodling, respectively; as well as the announcement of PSU’s new $6 million scholarship to Vietnam by Ms. Joyce Hamilla, PSU’s Director of International Partnerships. The morning session was then concluded by a presentation on the accomplishments and future opportunities within Binh Duong by Mr. Mai Hung Dung, Director of Binh Duong’s Planning and Investment department, as well as a presentation on the challenges and opportunities for Vietnam under a future TPP agreement by Mr. Nathan Lane, U.S. Consulate Economic Affairs representative.
SÁNG KIỆN "VIỆT NAM - OREGON"
VIETNAM-OREGON INITIATIVE

[Image: Event setup with a large screen and participants seated at a table.]
The afternoon session took place at Eastern International University with presentations and remarks by Dr. Nguyen Van Phuc, President of EIU; Dr. Lee Buddress, PSU Supply Chain Management Professor; Dr. John Gallup, PSU Economics Professor; and Mr. Nghia, Vice President of Vietnam National University in HCMC.