BUSINESS ENGLISH SUMMER IMMERSION PROGRAM

Come improve your English language and communication skills through the BESI PROGRAM!

Dates: September 8th – 18th, 2015 | Cost: $995 (includes all tuition & fees)

WHAT IS THE BESI PROGRAM?
As a two-week intensive English language and communication training, the Business English Summer Immersion (BESI) program is uniquely designed and tailored to the needs of our international graduate business students. Collaboratively designed by our business faculty and ProActive English, a Portland based training organization, to increase success in the classroom and the business field, our instructors will target the following key areas:

» Accent modification
» Vocabulary building
» Spoken grammar
» Active listening
» Writing structure
» Grammar
» Self-editing

By focusing on the skills sets, you can experience the full value of our award-winning programs by increasing understanding, engagement and application of our curriculum. As our courses involve significant group interaction and projects, the BESI program also provides an opportunity to get acclimated and grow confidence and aptitude to be an effective team member and business professional.

WHAT THE PROGRAM DELIVERS
To ensure an improved learning experience once in Portland State’s Graduate Business Programs, the BESI instruction will be offered through both in-classroom and individual coaching including:

» 40 hours of classroom training
» 2 individual coaching sessions
» Pre and post-program assessment
» Guest lectures from local business professionals and PSU Graduate Business Programs faculty
» Access to 50+ hours of learning activities through Web-based tool, including content designed specifically for students in the School of Business Administration.

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WHO SHOULD TAKE BESI?

BESI gives international students the chance to get acclimated on campus, build relationships with classmates and professors, and improve their English and business communication skills—all before attending orientation.

The admissions committee will require BESI as a condition of admission of applicants based on language and communication proficiency.

Additionally, BESI is open to any non native English speakers interested in improving their business English skills.

HOW TO REGISTER

To register for BESI, visit the BESI page at PDX.EDU/SBA/BUSINESS-ENGLISH-SUMMER-IMMERSION
Click on the “Register Here” link and continue to check out.

TO LEARN MORE
Contact Graduate Business Programs
E-mail: gradinfo@sba.pdx.edu
Phone: 503-725-8001