SOCIOLOGY 320U GLOBALIZATION Spring Term 2023 Fully Online Class

Dr. Daniel Jaffee Associate Professor of Sociology Email: jaffee@pdx.edu Virtual Office Hours (on Zoom): Wednesdays, 9:00-10:30am (or by appointment) Sign up for meeting times at: www.wejoinin.com/sheets/ogixl

In this class, we will examine several complex and interconnected international issues within the context of the dramatic worldwide changes that are collectively termed *globalization*. We begin by unpacking the concept of development in an international context, exploring its colonial roots and postwar history as well as debates over its meaning and its social, cultural and ecological effects. We will examine the historical and current relationship between the wealthy nations of the global North (especially the U.S.) and the "poor" nations of the global South, including the issue of international development aid. We will focus on three major theories of development, examining their implications and their role in current policy debates. The course then takes a critical look at the phenomenon of globalization, examining the multiple and contested meanings of the term. We give particular emphasis to economic globalization and its social and environmental effects, as well as the institutions and policies that undergird it, asking why it has generated so much contention worldwide, and how it has changed nation-states and their relationship to citizens. We examine two major competing political-economic ideologies and their influence on current debates over the role that government should play in society. We explore the roots of the recent financial crisis and recession, and the implementation of structural adjustment or austerity policies in both the global South and the North. The course ends with a look at responses and countermovements to the dominant model of economic globalization, as well as alternative development models. Throughout the term, we will wrestle with a series of thorny questions: Are extreme inequality, poverty, and hunger inevitable? If not, what options are available to address them? What should be the role of states, international institutions, private capital, and civil society/social movements in defining the terms of development and globalization? Who wins and who loses from the choices that are made, and who gets to decide?

Course Objectives:

By the end of this course, you should be familiar with:

- The multiple meanings and framings of *development* in an international context, and the history and contested nature of the concept.
- Multiple theories that explain the causes and effects of social and economic *inequality* between and within nations and world regions, and different positions on how globalization influences inequality.
- Arguments for and critiques of the predominant models of international development and aid.
- A range of perspectives on the relationship between the global North and the global South.
- The multiple dimensions of *globalization* (economic, political, cultural) and distinctions between them.
- A range of perspectives on the social, political, and environmental *effects* of economic globalization and neoliberalism, and how they relate to development.
- Multiple perspectives on the causes and effects of debt, structural adjustment, and austerity policies in both the global South and North.
- The major competing ideologies underlying economic and social policy in the 20th and 21st centuries.
- The linkages between *global* political-economic dynamics and *local* social and economic phenomena.
- A range of *responses* to the social effects of globalization, including social movements, populist reactions, and alternative models from civil society.

COURSE REQUIREMENTS:

- Class Participation: This is an upper-level online course, with a substantial online discussion component in Canvas. Your <u>active</u> participation in online discussions is critical to making the class worthwhile, both for yourself and your classmates, and it counts for <u>10 percent</u> of the final course grade. Note: In this online class, participation requires that you reply to other students' postings in Canvas, both their weekly reading responses (see #3-A, below) and their documentary film responses (see #3-D, below).
- 2) **Readings:** Everyone should finish the week (ending Sunday evening) having completed all of the readings listed on the syllabus for that week. Incomplete preparation deprives everyone of the benefit of your insights and analysis.

3) ASSIGNMENTS:

A) **<u>READING RESPONSES:</u>**

On seven (7) weeks during the quarter, you should write a short response/reaction that incorporates all of the starred (*) readings for that week. (Note: posting a response in Weeks 2 and 3 is required. If you miss those weeks, you cannot make up the missed points.)

These postings should be very short papers, between 500-800 words (see specifications below). Response postings should be well organized and clearly written, with <u>correct grammar and spelling</u>. **Note:** The 500-word minimum is a <u>firm minimum</u>.

IMPORTANT: In these responses, you may: criticize or praise the readings, find points of similarity or divergence, question the key ideas or concepts, point out weaknesses, relate the readings to your own personal experiences, examine their underlying values/assumptions, compare them to other readings, etc. <u>The key point is this:</u> You should critically and thoughtfully engage with and respond/react to the ideas in the required readings; the posting should <u>not</u> be merely a summary or restatement of the author's points. (Note: For some weeks, I will also post questions or prompts to guide your discussion posts.)

→ <u>Quotes</u> from the readings, and/or references to <u>specific</u> passages (<u>with page numbers</u>) are necessary evidence of your engagement. <u>When you include direct quotes</u>, you must provide the page numbers.
 → Two other required items: At the end of your posting, please include one or more questions about the readings (in **bold type**) that will help frame our online discussion and help other students analyze the reading material. Also add the word count of your posting at the end.

→ Post your response to our course Canvas website (under the "Discussions" link/module, click on the discussion for the appropriate week, and then "Reply" to start a new posting).
 NOTE: <u>Please DO NOT attach a file to your posting</u>. Instead, compose your response in a word processing program, then select the text, copy it, and paste it into the window for the discussion post.
 Warning: Don't write your posting online in Canvas; you are likely to lose your work! You are responsible for saving a backup copy of all your written work.

→ POSTING DEADLINE: 11:59pm Sundays (at the end of the week the readings are assigned in)

****Late posting policy**: If your posting is up to 12 hours late (until 11:59<u>am</u> Monday), you will receive 75% of what your grade would have been. No credit will be given after 11:59am Monday.

→ <u>Reply</u> briefly to at least one other student's posting, by 11:59<u>pm</u> on Monday. This is a <u>required</u> element of the reading response assignment. (Click on the student's discussion posting, then click "reply," and enter your reply in the text window.) Replies should be at least one paragraph long.

We will evaluate your reading response postings using the grading rubric on Canvas, and usually add written feedback as well. The evaluation breaks down in this way:

- **Meaningful Engagement (up to 3 points)**: The posting engages in a substantial way with the main ideas and/or arguments in <u>all of the starred readings</u>. Where relevant, it identifies common themes or draws connections between authors/readings. (If a prompt or is provided, the posting meaningfully responds to the prompt.)
- Grammar/Syntax, Clarity, Use of Readings, Format (up to 2 points): The posting is clearly written, with correct grammar/syntax and spelling. It <u>includes direct quotes from the readings</u> to illustrate key points, <u>with page number references</u>. It adds <u>at least one (boldfaced) question</u> at the end, and it provides the total <u>word count</u> for the posting. (Examples of good responses from past classes are posted on Canvas.)

NOTE: Regardless of whether you write a response posting on a given week, you are expected to complete <u>all</u> of the readings for that week.

B) <u>DOCUMENTARY FILM RESPONSES</u>: On nine (9) weeks during the term, there are documentary films assigned, which complement the reading topics for that week (see calendar schedule below). Please watch all of these films. For seven (7) of those seven weeks, you should write a short response to the film (at least 250 words), on the corresponding discussion forums on Canvas. Also, please be sure to <u>reply</u> to at least one other student's film response. You will receive up to 3 points for each posting, depending on your level of engagement with the film content and the course themes. The deadline for posting film responses is 10:00am Friday of the week the film is assigned. <u>Replies to another student must be posted by 10am</u> Saturday (24 hours after the deadline). Note: The late posting policy is the same as for reading responses (75% credit up to 12 hours late; no credit after that).

C) <u>EXAM</u>: There will be one exam: an **open-book, final essay exam, which is due Wednesday, June 14 by 11:59pm, on Canvas**. The exam will evaluate your ability to analyze, synthesize and apply the key issues, concepts, and theories covered during the term. You will choose two essay prompts from a number of different options, and you will have at least 7 days to complete it. The exam counts for <u>34 percent</u> of the final grade.

Note: you may work with fellow students to study for the exam, but *all the work on the actual exam must be yours alone*. Please see "Academic Integrity" on the final page of this syllabus.

D) **<u>EXTRA CREDIT</u>:** You will have opportunities during the term to earn extra credit, up to a maximum of 4 points. See the two "Extra Credit Guidelines" documents posted on Canvas.

EVALUATION/GRADING:

The final course grade will weigh assignments/requirements in this way:

- Reading Response Postings (7 postings):
- Film Response Postings (7 postings):
- Final Exam:
- Class Participation:
- Extra Credit:

35 points (5 points each)
21 points (3 points each)
34 points
10 points
4 points maximum

TOTAL:

104 possible points

Final grades will be calculated based on the following table:

А	94.0-104.0	B-	80.0-82.9	D+	67.0-69.9
A-	90.0-93.9	C+	77.0-79.9	D	63.0-66.9
B+	87.0-89.9	С	73.0-76.9	D-	60.0-62.9
В	83.0-86.9	C-	70.0-72.9	F	59.9 or less

READINGS: There are no required textbooks for the course. All readings for this course are available on the course Canvas website, under the "Modules" link, then in the module for the appropriate week. Canvas is PSU's course management software; please see me with any questions you have about using it.

COURSE CALENDAR AND READINGS:

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(Please note that this is a *tentative* calendar. I reserve the right to shift, add, or drop readings over the course of the term. I will let you know in advance about any changes.)

*IMPORTANT: <u>All of the starred readings *must* be included in your reading response in some way</u>; other readings may also be included.

DATE	TOPICS	READINGS
	UNIT I	DEVELOPMENT, POVERTY, AND INEQUALITY: HISTORICAL ROOTS, CONCEPTUAL APPROACHES
WEEK 1	Previewing the Issues:	*Amy B. Hite, J. Timmons Roberts, and Nitsan Chorev. 2015. "Development and Globalization: Recurring Themes." p. 1-17 in
April 3-9	Development and Globalization;	Roberts, Hite, and Chorev (eds.), <i>The Globalization and Development</i> Reader $(2^{nd} ed.)$.
	Defining and Measuring Poverty and Wealth	*Jeremy Seabrook. 2007. <i>The No-Nonsense Guide to World Poverty</i> . London: Verso. 35-62, "Defining Poverty."
		*Jason Hickel. 2016. "To Save the Economy, We Have to Break its One Sacred Rule." <i>Fast Company</i> , March 16.
	(Reading response posting <u>optional</u> for Week 1; post by Sunday April 9, 11:59pm)	D. Stanley Eitzen and Maxine Baca Zinn. 2012. "Globalization: An Introduction." 1-7 in Eitzen and Zinn (eds.), <i>Globalization: Transformation of Social Worlds</i> .
	<u>Required Film for Week 2</u> : (post response by Friday April 14, 10:00am)	<i>"The End of Poverty?"</i> [Note: Watch only the first 43 minutes of film for this week.] (<i>Watch via PSU Library: <u>https://video-</u>alexanderstreet-com.proxy.lib.pdx.edu/watch/the-end-of-poverty</i>)

WEEK 2	Colonial Legacies and the	*Philip McMichael. 2016. Development and Social Change: A
April 10-16	Colonial Division of Labor Decolonization; The "Development Project"; International Aid: Helping or Harming? Food and Hunger; Food Aid (<u>Reading response posting is</u> <u>required for Week 2</u> . Post on Canvas by Sunday, April 16, 11:59pm, and reply to one student by 11:59 Mon. 4/17.	 Global Perspective. p. 26-54, "Instituting the Development Project." *Maggie Black. 2015. <i>The No-Nonsense Guide to International Development</i>. 33-53, "Aid: The International Contribution." *Jonathan Glennie. 2010. "More Aid is Not the Answer." * *Philip McMichael. 2016. <i>Development and Social Change</i>. 67-79, "The Food-Aid Regime." *Frances Moore Lappé and Joseph Collins. 2015. World Hunger: Ten Myths. New York: Grove. 13-33. Megan Tady. 2007. "Who Does U.S. Food Aid Benefit?" <i>In These Times</i>, September 12.
	Required Film for Week 3: (post response by Friday April 21, 10:00am)	<i>"The End of Poverty?"</i> (Watch only from minute 43:00 to the end: <u>https://video-alexanderstreet-com.proxy.lib.pdx.edu/watch/the-end-of-poverty</u>)
WEEK 3 April 17-23	Key Theories of Development: Modernization, Dependency, and World-Systems Theories (<i>Reading response posting is</i> <u>required</u> for Week 3. Post by Sunday 4/23; reply by Monday 4/24. Note: These deadlines are not listed for future weeks.)	 *Scott Sernau. 2012. Global Problems (3nd edition). "Modernization and Dependency Theories." *W.W. Rostow. 1960. "The Stages of Economic Growth: A Non- Communist Manifesto." 52-61 in Roberts & Hite (eds.), Globalization and Development Reader [2015]. [MODERNIZATION] *Andre Gunder Frank. 1969. "The Development of Underdevelopment." 105-114 in Roberts and Hite (eds.). The Globalization and Development Reader [2015]. [DEPENDENCY] *Immanuel Wallerstein. 2004. "The Modern World-System as a Capitalist World Economy" (excerpt). 56-62 in Boli and Lechner (eds.), The Globalization Readers [2015]. [WORLD-SYSTEMS] *Richard Peet. 1999. Theories of Development. New York: Guilford Press. 111-114, "World-Systems Theory" Plus: 3 short pieces on Rostow, Frank, Dependency Theory (Guardian)
	UNIT II <u>Film for Week 4</u> :	FROM DEVELOPMENT TO GLOBALIZATION <i>"Invisible Hands"</i> (Watch via one of the options at:
	(post response by Friday April 28, 10:00am)	<u>https://www.justwatch.com/us/movie/invisible-hands</u>) OR "China Blue" (Watch via PSU Library: <u>https://docuseek2-</u> <u>com.proxy.lib.pdx.edu/view/check/14879661821000000069010000008</u> <u>9/1/0/0</u>)

WEEK 4	From Development to	*Philip McMichael, Development and Social Change. 80-99,
April	Globalization;	"Globalizing Developments."
24-30	Labor and Globalization (I): The New International Division of Labor;	*Jane Collins. 2009. "The Age of Wal-Mart." 97-112 in H. Gusterson and C. Besteman, eds., <i>The Insecure American</i> .
	Feminization of Labor	*Naomi Klein. 1999. <i>No Logo</i> . New York: Picador. 195-229, "The Discarded Factory."
	Case Study: Sweatshops and the Global Apparel Chain	*Joseph Stiglitz. 2007. <i>Making Globalization Work</i> . 3-24, "Another World is Possible."
		(Optional): Thomas. L. Friedman. 2007. <i>The World is Flat.</i> "While I Was Sleeping" (excerpts).
		(Optional): Mark Engler. 2008. "The World is Not Flat." <i>Dollars and Sense</i> (May/June): 20-25.
		(Optional): Beatrice Newberry. 2002. "Rethinking Child Labor." 194-199 in Bigelow and Peterson, eds., <i>Rethinking Globalization</i> .
	Film for Week 5: "The Shock Doctrine" (Watch on Youtube:	
	(post response by Friday May 5, 10:00am)	https://www.youtube.com/watch?v=B3B5qt6gsxY) <u>Content warning</u> : Some violent and disturbing images throughout film.
WEEK 5	Neoliberalism	*Johanna Bockman. 2013. "Neoliberalism." Contexts 12(3):14-15.
May 1-7		*Naomi Klein. 2007. <i>The Shock Doctrine</i> . 218-245, "Bonfire of a Young Democracy." (Russia)
		*David Harvey. 2005. <i>A Brief History of Neoliberalism</i> . New York: Oxford University Press. 1-19.
		*William Deresiewicz. 2015. "The Neoliberal Arts: How College Sold its Soul to the Market." <i>Harper's</i> (September): 25-32.
		*George Monbiot. 2016. "Neoliberalism: The Ideology at the Root of All Our Problems." <i>The Guardian</i> , April 15.
		*James Kirchik. 2017. "I'm a Neoliberal and I'm Proud." <i>Los Angeles Times</i> , June 4.
		(Optional): Daniel Steinmetz-Jenkins. 2022. "Has Neoliberalism Really Come to an End?" <i>The Nation</i> , April 13.

WEEK 6 May 8-14	Institutions of Globalization and "Free" Trade (GATT, WTO, IMF, WB, NAFTA, CAFTA, TPP);	 *Philip McMichael, <i>Development and Social Change</i>. 133-145, "The Making of a Free Trade Regime." *World Trade Organization, "Ten Benefits of the WTO System," and Global Exchange, "Ten Arguments Against the World Trade Organization." 100-107 in Bigelow and Peterson (eds.), <i>Rethinking Globalization</i>. Milwaukee: Rethinking Schools, 2002. *William Finnegan. 2003. "The Economics of Empire: Notes on the Washington Consensus." <i>Harper's</i> (May): 41-54.
	WTO-TRIPS and Covid Vaccine Access/Justice in the Global South	 *Global Citizen. 2021. "COVID-19 Vaccine Intellectual Property Rights: Everything You Need to Know." *Nick Dearden. 2022. "Putting big pharma in charge of global vaccine rollout was a big mistake." <i>The Guardian</i>, Feb. 8. (Also: View websites for Covid vaccine access campaigns) (Optional): David Bacon. 2013. "From Perote to Tar Heel." 1-21 in <i>The Right to Stay Home: How US Policy Drives Mexican Migration</i>.
	<u>Film for Week 7:</u> (post response by Friday May 19, 10:00am)	<i>"Life and Debt" (Watch via PSU Media:</i> <u>https://media.pdx.edu/media/t/1_uto92bzk</u>)
WEEK 7 May 15-21	Debt in the South: Structural Adjustment and Austerity	 *Wayne Ellwood. 2015. <i>The No-Nonsense Guide to Globalization</i>. 47-67, "Debt and Structural Adjustment." *Walden Bello. 2009. "Eroding the Mexican Countryside." 39-53 in <i>The Food Wars</i>. *Jubilee USA Network. 2009. "SAPs: Making Debt Deadly." *Jason Hickel. 2012. "The World Bank and the Development Delusion." Al Jazeera, September 27. (And choose ONE of the following two readings): *Carrie L. Shandra, et al. 2011. "World Bank Structural Adjustment, Water, and Sanitation." Organization & Environment 24(2) 107–129. OR- *James Pfeiffer and Rachel Chapman. 2010. "Anthropological Perspectives on Structural Adjustment and Public Health." Annual Review of Anthropology 39: 149–159.

	UNIT III	CURRENT STRUGGLES, COUNTERMOVEMENTS, AND RESPONSES TO GLOBALIZATION
	<u>Film for Week 8</u> : (post response by Friday May 26, 10:00am)	"Inside Job" (Watch: <u>https://watchdocumentaries.com/inside-job/</u>)
WEEK 8 May 22-28	The Global Financial Crisis and its Legacy Populist Reactions to Globalization and Neoliberalism	 *Robert Creamer. 2011. "How Globalization Set the Stage for the 2008 Economic Collapse." <i>Huffington Post</i>, Jan. 8. *Naomi Klein. 2016. "It Was the Democrats' Embrace of Neoliberalism That Won it for Trump." <i>The Guardian</i>, November 9. *Joseph Stiglitz. 2019. <i>Globalization and Its Discontents Revisited: Anti-Globalization in the Age of Trump</i>. Introduction (<i>xv-xlv</i>). *George Monbiot. 2022. "There's No Solidarity in 'Sovereign Citizen' Protests—Only Incoherent Rage." <i>The Guardian</i>, Feb. 16
	Has Economic Globalization Increased or Decreased Global Inequality? Labor (II): The Precariat	 *Jason Hickel. 2017. "Is Global Inequality Getting Better or Worse? A Critique of the World Bank's Convergence Narrative." <i>Third World Quarterly</i>. 38(10): 2208-2222. Guy Standing. 2012. "The Precariat is You and Me." ABC News (Australia), February 8.
	Film for Week 9: (post response by Friday, June 2, 10:00am)	<i>"The Big Sellout"</i> (Watch: <u>https://thoughtmaybe.com/the-big-sellout/</u>) OR: <i>"Even the Rain":</i> (Watch: <u>https://www.justwatch.com/us/movie/even-the-rain</u>)
WEEK 9 May 29- June 4	Privatization and Commodification Case Study: Water Privatization and Opposition Movements Climate Crisis and Globalization; The Green New Deal	 *Daniel Jaffee. 2020. "Enclosing Water: Privatization, Commodification, and Access." 303-323 in Katherine Legun et al. (eds.), <i>The Cambridge Handbook of Environmental Sociology</i>. *Maude Barlow. 2013. <i>Blue Future: Protecting Water for People and</i> <i>the Planet Forever</i>. New Press. 88-117. *Naomi Klein. 2014. <i>This Changes Everything: Capitalism vs. the</i> <i>Climate</i>. Introduction. New York: Simon & Schuster. *Kate Aronoff. 2018. "With a Green New Deal, Here's What the World Could Look Like for the Next Generation." <i>The Intercept</i>, December 5.

	<i>Film for Week 10:</i> (post response by Friday June 9, 10:00am)	<i>"The Take"</i> (Watch via Youtube: <u>https://www.youtube.com/watch?v=3-DSu8RPJt8</u>)
WEEK 10 June 5-11	How is Inflation Connected to Globalization?	*David Dayen and Rakeen Mabud. 2022. "How We Broke the Supply Chain." <i>The American Prospect</i> , January 31.
	Rethinking Development	*Philip McMichael, <i>Development and Social Change</i> . 289-299, "Rethinking Development." (p. 280-288 optional)
		*Jeremy Seabrook. 2007. <i>The No-Nonsense Guide to World Poverty</i> . 122-131, "Rescuing Self-Reliance."
	Fair Labor	*Peter Dreier. 2011. "Is the Perfect Factory Possible?" <i>The Nation</i> , October 19.
		[<i>Read before watching film "The Take"</i>]: Ben Blackwell. 2003. "Cooking-Pot Revolution." <i>The Ecologist</i> 33(4): 52-55.
	FINAL EXAM	→ DUE Wednesday, June 14 by 11:59pm, on Canvas

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ADDITIONAL COURSE GUIDELINES:

Syllabus: This is your principal guide to the class. <u>Before</u> emailing me with a question, please *reread the syllabus first* to make sure that it doesn't answer your question.

Contacting the Instructor: I ask that you please <u>do not contact me from inside Canvas</u>. Instead, please <u>send a regular email to me at: jaffee@pdx.edu</u>, and include "Soc 320U" in the subject line.

Academic Integrity and Avoiding Plagiarism: I expect that your writing and your work on all assignments in this course will reflect original thought. Using the work or ideas of others without proper citation and attribution—whether from the internet, publications, or any other source—is plagiarism, and is a violation of the Student Conduct Code. To avoid plagiarizing, please adhere to at least these basic principles:

- 1) If you use another person's ideas in your work, you must cite the source in the text (author last name(s) and year*);
- 2) If you use another person's exact words in your work, you must put those words in quotation marks, as well as cite the source in the text, with a page reference (author last name, year*, and page number).
- 3) All sources cited in the text must also appear in the reference list/bibliography*

Academic integrity is the cornerstone of the university, and I take violations of this policy very seriously. Therefore, **any student whom I find to be in violation of these standards will receive either a grade of zero for the assignment in question, or a failing grade for the entire course**. I will also report all violations of this policy to the Dean of Student Life. If you have questions or concerns about these policies, or about proper attribution/citation practice, I strongly encourage you to discuss them with me. Please refer to the Student Code of Conduct for more information: http://www.pdx.edu/dos/psu-student-code-conduct

*In your reading and film response postings, you do not need to list the publication year or add a reference list.

Access and Inclusion for Students with Disabilities: PSU values diversity and inclusion. We are committed to fostering mutual respect and full participation for all students. My goal is to create a learning environment that is equitable, inclusive, and welcoming. If any aspects of instruction or course design result in barriers to your inclusion or learning, please notify me. The Disability Resource Center (DRC) provides reasonable accommodations for students who encounter barriers in the learning environment. If you have, or think you may have, a disability that may affect your work in this class and feel you need accommodations, contact the Disability Resource Center to schedule an appointment and initiate a conversation about reasonable accommodations. The DRC is located in 116 Smith Memorial Student Union: 503-725-4150, <u>drc@pdx.edu</u>, <u>https://www.pdx.edu/drc</u>. If you already have DRC accommodations, please contact me to make sure that I have received a faculty notification letter and to discuss your accommodations.

PSU Sexual Harassment Policy: As an instructor, one of my responsibilities is to help create a safe learning environment for my students and for the campus as a whole. I also have the responsibility to report any instances of sexual harassment, sexual violence and/or other forms of prohibited discrimination. If you would rather share information about sexual harassment, sexual violence or discrimination to a confidential employee who does not have this reporting responsibility, you can find a list of those individuals at: https://www.pdx.edu/sexual-assault/get-help. For more information about Title IX, please complete the required student module "Creating a Safe Campus" in your Canvas.

Technology and Access: All of the course materials, including readings, assignment descriptions, discussion forums, and assignment submission folders, are located on the course Canvas site. You will need a computer, tablet, or similar device with an internet connection to access Canvas. Please contact Dr. Jaffee if you have difficulty accessing any of the course materials or assignments.