

# Portland State Campus Metrics

In 2019-2020, the PSU Board of Trustees requested that the President, working with his Executive Team, develop a set of metrics in the areas of finance, undergraduate and graduate enrollment, and student success. The metrics were approved by the Board of Trustees in its meeting on August 20, 2020.

## FINANCIAL AND STUDENT ENROLLMENT GOALS

Three-year goals were set for key measures of financial position and student enrollment:

### Financial Metrics

1. Increase net tuition revenue.
2. Increase student credit hour generation.

### Undergraduate Enrollment

1. Increase undergraduate applications (freshman and transfer).
2. Increase the number of new students admitted each year.
3. Increase diversity.

### Graduate Enrollment

1. Increase number of students admitted into graduate programs.
2. Increase the percentage of admitted students who matriculate.

## STUDENT SUCCESS GOALS

Within the Students First initiative, three, five, and ten-year goals were established for key indicators of student success:

### Undergraduate Student Retention

1. Increase retention of first-time, full-time freshmen.
2. Increase retention of transfer students.

### Undergraduate Graduation Rate

1. increase six-year graduation rate of first-time, full-time freshmen.
2. increase the graduation rate of transfer students.

### Time to Degree

1. Reduce the time to complete a bachelor's degree for both first-time and transfer students.

### Credit Completion Threshold

1. Increase the number of undergraduate students who complete at least 67% of their courses in the first year.

### **Degrees Awarded**

1. Increase number of degrees awarded at the undergraduate and graduate levels.