MEET OUR 2012 DISTINGUISHED ALUMNI

The Distinguished Alumni Award recognizes Portland State University School of Business Administration alumni who have achieved extraordinary business success. The award recipients are recognized for their outstanding professional achievements as well as civic contributions and commitment to local, national, and global communities.

RICK MILLER IS THE FOUNDER AND CHAIRMAN OF THE AVAMERE HEALTH SERVICES, INC. (www.avamere.com), a family of companies headquartered in Wilsonville, Ore. with a progressive agenda to keep seniors healthy, independent and out of nursing facilities for as long as practicable. Avamere employs more than 5,000 people and provides products and services to more than 10,000 customers in 10 states.

Miller enjoys starting and growing businesses and helping other entrepreneurs do the same. In 2010 he co-founded a private equity firm, Rogue Investments, to provide entrepreneurs in Oregon with funding and mentorship.

Miller is the co-chairman of the Young Presidents’ Organization and the past chairman of the American Health Care Organization and the Oregon Health Care Association. Additionally, Miller is a co-chair of Portland State University’s School of Business Building Campaign.

He was recognized in Portland Business Journal’s “Forty Under 40” in 2004, and “Oregon’s Most Admired Companies” (one of the top 10 companies, Health Care category) in 2010. Miller was honored as the 2012 Distinguished Graduate Alumnus at the Graduate Hooding Ceremony on June 15, 2012.

MARK PRATER EARNED HIS BA IN ACCOUNTING FROM PORTLAND STATE UNIVERSITY IN 1981. Prater, an Oregon native, went on to earn a law degree from Willamette University and a master’s degree in laws in taxation from University of Florida.

Prater serves as the chief tax counsel for the U.S. Senate Finance Committee. He was recently selected as the staff director for the congressional “super committee” that was charged with developing a deficit reduction plan. Prater became the committee’s chief tax counsel when Sen. Robert Packwood was chair. His expertise extends beyond taxes to other areas under the Finance Committee’s jurisdiction, including health care.

Given the shifting personalities and the rigors of the Finance Committee’s work, staff turnover is high. In fact, Prater is the only staff member remaining from the Packwood era. Prater stays because he still finds the job compelling, and it offers a unique position for a tax lawyer. Tax lawyers typically work to show the implications of the law, but Prater’s job is the only one where a tax lawyer can actually change the law. He enjoys being able to make a difference. Prater was honored as the 2012 Distinguished Accounting Alumnus at the Second Annual Business Leaders Lunch on Sept. 10, 2012.
Letter from the Dean

Three different initiatives are in progress this year that represent our efforts to give students a compelling reason for studying business at Portland State University. First, three new academic programs are under development for a fall 2013 launch. These include a master’s degree in global supply chain management, which builds on our successful undergraduate program and will initially be offered as a part-time program for working professionals who already have solid career experience. Effective supply chain management practices are key to profitability and competitiveness for a wide cross section of regional companies. A second new program under development is a certificate in the athletic and outdoor gear industry that our undergraduate students will be able to take alongside any of our eight degree options. This program is aimed at helping undergraduates get started in careers in a traded sector cluster—such as Nike, Columbia Sportswear, Leupold & Stevens—for which our region is arguably number one in the world. Finally, a third program under development is a certificate in the craft brewing business that builds on yet another regional industry cluster and is intended to give craft brewers the tools they need to run profitable and successful businesses. While numerous programs exist for learning how to brew beer, to our knowledge no program exists that addresses the business side of brewing. Students enrolled in undergraduate and MBA programs will be able to use their elective credits to take the craft brewing business certificate courses. The program is also open to individuals who are not enrolled in degree programs. Collectively, these three programs offer prospective students a way to pursue their passions and provide value to employers.

A second initiative, ongoing since 2007, is our new building campaign. During 2013 our energies will be focused on completing our fundraising campaign, gaining legislative approval for matching funding, and working with our architect to finalize building plans. Ground breaking is targeted for early 2014. By the time we move in, nearly 10 years will have passed since we envisioned the need for a new facility. Our world-class faculty and programs need a facility of commensurate quality.

Finally, during 2012-13 we will be recruiting two new accounting faculty to join the talented and dedicated cadre of existing faculty. Our accounting program has a long heritage of providing career-ready graduates for positions in public and corporate accounting, and the addition of two new faculty increases our capacity to continue producing high quality graduates.

Our success rests on a never-ending quest to provide students with a compelling value proposition. I’d love to hear your ideas about ways we can improve or add to our current programs.

Sincerely,

Scott Dawson
Dean and Vergil Miller Professor
PORTLAND STATE UNIVERSITY HAS BEEN NAMED A "CHANGEMAKER CAMPUS" BY ASHOKA U because of its commitment to advancing higher education as a key driver of social change and innovation, Ashoka announced on Sept. 25, 2012.

Ashoka U is an offshoot of Ashoka, a non-profit organization founded in 1980 to advance social change through entrepreneurial efforts. In addition to Portland State, Ashoka U chose three other colleges for its 2012 Changemaker Campus designation: Brigham Young University, Brown University, and Rollins College.

“We are delighted to partner with this world-class organization and its consortium of leading universities,” said Erin Flynn, associate vice president for Strategic Partnerships at PSU. “The designation substantiates the contributions PSU faculty, staff, and students are making in the world using the tools of social entrepreneurship.”

Ashoka chose PSU for its changemaker designation for a range of factors, including the University’s Institute for Sustainable Solutions; its Senior Capstone Program that pairs PSU students with local businesses, non-profits, and government entities for problem-solving projects; the Sustainable Water, Energy and Environmental Technologies (SWEET) lab; and Impact Entrepreneurs, a program within the School of Business working to foster social impact through business.

An Ashoka U representative visited Portland State during the summer, spending two days touring the campus, and meeting with the deans, staff, students, and President Wim Wiewel.

“They were impressed with PSU not for a single program, but for PSU’s comprehensive portfolio of programs across campus that endeavor to create a better world. It’s in our DNA,” said Cindy Cooper, director of Impact Entrepreneurs.

PSU also stood out because it is an urban university with strong ties to its surrounding community.

“PSU is inextricable from the community, and we saw that as a great advantage. It’s hard to see where the campus stops and the city begins,” said Ashoka U’s Changemaker Campus Director Michèle Leaman.

As a Changemaker Campus, PSU will be part of an Ashoka-supported network of individuals, organizations, and universities working throughout the world in the area of social entrepreneurship—a term coined in the 1960s referring to the use of entrepreneurial principles to organize, create, and manage ventures to achieve a desired social change.

Since its founding, Ashoka has launched and provided key long-term support to 3,000 leading social entrepreneurs in more than 80 countries. Ashoka provides these “Ashoka Fellows” startup stipends, professional services, and a powerful global network of top social and business entrepreneurs, helping them to spread their innovations globally. Through its Changemaker Campus initiative, Ashoka U works with teams of entrepreneurial students, faculty, administrators, and staff to support a favorable environment for social innovation.
Advertising management students take first regional place

THE ADVERTISING MANAGEMENT PROGRAM at the School of Business has steadily grown in size and stature. The evidence is clear. PSU has made a name for itself in a variety of student ad competitions, most recently in the National Student Advertising Competition (NSAC) where the team took first regional place for the fifth time in the last 10 years. The team won best overall presentation for the third year in a row, with team member Lane Martell winning best male presenter. The team went on to place sixth in the country—the second highest PSU has ever placed at nationals.

Each year, PSU teams made up of Advertising Management, Graphic Design and Communications undergraduate students conduct research, develop communications strategy, design graphics, plan media, and present a comprehensive advertising campaign for a national brand.

All teams competing this year were assigned a hypothetical $100 million campaign for Nissan, the sponsor of the competition. The task was to develop a comprehensive strategic communications and advertising campaign that spoke to three different cultural segments: African-, Asian-, and Hispanic-American Millennials—roughly defined as tech-savvy young adults who came of age in the 21st century.

The PSU team created focus groups, conducted 118 interviews at the Portland International Auto Show and completed 800 surveys in order to create a campaign aimed at those cultural groups. They created a 32-page plans book, a 20-minute new business pitch and ad executions across several media channels including advertising spots for television, magazines, Internet and other media.

The tag-line they created, “Two Lives, One Life,” captures the tension target audience members experience when trying to balance their ethnic identities with society’s mainstream norms. At the same time, it addressed the two sides of Nissan—one of sleek sexiness, the other of practicality and sensibility, according to Tim Christy, who advised the team along with Don Dickinson, PSU’s Director of Advertising Management.

All of the students’ work will be showcased at Celebrating Excellence: An Evening with our Advertising Program event on Nov. 7, 2012. The event will also celebrate Don Dickinson’s retirement and introduce our new Director of Advertising Management, Maureen O’Connor. Contact development@sba.pdx.edu for more information.

What’s happening at the School of Business

UNDERGRADUATE PROGRAMS WELCOMES NEW ASSOCIATE DEAN
After nearly five years of serving as Associate Dean of Undergraduate Programs, Darrell Brown, Ph.D. returned to teaching this year, leaving his post to be filled by Jeanne Enders, Ph.D., who has been with the university since 1998. Dr. Enders is trained as a social and organizational psychologist. She earned undergraduate degrees in psychology and German literature, studied as a Rotary Graduate Scholar in Graz, Austria, and then earned her master’s and doctoral degrees at the University of Chicago. Dr. Enders teaches undergraduate and graduate courses in areas of ethics and organizational behavior topics. Her current research examines life stories and ethics perspectives of business ethics award winners in the region. As the new Associate Dean of Undergraduate Programs, Dr. Enders is working on three strategic initiatives in particular: 1.) the development of an online degree program in management and leadership, 2.) the management and interpretation of data to assess and improve long-term student success and 3.) support to programs that enhance the curricular and co-curricular experience for students, faculty, and staff in the School of Business.

SCHOOL OF BUSINESS LAUNCHES MASTER’S DEGREE IN REAL ESTATE DEVELOPMENT PROGRAM
The School of Business launched a new master’s degree in Real Estate Development (MRED) in fall 2011. PSU is one of only two universities in the Northwest and the sole university in the state of Oregon to offer the degree. The program includes classes in real estate, finance, public policy, and real estate project development as well as electives in various offerings provided by the School of Business Administration and School of Urban Studies and Planning. “The long-term trends for the real estate market in Portland, and throughout Oregon, are quite positive,” said Gerard Mildner, Director of PSU’s Center for Real Estate. “The need for trained professionals will continue to grow as the economy grows.” To apply or learn more about the program, visit www.mred.pdx.edu or contact Gerry Mildner at (503) 725-5175 or mildnerg@pdx.edu.

CONTINUE ON PAGE 5 >>>
INCREASING STUDY ABROAD INITIATIVES

The School of Business runs five annual short-term faculty-led study abroad programs to India, the Middle East, China, Nicaragua, and France. However, over the next two years the School of Business aims to add another program to Germany as well as dramatically increase the number of MBA students participating in study abroad programs. Additionally, we are exploring ways to further our partnerships with other universities. These efforts will include a potential revision of the International Business Studies Certificate and leveraging short-term study abroad programs offered by partner universities. To learn more about our international programs, visit www.pdx.edu/gradbusiness/study-abroad

TALYA BAUER RECEIVES TOP AWARD FOR TEACHING

Congratulations to Talya Bauer, Cameron Professor of Management. In addition to participating in Google’s Visiting Faculty program last summer, she received the Distinguished Teaching Contribution Award from the Society of Industrial and Organizational Psychology (SIOP) at the organization’s annual meeting in April. Dr. Bauer is recognized for the value she provides as an educator, innovator, and mentor. She is a popular teacher as shown by the consistently high ratings she receives. Dr. Bauer was among the first at Portland State to recognize how service-learning initiatives could be used as effective learning tools by creating student-community partnerships to develop meaningful experiences. She is also known for mentoring doctoral and undergraduate students through their research projects and papers. Dr. Bauer is generous with her time and has co-authored with students on nearly half of her 46 journal articles. Congratulations, Talya!

Three Intel Vietnam Scholars arrive at the School of Business Administration

21 INTEL VIETNAM SCHOLARS ARRIVED AT PSU Aug. 2, 2012 to complete their bachelor’s degrees and prepare for jobs with Intel in Vietnam. In this group, Phuong Ly, Ha Pham, and Olivia Thai Tieu (pictured from left to right in photo) will study supply and logistics management at the School of Business. This is the third group of high-achieving Vietnamese students awarded scholarships to study at PSU for two years—and the first group that is mostly women.

The high number of women in this year’s group reflects Intel’s commitment to recruiting women into its technical workforce. Intel’s total investment after three groups in the program tops $7 million. PSU and Intel selected the students from 300 applicants through a rigorous screening process, including academic testing and personal interviews. The students receive a two-year scholarship, which covers full non-resident tuition and fees, room and board, books, and a small stipend.

The program has been highly successful, with participants performing very well academically at PSU and on the job at Intel Vietnam upon graduation. All the students in the two previous groups are working for Intel at its largest global assembly-test facility in Ho Chi Minh City, Vietnam.

School of Business undergraduate advisors, Haley Holmes and Sarah Myers-Mitchell (pictured above) welcomed Phuong, Ha, and Olivia at a reception Aug. 3, where they had a chance to get to know a little bit about each student.

Q: WHAT TOWN ARE YOU FROM?
P: Binh Duong
H: Ba Ria
O: Ho Chi Minh City (Saigon)

Q: WHY DID YOU DECIDE TO DO THE IVS PROGRAM?
P: I’m interested in supply chain management. I like organizing things and scheduling, and I’m willing to live and study in a foreign country.
H: I want to know what learning in the US is like and I want to learn how operations work in real businesses.
O: The Intel Vietnam Scholars (IVS) program is unique with its association with PSU, which is a very good university for studying logistics and supply chain management. Moreover, this program also guarantees a better future for me after graduation.

Q: WHAT INTERESTS YOU ABOUT SUPPLY AND LOGISTICS MANAGEMENT?
P: I’m interested in arranging and making specific plans for my study schedule and other activities. Supply and logistics management is very related to those aspects.
H: I’m interested in how different parts link to a chain and how I can make it work smoothly. I like forecasting and inventory, and both are involved in supply and logistics management.
O: I’m interested in how the proper management in supply and logistics can bring so much more added value to customers as well as substantially decrease costs for the company.

Q: WHAT HAS BEEN YOUR FAVORITE PART SO FAR?
P: The many modern facilities, studying space, and computer labs that students can use. The campus is so green and big.
H: I like the educational environment here. I can ask questions whenever I want and the faculty are really great.
O: The nature surrounding Portland and the people I’ve met are the most pleasant part so far. Beautiful and green nature. Nice, lovely, and supportive people. I just felt at home!

What’s happening at the School of Business
THE BUSINESS ADVISORY COUNCIL (BAC) SERVES IN AN ADVISORY ROLE to the Dean of the School of Business and as an advocate for the school. This is one of many examples of our school’s dedication to establishing partnerships with the business community. The council, formed in 1991, has more than 40 board members representing a variety of large, small, local, and international companies.

We’d like to thank Martyn Etherington, former VP of Worldwide Marketing at Tektronix, for his six years of service on the board, especially his three years spent as board chair. Michelle Lantow, CFO of New Seasons, will succeed Martyn as new chair. Michelle has been a member of the Business Advisory Council since 2008.

In addition, we would like to welcome four new members to the Business Advisory Council this year: Julia Harper, Director of Business Administration at Northeast Energy Efficiency Alliance; Calvin Johnston, President and CEO of Leupold & Stevens, Inc.; Ron Odermott, CFO of Avamere; and David Willmott, President and COO of Blount International. To view all standing members of the Business Advisory Council, please visit: www.pdx.edu/sba/business-advisory-council

Each year, the School of Business Administration celebrates outstanding business students—our next generation of business leaders. This year’s event honored more than 100 scholarship recipients, including several International Honor Society Beta Gamma Sigma nominees. The Society, which focuses on the principles of honor and integrity, pursuit of wisdom, and earnestness, offers membership to the top 20 percent of students at accredited business schools. Congratulations to these outstanding students!

From this accomplished group of students, Liz Hardee (pictured above), MBA ’13, received the Alice Armstrong scholarship, given to a woman likely to be a business leader. Liz’s exceptional academic achievements and her work with Net Impact exemplify the values of leadership, sustainability and innovation here at Portland State. We caught up with her after the awards ceremony to capture some of her thoughts on the award, the program, and her plans for the future.

How do you feel about receiving this scholarship?
I’m really honored because there are so many talented and dedicated women in the graduate program here. It’s nice to have other people rooting for you when you’re really trying to make a change in your life.

What brought you to PSU?
I moved to Portland about five years ago and worked in retail. It was comfortable, but I realized after a while that my passion was for sustainability and business development, so I decided to go back to school to expand my opportunities. Our MBA program is exceptionally well-connected in the Portland business community and places a strong emphasis on innovation for a better future, and that’s why I’m here.

What has been the highlight of your MBA experience so far?
We have a really active Net Impact chapter, and I got to go to the national conference here in Portland last fall. I had such a great time that I involved myself with the Net Impact leadership team, and now we’re working on sending 10 students to next year’s conference in Baltimore. Probably the best part of the whole MBA experience, though, has been getting to know my classmates over the past year.

What’s ahead for you? What are your career goals?
I’m hoping to stay in Portland and work in business development and strategy. Right now I’m exploring the energy and startup sectors, but I may even start my own social enterprise!

Learn more about our scholarships. Visit www.pdx.edu/sba/scholarship

More than $260,000 awarded at the 2012 Scholarships and Awards Reception
Alumni entrepreneur snapshot

BRINGING A SIP OF OREGON TO CHINA

NAME: Bret Perkins

DEGREE: MBA ‘12

BUSINESS: Taste Exports
An exporting company selling Oregon and Washington wines to Hong Kong and China
www.tasteexports.com

EVERY CULTURE HAS ITS OWN PHRASE FOR TOASTING A DRINK. In the US we say “Cheers,” in Germany, “Prost,” and in Japan, “Kampai.” Locals in Hong Kong and Southern China say “Gom Bui” (Cantonese), while in the rest of mainland China, they say “Gan Bei” (Mandarin), which literally translates to “dry the cup.”

School of Business graduate Bret Perkins, MBA ’12, hopes that when Chinese residents raise a glass and say “Gan Bei,” they will be toasting with Oregon wine. Most US wine industry experts see China as “the place to be” for selling wine overseas because of the country’s rising income and rapid growth in wine imports. However, what does this mean for the wine industries in Oregon and Washington? Seeing this as a promising startup opportunity, Perkins and his business partner, Kevin Kilpatrick, started the wine export company Taste Exports.

With strong competitors from France, Australia, and even California, Perkins was faced with the challenge of developing a comprehensive marketing plan to bring relatively unknown Oregon wines to a country with a very different wine culture than that of the US. When it came time to submit a project proposal for his MBA Capstone project—a culminating project that enables MBA students to work on a real life business consulting project over 12-18 weeks before graduation—he had just the client in mind.

Wine culture isn’t the only challenge Perkins and Kilpatrick face. Doing business abroad also means overcoming difficult language and culture barriers. Perkins was fortunate to add two School of Business Master of International Management students, China native Jackie Wang (‘11) and Taiwan native Cherie Lo (‘11), to his capstone team, allowing him to use his partners’ cultural experiences—and fluency in Mandarin—to communicate with distributors in China as well as better understand the differences in business culture and consumer preferences. This was the first ever cross-disciplinary capstone project to take place at the School of Business.

The culmination of their six-month MBA capstone project ended with a business trip to Hong Kong, where Perkins took part in the three-day Hong Kong International Wine and Spirits Fair. They used insights gained from the trip to refine their marketing plan. Since then, Perkins and Kilpatrick have begun implementing their marketing strategy, which was put to test during a three-week trade mission to Mainland China and Hong Kong where they cultivated relationships with wine importers, distributors, and buyers.

Perkins applies the skills and knowledge obtained from the MBA program on a daily basis. Courses in accounting and finance prepared him to fully track expenses and perform cost-benefit analyses on sales and marketing initiatives. The marketing and strategy classes taught Perkins how to measure the perceived value of Oregon’s wines and position them in the market accordingly.

Charla Mathwick’s Pioneering Innovation class and Dave Garten’s Business Strategy class were most helpful to Perkins in starting his business. Pioneering Innovation taught him the importance of determining the value a startup brings to the market. For Taste Exports, it is working with mid-sized wineries that want to export and grow their businesses, but might not have the resources or knowledge to access emerging wine markets in Asia. Perkins is certain Oregon wine will be well-established in China in 10 years, and we hope the efforts of the trailblazers in this market will be rewarded.
The School of Business would like to thank all individuals and companies who support the school and its programs. The following generous sponsors made contributions between July 1, 2011 and June 30, 2012. Alumni are highlighted in green.

**COMPANIES**

$50,000 and more
- Cameron Foundation
- Charles Schwab Corp
- Western Association of Food Chains

$25,000 to $49,999
- The Lemelson Foundation
- The Stoller Group, Inc.

$10,000 to $24,999
- Ames Family Foundation
- Costco Wholesale Corporation
- Donna M. Noce Revocable Trust
- Inspirators, Inc.
- KPMG LLP
- Leupold & Stevens, Inc.
- Portland Business Alliance
- Tektronix, Inc.
- The Boeing Company
- US Bancorp-US Bank
- Wells Fargo

$5,000 to $9,999
- Acumed
- Alaska Tanker Company, LLC
- ATI Wah Chang
- D.A. Davidson & Company
- Daimler Trucks North America, LLC
- Evergreen Community Development Foundation
- Fidelity National Financial
- Geffen, Mesher & Company P.C.
- Hanna Andersson Corporation
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- Kroger
- NAIOP Oregon Chapter
- Northwest Grocery Association
- Oregon Transfer Company
- Safeway, Inc.
- Shorestein Realty Services, LP
- StanCorp Financial Group Inc
- The Renaissance Foundation
- Top Food & Drug
- Trammell Crow Services, Inc.
- Turner Construction Company
- Unified Grocers

$2,500 to $4,999
- A-dec, Inc.
- Ankrom Moisan Associated Architects, Inc.
- Aon Corporation
- Aon Foundation
- Ater Wynne, LLP
- Ball Janik, LLP
- Bank of America Corporation
- Bill Naito Company
- CB Richard Ellis
- CenterCal Properties, LLC
- City Center Parking
- Con-way, Inc.

**INDIVIDUALS**

$50,000 and more
- Cheryl Korter
- Fahad Al-Athel
- Gary and Barbara Ames
- Gerry and Marilyn Cameron
- James and Shirley Rippey
- Philip Boque
- Timothy and Mary Boyle
- William Swindells

$10,000 to $49,000
- Donna Fagan Noce
- Ellen Nusblatt
- Georgia Leupold Marshall
- John and Toni Stevens
- Mark and Ann Edlen
- Norbert and Christine Leupold
- Philip and Penelope Knight
- Terry and Elizabeth Clifford
- William Stoller

$5,000 to $9,999
- Brian Henry and Rita Chin Henry
- Carolyn McKnight
- Gary and Susie Eichman
- Irving Levin and Stephanie Fowler
- John Runyan
- Les and Nancy Fahey
- Mohammed Al Jaber
- Stephen and Janet Tolopka

$2,500 to $4,999
- Allen Sandstrom
- Buzz Ellis
- Chuck and Sue Carlborn
- David and Carol Squire
- Edward Grubb
- John and Suzy Petersen
- Joseph Weston
- Larry and Irene Huget
- Marc Albers
- Michael Henningsen
- Richard and Deborah Hawkins
- Richard and Sandra Visse

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- Alfred and Lynn Bartsch
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- Juanita and Ronald Petersen
- Judy Dauble
- Katrina Headley
- Khalaf Al Khalaf
- Kristine Peterson
- Leon Jalio
- Linda and Thomas Sullivan
- Lynn and Harry Kingston
- Marilyn and John Lindgren
Faculty notes

ACCOUNTING
Elizabeth Almer was appointed as the Retzlaff Accounting Director. She has been the Accounting Area director since 2007. Her role as the Retzlaff director recognizes her tremendous work in supporting the Accounting Advisory board, interfacing with local industry, and advocating for the program throughout the community.

Ray Johnson was elected to the Board of Directors for the National Association of State Boards of Accountancy (NASBA). He has also been asked to serve as Chair of NASBA’s Ethics and Strategic Professional Issues Committee, and been appointed to the International Qualifications Assessment Board of the AICPA and NASBA.


Darrell Brown coauthored an article titled “Growing cities depend on ecosystem services,” which was featured in the November-December 2011 issue of Solutions Journal.

MANAGEMENT
Ted Khoury (with Erin Pleggenkuhle-Miles) coauthored an article titled “Shared inventions and the evolution of capabilities: Examining the biotechnology industry.” The article was published in the September 2011 issue of Research Policy.

Erica Wagner (with S. Newell) published a chapter titled “Changing the story surrounding Enterprise Systems to improve our understanding of what makes ERP work in organizations” in The Oxford Handbook of Information Systems. The volume was edited by R. D. Galliers and W. L. Currie, and published by the Oxford University Press.

Shung Jae Shin (with Tae-yeol Kim, Jeong-Yeon Lee, and Lin Bian) coauthored an article titled “Cognitive Team Diversity and Individual Team Member Creativity: A Cross-level Interaction.” The article was published in the February 2012 issue of Academy of Management Journal.


Talya Bauer and Berrin Erdogan (with Donald Truxillo and Layla Mansfield of the psychology department) coauthored a chapter titled “Temporary Workers: Who are they and how can we select them for success,” which appeared in Handbook for Selection and Assessment (edited by Neil Schmitt) published by Oxford University Press.

MARKETING
Jill Mosteller (with George Moschis and Choong Kwai Fatt) coauthored an article titled “Research Frontiers on Older Consumers’ Vulnerability.” The article was published in Volume 45, Issue 3 of Journal of Consumer Affairs.

Lauren Beitelspacher joined the editorial board of International Journal of Physical Distribution and Logistics Management. The journal provides business practitioners, consultants and academics with leading edge information and discussions of developments in the field.

SUPPLY AND LOGISTICS MANAGEMENT
Mellie Pullman’s book with Margaret Sauter (MBA ’12), titled “Sustainability delivered: Designing socially and environmentally responsible supply chains,” has been published by Business Expert Press.


FINANCE

Piman Limpaphayom was interviewed by the Willamette Week about issues and considerations in personal finance and investing. The interview was featured in an article entitled “Make the Pie Higher: So You Finally Made Some Money, Now What?” which appeared in the April 4, 2012 issue of Willamette Week.

REAL ESTATE
Julia Freybote (with Karen Gibler) coauthored an article titled “Trust in Corporate Real Estate Management Outsourcing Relationships.” The article was published in the December 2011 issue of Journal of Property Research.
LAST YEAR, WE RAISED MORE THAN $2.8 MILLION from more than 650 alumni and 200 companies. We are sincerely grateful. Because of support from our alumni and friends, we continue to grow to meet the needs of our students and community. Here are some recent examples of how your support has elevated our success:

- PSU’s class of 2012 was the largest graduating class in Oregon University history, with 6,165 students earning degrees. Of those, more than 1,000 were School of Business students.
- Shelly Gunton joined us as director of our new Center for Innovation and Entrepreneurship, helping to inspire promising startup businesses in Portland and beyond.
- More than $260,000 in scholarships were awarded to more than 100 School of Business students at the 2012 Scholarships and Awards Reception.
- Talya Bauer, Cameron Professor of Management, received the Distinguished Teaching Contribution Award from the Society of Industrial and Organizational Psychology (SIOP).

With an annual economic impact of $1.4 billion and more than 600 community partnerships, Portland State University doesn’t just serve as an indispensable educational institution—we’re also a key contributor to our region’s economic and social well-being.

Take Karla Sanchez, for example, a scholarship recipient majoring in accounting and finance. Karla will be the first in her family to graduate from college with hopes to open her own accounting firm so she can help Latino community members better understand their finances. Graduates such as Karla carry our mission into the world and continue our tradition of community service. When you make a gift, you elevate our students and our community.

To learn more about giving to the School of Business, visit pdx.edu/sba/giving-to-the-sba
At A Glance: The Year in Pictures

Mark Prater BS ’81 (left) accepting his Distinguished Accounting Alumnus award from Dean Scott Dawson at the Second Annual Business Leaders Lunch on Sept. 10, 2012.

Maimoona Syeda, Verne and Marjorie Rupp scholarship recipient (left), with friends at the 2012 Scholarship and Awards Ceremony.

Dan Hill, MBA ’03, and his team at the 2012 Graduate Alumni Golf Tournament on Sept. 18, 2012.

Speakers at the Food Industry Leadership Center (FILC) Conference. From left to right: Rob Lansing, President of Co-Sales NW; Kevin Coupe, “Content Guy” for MorningNewsBeat.com; and Tom Furphy, CEO of Consumer Equity Partners.
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ALUMNI ENTREPRENEURIAL SNAPSHOT: BRINGING A SIP OF OREGON TO CHINA

Upcoming School of Business events:

OCTOBER 4-14 PORTLAND STATE OF MIND
One campus. One city. 11 days of serious fun.

OCTOBER 5-7 STARTUP WEEKEND AT PORTLAND STATE UNIVERSITY
portlandstate.startupweekend.org

OCTOBER 9 SIMON BENSON AWARDS
Portland State is pleased to honor Irving Levin & Stephanie Fowler and Arlene & Jordan Schnitzer at its thirteenth annual Simon Benson Awards Dinner. The awards will also bestow its first ever Alumni Achievement Award to Travis Knight ’98.

OCTOBER 16 GRADUATE ALUMNI CONNECT TO COMMUNITY

OCTOBER 25-27 2012 NET IMPACT CONFERENCE
An event for students and professionals using their business skills to create social and environmental good.

NOVEMBER 7 CELEBRATING EXCELLENCE: AN EVENING WITH OUR ADVERTISING PROGRAM

NOVEMBER 7-9 6TH ANNUAL INTERNATIONAL CONFERENCE ON BUSINESS & SUSTAINABILITY
2012 Conference Theme: Scalability

Dates are subject to change. For more information on these and other events, visit www.pdx.edu/sba/events