Introduction

“Why do we produce and implement plans when, where, in the manner, and with the objects that we do?”

Asterisks (*) indicate the most highly recommended readings.

10/6 History of Urban and Regional Planning
*Eugenie Birch and Christopher Silver, “One Hundred Years of City Planning’s Enduring and Evolving Connections.” JAPA, 75, 2, 2009.
*Margaret Garb, “Race, Housing, and Burnham’s Plan: Why is there no Housing in the 1909 Plan of Chicago?” JPH, 10, 2, 2011.
*Robert Fishman, “Urban Utopias: Ebenezer Howard, Frank Lloyd Wright, and Le Corbusier.” In Fainstein/Campbell.

Rebecca Ross, “Picturing the Profession: The View from Above and the Civic Imaginary in Burnham’s Plans,” JPH, 12, 3, 2013.

10/13 Regulation


Group meetings to discuss work plans and products.

10/20 Metropolitanism/Regionalism
*John Thomas, “Holding the Middle Ground.” In Fishman.


10/27 Urban Renewal/Housing/Neighborhood Planning
*James Scott, “The High-Modernist City: An Experiment and a Critique,” in Seeing Like a State, Yale University, 1998. (On d2l site)
*Jane Jacobs, “The Death and Life of Great American Cities.” In Fainstein/Campbell.
*Paul Davidoff, “Advocacy and Pluralism in Planning.” In Fainstein/Campbell.
Yan Zhang and Ke Fang, “Is History Repeating Itself? From Urban Renewal in the United States to Inner-City Redevelopment in China.” In Fainstein/Campbell.


Environment/Growth Management

Planning Theory
*Susan Fainstein, “Planning Theory and the City.” In Fainstein/Campbell.
*Patsy Healey, “Traditions of Planning Thought.” In Fainstein/Campbell.
*Oren Yiftachel, “Re-engaging Planning Theory? Towards ‘South-Eastern’ Perspectives.” In Fainstein/Campbell.
*Heather Campbell and Robert Marshall, “Utilitarianism’s Bad Breath? A Re-evaluation of the Public Interest Justification for Planning.” In Fainstein/Campbell.


Implementation Alternatives
*Daniel Mazmanian and Paul Sabatier, Implementation and Public Policy with a New Postscript, University Press of America, 1989, Chapters 1 and 2. (On d2l site)
*James deFilippis, “Collective Ownership and Community Control and Development: The Long View.” In Fainstein/Campbell.
*Dolores Hayden, “Nurturing: Home, Mom, and Apple Pie.” In Fainstein/Campbell.
*Michael Frisch, “Planning as a Heterosexist Project.” In Fainstein/Campbell.

12/1  Presentations
12/8  Presentations

Course Requirements:
I. Adopt a Plan and write three memos (2 pages for each of the first two memos; 3 pages for the third memo; double-spaced, 12-point type) about the following topics as each relates to the plan you’ve adopted:
   (1) Historical analysis  due 11/3 in class
   (2) Political analysis  due 11/17 in class
   (3) Implementation alternatives analysis  due 12/1 in class

The following readings are aimed specifically at assisting you to write these memos:
     Bent Flyvbjerg, “Bringing Power to Planning Research: One Researcher’s Praxis Story.” In Fainstein/Campbell.
     Richard Foglesong, “Planning the Capitalist City.” In Fainstein/Campbell.
     Frank Fischer, “Public Policy as Discursive Construct: Social Meaning and Multiple Realities.” In Fainstein/Campbell.
     Peter Evans, “Political Strategies for More Livable Cities: Lessons from Six Cases of Development and Political Transition.” In Fainstein/Campbell.

For the first two memos assume that you are the Director of planning of the agency producing the plan, and you are addressing your recently assembled staff. You are at the beginning of the planning process, and are about to start. For the third memo you are the Director addressing the official body in charge of the plan, and staff analyses of several alternatives have been completed.

The main questions to be addressed in the first memo are: Given that we are going to do this plan now, what are the most important aspects of the historical context that will shape the work that lies ahead? In light of the nature and extent of the issues/problems that we will be addressing, what challenges are we likely to confront?

The main questions to be addressed in the second memo are: Who are the actors inside and outside government who should/will play influential roles in plan-making and implementation, what are their interests likely to be, and how influential is each of them likely to be?

The main questions to be addressed in the third memo are: What are alternative ways of achieving an important goal of the plan? What are the strengths and weaknesses of those alternative approaches? Which implementation alternative(s) is(are) recommended for adoption? What evidence is there in the scholarly and practice literatures that sheds light on the causal relationship between the alternative(s) we are recommending and the goal we want to reach? How confident are we in the data and the methods of data analysis that we have used to examine alternatives?

Each group must prepare a work plan by 10/14 and schedule a meeting with me that week to discuss it.

Each student will write memos. **The first and second memos may be revised (once) and resubmitted by 12/8.**

II. **A class presentation** during one of the last two sessions. This will be a group project, and there will be a group grade for the presentation. Each group will assume that it is presenting the results of its planning process and making recommendations at a public hearing. The presentation will be videotaped.

III. Write a **critique of the plan (no more than 8 pages, double spaced, 11- or 12-point type)**. This is also a group project; one paper per group. **Due 12/8.** The paper should discuss strengths and weaknesses of the plan. The following readings are aimed at assisting you to write the critique: Brent Ryan, “Reading

IV. **History Essay.** Each student will write a 1000-1250 word essay that situates the plan you studied within its broad historical context. The essay should draw on all the relevant course readings as well as additional historical material as appropriate. Due 11/24

Grading:
- Memos: 50%
- History Essay: 25%
- Critique: 15%
- Presentation: 10%

PhD Students:

We will meet to discuss required course and individual projects.

Additional readings for doctoral students:


John Forester, “What kind of research might help us become better planners?” *PT&P*, 16, 2, 2015.


Journal acronyms:
E&P B: P&D: Environment and Planning B: Planning and Design
JAIP: Journal of the American Institute of Planners (the earlier name of JAPA)
JAPA: Journal of the American Planning Association
JPER: JPER
JPH: Journal of Planning History
JPolH: Journal of Policy History
JUH: Journal of Urban History
PP: Planning Perspectives
PP&R: Planning Practice and Research
PT: Planning Theory
PT&P: Planning Theory and Practice
UAQ: Urban Affairs Quarterly
UAR: Urban Affairs Review