

First Year

Fall		Winter		Spring		Notes & Milestones
Course	Credit	Course	Credit	Course	Credit	
Freshman Inquiry	5	Freshman Inquiry	5	Freshman Inquiry	5	¹ Placement test required – See Math Department ² Non-Business (ex: Physical Education) ³ Optional *see advisor Milestones: Opt-in to SBA (during Orientation) Meet with Academic Advisor (during fall term)
BA 101	4	EC 201	4	EC 202	4	
STAT 241 ¹	4	General Elective ²	4	COMM 220	4	
MGMT 200 ³ (How to Succeed in the SBA)	2	General Elective ²	1	General Elective ²	1	
Total Credits	13-15	Total Credits	14	Total Credits	14	

Second Year

Fall		Winter		Spring		Notes & Milestones
Course	Credit	Course	Credit	Course	Credit	
Sophomore Inquiry	4	Sophomore Inquiry	4	Sophomore Inquiry	4	¹ Non-Business (ex: Physical Education)
BS Science with Lab	4	BS Science with Lab	4	BS Science	4	
BA 205	4	BA 211	4	BA 213	4	
General Elective ¹	4	General Elective ¹	4	General Elective ¹	4	
Total Credits	16	Total Credits	16	Total Credits	16	

Third Year

Fall		Winter		Spring		Notes & Milestones
Course	Credit	Course	Credit	Course	Credit	
Upper Division Cluster	4	Upper Division Cluster	4	Upper Division Cluster	4	¹ BA 311 is the prerequisite course to Advertising. ² Non-Business (ex: Physical Education)
BA 301	4	BA 303	4	MKTG 340U	4	
BA 311 ¹	4	BA 302	4	MKTG 363	4	
General Elective ²	4	General Elective ²	4			
Total Credits	16	Total Credits	16	Total Credits	12	

Fourth Year

Fall		Winter		Spring		Notes & Milestones
Course	Credit	Course	Credit	Course	Credit	
BA 325	4	BA 385	4	BA 495 ¹	6	¹ Prerequisite: All 7 BA 300 level courses(except BA 327) and senior class standing. Meets Capstone requirement. ² Recommend completing a 4 credit internship for one of these courses. ³ Non-Business (ex: Physical Education) Milestone: Apply to graduate two terms in advance (fall term).
BA 339	4	MKTG 460	4	MKTG 443	4	
MKTG 441	4	Business Elective ²	4	General Elective ³	4	
MKTG 442	4	Business Elective ²	2	General Elective ³	1	
		BA 327	2			
Total Credits	16	Total Credits	16	Total Credits	15	