TO ACCOMPANY PROPOSAL FOR ADDITION OF COURSE
TO AN EXISTING CLUSTER

Name of proposing faculty member ____________ Dilafruz Williams ____________.
Title of proposed course _________________ School/Community Relations ________________.
From which department(s) Educational Policy, Foundations, and Administrative Studies.
For which cluster _______________________ Leadership for Change ________________.
Name of cluster coordinator _______________ Dilafruz Williams ________________.

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COURSE APPROVED FOR CLUSTER INCLUSION BY

DEPARTMENT CHAIR(S): ________________________ DATE: 1/2/00 __________.
For: ______________. DATE: ______________. __________.

CLUSTER COORDINATOR: ________________________ DATE: 1/2/00 __________.
Dilafruz Williams ________________. DATE: 1/2/00 __________.

CHAIR, CLUSTER COORDINATORS: ________________________ DATE: 1/2/00 __________.

CHAIR, UNST COMMITTEE: ________________________ DATE: 1/2/00 __________.

University Studies: November 2000
COURSE OUTLINE:

Course Overview
- Course rationale, scope and content
- Requirements and expectations

Introduction to Educational Public Relations and School-Community Relations
Strategies for increasing parent and citizen participation in educational organizations

Current issues in school/community relations
- National
- State
- Local

Field Research Assignment: How school/community relations function in local school districts, colleges, universities, and other educational agencies.
- The planning process and product
- Community profile

Planning for pro-active school/community relations with internal and external publics

Educational administrator/supervisor role and the school/community relations function
- Job descriptions
- Administrator evaluation
- Environments

Current socio-economic and political forces that have an impact on school organization and administration

School/community relations implications of contemporary education-related problems

PRELIMINARY READING LIST:


