PORTLAND STATE’S SCHOOL OF BUSINESS ADMINISTRATION takes full advantage of our location in the heart of downtown Portland by integrating instruction from local business executives into our curriculum. Each term, we host local and regional executives on campus to speak in a variety of undergraduate and graduate courses and meet with small groups of students.

Our Executives in Residence program brings executives to campus to lecture in a variety of courses, meet with groups of students and faculty, and see the many changes taking place on Portland State’s campus. Additionally, our Executive Briefings class, taught by Dean Scott Dawson and open to undergraduate honors students and MBA students, features regular presentations by local, regional, national, and international business leaders on current business topics.

“The most valuable thing about the Executive Briefings sessions was the opportunity to interact with professionals from the Portland community in an informal, educational setting,” said second-year MBA student Erin Ogle. “I was able to ask questions about achievements and pitfalls and receive honest answers. In an interview or internship environment, it would be more difficult to have that kind of meaningful interaction.”

In the 2009-2010 academic year, our visiting executives ranged from the CEO of Alaska Tanker Company, Anil
Letter from the Dean

SEEDS AND WATER SITTING UNCONNECTED are nothing more than, well, seeds and water. Unrealized potential. Bring them together properly with soil and you have flowers, fruits, vegetables, and beauty. Similarly, students and the business community need to mix to realize their potential. Connecting students and professionals through mentoring, speaking, business projects, internships, and social events unleashes the potential of students and allows them to blossom in ways they could not anticipate.

This newsletter is full of examples of how our community partners enrich the student experience, and how our partners benefit from students. For example, through the Business Outreach Program, students are learning in a tangible way what a fledgling entrepreneur faces on a daily basis, and the entrepreneur benefits from the marketing and business intelligence students provide in the form of a business plan. Additionally, more than 30 business executives will speak to students this fall in the Executive Briefings class. This class exposes students to the challenges faced by CEOs, and CEOs learn what’s on the minds of the next generation of leaders.

I’d like to take this opportunity to thank the many people from the community who help us provide our students with a broader educational experience. We are a better business school because of you.

Sincerely,
Scott Dawson
Dean and Vergil Miller Professor

What’s happening at the School of Business

Professor J. Gregory Dees Joins Impact Entrepreneurs Advisory Board
Professor J. Gregory Dees, noted academic pioneer in the field of social entrepreneurship, has joined the advisory board of the business school’s Impact Entrepreneurs, a network of individuals and organizations committed to unleashing the power of business for social impact. Impact Entrepreneurs works with partners locally and globally through its three initiatives: Social Innovation Incubator, Entrepreneurial Leaders Program and Social Enterprise Tours.

J. Gregory Dees is a professor of the practice of social entrepreneurship and co-founded the Center for the Advancement of Social Entrepreneurship at Duke University’s Fuqua School of Business.

“It’s really exciting to see Portland State University join the ranks of leading universities committed to social entrepreneurship,” said Dees, “With Impact Entrepreneurs, PSU is developing the capacity of existing social entrepreneurs and also launching new innovations to address social problems. Impact Entrepreneurs is a unique combination of skill building and incubation within an academic setting.”

PSU Students Win Prestigious Advertising Award
A team of three PSU students recently won a silver Effie award, one of the most prestigious awards in the advertising industry, in the inaugural Heineken USA/Effie Collegiate PSA Challenge. The PSU students were part of the winter term Advertising Campaigns class taught by Don Dickinson, Director of Advertising Management.

The new collegiate ad competition is part of Heineken USA’s corporate role in promoting responsible behavior related to alcohol consumption. The competition involved more than 100 colleges and universities. Finalists Heather Laible, Jeremy Gatehouse and Natalie Cookson presented the Portland State University campaign to Heineken and Effie executives at Heineken’s headquarters in White Plains, NY.
Center for Global Leadership in Sustainability Case Study Ranked First in International Competition

A case study submitted by Professor Mellie Pullman, along with four business school graduate students, has been ranked first in the preliminary round of the Oikos Case Study Writing Competition 2010: Corporate Sustainability Track.

The study, Portland Roasting Company: Farm Friendly Direct, is a product of the Design for Sustainability Case Study Fellowship program by the Center for Global Leadership in Sustainability. The fellowship allows students and faculty members to engage directly with businesses to showcase their sustainability-based innovations and business practices. This project leads to a written case study for academic use as well as a professional video to provide a multi-media narrative of the sustainability-inspired success.

Portland State’s MBA Program Named #1 in the Northwest, 25th in the World in Social and Environmental Sustainability

Portland State University’s MBA program has been ranked 25th on a list of the Top 100 business schools in the world, according to 2009-2010 edition of the Beyond Grey Pinstripes survey. Along with programs at Stanford, UC Berkley, and Yale, Portland State has demonstrated significant leadership in integrating social, environmental and ethical issues into its MBA program. While many MBA rankings exist, only one looks beyond reputation and test scores to measure something much more important: how well schools are preparing their students for the environmental, social and ethical complexities of modern-day business.

“The Aspen Institute’s Beyond Grey Pinstripes ranking confirms our leadership in providing innovative, sustainability-inspired business education. We continue to support our faculty in their research and teaching and are committed to providing the highest quality, most progressive educational experience to our students,” states Scott Marshall, Associate Dean of Graduate Business Programs and Research at Portland State University.

Congratulations to our 2010 Undergraduate Teaching Award Winners

The School of Business Administration presented our second annual Excellence in Undergraduate Teaching awards this spring. The awards are presented to the instructor who is considered to be the best in their particular disciplinary area by some of the school’s top graduating students. Award winners included: Elizabeth Almer, Associate Professor of Accounting and Meadows Faculty Fellow; TC Dale, Instructor of Marketing; Jeanne Enders, Assistant Professor of Management; Mellie Pullman, Willamette Industries Professor of Supply Chain Management and Logistics; and Dan Rogers, Associate Professor of Finance.

Portland Business Alliance board raises $17,000 for PSU Scholarships

This year, the business school will award a new scholarship in honor of the Portland Business Alliance’s outgoing chair, Charles Wilhoite. The board of directors presented Wilhoite with a check for $17,000 to create a new scholarship, which was one of his goals during his term as chair. The scholarship is funded by a combination of personal contributions made by Alliance board members, company donations from Alliance board member companies, and $2,500 from the Alliance. The Alliance plans to renew this fund each year in order to sustain the Chairman’s Scholarship Fund and support business students on a continuing basis.

“I am so thankful to the board for their efforts on this initiative and I’m very pleased to present this scholarship to PSU,” said Wilhoite. “These funds will help support tomorrow’s business leaders today. It is our goal that this fund continues to be a priority and hopefully Alliance board members will contribute to this fund 20 years from now.”

Introducing the first Harry Visse Excellence in Teaching Fellow

The first ever Harry Visse Excellence in Teaching Fellow, which recognizes the long-term instructional contributions of a School of Business Administration faculty member, has been awarded to Professor Raymond Johnson. Professor Johnson will hold the position of The Harry Visse Excellence in Teaching Fellow for five years and receive a cash stipend total of $10,000. Professor Johnson was nominated by fellow faculty, students and alumni for representing Harry Visse’s key values of integrity, mentoring and commitment to the business school.

Follow us on Facebook and Linked In

The business school is now on Facebook and Linked In. Follow us today to learn about news and events.
Unique capstone class connects students with local small business owners

THE STATISTICS ARE WELL KNOWN to most in the business community: 30% of new small businesses fail within the first two years, and 50% fail within the first five years, according to the United States Small Business Administration.

Thanks to the Business Outreach Program’s (BOP) Capstone Program, Portland State business students have the opportunity to put their classroom knowledge to the test while helping emerging businesses grow. Offered to undergraduate business majors in their senior year, the unique course puts its participants in the role of consultant to a local small business. All PSU graduates are required by the university to complete a senior capstone, providing students with an opportunity for community-based learning while supporting the University’s motto to “Let Knowledge Serve the City.”

The BOP capstone is a dynamic experience demonstrating how students and the community can come together to learn and accomplish goals. The class combines lectures, guest speakers, class discussions, and an in-depth consulting project. These elements combined with a real-world setting makes for a pretty dynamic student experience, according to Lara Damon, BOP Director and capstone instructor.

“Because we are working with actual businesses and real people, this is a course with a high level of uncertainty,” said Damon. “But it’s a win-win situation where students and business owners are learning together to contribute towards a common goal, while directly impacting the local community.”

The course is offered over two consecutive terms in which student teams of three to four members work with a local small business to develop a final consulting report that includes in-depth research and recommendations.

The student teams are mentored through this process by the course instructor and the BOP business advisors. The teams are expected to take their consulting role seriously, to be active in meeting with their client and to prepare a professional report and presentation that is customized to their client’s needs.

Phu Sai, a 2008 graduate of the SBA and former capstone student, appreciated the rare opportunity to work with a real business owner.

“It really did change my perspective about entrepreneurship along with real-life problems that small business owners have to face every day. It also inspired me as a student,” said Sai.

ABOUT THE BUSINESS OUTREACH PROGRAM

The BOP was founded in 1994 by Dean Roger Ahlbrandt and Professor Alan Zeiber with the goal of providing business support assistance to low to moderate income, primarily minority and women-owned small business owners and micro-entrepreneurs within Portland. The program offers comprehensive services in one-on-one consulting, technical assistance in most business disciplines, bookkeeping training, business development workshops, and market research.

To learn more about how to get involved please visit www.sba.pdx.edu/bop.
Mathur, to the Vice President of General Administration at Costco Wholesale Corporation, Art Jackson, to Partner at Moss Adams LLP, Lynn Kingston ’88.

Executives bring more to the classroom than stories of real-life lessons learned. They also forge meaningful connections with students and have the opportunity to see their business from a student’s perspective.

Former CEO and Chairman of Tektronix, Rick Wills appreciates that relationships with students are mutually beneficial: “As a retired executive I enjoyed working with the students both in the undergraduate and graduate programs. They were smart, engaged, and eager to learn. Mostly I enjoyed the back and forth dialogue in which I think I learned as much as they did. This is always a great way to make the connection between theory and real world experiences.”

Introducing the new Master of Real Estate Development degree

THE CENTER FOR REAL ESTATE will offer a new graduate degree option for students starting Fall semester 2011: the Master of Real Estate Development (MRED). The 68-credit program will feature courses on a variety of subjects covering urban theory, finance and policy, project development, and will also include a senior capstone team project.

“The intent of the MRED degree is to expose students to the various disciplines that are involved in the real estate industry,” said Gerard Mildner, the center’s director. “These include development, underwriting, market analysis, property and asset management, urban planning and project design, which will hopefully lead to a variety of career options.”

The current curriculum plan calls for most of the required courses to be taught in the late afternoon or evening. Students will have the option of completing the degree in two years on a full-time basis or in three years on a part-time basis. Instruction in the program will be a mixture of full-time professors and part-time instructors who are industry professionals. In addition, the university will hire two full-time faculty members to teach in the MRED program.

“We know that a quality real estate career education involves both classroom training and real world experience and contacts,” said Mildner. “Towards that end, the center will conduct several networking, mentoring, and scholarship programs.”

In 2004, the Center for Real Estate was formed as a partnership between PSU’s Schools of Urban Studies and Planning and Business Administration to manage the real estate programs at Portland State and serve as the vital link between the university and the real estate community. Consisting of a director and assistant director, the center staff works with employers to not only meet their internship and employment needs, but also provide them with valuable updates on the real estate industry through the center’s annual real estate conference.

The MRED is the centerpiece of the Center for Real Estate’s degree options, which also include the Graduate Certificate in Real Estate Development, the Undergraduate Major in Real Estate Finance, and the Undergraduate Minor in Real Estate Development. The program will stand alone as the only Master of Real Estate Development, or related degree, offered in Oregon and Southwest Washington, and one of only a handful of MRED programs offered on the west coast.

“I cannot emphasize enough the benefits to be derived from the MRED, a multi-disciplinary program that brings to bear all of the resources available at PSU to forge the modern commercial real estate professional,” said Larry Remmers, Senior Vice President/Manager of the Real Estate Banking Group at Wells Fargo Bank, and a Center board member. “Trained in all facets of the business, steeped in real projects and imbued with the benefits of sustainability, MRED graduates will be highly attractive to the real estate industry, ready to add value the first day on the job.”
Alumni notes

David Aires MBA ’84 is a factory automation manager for Intel in Chandler, Arizona.

Zaur Akhriev ’01 is an investment analyst with The Standard in Portland.

Raj Anand MBA ’77 is president and chief executive officer of Southern States in Hampton, Georgia.

Trina Bandelow ’89 is president of Northwest Medical, Inc.

Maria Bjazевич ’03 is a senior project coordinator for Epix Systems Class Action and Claims Solutions in Beaverton.

Sarah Adams Bracelin ’01 is director of marketing and business development at Myhre Group Architects, Inc., in Portland.

Becky Brown ’09 is an assistant strategist with OMD in San Francisco.

Greg Brown MBA ’04 is vice president of loan administration at Riverview Community Bank in Klamath Falls.

Robert Card ’74 is executive vice president and risk management director for Columbia River Bank in The Dalles.

Julie Cieloha ’87 is the chief financial officer of the M.J. Murdock Charitable Trust in Vancouver, Washington.

Alex Coffee ’02 is director of business and legal affairs at Bold Films in Hollywood.

Rod Conduragis MBA ’03 is the signature client director for AT&T Business Services in Portland.

Aubre Dickson ’98 is an equity investments manager at Homestead Capital in Portland.

Dave Emmett ’70 is a partner in Wicks Emmett, an accounting firm in Roseburg.

Michael Erickson ’88 is founder of AFMS Logistics management Group in Tigard.

Jerry Estenson MBA ’75 is a principal at Humanetic Consulting, Inc., a human resources consulting firm in Colorado Springs, Colorado.

Larry Flaig ’07 is a project manager/tooling analyst at Boeing-Everett in Washington.

Michael Fletcher ’97 is chief marketing officer for Giftango in Portland.

Steve Flunker MBA ’99 is international transportation director at JCPenney.

Lisa Gambee MBA ’95 is a marketing manager with Fluid Market Strategies in Portland.

School of Business and The Standard forge innovative partnership

BUILDING ON DECADES OF MUTUAL SUPPORT, Portland State’s School of Business has formed an official partnership with local insurance and financial services company, The Standard.

Not only does The Standard employ close to 200 PSU alums, 60 of whom have business degrees, but it also supports dozens of full-time employees pursuing undergraduate and graduate degrees and continuing education at Portland State through the company’s tuition reimbursement program. CEO and President Greg Ness is an MBA alumnus and advocate for the school. Additionally, The Standard has supported a variety of Portland State’s schools and programs financially, from the Business Briefing breakfast series to the annual Simon Benson Awards.

Greg Ness sat down with PSU President Wim Wiewel and business school Dean Scott Dawson this spring to deepen the relationship between the School of Business and The Standard in a way that would be beneficial and meaningful for both entities. Together, they designed a partnership in which The Standard pledges $150,000 over three years to support the business school’s Entrepreneurship Center, Business Briefing breakfast series, the Fund for Excellence, PSU’s Simon Benson Awards, as well as an innovative executive education program for employees of The Standard. In addition to this partnership, The Standard will also continue to support the work of the Center for Real Estate and its annual Real Estate conference.

“For more than 25 consecutive years, The Standard has been a supporter of Portland State University and the School of Business,” said Ness. “I am very proud of our deep ties to PSU not only because I am an alumnus, but also because I believe the business community has a strong role to play, a responsibility, in supporting educational opportunities. The economic health and well-being of our communities is ultimately in the hands of the innovators and business leaders of the future who have yet to enter the workforce. Partnering with PSU allows The Standard to contribute to the vitality of this region and help ensure we are building a strong foundation for future leaders.”

A key product of this partnership will be The Standard Business Leadership Program taught by business school faculty in partnership with executives from The Standard. The Business Leadership Program provides curriculum and instruction to the company’s managers in financial management, business process improvement, strategy development and innovation. Managers will participate in three two-day classroom sessions, perform reading and introspection assignments, conduct interviews with company leadership, make presentations to classmates, and complete a service leadership assignment in a local non-profit organization of their choice.

“This partnership provides us an opportunity to further develop our established and emerging company leaders. They’ll gain and apply greater knowledge of core business concepts, both inside the company and in our surrounding community” said Karen Weisz, VP, Human Resources & Corporate Services – and also an alumnus of PSU’s graduate program in Education. “We’re excited about this chance to help our leaders broaden their perspectives on key business challenges. It’s an approach that will support our business and the community simultaneously.”
While working as a senior marketing manager at a financial services company, Celeste Trapp's employer offered to subsidize part of her education. Since she had finished her undergraduate business degree in marketing at PSU, it seemed natural to return to the business school for her MBA.

While she did not enter the MBA program for the purpose of opening her own business, the degree provided her with the skills necessary to be successful. Celeste learned how to identify strengths and resources, as well as how to find solutions to unfamiliar challenges. The part-time evening schedule brought together professionals from many areas and from a wide variety of backgrounds. The cohort system facilitated close collegial relationships and lasting friendships between students. Celeste really enjoyed being able to work with her cohort members in group projects, as everyone brought interesting and varied skills and perspectives.

As a recent MBA graduate, Celeste relied on input from her fellow alumni as she developed her nascent business venture. In 2002 while on a trip to Tahoe, a friend and fellow MBA graduate came up with the name “Harem” for the business that Celeste was considering. Harem was later polished into Hair M by a professional agency. In 2003, Celeste launched the Hair M salon, with help from her MBA classmates.

“Earning my MBA provided me a more well-rounded business understanding that ultimately helped guide me in making better business decisions as I built my company,” said Celeste.

Today, Hair M offers spa and massage services at two thriving locations in downtown Portland and in Beaverton. In November 2009, Celeste also opened Y-Chrome, an old-school barbershop with a modern twist, where men can play pool or darts while they wait for a haircut or straight razor shave. She has plans to open four more locations in the metro area in the next three years.

Celeste Trapp is still connected to her roots at PSU. Hair M recently participated in a business capstone project in which MBA students analyzed the capacity of the salon to operate as a chain or franchise.
Faculty notes

ACCOUNTING

Elizabeth Almer received the American Accounting Association’s Outstanding Diversity Paper Award for “Stalled Progression of Women into the Partnership: An Examination of the Post-Senior Manager Position in Public Accounting.” She has also been appointed to the editorial board of the journal Issues in Accounting Education.

Kathy Rupley published “Internal Control Deficiencies and the Issuance of Going Concern Opinions” in Research in Accounting Regulation.


INFORMATION SYSTEMS

Neil Ramiller’s 2009 MIS Quarterly paper won the Best Published Paper Award from the Academy of Management’s Organizational Communication and Information Systems Division. Additionally, his paper “Understanding New Technologies in the Great War: Disruptive Innovation, System Building, and Institutional Barriers” won the 2010 Confluence Award for Excellence in Interdisciplinary Writing.


MANAGEMENT

Talya Bauer has coauthored an innovative graphic novel textbook on Management, titled “Atlas Black: Managing to Succeed.” The New York Times cited Berrin Erdogan and Talya Bauer’s article “Perceived overqualification and its outcomes: The moderating role of empowerment.” Additionally, their paper “Differentiated Leader-Member Exchanges: The Moderating Role of Justice Climate,” was selected as one of the best papers at the Academy of Management meeting.


Additionally, her co-authored paper, “Scientific Mindfulness: A Foundation for Future Themes in International Business,” was selected as the Carolyn Dexter Award Winner by the Academy of Management.

MARKETING

Tom Gillpatrick chaired the session “The Continuing Saga of Market Orientation and Marketing Department Influence” and presented a paper, “Developing, Harnessing, and Managing ‘Creative’ Marketing Organizations” at the Academy of Marketing Society 2010 meeting.


SUPPLY AND LOGISTICS MANAGEMENT


Mellie Pullman and Jesse Dillard’s article “Values Based Supply Chain Management and Emergent Organizational Structures” was published in the International Journal of Operations and Production Management.
Business school bestows first annual Distinguished Alumni Awards

Lakshmi Pratury
Founder, Ixoraa Media and Host, INK conference
MBA ’88

Bill Stoller
Entrepreneur and Founder/Vice Chairman of Express Employment Professionals
MBA ’79

This year, the School of Business Administration presented the first of two Distinguished Graduate Alumni Awards at our annual Hooding Ceremony of graduating MBA and MSFA students. The first recipients of these inaugural awards were Bill Stoller ’79, Entrepreneur and Founder/Vice Chairman of Express Employment Professionals, and Lakshmi Pratury ’88, Founder of Ixoraa Media and Host of INK conference.

Bill Stoller was presented with the Distinguished Graduate Alumni Award, which recognizes a graduate-level business school alumnus or alumna who has demonstrated outstanding achievement in business success, as well as a strong commitment to the community through engagement and philanthropy.

Not only is Bill founder and vice chairman of Express Employment Professionals, he also owns and oversees Stoller Vineyards in Dayton, Oregon and co-owns of Chehalem winery in nearby Newberg. Bill is a longtime friend of PSU’s business school, and has participated as a guest speaker in several courses. Additionally, he was instrumental in creating the Express Employment Professionals Endowed Professorship for Associate Professor of Management, Berrin Erdogan.

“I must say I was very humbled by the honor you bestowed upon me at the Hooding Ceremony,” said Bill. “I consider this award to be one of the highest achievements and recognition moments in my career.”

Lakshmi Pratury received the Rising Star Graduate Alumni Award, which recognizes a graduate-level School of Business Administration alumnus or alumna for sustained distinguished contributions to his or her profession and a strong commitment to the community. This award is for alums with fewer than 25 years of experience beyond receipt of their graduate degree.

Lakshmi’s experience spans for-profit enterprises, venture capital and nonprofit organizations. As a cultural entrepreneur, she is the Founder and CEO of Ixoraa Media, whose mission is to strengthen the ties between United States and India through sponsored corporate, cultural, and media events. Along with Chris Anderson, she was the co-host of the first ever TEDIndia at Mysore, India, in November 2009. In December 2010, she will launch The INK conference in association with TED which carried forward the momentum created by TEDIndia.

As a social entrepreneur, Lakshmi was a leading force at the American India Foundation, where she was part of the management team that raised more than $30 million in five years to channel towards development activities in India. She was the founder of the Digital Equalizer program, which brought technology education to more than 100,000 children and 2,000 teachers in India.

“Walking along the park blocks to the Hooding Ceremony, weaving through buildings, took me back to a place where my life as I know it began,” said Lakshmi. “To this day, I am in love with Portland the way I was 25 years ago. My years at Portland State taught me everything that I practice today. It’s great to see how well Portland State has grown since I was a student.”

Bill and Lakshmi have both made tremendous contributions to their communities. The business school plans to recognize such outstanding alumni on an annual basis to acknowledge their achievements as well as promote exemplary alumni to current graduates and students.

Aurianna Philavanh ’09 is a safety manager for Franz Bakery in Portland.

Jeffrey Poulin MBA ’99, MS ’05 is a network specialist at International Organization for Standardization, a nonprofit management firm in Geneva, Switzerland.

Valerie Pratt ’96 is an accountant for Pratt Weller and Associates in Portland.

Daniel A. Rice MBA ’00 is managing director at Macadam Capital Partners.

Gregory Robinson MBA ’97 is the executive director at the Columbia River Mental Health Services in Vancouver, Washington.

Steven Schafer ’03, MBA ’06 is a senior financial systems analyst for Nike in Beaverton, and is a principal at S Squared Consulting in Kenmore, Washington.

Max Schwartz ’99 is a senior manager at Geffen Mesher and Co.

James “Jim” Snyder MBA ’96 is an account manager for the Northwest Evaluation Association in Portland.

Tiane Soulalha MBA ’95 is vice president of government banking at US Bank in Portland.

Eric Spangenberg MBA ’86 is dean of the college of business at Washington State University in Pullman.

Nathan Spear ’98 is a sales engineer for IBM in Portland.

David Steinbrugge MBA ’91 is president of Stonebridge Mortgage Group in Gresham.

Karl Steiner MBA ’92 is a broker for Meadows Group Realtors in Portland.

Scott Thompson MBA ’98 is a partner at Common Sense Investment Management in Portland.

Johnathan Tran ’06 is an associate with Sensise San Filippo in San Francisco.

Mary K. Turina ’89 is president and chief operating officer of Children’s Cancer Association in Portland.

David Vargas ’07 is an accountant with Var- gas & Associates in Walla Walla, Washington.

Rosaline Vecchio ’85 is a broker at the Windermere/Cronin & Capland Realty Group in Portland.

Ruth White MBA ’03 is vice president of program development at Via Training, an e-learning company in Elkridge, Maryland.

Richard Willis ’68 is a project supervisor with Willis Homes in Longview, Washington.
The School of Business Administration would like to thank all individuals and companies who support the school and its programs. The following generous sponsors made contributions between July 1, 2009, and June 30, 2010.

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<td>Raymond ’83 and Elizabeth Guenther</td>
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<td>Joseph ’77 and Janice Karas</td>
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<td>Raedene Keeton ’87 and William Kalm</td>
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<td>Bruce Korter ’72</td>
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<td>Charles and Barbara Landers</td>
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<td>Deborah Janikowski ’97, ’04</td>
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<td>and Darrell Brown</td>
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<td>Brian ’99 and Lindsey McDowell</td>
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<td>Robert ’63 and Jane Morrow</td>
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<td>Juanita ’92 and Ronald Petersen</td>
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<td>Richard Royse and Alan Blumhagen</td>
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<td>James ’85 and June Sweeney</td>
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<td>Kimberly Woodside</td>
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We make every effort to ensure accuracy. If your name has been omitted, misspelled or incorrectly listed, please accept our apologies. Contact Julie Thacher at jthacher@pdx.edu or (503) 725-3758 to be properly recognized in the next issue.
Honoring MBA and MSFA graduates at the 2010 Hooding Ceremony.

Left: Martyn Etherington, Vice President of Worldwide Marketing at Tektronix, speaks to students in the Executive Briefings class.

Right: MBA, MSFA and MMM alumni mingle at the school's quarterly alumni reception for graduate students at Bridgeport Brewpub in NW Portland.

Left: Dean Scott Dawson with Hooding keynote speaker and Oregon Attorney General, John Kroger.

Right: A student accepts her certificate at the business school's annual Scholarship and Awards Night Dessert Reception.

Portland State IPA, brewed by Newport-based microbrewery Rogue Ales, hit store shelves this summer.
School of Business Administration
WWW.PDX.EDU/SBA

DEAN SCOTT DAWSON
ASSOCIATE DEANS DARRELL BROWN, SCOTT MARSHALL
EDITOR JULIANNE THACHER
CONTRIBUTOR SKIPP THOMSEN
DESIGNER SKIPP THOMSEN

This newsletter is a publication of the School of Business Administration at Portland State University. The SBA strives to fulfill our mission of changing lives, building community, and serving the economic and social vitality of the region. We welcome your feedback and updates. Please contact us by email at development@sba.pdx.edu or by phone at 503-725-3758.

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Upcoming School of Business events:

**OCTOBER 12**  **CONNECT TO COMMUNITY**
A quarterly alumni reception for MBA, MIM, and MSFA alums

**OCTOBER 20**  **FOOD INDUSTRY LEADERSHIP EXECUTIVE FORUM 2010**
Visit www.foodleadership.pdx.edu/forum.php for more information

**OCTOBER 22-23**  **PSU WEEKEND**

**OCTOBER 26**  **BUSINESS BRIEFING**
Greater Portland-Vancouver's Social Capital
A conversation with Dr. Karen Stephenson, the pioneer behind The Connector Project (www.connectorprojectportland.com) and a panel of local leaders to discuss what the project means for our region.

**NOVEMBER 4-5**  **4TH ANNUAL INTERNATIONAL CONFERENCE ON BUSINESS AND SUSTAINABILITY**
Visit www.sba.pdx.edu/sustainabilityconference10 for more information

For more information on these and other events, visit www.pdx.edu/sba