

2020–2021

“ESP CONNECT” THROUGH ONGOING VIRTUAL ENGAGEMENTS

Once each month following our fall case, we’ll convene the cohort via Zoom for periodic Thursday morning sessions to hear from guest presenters, engage in small group work and delve into leadership learning.

- Thursday, November 5th, 9:00–Noon
- Thursday, December 10, 9:00–Noon
- Thursday, January 14, 9:00–Noon
- Thursday, February 18, 9:00–Noon
- Thursday, March 11, 9:00–Noon
- Thursday, April 29, 9:00–Noon

CAPSTONE SESSION

PSU Campus, June 15-16, 2021

The synthesis and close-out of the case year will bring the cohort back together on campus to explore and process insights from the year, hear from leadership speakers, meet with the Executive Seminar Program Advisory Board and celebrate the learning year.

Program cost is \$7,000 for this year. Seminar fee includes instruction, reading materials and packets, refreshments and meals that occur during program activities. To register: www.pdx.edu/cps/register-for-the-executive-seminar-program



DOUG DECKER
PROGRAM DIRECTOR

Doug served as Oregon State Forester from 2011 October, 2016. During his 29-year career with the agency he led development of the Tillamook Forest Center, and acquisition of the 70,000-acre Gilchrist State Forest in Central Oregon. Doug’s three decades of experience in all aspects of natural resource policy, and his credentials as a collaborative leader of a complex state agency, as well as being an alum of the Executive Seminar Program, allow him to bring insight, practical experience and a passion for communication and learning to program participants. [503-901-5510](tel:503-901-5510) | doug.decker@pdx.edu



DR. CRAIG SHINN
ACADEMIC LEAD

Dr. Shinn (B.S., University of Maine; M.P.A., Lewis & Clark College; Ph.D., University of Washington) is a Professor Emeritus of Public Administration at Portland State. He was a Research Program Leader in the Forest Research Division of Crown Zellerbach Corporation for eight years and in 1992 joined the faculty at Lewis and Clark College as an Assistant Professor of Public Administration. When the program was transferred to PSU in 1996, Dr. Shinn began more than 25 years leading environmental and natural resources programs in the Mark O. Hatfield School of Government. He is the author of Rural Natural Resource Management (1994), Foundations of Public Service (2013), and New Public Leadership (2018). [503-725-8220](tel:503-725-8220) | shinnc@pdx.edu



JOSH METZLER
PROGRAM COORDINATOR

Josh is a Program Coordinator at PSU Center for Public Service. He currently supports programs focused on leadership development, natural resources, and disaster resilience, such as the US Army Corps of Engineers Leadership Development Program, Executive Seminar Program, National Policy Process, Fundamentals of Columbia Basin Governance, and the Initiative for Community and Disaster Resilience. Josh was born and raised in Japan, and moved to Oregon in 1999. He earned his B.S. in Mechanical Engineering at PSU in 2013. He enjoys spending time in the outdoors, playing soccer, and taking care of his garden. [503-725-5190](tel:503-725-5190) | jmetzler@pdx.edu



Executive Seminar in Natural Resources Leadership

A Program of the Center for Public Service

JOIN US IN LEADERSHIP

The region's most experienced case-study-based leadership development program for mid-career natural resource professionals invites you to join us for 2020–2021 with a year adapted to the pandemic environment and optimized for flexibility.

Natural resource leaders today are confronted with responding to all-encompassing acute crises that define our times—like pandemic, wildfire and abrupt funding reductions—while at the same time continuing to make progress on addressing longer-term chronic needs like managing often competing needs, increasing public use, climate change and internal organizational change. By hearing directly from leaders and community members, we'll explore the twin challenges leaders face of operating day-to-day during moments of extreme uncertainty and need, while also tending to the defining policy issues of our time—and reaching for the policy goals of the future.

We'll also provide a mid-course focus on leading through disruption that will allow us to contemplate the role of leadership during a time of dramatic shifts in our society associated with pandemic, social uprising and economic and political uncertainty.

Throughout the course year, readings, presentations and small group work—as well as personal reflection—will focus on leadership learning and development. By the end of the course, each participant will construct a learning plan, and practices of self-assessment and reflection, to guide their continued leadership development.

In this year of pandemic-related travel uncertainty and meeting restrictions, we'll utilize a blend of relatively nearby place-based case studies, on-line interaction with presenters, and time on campus at PSU. Out of necessity, logistics for the cases and discussions may change and need to be creative, but have been designed around the following dates and cases:



NEXUS OF CHANGE: THE COLUMBIA RIVER GORGE

October 6–7 and November 17–18 | Stevenson, Washington

The Columbia Gorge is a beautiful and complicated place, home to two states, multiple sovereign tribal nations, one interstate commission, a complex web of transportation corridors, multiple federal and state agency landowners and regulators, dozens of county and municipal governments, thousands of private landowners and millions of visitors from the region's largest metropolitan area. As the region's population grows, as climate change and endangered species needs emerge, how do decision makers and leaders address acute needs like wildfire response, transportation safety and burgeoning public use while also protecting the resources, the rights and the future of this special place?

DISRUPTION: THE DUTY AND OPPORTUNITY OF LEADERSHIP IN UNCERTAINTY

January 26–27 | Portland State University Campus

During the last six months, far-reaching forces of change have disrupted communities, organizations, families and professional pathways requiring different ways of thinking and operating. This session allows the cohort to process their own experience of leading through disruption as well as to reflect on the duty and the opportunity of leadership in disruption today and historically.

WARM SPRINGS WATER: CONTINUITY AND CRISIS

April 13-14 and May 18-19 | Warm Springs, Oregon

An aging water treatment system on the Warm Springs Reservation is impacting day-to-day life: a temporary fix made in 2019 can't keep up with the reservation's water usage needs, made more precarious by pandemic, drought and wildfire season. Boil water notices, trucked-in bottled water shared at a makeshift water distribution center, and various workarounds are not sustainable for this community of 3,200 people. This case will explore Warm Springs relationship with water and how community members, tribal leaders, state and federal agencies and adjacent landowners are working together to address this crisis within a broader context of chronic water quality and quantity needs on the reservation.



"ESP provided me with the opportunity to meet and develop long lasting friendships with other natural resource agencies, whom I will continue to learn from and seek partnerships."

"I am grateful and honored to be part of this group. The thought and strategic planning that goes into each case shines through over the arc of the week. I highly recommend this opportunity to others in my agency."

"I learned the value of establishing relationships and maintaining communication with stakeholders and others, because they had direct ramifications on the success of natural resources outcomes. I learned to look for who is not at the table, to ask about the long history of a place and a problem, and to coordinate in creative ways, even if it takes more time and investment."