1. **Each indicator should**
   a. Gauge progress toward a desired regional result or outcome
   b. Be understandable and transparent to most people
   c. Drive multiple results
   d. Generate synergy across indicator categories
   e. *Be actionable*

2. **Data for each indicator should be**
   a. Affordable to gather
   b. Produced by a trusted source
   c. Available consistently over time to produce a trend
   d. Available region-wide, but can be disaggregated to local areas for comparisons and mapping
   e. *Available, if possible, for other regions, states or countries for comparisons outside of the region*

3. **The number of indicators** for each category should be few for the sake of clarity and simplicity, but allow secondary indicators to honor the breadth and complexity of issues.

4. **Developmental indicators** - although priority is given to using existing data, it is possible that consensus will emerge around the development of new indicators.