Globalization is a term commonly used to describe the interconnections between people and social institutions all over the world. This course will cover globalization from various viewpoints including historical, structural such as the development and influence of international and national political/economic institutions, and a social change perspective. The course will compare the positive and negative outcomes of globalization.

One of the main objectives of this class is to familiarize students with ideas, concepts, terms, and methods of analyzing global relations and institutions by focusing on the following goals:

1. **Basic Economic Literacy.** At its core, globalization today is defined by new *economic* relations. To analyze these relations between nation states and between nations and international institutions will require understanding and applying economic concepts. For some, this may be unfamiliar territory, but stick with it. It will be well worth it.

2. **Sociological Analysis of Economic Development.** A basic understanding of changes in the economy is just our starting point. Our ultimate goal is to learn how to analyze the *social* and *political* implications of economic relations. The relationships between society and political and economic systems is interdependent and complex. Economies are people working with each other on local, national, and international levels. Who gets what and the process of how resources are distributed is a *social issue* because some ways of distributing wealth and constructing labor may be conducive to the greater public good, peace between nations, and happiness for individuals while other ways of distribution foster conflict, distrust, and war. Who gets what from the economy is also a *political issue* because power and access determine who benefits from the economy; it’s not a equal playing field for each participant.

3. **Historical Perspective.** Sociology 320 locates the current period of globalization in history by covering global relations in two earlier periods: the era of European colonialism (pre-World War II) and the National Development era (World War II through the early 1970s).

One central question drives this course: As citizens, if most of our rights depend on *national* institutions, how are individual rights affected by the globalization of economic relations?
REQUIRED READINGS

• Reading Packet. Available at PSU bookstore
• Articles online

RECOMMENDED READINGS


COURSE REQUIREMENTS

Class attendance, reading prior to class, two (2) exams (60%), and two (2) written essays (40%).

Class Attendance: Given the size of this class, I will not always know whether you attend lectures on a regular basis or not. Although attendance is required, you will have to regulate yourself. I can tell you that (1) you will get the most from this class by attending lectures consistently, (2) discussion will be a central feature of the class and attendance provides you with an opportunity to participate, and (3) failure to attend class will inevitably be reflected in your grasp of the material and your performance on tests.

Reading prior to class is required to prepare for discussion of key topics in class. I suggest you jot down notes as you read the assignments.

Two exams (Each exam is worth 30% of the final grade for a total of 60%) - one midterm and one comprehensive final. Exams dates are listed in course schedule. Prior approval is required to make-up the test on a later date.

Two essays of 2 to 3 pages worth 20% each for 40% of final grade. For the first essay, select a topic covered in chapters 1 through 5 about development and write a well thought out essay on how development has impacted citizenship relative to the topic you’ve chosen. The topic for the second essay should be drawn from chapters 6 through 9. Discuss the positive contributions compared with detrimental outcomes due to globalization. Address if the impacts are dependent on social class and geographic location. Be sure to check for proper grammar and spelling.
<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
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<tbody>
<tr>
<td><strong>Week 1</strong></td>
<td>Introduction: What is Globalization?</td>
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<tr>
<td>Sept 27, 29</td>
<td>Organization of the course</td>
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<tr>
<td></td>
<td>Karl Polanyi: Market vs. Society</td>
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<td></td>
<td>T. H. Marshall: Citizenship</td>
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<tr>
<td><strong>Reading:</strong></td>
<td>McMichael: Preface xv-xvii, Chapter 1, pages 1-22.</td>
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<tr>
<td><strong>Online:</strong></td>
<td>“The Predator Class” by Dick Meyer, CBS News.com 11/19/03</td>
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<td>“CEOs Get the Pie, The Workers the Crumbs” by David Moberg, 9/17/06, New York: Newsday.</td>
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<td><a href="http://www.commondreams.org/views06/0917-21.htm">www.commondreams.org/views06/0917-21.htm</a></td>
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<td>“Globalization for Americans is Really About Income Distribution” by Mark Weisbrot, 9/6/06. Distributed by the McClatchy Newspapers.</td>
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<td><a href="http://www.commondreams.org/views06/0906-31.htm">www.commondreams.org/views06/0906-31.htm</a></td>
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<td>“Interview of Elizabeth Warren on Daily Show with John Stewart” 4/27/11.</td>
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<td><strong>Week 2</strong></td>
<td>Colonialism to Development</td>
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<td>Oct 4, 6</td>
<td>McMichael: Chapter 2, pages 25-54.</td>
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<tr>
<td><strong>Readings:</strong></td>
<td><em>(Reading Packet 1)</em> Nandy (1997) “Colonization of the Mind”</td>
</tr>
<tr>
<td><strong>Online:</strong></td>
<td>“Hunger &amp; the Kindness of Strangers” by John Buell, 2/24/04. Bangor Daily News, Maine.</td>
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<td><a href="http://www.commondreams.org/views04/0224-06.htm">http://www.commondreams.org/views04/0224-06.htm</a></td>
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<td><strong>Week 3</strong></td>
<td>The Development Project: International Relations</td>
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<tr>
<td>Oct 11, 13</td>
<td>McMichael: Chapter 3, pages 55-84</td>
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<tr>
<td><strong>Readings:</strong></td>
<td><em>(Reading Packet 2)</em> George “The Green Revolution”</td>
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<td><em>(Reading Packet 3)</em> Illich “Development as Planned Poverty”</td>
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<td><strong>Online:</strong></td>
<td>“Transcript: US Ok’d Dirty War” by Daniel A. Grech, Miami Herald, 12/4/03</td>
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<td><a href="http://www.commondreams.org/headlines03/1204-01.htm">www.commondreams.org/headlines03/1204-01.htm</a></td>
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</table>
“Subsidies Keep Poor Nations Poor” by Robert Reich, Christian Science Monitor, 10/16/03
www.commondreams.org/views03/1016-05.htm

“Do as U.S. Says, Not as It Does” by Joseph Stieglitz, Guardian, UK 10/29/03
www.commondreams.org/views03/1029-08.htm

Week 4
Oct 18, 20
Readings: McMichael: Chapter 4, pages 87-116
(Reading Packet 4) Moody “Mining the World: Global Reach of Rio Tinto Zinc

Oct 20
First Essay Due (Topic from Chapter 1 - 5)

Online: “Overselling Capitalism with Consumerism” by Benjamin R. Barber, The Baltimore Sun, 4/15/07.
http://www.commondreams.org/archive/2007/04/15/536

“Not Broke, Just Twisted” by Abby Zit, 5/20/11.
http://www.commondreams.org/further/2011/05/20-1

Week 5
Oct 25, 27
Readings: McMichael: Chapter 5, pages 117 - 145
(Reading Packet 5) Garner “Running to Stand Still”
(Reading Packet 6) Vickers “Impact of Structural Adjustment on Women”

Online: “Is Brain Drain Robbing Poor to Pay for the Rich?” 9/7/06 by Thalif Deen Inter Press Service
www.commondreams.org/headlines06/0907-03.htm

Video: Life and Debt

Week 6
Nov 1
Overview of chapters 1 - 5

Nov 3
MID-TERM EXAM - Bring scantrons

Week 7
Nov 8, 10
Readings: McMichael: Chapter 6, pages 149 -190
The Globalization Project
Online: “Free Trade Means America’s Biggest Exports is It’s Jobs” by US Rep Bernie Sanders, The Hill. (Wash DC) 10/14/03
www.commondreams.org/views03/1015-01.htm

Video: Trading in Democracy

Week 8
Nov 15, 17  Global Economic Development
Readings: McMichael: Chapter 7, pages 191 -228
(Reading Packet 7) Klein “Blank is Beautiful”
(Reading Packet 8) Manning “Nike’s Asian Machine Goes on Trial”
(Reading Packet 9) Manning “Students, Nike Fighting War Against Sweatshops”

Online: “Workers Rights Must be Trade Policy Bottom Line” by Michael Schwalbe, Raleigh News & Observer, 11/2/03
www.commondreams.org/views03/1102-06.htm

“Rewrite of Overtime Rules is Attack on 40 hour Workweek” by Tom Harkin, Pioneer (St. Paul MN) 10/13/03
www.commondreams.org/views03/1013-05.htm

Video: Surviving the Bottom Line: San Diego

Week 9
Nov 22  Rethinking Development
Readings: McMichael: Chapter 8

Nov 22  2nd essay due (chapters 6 - 9)

Online: “Asians Worry that US Aid is Another Form of Colonialism”

“Malaysia to be Unlikely Host” (NYT)

“Traffickers New Cargo” (NYT)

Video: The Crash

Nov 24  Thanksgiving Holiday
Week 10
Nov 29, Dec 1

Readings:  McMichael:  Chapter 9, pages 273 - 291
           Review

Online:    Phelan “Renown US Economist denounces...”
           [http://www.commondreams.org/views01/1121-03.htm]
           “Keynote Address to the National Conference on Media Reform” (Madison WI)
           by Bill Moyers, 11/12/03
           [www.commondreams.org/views03/1112-10.htm]
           “Growth Without Jobs” by Robert Kuttner, Boston Globe 12/9/03
           [www.commondreams.org/views03/1209-06.htm]
           “Protestors Tell a Different Tale of Free Trade” by John-Thor Dahlburg, Los Angeles Times, 11/20/02
           [www.commondreams.org/headlines03/1120-05.htm]
           “World Bank Urges Rich to ‘Go First’ on Free Trade” by Emad McKay, Interpress Service, 9/4/03
           [www.commondreams.org/headlines03/0904-05.htm]

Video:     A Place Called Chiapas
           This is What Democracy Looks Like, The Take

Dec 6      FINAL EXAM - 10:15 am to 12:05   Cinema 92
           Bring scantrons