COURSE DESCRIPTION

This course explores the economic challenges facing low-income people and places, and strategies to increase income, earnings, and wealth. Community economic development is situated within the context of traditional state and local economic development policy, and their underlying theoretical perspectives are compared. It explores community economic development goals, organizations, strategies, tools, and planning processes. It also analyzes the politics of economic inequality and economic development, and organizing strategies and tools for holding public development processes and projects “accountable”, so that the benefits of development are shared.

COURSE REQUIREMENTS

We will use the reading materials, lectures, films, and discussions to cover course topics. All students are expected to come to class having read the week’s reading assignment. Please communicate with me in-person or via email if you anticipate any issues with the class.

Grades: ___________________ Pct. Due Dates:
Take-home Midterm Exam 45% May 8
Best Practices Presentation 15% May 29 or June 5
Best Practices Research Paper 40% June 10
100%

Books available at the PSU Bookstore or (*on library reserve):


Other readings available on D2L.

COURSE ASSIGNMENTS

There will be a take-home midterm and a final paper on best practices for a particular CED issue; you will present your findings in class. All assignments are due in hardcopy. No late assignments accepted, except in case of serious illness or emergency.

CLASSROOM ELECTRONICS POLICY

Due to the distracting nature of electronic devices, their usage is not permitted in class. Please bring a notebook with you.
SCHEDULE OF TOPICS AND READINGS

April 3
The Rationale for Community Economic Development (CED)


April 10
CED vs. Traditional Economic Development Practices
Good Jobs First. *Accountable Development* (Beginner’s Guide)
http://www.goodjobsfirst.org/accountable-development


April 17
CED Organizations, Planning, and Development


April 24
CED Strategy: Physical Revitalization


May 1
CED Strategy: Accountable Development

May 8
CED Strategy: Business Development

SCHEDULE OF TOPICS AND READINGS

May 15
CED Strategy: Jobs and Workforce Development

May 22
CED Models: Health Care, Arts, and Other Basic Needs
Gunn, Christopher. *Third Sector Development*. Chapters 7-9

May 29
Student presentations

June 5
Student presentations

June 12
Final paper due