Edible Portland Social Media Internship
Ecotrust

Edible Portland is currently accepting applications for a summer intern. The job will require temerity, passion, and patience, as we are seeking a candidate who is willing to tough out the real work it takes to keep a magazine in business, but also has a keen interest in learning more about our region’s food community. The ideal candidate will have a strong background with web-based platforms (such as dreamweaver and WordPress) and an aptitude and desire to become more fluent in online social media.

Roles and Responsibilities:

* Manage our social media sites (Facebook and Twitter), making regular updates and increasing our connections to other active players in the regional food network
* Connect with our advertisers through social media, befriending them, posting their events and news, and increasing their exposure
* Maintain our 2010 events calendar, researching events and making regular postings to our website
* Manage our online dynamic content, including recipes and cooking and gardening classes
* Research topics to be featured in the "Front of the Book" and magazine sidebars
* Visit distribution locations and assist with merchandising plans
* Create seasonal photo database

Knowledge and skills:

* Experience with social media
* Excel, dreamweaver, WordPress
* Strong creative and journalism writing skills
* Solid understanding of environmental, ecological and conservation issues
* Good team player, flexible work style, and excellent interpersonal skills
* Enjoy interfacing with the public
* Enthusiasm for the mission of Ecotrust