Innovation & Intellectual Property’s Goal is TO PROMOTE THE USE AND INCREASE THE IMPACT OF YOUR COPYRIGHT WORK

What is a Copyright Work?

/ˈkæpɪˌrɪt/noun
Your unique expression fixed in tangible form. Specifically, your Work (the thing that represents the copyright), whether physically or electronically stored, such as:
- Pen to paper;
- Fingers to keyboard;
- Eye to camera (videographer as author);
- Paintbrush to canvas;
- Audio recordings;
- and more!

Why License Copyright?

Protecting and Licensing the work:
- Gives you and PSU control over it can be used.
- Creates potential for revenue to fund program costs and update the work over time.
- Ensures that anyone who uses, displays, or incorporates your work does so within your intended guidelines.

Copyright law grants you several exclusive rights to control the use and distribution of your copyrighted works. This includes granting or denying others the right to:
- reproduce (make copies of) the work;
- create derivative works based on the work (alter, remix, or build upon the work);
- distribute copies of the work;
- publicly display the work;
- perform the work; and
- in the case of sound recordings, to perform the work publicly.

How to work with Innovation & Intellectual Property (IIP)?
Get in touch with IIP to discuss your Work.

How do I disclose?
Disclose using the Inventor Portal at this link; https://pdx.inteum.com/pdx/inventorportal/login.aspx

Then what?
IIP will evaluate the project and work with you to determine the next steps for licensing.
A copyright license can be free, but often is given for a fee. Why?

- Cost = Perception of Value
- The work is more valuable than free resources and meets needs not met by other offerings.
- Fees incentivize partner commitment and use.
- Fees legitimize the materials via value perception.

Do any of the below apply to your work?:

☐ Was the work developed with institutional support in the form of significant resources (personnel time, facilities, or other)?

☐ Was the work developed using funds (grant awards) managed by PSU (sponsored projects)?

☐ Was the work developed as a part of a specific work assignment given by a supervisor or identified in a contractual provision (such as an employee’s employment agreement)?

If you checked any of the above, Innovation and Intellectual Property can help you determine what options are available for licensing your work.

Notes

Please don't hesitate to contact me should you have any questions or concerns.

Ash Alexander
Non-Exclusive Licensing Program Administrator
alexander@pdx.edu
503.725.9859