Course Description

This course provides an introduction to the history and theory of community development in North America, the theory and practice of urban planning in North America, and to the ethics of civic and business practices linking the public, private, and non-profit sectors. It is aimed primarily at students with a basic understanding of these topics. The course will focus on plans as the outcome of political processes with specific consequences for different constituencies within the city.

Learning Outcomes

A student who successfully completes this class will be:

- Able to understand the basic history and theory of community development and planning in North America;
- Familiar with the conceptual, practical and ethical dilemmas inherent in development and redevelopment;
- Capable of analysing and interpreting community development, planning and real estate development practice in light of history, theory and ethics.

Teaching Methods

This course is taught through a once weekly seminar scheduled for Mondays between 6.40pm and 9.20pm. The class will involve an overview of the history and key theories and concepts associated with community development, planning and real estate development. Each class will involve a conceptual discussion of topics as well as consideration of one or more case studies or scenarios that illustrate and problematize that week’s topics. As there are only ten sessions, attendance is critical. Students are expected to attend every session unless arrangements have been made with the instructor prior to class. Students are also expected to read all required readings and come to class prepared to discuss that week’s topics with the class and the instructor. As noted below, attendance and participation will be reflected in your final grade.

Required Text

In order to provide a variety of different perspectives on the topics addressed in this class, no single text is used. Instead, multiple journal articles or book chapters are assigned each week. The journal articles are all available through the PSU library on-line database. In addition, two basic texts on planning and community development are required:


Assessment

This course will be assessed in three ways. The first is a short paper and presentation on your vision of a good community to be presented in class on April 30. The second is a position paper written on your choice of any of the topics covered in this class due on June 11. The last is through attendance and participation. Specific details on the good community presentation and the position paper will be distributed in a separate assessment brief. The three assessments will be weighted as outlined in the below table:

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Weight</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>Good Community Presentation</td>
<td>15%</td>
<td>April 30, 2012 in Class</td>
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<tr>
<td>Position Paper</td>
<td>70%</td>
<td>June 11, 2012 at 5.00pm</td>
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<tr>
<td>Attendance and Participation</td>
<td>15%</td>
<td>Throughout</td>
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Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
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<tbody>
<tr>
<td>April 2</td>
<td><strong>Introductions and Framing</strong></td>
</tr>
<tr>
<td>April 9</td>
<td><strong>History of Planning and Community Development</strong></td>
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<tr>
<td>April 16</td>
<td><strong>Conflicting Definitions and Values</strong></td>
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<tr>
<td></td>
<td>Problematic definitions – community, sustainability,</td>
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<tr>
<td></td>
<td>equity/equality, ghetto/enclave, poverty</td>
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<tr>
<td>April 23</td>
<td><strong>Similarity and Difference</strong></td>
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<tr>
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<td>Who we are – race, ethnicity, gender, sexual orientation, religion, class</td>
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<tr>
<td>April 30</td>
<td><strong>Good Community Presentations</strong></td>
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<tr>
<td>May 7</td>
<td><strong>Justifying Action</strong></td>
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<td></td>
<td>Why and how to act – communicative action, rational</td>
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<td>comprehensive, advocacy, equity, public good,</td>
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<td></td>
<td>highest and best use, design</td>
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<td>What to do – integrate, assimilate, respect, organize,</td>
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<td>facilitate, act</td>
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<td>May 14</td>
<td><strong>Practice</strong></td>
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<td>Planning – comprehensive plan, zoning, redevelopment,</td>
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<td>design</td>
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<td>Community development – organizing, investment, asset</td>
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<td>building</td>
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<td>May 21</td>
<td><strong>Political and Scalar Issues</strong></td>
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<td>Urban politics – pluralism, elite, regime, leadership,</td>
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<td>social movement, partnerships</td>
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<td></td>
<td>Rescaling – globalization, neighborhoods</td>
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<td>May 28</td>
<td><strong>Ethics</strong></td>
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<td>Conflicting positions – personal ethics, professional</td>
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<td>ethics</td>
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<td>Concepts of ethics – Mill,Rawls, Habermas</td>
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<tr>
<td>June 4</td>
<td><strong>Current and Future Challenges</strong></td>
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Readings

April 2 – Introductions and Framing

April 9 – History of Planning and Community Development

[http://portlandstate.worldcat.org/oclc/475584096](http://portlandstate.worldcat.org/oclc/475584096)


[http://portlandstate.worldcat.org/oclc/475584101](http://portlandstate.worldcat.org/oclc/475584101)

[http://portlandstate.worldcat.org/oclc/475584108](http://portlandstate.worldcat.org/oclc/475584108)

Additional readings:


April 16 – Conflicting Definitions and Values

[http://portlandstate.worldcat.org/oclc/86211380](http://portlandstate.worldcat.org/oclc/86211380)

[http://portlandstate.worldcat.org/oclc/4650219696](http://portlandstate.worldcat.org/oclc/4650219696)

[http://portlandstate.worldcat.org/oclc/203958102](http://portlandstate.worldcat.org/oclc/203958102)

[http://portlandstate.worldcat.org/oclc/202010568](http://portlandstate.worldcat.org/oclc/202010568)

April 23 – Similarities and Differences


May 7 – Justifying Action


**May 14 – Practice**


Community Toolbox

**May 21 – Political and Scalar Issues**


**May 28 – Ethics**


**June 4 – Current and Future Challenges**


