Food Hub Internship
Ecotrust

Ecotrust's mission is to inspire fresh thinking that creates social equity, economic opportunity and environmental well-being. With regard to our Food & Farms program, we work to create a robust regional food economy. For more information on the Food & Farms program at Ecotrust, please see www.ecotrust.org/foodfarms.

The FoodHub intern will perform a wide variety of tasks, from the administrative and mundane to the more challenging:

* Assist with marketing FoodHub to prospective members by creating direct mail lists
* Organize files and photocopy media stories; build archive of FoodHub materials
* Write web copy and develop member profiles for use in the FoodHub blog
* Analyze membership data, creating protocols for evaluation, identifying gaps in information, and preparing preliminary reports regarding trends
* Interview FoodHub members regarding early experiences; assist FoodHub members in creating profiles and other troubleshooting
* Attend and take notes at FoodHub meetings and presentations
* Research internet business models, perform research in support of revised business model scenarios
* Enhance online connectedness by Facebook friending FoodHub members and associated businesses; augment use of Twitter
* Create protocols for select tasks so that subsequent FoodHub interns can continue the work that was started
* Other activities in support of Ecotrust’s Farm to School and FoodHub projects as necessary