

Jordan Rasmussen *Portland, OR, 97232 | 801.404.2760 | [Email](#) | [Portfolio](#)*

Master of Urban and Regional Planning student at Portland State University with 6+ years of project management experience. Aspiring economic development, land use policy, and food systems planner.

SKILLS

Project Management	Team Leadership & Management	Cross-Functional Coordination	Spatial Analysis	Economic Analysis
Policy Analysis & Research	Oregon Land Use Policy	Adobe InDesign	ArcGIS	Data Analysis SPSS + Excel + R

EXPERIENCE

Community Engagement Intern — PRR Portland, OR	July 2025 – Present
- Advanced community-centric engagement through on-the-ground outreach efforts, managing logistics, tight deadlines, and cross-team collaboration - Modeled inclusivity and built relationships with clients such as Portland Bureau of Transportation and Lime	
Market Research Consultant — Art Design XChange Portland, OR	June 2025 – Present
- Developed database, inventory, and interactive asset map of Portland’s creative economy - Led survey design and analysis distributed to over 500 small business enterprises	
Food Systems Intern — Lift Urban Portland Portland, OR	March 2025 – Present
- Optimized evaluation processes & survey methodology for pop-up food pantry programs - Developed new training programs, frameworks, best practices, and engagement materials - Increased food distribution capacity by developing new relationships with farm partners - Established a collaborative, partner-centered composting program to reduce food waste	
Content Manager — Indow Portland, OR	February 2023 – March 2024
- Developed a data-driven content strategy to improve engagement across digital channels - Led the transition to Salesforce Marketing Cloud and optimized email marketing workflows	
Content Manager — LG Business Solutions Portland, OR	October 2021 – February 2023
- Oversaw team of 3 and cross-functionally directed teams to produce SEO-driven content which achieved a 20% increase in web traffic - Collaborated with legal, product, and external teams to align content with long-term goals	
Marketing Coordinator — Avanti Destinations Portland, OR	January 2019 – October 2021
- Liaise with internal and external partners and clients to ensure seamless project delivery - Developed and maintained production schedules for creative and graphic design projects	

EDUCATION

Master of Urban and Regional Planning Portland State University	June 2026
- Focus on Economic Development, Land Use Policy, and Food Systems	
B.A. in Communication Studies Portland State University Honors College	June 2017
- Focus on Rhetoric and Social Media	

VOLUNTEER EXPERIENCE

Policy Analyst Housing Land Advocates February 2025 – Present	Policy Analyst & Researcher Stable Homes for Oregon Families January 2025 – March 2025	Street Plaza Ambassador Portland Bureau of Transportation September 2024 – December 2024
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