1. Advertising and Technology

1.1 Outdoor booth recap- The group reflected on the success of the booth and found a few ways to make it better next time. New ideas and notes were documented and will be taken into consideration next time. Two student groups have expressed interest in the program, the senior auditing students and a heritage French student club. We will be following up with them and providing more information about our courses.

1.2 Facebook page- Jordan will be sending an email to all HLI contacts inviting them to join our group page. Articles that we discuss will be posted on the page so that others can read and provide input to the discussion.

2. Article Discussion

3.1 Exploring the Role of Modality: L2-Heritage Learner Interactions in the Spanish Language Classroom- Linda shared an article from the University of Illinois that discusses the relationship between heritage language learners and second-language learners. The article analyzes the task-based interactions of students from both backgrounds and uses this information to draw conclusions about the benefits of this relationship.

3. Upcoming Events-

   July 17-22, 2011. Heritage Language Teacher Workshop. UCLA. No charge. See the NHLRC website for the application form.