



Graduate Enrollment Management at Portland State: Projections and Goals (FY21 -FY24)

Introduction

PSU's Graduate School oversees 21 doctoral programs, 91 master's programs, and 52 graduate certificate programs. While at the undergraduate level enrollment management is highly centralized, graduate recruitment and admissions are, by comparison, highly decentralized. Given the specialized nature of master's and doctoral education, admissions decisions are made at the program level. Marketing efforts also tend to be decentralized, as prospective graduate students often make decisions based on the perceived quality of particular programs or of particular faculty in those programs.

The Graduate School plays a key role in this decentralized environment by providing operational support for the admissions process, ensuring that campus standards for admissions are met, and publishing key performance indicators data. The Graduate School also oversees graduate academic services and processes the graduation paperwork for the over 1,900 graduate degrees and certificates that are awarded annually. Marketing by the Graduate School is done at a higher level and links program-level marketing to the more general university identity captured by the Embolden Campaign.

Strategies for growth that the Graduate School is currently pursuing, fall into five general areas:

1. **Extended outreach:** nurture prospective students in the [admissions funnel](#) to explore programs, start/submit applications, and enroll;
2. **Marketing and communication:** grow awareness of graduate education at PSU and assist graduate programs with individual outreach through cohesive narratives for marketing and web content;
3. **Innovative programs:** work with schools/colleges to expand PSU's offerings of multidisciplinary graduate degrees, stackable master's degrees, and accelerated bachelor's/master's programs.
4. **Supporting International students:** tuition scholarship program for domestic and international students designed to encourage matriculation;
5. **Removing barriers** to admission and graduation by continuously examining policies and processes.

Overview of Graduate Enrollments

1. Recent Enrollment Trends

Overall, enrollment in PSU's graduate programs have declined over the past five years, with a few notable exceptions.

- Graduate enrollment (new and continuing students) has declined by approximately 15% over the last 5 years (2015-2019 fall headcounts)
- Despite the decline, some programs such as Mathematics, Statistics, Computer Science and Social Work have seen significant growth which is consistent with national trends

2. Initiatives to Promote Growth in Graduate Enrollment

The Graduate School, working with other PSU Schools and Colleges has been engaged in efforts to understand enrollment decline and develop strategies to grow graduate enrollment.

In March 2019, The Graduate School commissioned a strategic consultation with *the Council of Graduate Schools* (CGS) to advise on best practices for graduate enrollment management and we received their [report](#) with recommendations on May 7, 2019. Over the past year, the Graduate School has taken action to implement several key recommendations provided by the CGS graduate deans intended to build essential infrastructure for successful graduate enrollment management:

- First key CGS recommendation was to implement a common client relations management (CRM) system at PSU. In August 2019, positive dialogues between senior leadership and undergraduate/ graduate admissions paved the way for PSU to launch Slate as our university-wide CRM platform in 2020-2021. With superior project management from OIT, building out integrations with Banner, Talisma, and DataMASTER, Slate will now allow PSU to provide a seamless and integrated student recruitment experience and produce real-time reporting and predictive modeling to manage the enrollment process. The Graduate School launched the [graduate applications](#) on May 4, 2020 and transitioned all existing applications from the old CollegeNET system to Slate on July 1, 2020.
- Second key CGS recommendation was to develop a university brand. The Graduate School worked with administration and the creative agency 160/90 to develop the graduate [“Go For” sub-brand](#) of the University Embolden campaign. Currently, all graduate marketing and promotional material is designed to be consistent with the PSU brand.
- Third key CGS recommendation was to create a [Key Performance Indicators dashboard](#) for all graduate programs to enable data-driven enrollment management. The dashboard was completed and launched on May 1, 2020.
- In November 2019, Graduate Admissions revised the policy of not allowing students to matriculate without official transcripts. The new policy allows matriculation of graduate students who do not have all their official transcripts submitted and gives them one term to deliver their documents. The effect of this policy change was immediately visible in the winter 2020 admission funnel which registered a 22% increase in enrollment relative to winter 2019.
- In fall 2019, the Graduate School implemented the Graduate Student Ambassador program: 5 ambassadors now serve as customer service representatives to support prospective students in the [graduate admissions funnel](#) from inquiry to matriculation.

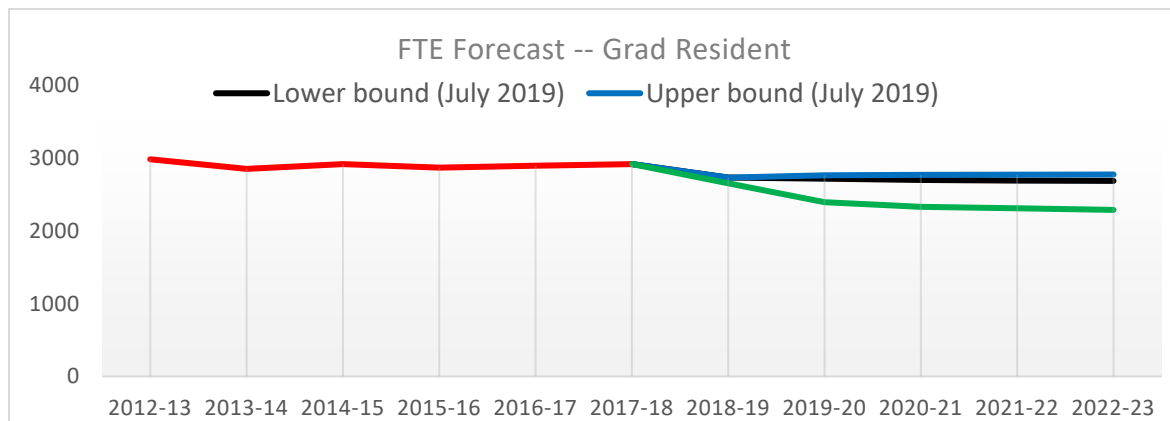
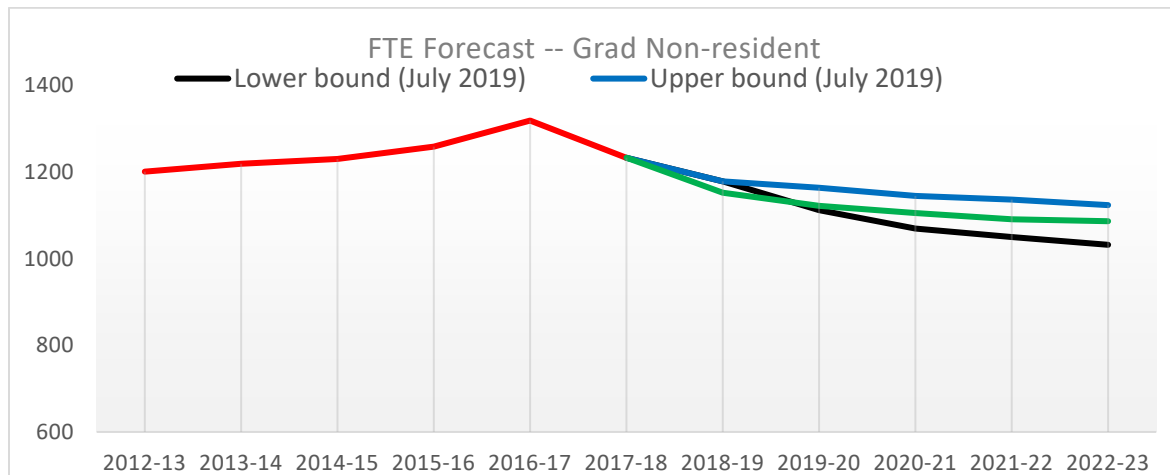
3. Graduate Enrollment Projections

Projections for graduate resident and non-resident enrolment based on the OIRP March 2019 forecast show that total FTE headcount is expected to decline by approximately 4.2% over the next four academic years (2019-20 compared to 2023-24)

ACADEMIC YEAR	GRADUATE NON-RESIDENT	GRADUATE RESIDENT	TOTAL (FTE)
2017-18	1233	2921	4154
2018-19	1152	2656	3809
2019-20	1122	2396	3518
2020-21	1106	2332	3438
2021-22	1091	2313	3404
2022-23	1087	2290	3377
2023-24	1081	2289	3370

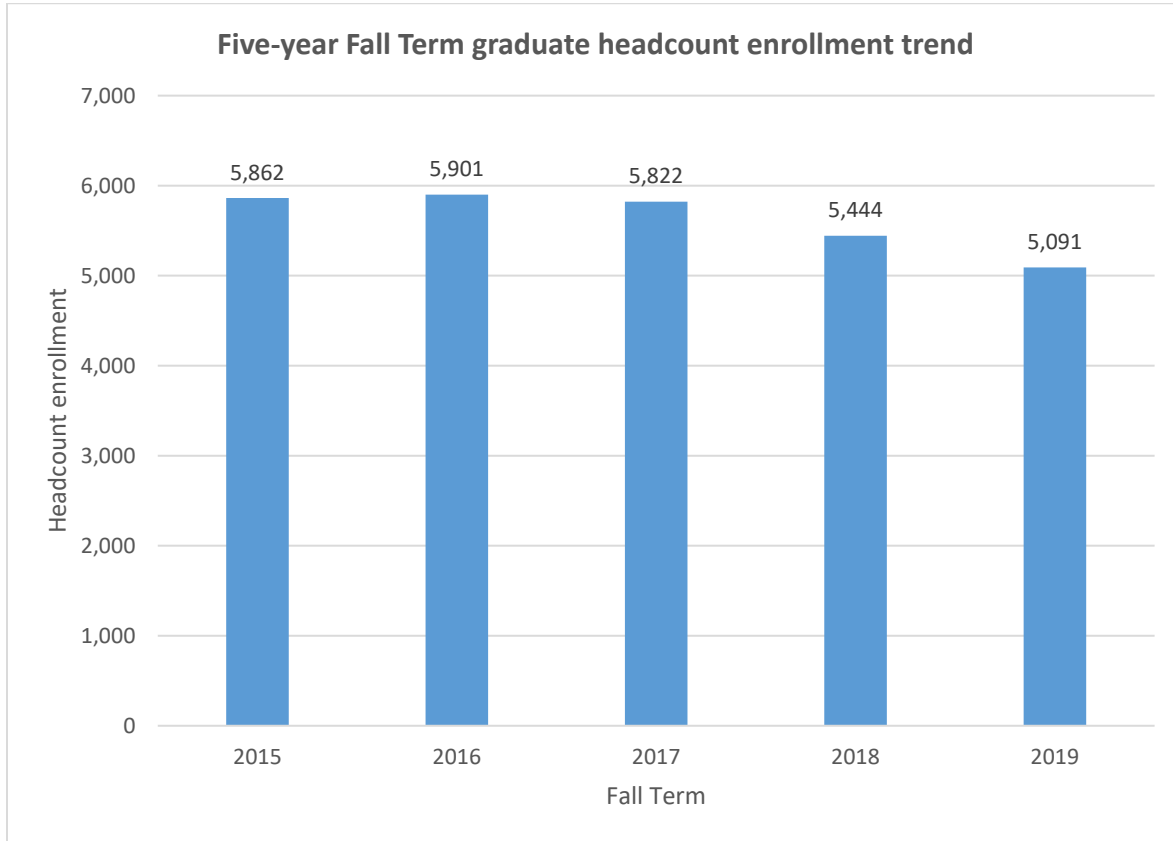
Source: OIRP, FTE Projections for Resident and Non-Resident Students, Feb 20, 2020

The decline in resident graduate students is projected to be 4.5% and for non-resident the decline is projected to be 3.7%, all else equal (green lines in figures below).



4. Graduate Enrollment Goals: Traditional Programs

Background: As a context, total enrollment (which is higher than FTE headcount due to the fact that nearly half of our graduate students are enrolled part time) has declined approximately 15% over the last 5 years as shown below.



Despite the decline in total enrollment above, some programs have shown growth. Below, we highlight four areas of growth consistent with national growth trends and we establish 1- thru 10-year goals.

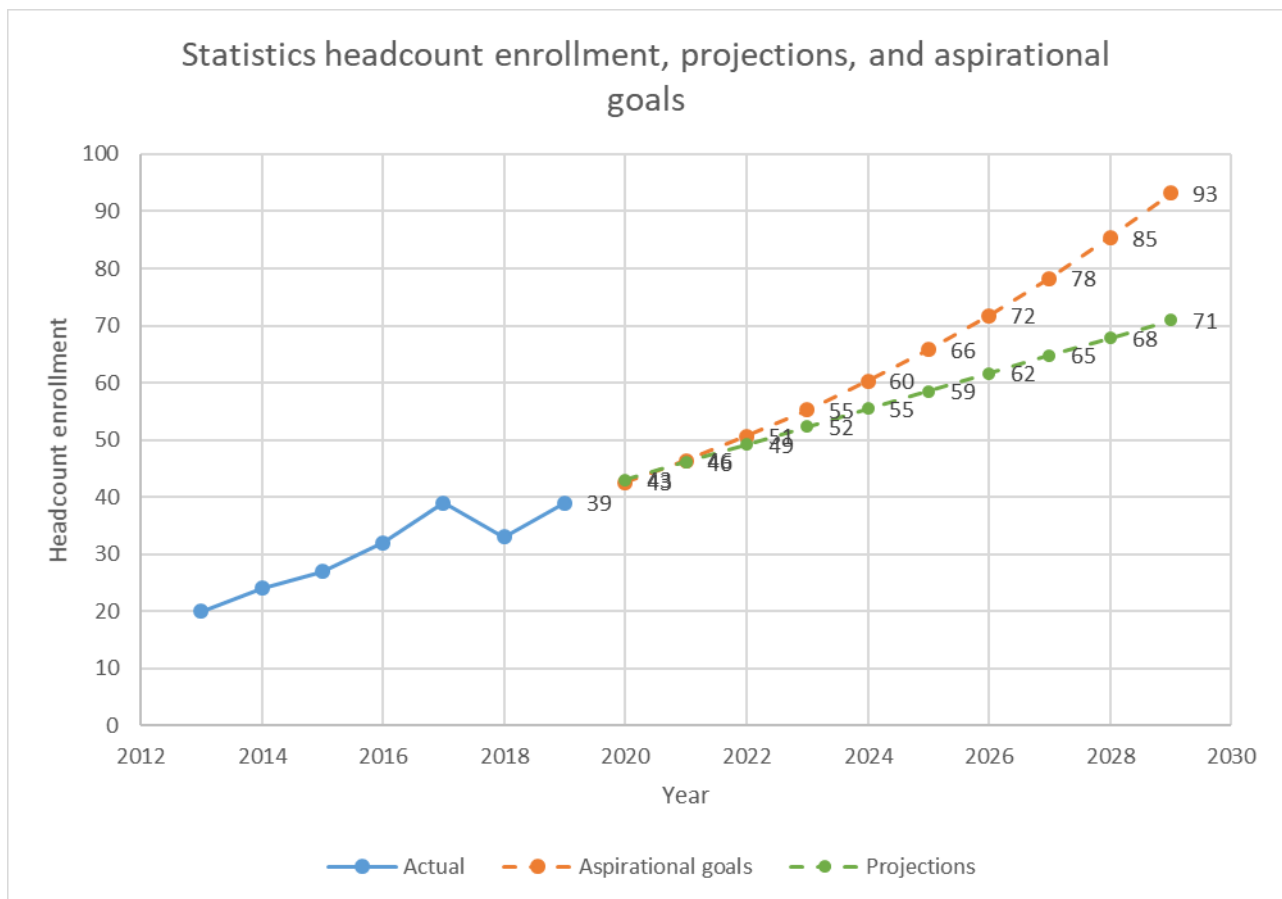
Program		Headcount							
		1-year		3-year		5-year		10-year	
Statistics	Projection	43	10.3%	49	26.2%	55	42.1%	71	82.0%
	Goal	43	10.3%	51	30.8%	60	53.8%	93	138.5%
Mathematical Sciences	Projection	28	0.0%	32	13.0%	35	25.0%	43	55.0%
	Goal	31	10.7%	36	28.6%	43	53.6%	67	139.3%
Social Work	Projection	586	3.7%	623	10.3%	660	16.8%	753	33.2%
	Goal	597	5.7%	659	16.6%	725	28.3%	908	60.7%
Computer Science	Projection	235	7.3%	269	22.8%	302	38.1%	386	76.3%
	Goal	239	9.1%	284	29.7%	339	54.8%	523	138.8%

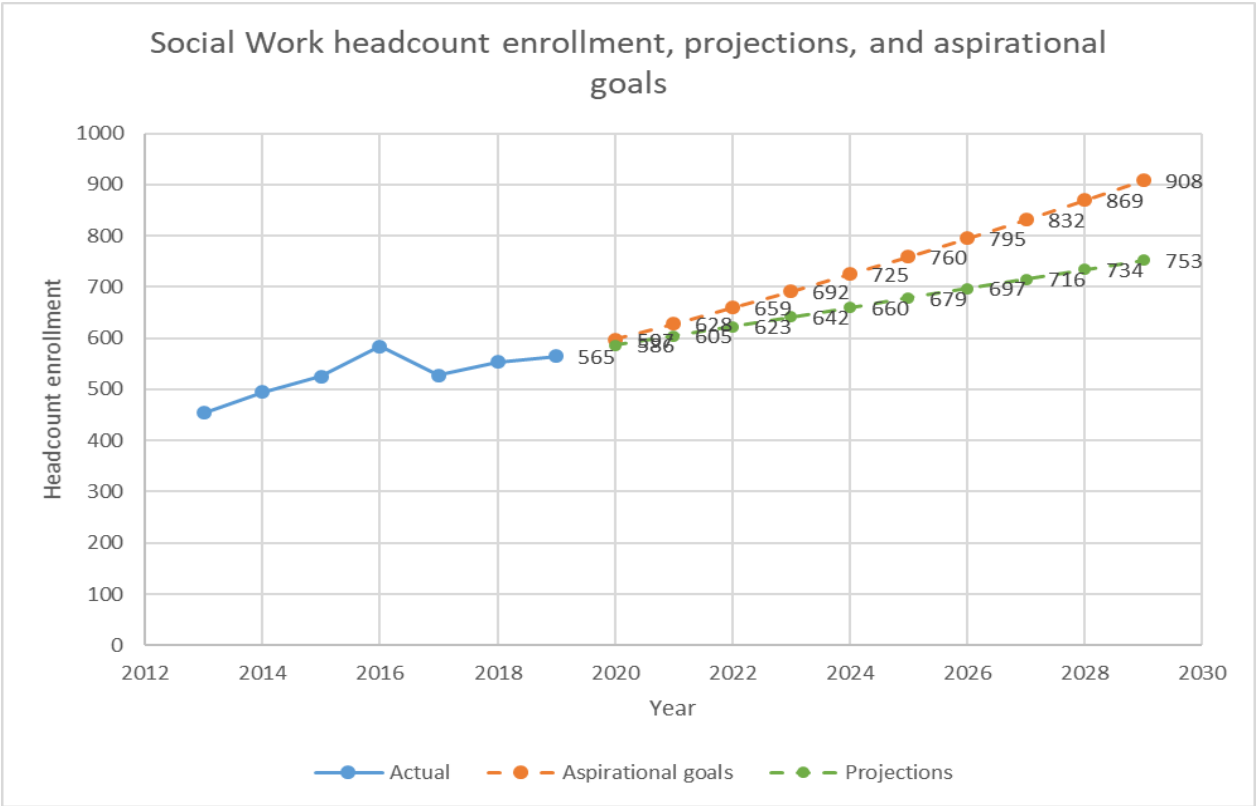
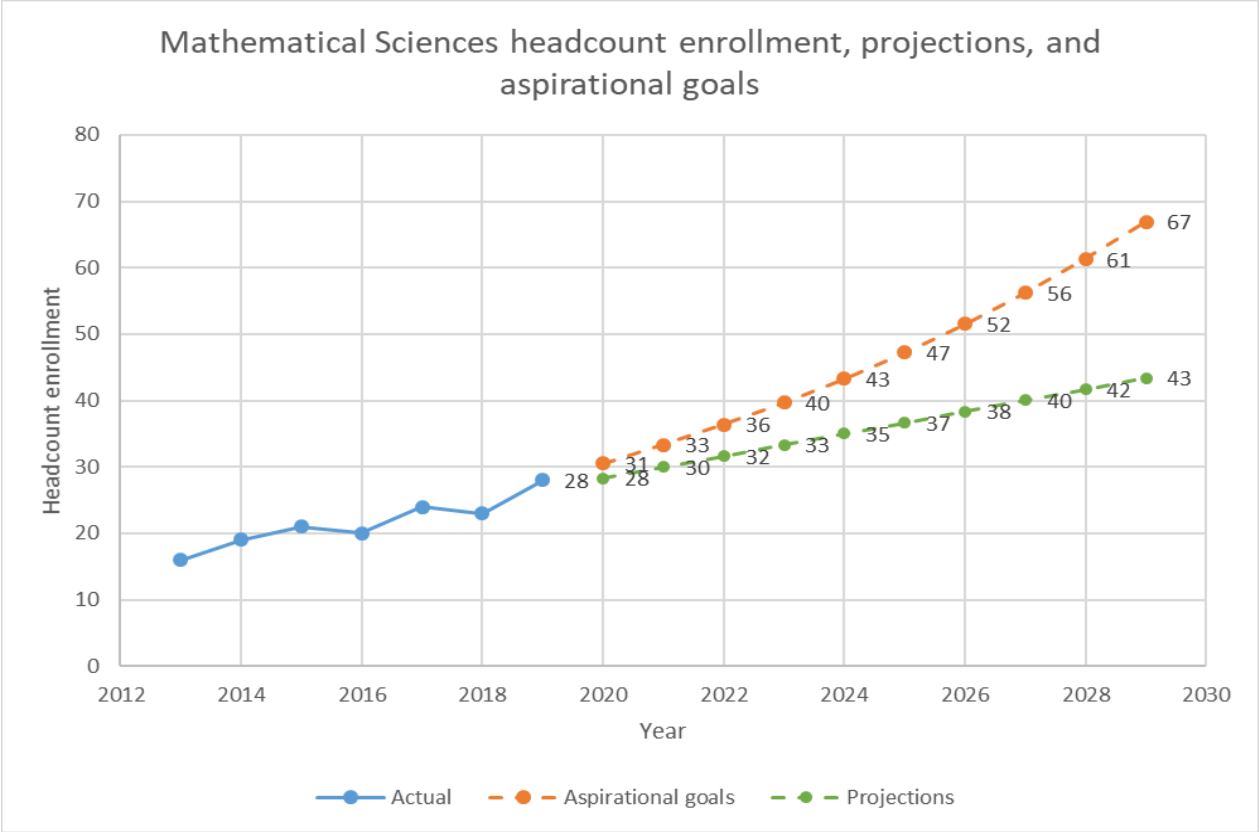
Source: OIRP, Graduate Program Growth Areas, May 12, 2020.

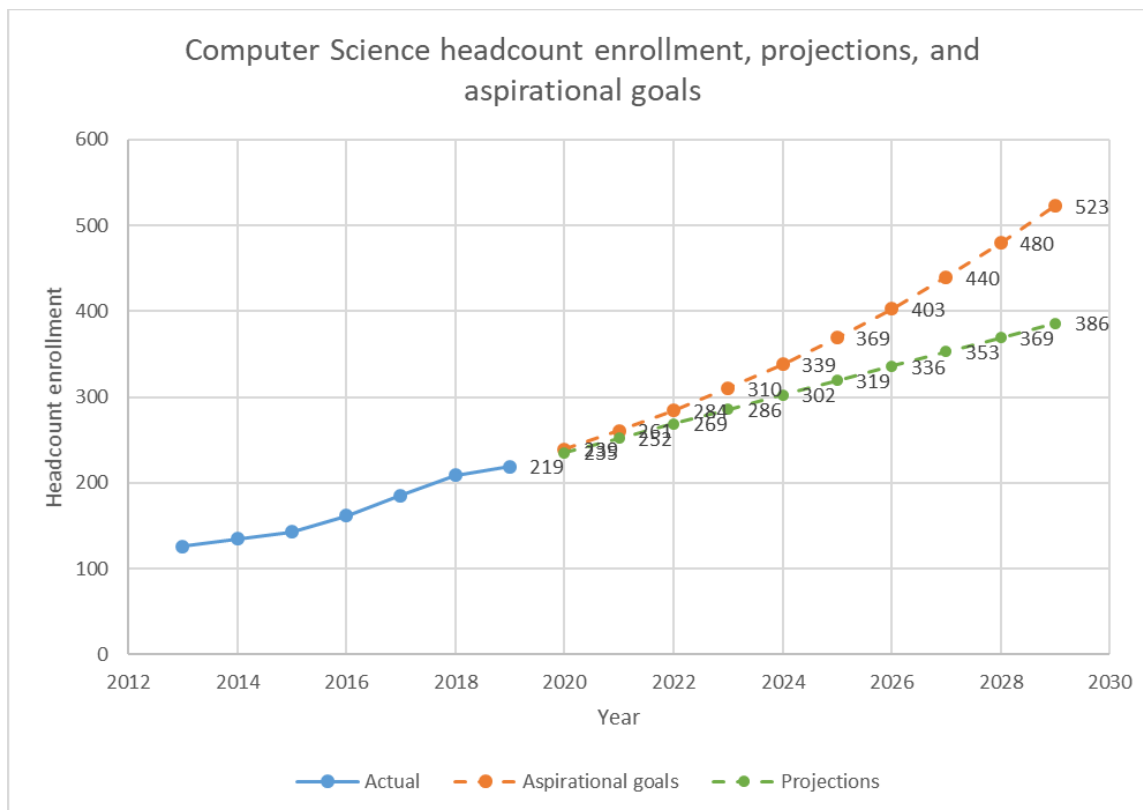
Goals and Projections for Growth Areas: For each of the four programs above we graph the OIRP projections and aspirational goals based on national growth trends:

- We assigned each growing program to one of the “broad fields” of study used by the Council of Graduate Schools (CGS) to understand trends in graduate school enrollment.(1)
- We then identified the following programs as areas that a) have experienced recent growth at PSU, and b) based on the five-year historical trend in the most recent [CGS/GRE Survey of Graduate Enrollment and Degrees](#), are also experiencing growth at a national level.
- To produce enrollment projections, we extrapolated from PSU’s current trends assuming that current rates of growth will continue.
- To produce aspirational enrollment goals, we assumed that the future annual rate of growth would instead be the current national trend identified by the CGS survey.(2)

Note: Producing aspirational goals for Social Work required a slightly different approach, because PSU’s Social Work program is growing at a rate faster than the national trend. We assumed that the program would continue to grow at its current rate, but experience *additional* growth reflecting the national trend in similar programs – a comparatively modest 1.8% per year.





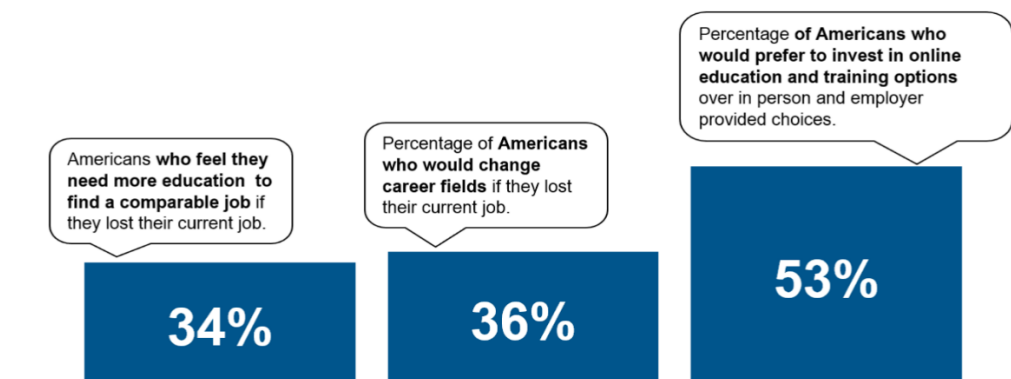


5. Graduate Enrollment Growth: Online Programs and Adult Learner Marketing and Recruitment

[Graduate online degrees and certificates](#) have the highest potential to yield growth in the near future -- a national trend that was accelerated by the Covid-19 pandemic and consequent economic downturn.

COVID-19 EFFECT | PROSPECTIVE STUDENTS

62% of Americans are concerned about the stability of their jobs. Early research indicates that those who are economically impacted will turn to education to further their careers.



Strategic investment in graduate online education is warranted now more than ever. In a May 13, 2020 presentation by the Council of graduate schools, data showing the effect of Covid-19 on prospective students reveals that 53% of Americans surveyed expect to invest in education and training options that are offered online.

PSU currently offers 10 fully online masters programs and 9 online graduate certificates. However, a coherent marketing and communication plan to promote these online offerings regionally and nationally had previously not been developed. In February 2020, work began to partner with a third-party, fee-for-service company to provide strategic planning, marketing and recruitment using market analysis and consumer footprint proprietary identification of PSU “best fit” students.

Currently, the Graduate School, in partnership with the Office of Academic Innovation, Enrollment Management, Registrar’s Office and Office of Information Technology, is developing a strategy for graduate online enrollment management and marketing which involves an investment of \$150,000 from online fee reserves. Achieving a return on investment will require the company to recruit and enroll 77 students annually (based on the current \$35 online fee and an average of 55 graduate online master’s credits per program). Such an investment may allow graduate enrollment at PSU to grow from 1,089 in the 2019-20 academic year to 1,320 in 2023-24, an increase of 21%.

	Base	Projection	Goal	Goal	Goal
<i>Incoming Graduate Students</i>	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
<i>Headcount of newly admitted graduate students</i>	1960	1923	1996	2071	2150
<i>Fall headcount of new graduate matriculants</i>	1089	1089	1166	1243	1320
<i>% Matriculated (Yield = Admitted to matric for graduate students)</i>	55.60%	56.60%	58.40%	60.00%	61.40%

Another big goal for graduate enrollment management over the next 3-5 years is to work with all professional graduate programs at PSU to develop fully online graduate degrees that are responsive to market demand both regionally and nationally. Marketing and recruitment for these programs (funded by the online fees our students pay) will be complemented with creation of better tracking mechanisms and data on our fully online students to enable strategic enrollment management. Work on this has commenced with the Registrar’s office and will continue in 2020-2021 academic year.

Below is a full list of the online graduate offerings from The Business School, College of Education, and CUPA. Work in CLAS is also underway to develop 5-6 online programs in the coming year.

PROGRAM	DISCIPLINE	DEGREE TYPE
ATHLETIC & OUTDOOR INDUSTRY	Business	Certificate
HR ANALYTICS	Business	Certificate
TAXATION CERTIFICATE	Business	Certificate
ASPERGER'S SYNDROME AND HIGH FUNCTIONING AUTISM	Education	Certificate
EARLY CHILDHOOD EDUCATION	Education	Certificate

GERONTOLOGY	Urban and Public Affairs	Certificate
BUSINESS BLOCKCHAIN	Business	Certificate
GLOBAL SUPPLY CHAIN MANAGEMENT	Business	Certificate
SOCIAL INNOVATION AND ENTREPRENEURSHIP	Business	Certificate
EARLY INTERVENTION SPECIAL EDUCATION	Education	Endorsement
VISUALLY IMPAIRED LEARNER	Education	Endorsement
EARLY INTERVENTION SPECIAL EDUCATION	Education	Licensure
VISUALLY IMPAIRED LEARNER	Education	Licensure
GLOBAL SUPPLY CHAIN MANAGEMENT	Business	Master's
HEALTHCARE MBA	Business	Master's
TAXATION	Business	Master's
CURRICULUM AND INSTRUCTION	Education	Master's
EARLY CHILDHOOD: INCLUSIVE EDUCATION AND CURRICULUM & INSTRUCTION	Education	Master's
EARLY INTERVENTION SPECIAL EDUCATION	Education	Master's
VISUALLY IMPAIRED LEARNER	Education	Master's
PUBLIC HEALTH PRACTICE	Health	Master's
SOCIAL WORK	Social Work	Master's
POSTSECONDARY ADULT AND CONTINUING EDUCATION (PACE)	Education	Master's

Source: [PSU Online](#)

APPENDIX: Peer Institutions

The snapshots below show some peer institutions in terms of the split between full-time and part-time enrollment based on IPEDS data. It is noteworthy however that, at the graduate level, institutional peers are generally not used in the setting of enrollment goals because the latter are specified at the program level rather than the institutional level (as is the case for undergraduate enrollment planning).

IPEDS Institution Comparison Tool

Graduate Enrollment

Select a Comparison Institution:

Georgia Southern University

Institution

Portland State University

Georgia Southern University

About Portland State University

Total GR Enrollment 5,526

GR Enrollment Trend



GR Gender

61.2% Female 38.8% Male

GR Race/Ethnicity

Asian	5.4%
Black or African American	2.5%
Hispanic	8.5%
Native American or Alaska Native	0.9%
Native Hawaiian or Pacific Islander	0.3%
Non-Resident Alien	12.1%
Race Unknown	3.1%
Two or More Races	4.1%
White	63.0%

Carnegie Classification

Doctoral Universities: Higher Research Activity

Degree of Urbanization

City: Large

Data for 2018 reporting year on graduate student population

About Georgia Southern University

Total GR Enrollment 2,659

GR Enrollment Trend



GR Gender

67.2% Female 32.8% Male

GR Race/Ethnicity

Asian	2.2%
Black or African American	22.3%
Hispanic	3.9%
Native American or Alaska Native	0.2%
Native Hawaiian or Pacific Islander	0.0%
Non-Resident Alien	6.2%
Race Unknown	1.2%
Two or More Races	2.1%
White	61.8%

Carnegie Classification

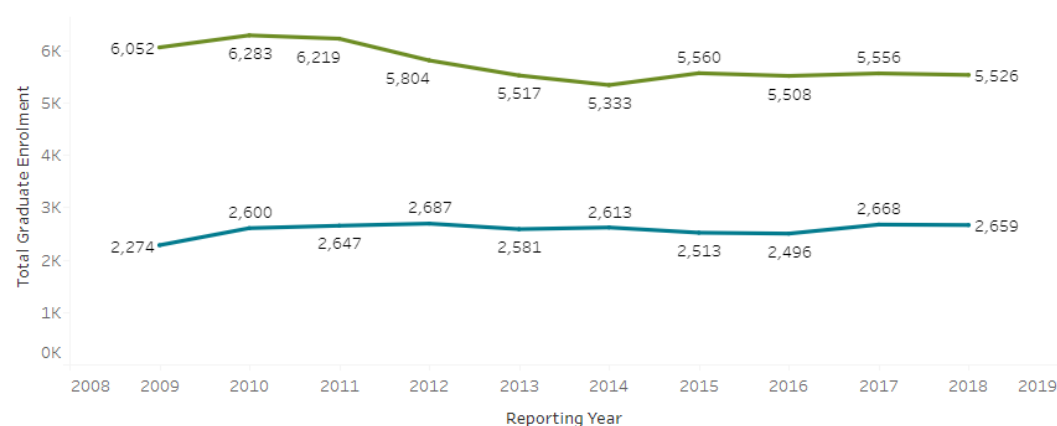
Doctoral Universities: Moderate Research Activity

Degree of Urbanization

Town: Distant

Data for 2018 reporting year on graduate student population

Total Graduate Enrollment



Graduate Enrollment Percent Difference

Year Over Year			3 Year 2015-2018		5 Year 2013-2018		10+ Years 2009-2018	
	Portland State University	Georgia Southern University						
2010	3.82%	14.34%						
2011	-1.02%	1.81%						
2012	-6.67%	1.51%						
2013	-4.94%	-3.94%						
2014	-3.34%	1.24%						
2015	4.26%	-3.83%						
2016	-0.94%	-0.68%						
2017	0.87%	6.89%						
2018	-0.54%	-0.34%						
Year Over Year shows percent difference between previous year and year displayed; e.g. 2010 is the difference between 2009 - 2010								

Year Over Year shows percent difference between previous year and year displayed; e.g. 2010 is the difference between 2009 - 2010

IPEDS Institution Comparison Tool

Graduate Enrollment

Select a Comparison Institution:

Illinois State University

Institution

Portland State University

Illinois State University

About Portland State University

Total GR Enrollment 5,526

GR Enrollment Trend



GR Gender

61.2% Female 38.8% Male

GR Race/Ethnicity

Asian	5.4%
Black or African American	2.5%
Hispanic	8.5%
Native American or Alaska Native	0.9%
Native Hawaiian or Pacific Islander	0.3%
Non-Resident Alien	12.1%
Race Unknown	3.1%
Two or More Races	4.1%
White	63.0%

Carnegie Classification

Doctoral Universities: Higher Research Activity

Degree of Urbanization

City: Large

Data for 2018 reporting year on graduate student population

About Illinois State University

Total GR Enrollment 2,454

GR Enrollment Trend



GR Gender

65.4% Female 34.6% Male

GR Race/Ethnicity

Asian	1.7%
Black or African American	5.3%
Hispanic	5.3%
Native American or Alaska Native	0.1%
Native Hawaiian or Pacific Islander	0.0%
Non-Resident Alien	11.4%
Race Unknown	0.7%
Two or More Races	2.2%
White	73.3%

Carnegie Classification

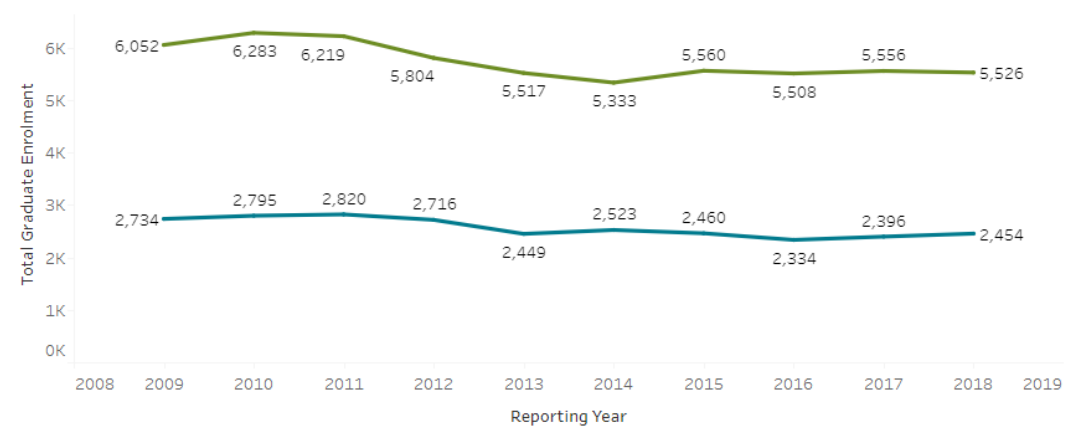
Doctoral Universities: Higher Research Activity

Degree of Urbanization

Suburb: Midsize

Data for 2018 reporting year on graduate student population

Total Graduate Enrollment



Graduate Enrollment Percent Difference

Year Over Year			3 Year 2015-2018		5 Year 2013-2018		10+ Years 2009-2018	
	Portland State University	Illinois State University						
2010	3.82%	2.23%			0.2%			
2011	-1.02%	0.89%			0.2%			
2012	-6.67%	-3.69%	-0.6%	-0.2%			-8.7%	-10.2%
2013	-4.94%	-9.83%						
2014	-3.34%	3.02%						
2015	4.26%	-2.50%						
2016	-0.94%	-5.12%						
2017	0.87%	2.66%						
2018	-0.54%	2.42%						

Year Over Year shows percent difference between previous year and year displayed; e.g. 2010 is the difference between 2009 - 2010

Year Over Year shows percent difference between previous year and year displayed; e.g. 2010 is the difference between 2009 - 2010

IPEDS Data

Created by Cori Loper and Michael Smith on 4/22/2020

IPEDS Institution Comparison Tool

Graduate Enrollment

Select a Comparison Institution:

Kent State University at Kent

Institution

Portland State University
Kent State University at Kent

About Portland State University

Total GR Enrollment 5,526

GR Enrollment Trend



GR Gender

61.2% Female 38.8% Male

GR Race/Ethnicity

Asian	5.4%
Black or African American	2.5%
Hispanic	8.5%
Native American or Alaska Native	0.9%
Native Hawaiian or Pacific Islander	0.3%
Non-Resident Alien	12.1%
Race Unknown	3.1%
Two or More Races	4.1%
White	63.0%

Carnegie Classification

Doctoral Universities: Higher Research Activity

Degree of Urbanization

City: Large

Data for 2018 reporting year on graduate student population

About Kent State University at Kent

Total GR Enrollment 5,794

GR Enrollment Trend



GR Gender

64.8% Female 35.2% Male

GR Race/Ethnicity

Asian	2.8%
Black or African American	5.6%
Hispanic	2.6%
Native American or Alaska Native	0.2%
Native Hawaiian or Pacific Islander	0.0%
Non-Resident Alien	16.6%
Race Unknown	4.9%
Two or More Races	1.4%
White	65.9%

Carnegie Classification

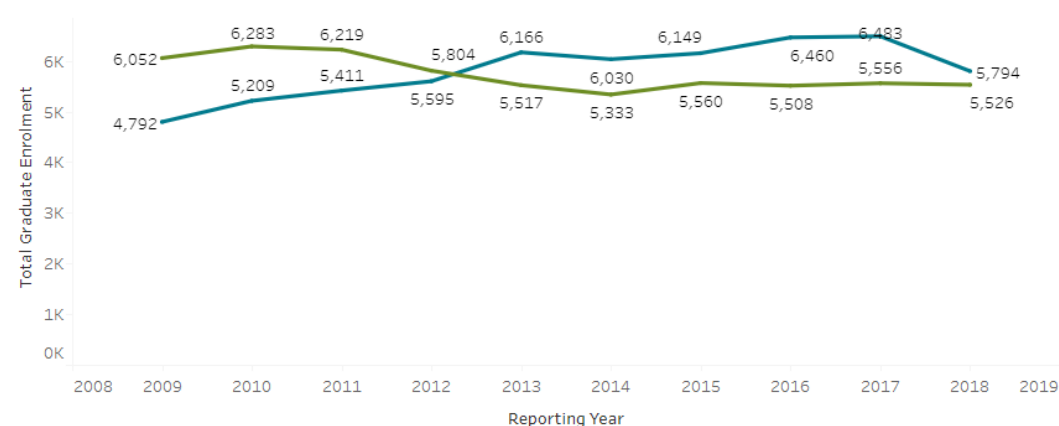
Doctoral Universities: Higher Research Activity

Degree of Urbanization

Suburb: Large

Data for 2018 reporting year on graduate student population

Total Graduate Enrollment



Graduate Enrollment Percent Difference

Year Over Year	3 Year 2015-2018	5 Year 2013-2018	10+ Years 2009-2018
2010		0.2%	
2011			20.9%
2012	-0.6%	-6.0%	-8.7%
2013			
2014			
2015			
2016			
2017			
2018			

Year Over Year shows percent difference between previous year and year displayed; e.g. 2010 is the difference between 2009 - 2010

IPEDS Institution Comparison Tool

Graduate Enrollment

Select a Comparison Institution:

Northern Arizona University

Institution

Portland State University
Northern Arizona University

About Portland State University

Total GR Enrollment 5,526

GR Enrollment Trend



GR Gender

61.2% Female 38.8% Male

GR Race/Ethnicity

Asian	5.4%
Black or African American	2.5%
Hispanic	8.5%
Native American or Alaska Native	0.9%
Native Hawaiian or Pacific Islander	0.3%
Non-Resident Alien	12.1%
Race Unknown	3.1%
Two or More Races	4.1%
White	63.0%

Carnegie Classification

Doctoral Universities: Higher Research Activity

Degree of Urbanization

City: Large

Data for 2018 reporting year on graduate student population

About Northern Arizona University

Total GR Enrollment 3,967

GR Enrollment Trend



GR Gender

69.3% Female 30.7% Male

GR Race/Ethnicity

Asian	2.0%
Black or African American	4.2%
Hispanic	15.8%
Native American or Alaska Native	3.9%
Native Hawaiian or Pacific Islander	0.2%
Non-Resident Alien	3.8%
Race Unknown	2.0%
Two or More Races	3.7%
White	64.3%

Carnegie Classification

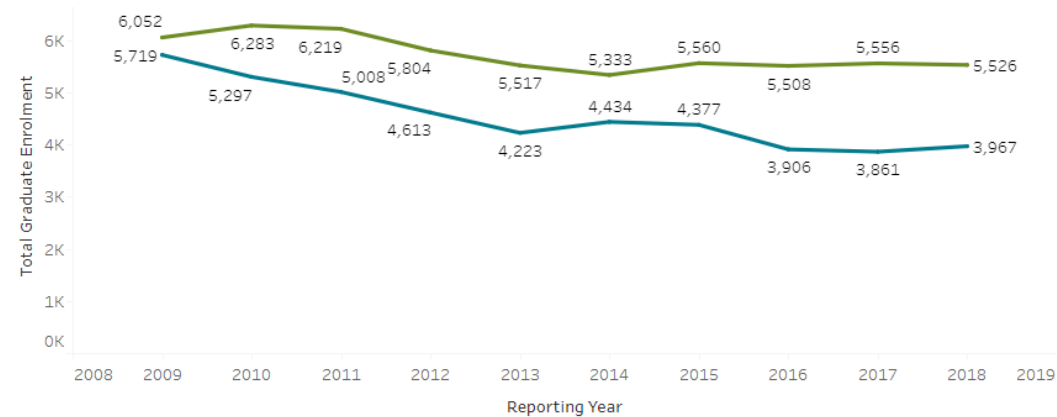
Doctoral Universities: Higher Research Activity

Degree of Urbanization

City: Small

Data for 2018 reporting year on graduate student population

Total Graduate Enrollment



Graduate Enrollment Percent Difference

Year Over Year		3 Year 2015-2018	5 Year 2013-2018	10+ Years 2009-2018
Portland State University	Northern Arizona University			
2010	3.82%		0.2%	
2011	-1.02%			
2012	-6.67%	-0.6%	-9.4%	-8.7%
2013	-4.94%			
2014	-3.34%			
2015	4.26%			
2016	-0.94%			
2017	0.87%			
2018	-0.54%			
		Portland State University	Northern Arizona University	Portland State University
				Northern Arizona University

Year Over Year shows percent difference between previous year and year displayed; e.g. 2010 is the difference between 2009 - 2010

IPEDS Institution Comparison Tool

Graduate Enrollment

Select a Comparison Institution:

Oakland University

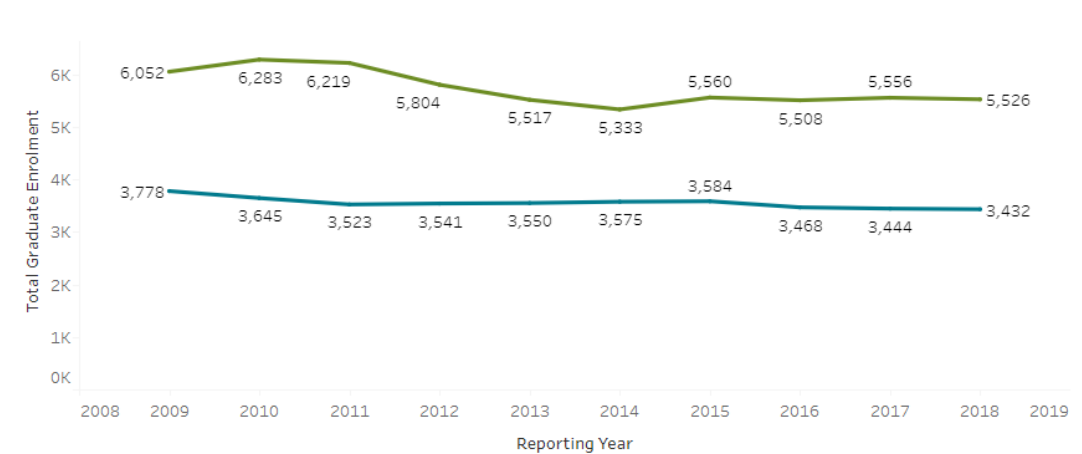
Institution

Portland State University

Oakland University

About Portland State University	About Oakland University
Total GR Enrollment 5,526	Total GR Enrollment 3,432
GR Enrollment Trend	GR Enrollment Trend
GR Gender	GR Gender
GR Race/Ethnicity	GR Race/Ethnicity
Carnegie Classification	Carnegie Classification
Degree of Urbanization	Degree of Urbanization

Total Graduate Enrollment



Graduate Enrollment Percent Difference

Year Over Year	3 Year 2015-2018	5 Year 2013-2018	10+ Years 2009-2018
Portland State University			
Oakland University			
2010	3.82%	-3.52%	
2011	-1.02%	-3.35%	
2012	-6.67%	0.51%	
2013	-4.94%	0.25%	
2014	-3.34%	0.70%	
2015	4.26%	0.25%	
2016	-0.94%	-3.24%	
2017	0.87%	-0.69%	
2018	-0.54%	-0.35%	

Graduate Enrollment

Ohio University-Main Campus

 Portland State University
 Ohio University-Main Campus

Total GR Enrollment	5,526
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Year	Number of people
2000	6,052
2002	~6,200
2010	5,526

61.2% Female	38.8% Male
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Data for 2018 reporting year on graduate student population

Total GR Enrollment	6,202
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Year	Population (millions)
1980	20
1985	22
1990	23
1995	28
2000	32
2005	32
2010	35
2015	38
2020	40
2022	6,202

50.4% Female	49.6% Male
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Data for 2018 reporting year on graduate student population

Reporting Year	Students with a high school diploma or GED (Blue)	Students with a high school diploma only (Green)
2009	3,798	6,052
2010	4,058	6,283
2011	4,114	6,219
2012	4,546	5,804
2013	4,717	5,517
2014	5,282	5,333
2015	5,560	5,646
2016	5,508	5,644
2017	5,556	5,924
2018	6,202	5,526

Year Over Year			3 Year 2015-2018		5 Year 2013-2018		10+ Years 2009-2018	
	Portland State University	Ohio University-Main Campus						
2010	3.82%	6.85%						
2011	-1.02%	1.38%	9.8%		31.5%		63.3%	
2012	-6.67%	10.50%	-0.6%		0.2%		-8.7%	
2013	-4.94%	3.76%						
2014	-3.34%	11.98%						
2015	4.26%	6.89%						
2016	-0.94%	-0.04%						
2017	0.87%	4.96%						
2018	-0.54%	4.69%						

Year Over Year shows percent difference between previous year and year displayed; e.g. 2010 is the difference between 2009 - 2010

Graduate Enrollment

University of North Carolina at Charlotte ▼

- Portland State University
- University of North Carolina at Charlotte

Total GR Enrollment	5.526
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Year	Number of Employees
2007	6,052
2008	6,150
2009	6,100
2010	5,800
2011	5,500
2012	5,600
2013	5,526

61.2% Female	38.8% Male
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Asian	5.4%
Black or African American	2.5%
Hispanic	8.5%
Native American or Alaska Native	0.9%
Native Hawaiian or Pacific Islander	0.3%
Non-Resident Alien	12.1%
Race Unknown	3.1%
Two or More Races	4.1%
White	63.0%

Doctoral Universities: Higher Research Activity

City: Large

Data for 2018 reporting year on graduate student population

Total GR Enrollment	5.403
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Year	Number of Employees
2010	4,971
2011	5,403
2012	4,971
2013	5,403
2014	5,403

56.1% Female 43.9% Male

Asian	3.4%
Black or African American	12.6%
Hispanic	4.7%
Native American or Alaska Native	0.2%
Native Hawaiian or Pacific Islander	0.0%
Non-Resident Alien	26.7%
Race Unknown	1.6%
Two or More Races	1.7%
White	49.0%

Doctoral Universities: Higher Research Activity

City: Large

Data for 2018 reporting year on graduate student population

Reporting Year	Undergraduate	Postgraduate
2009	4,971	6,052
2010	5,282	6,283
2011	5,308	6,219
2012	4,994	5,804
2013	5,053	5,517
2014	5,068	5,333
2015	5,022	5,560
2016	5,251	5,508
2017	5,317	5,556
2018	5,403	5,526

Year Over Year			3 Year 2015-2018		5 Year 2013-2018		10+ Years 2009-2018	
	Portland State University	University of North Carolina at Charlotte						
2010	3.82%	6.26%						
2011	-1.02%	0.49%						
2012	-6.67%	-5.92%						
2013	-4.94%	1.18%						
2014	-3.34%	0.30%						
2015	4.26%	-0.91%						
2016	-0.94%	4.56%						
2017	0.87%	1.26%						
2018	-0.54%	1.62%						
Year Over Year shows percent difference between previous year and year displayed; e.g. 2010 is the difference between 2009 - 2010								

IPEDS Data
Created by Cori Loper and Michael Smith on 4/22/2020

IPEDS Institution Comparison Tool

Graduate Enrollment

Select a Comparison Institution:

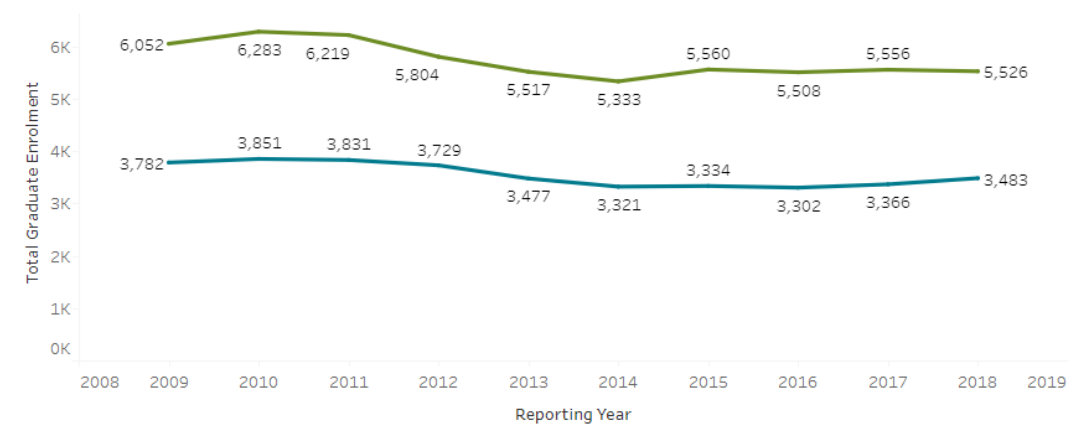
University of North Carolina at Greensboro

Institution

- Portland State University
- University of North Carolina at Greensboro

About Portland State University	About University of North Carolina at Greensboro
Total GR Enrollment 5,526	Total GR Enrollment 3,483
GR Enrollment Trend	GR Enrollment Trend
GR Gender	GR Gender
GR Race/Ethnicity	GR Race/Ethnicity
Carnegie Classification	Carnegie Classification
Degree of Urbanization	Degree of Urbanization

Total Graduate Enrollment



Graduate Enrollment Percent Difference

Year Over Year	3 Year 2015-2018	5 Year 2013-2018	10+ Years 2009-2018
Portland State University	4.5%	0.2%	-8.7%
University of North Carolina at Greensboro	-0.6%	0.2%	-7.9%

Year Over Year shows percent difference between previous year and year displayed; e.g. 2010 is the difference between 2009 - 2010