

CAMPUSREC



# ANNUAL REPORT

2019-2020



# CAMPUS REC OVERVIEW

## EXECUTIVE SUMMARY

Campus Recreation serves the Portland State University campus community including all students, faculty, staff, alumni and guests. We offer inclusive programming and facilities designed to increase opportunities and access by our diverse patrons.

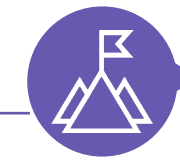
All fee-paying students are members of Campus Rec and are able to access our programs and services.



In the 2019-20 academic year, Campus Rec celebrated our 10th year in our facility and closed our doors on March 16th to stem the tide of the Coronavirus pandemic that shook the country. We quickly began offering virtual live and on-demand programming to support students and community members through the physical distancing and quarantine mandates. Campus Rec also supported over 150 student staff with ongoing professional development and employment opportunities through the pandemic.

This report includes data from September 2019 to June 2020, during which our facility was physically closed for one third of that time. We look forward to continuing to offer some of our new virtual programming to support distance learners in addition to re-opening the physical facility.

## STRATEGIC PLAN



**Mission:** Campus Rec provides an inclusive environment where recreation and wellness opportunities inspire, empower and educate people to be positive contributors to the global community.

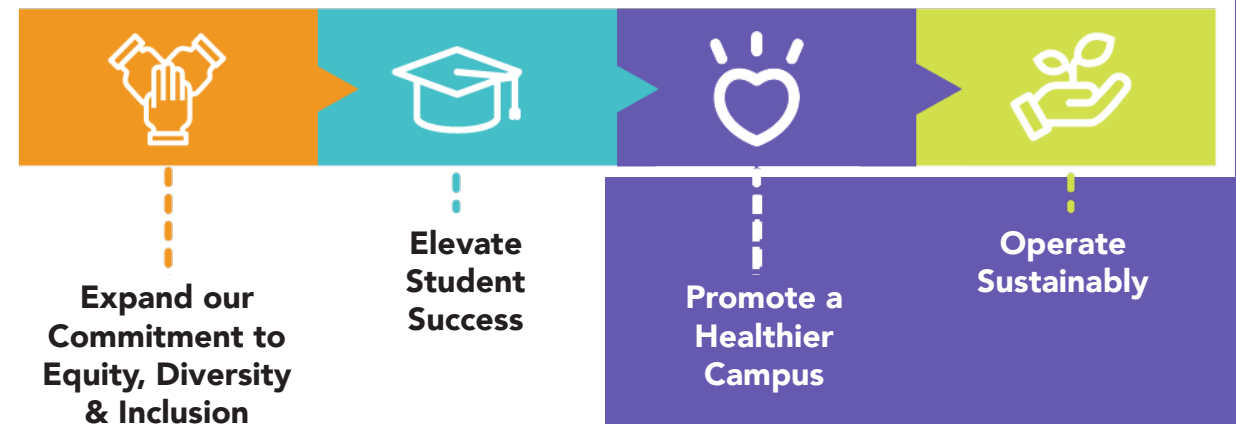


**Vision:** A healthy, happy, engaged Portland State community.



**Values:** Community, Inclusion, Innovation, Integrity, Sustainability, Wellbeing.

## STRATEGIC GOALS



**“Being able to have a gym at school for free has made it possible for me to start going and has not only helped my physical health but my mental health too.”**

– Campus Rec user, 2020 Member Survey

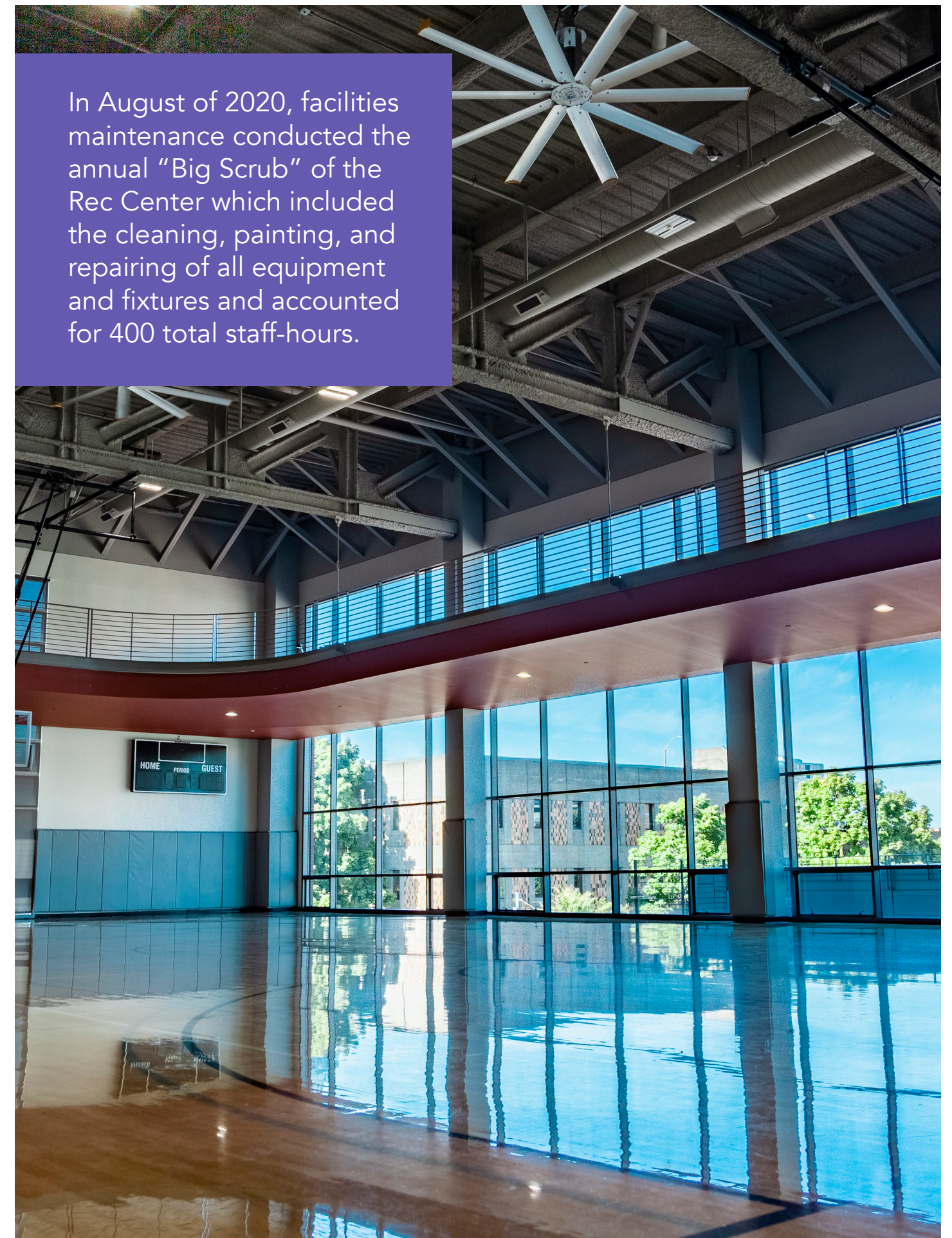
## **FACILITIES/ OPERATIONS**

In FY20, Campus Rec made several improvements and upgrades to the facility and equipment. The pool received extensive maintenance including the rebuilding of the filters in both the pool and spa and replacement of the filtering medium (0.75 tons of sand). The Ultraviolet Water Sanitation System and chemical controls were also replaced.

All the hardwood floors in the facility were refinished, which includes both gym courts and two of the multi-purpose rooms that host GroupX classes and the yoga and dance studios, and six (6) of the elliptical trainers and twenty-two (22) of the old spin bikes were sold and replaced with updated models.



In August of 2020, facilities maintenance conducted the annual “Big Scrub” of the Rec Center which included the cleaning, painting, and repairing of all equipment and fixtures and accounted for 400 total staff-hours.





## RECOGNITIONS & PUBLIC ACCOLADES

“Campus Rec is the best gym I’ve ever been to. I’m a firm believer that exercise directly and positively influences other parts of my life. Campus Rec allows me to invest in my health so I can contribute better to my community.”

– Campus Rec user, 2020 Member Survey

## 10-Year Anniversary

In January 2020, Campus Rec celebrated 10 years in the Academic & Student Recreation Center. Nationally recognized for accessible and innovative programs and facilities, Campus Rec provides an inclusive environment for recreation and wellbeing and is one of the largest student employers on campus.



In May of 2019, members of Campus Rec’s marketing team launched a Play with Pride marketing campaign to promote Campus Rec’s Pride events, which honor and support individual identity.

Building off of Campus Rec’s “Play at Campus Rec” campaign, the team combined “Play” with “Pride” to create a natural brand extension.

## Breaking Barriers Award

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In October of 2019, Portland State celebrated National Disability Employment Awareness Month (NDEAM). Campus Rec launched the Breaking Barriers Award to provide support to PSU students with a qualifying disability, strong spirit and/or leadership potential to participate in athletic competition or recreational events not currently offered through Portland State Campus Rec.

## Adaptive Fitness Feature Story

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In October of 2019, Campus Rec was featured in Campus Rec Magazine for our adaptive fitness offerings. The first step in eliminating barriers for patrons is to have accurately trained staff knowledgeable about visible and invisible disabilities and who are comfortable assisting patrons. At PSU, important staff training is provided about asking patrons what we can do to make the experience better regardless of abilities.

## Student Employee Scholarship Fund

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In preparation for the 10-year anniversary celebration, Campus Rec launched their very first student employee scholarship fund to help outstanding and hardworking student employees complete their education.



## CAMPUS REC PARTNERS

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Campus Recreation has over 26 campus and community partners including Student Health and Counseling (SHAC), La Casa Latina, and Student Activities and Leadership Programs (SALP). Some partnered activities include wheelchair basketball, aquatics splash mobs and community climbing nights.

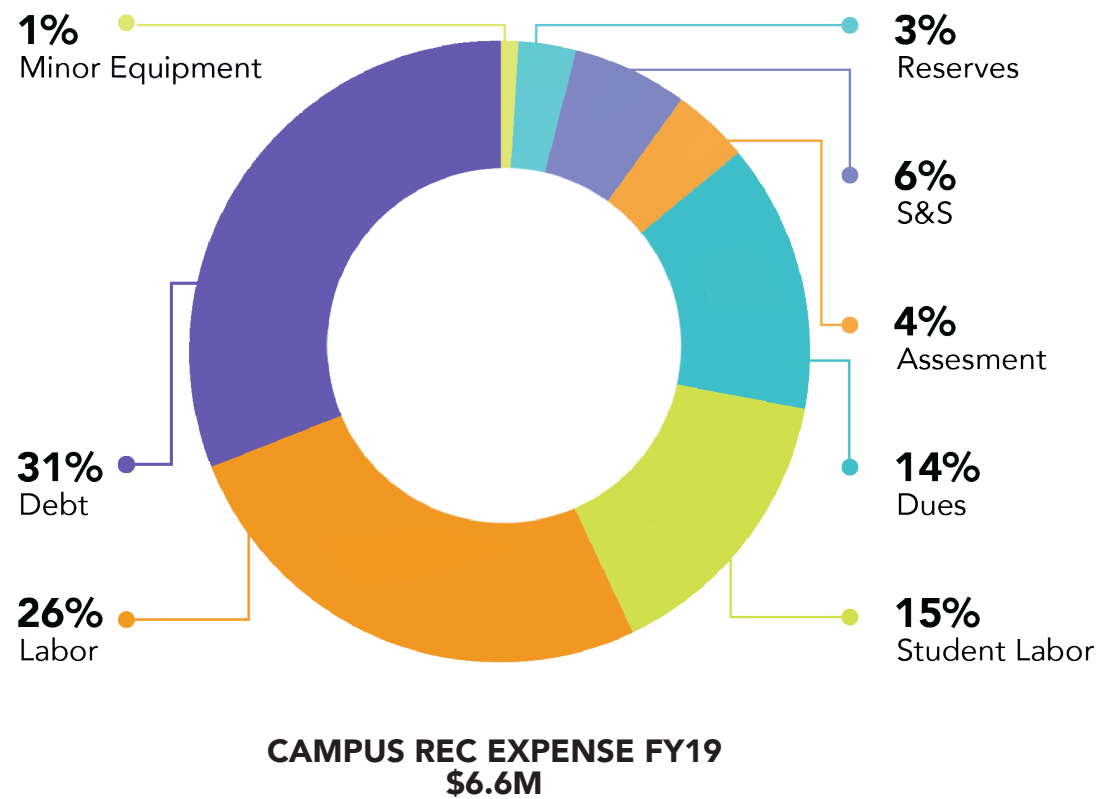
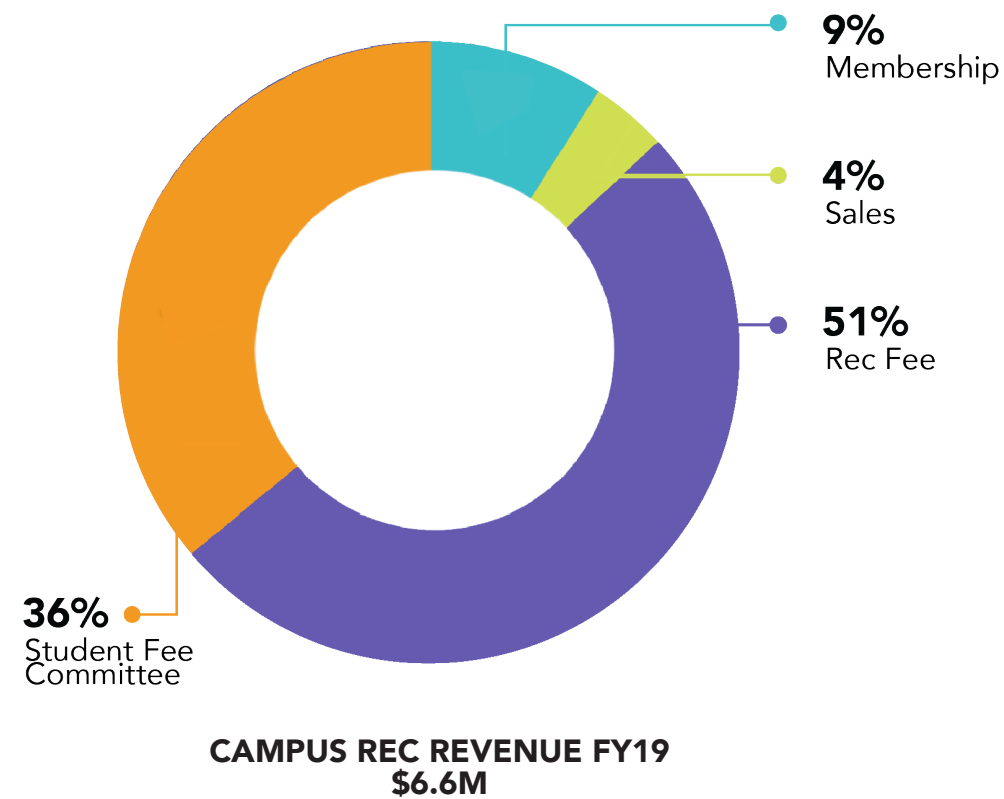


# CAMPUS REC VISITS AND PARTICIPATION

**“That’s the best place on campus. My motivation to keep at PSU.”**

– Campus Rec user, 2020 Member Survey

## BUDGET



## VISITOR STATS FOR FY20

Visits include patrons who check in through Member Services and do not include Intramurals, Rec Clubs, Outdoor Program Trips, virtual programming or other activities offered outside the facility.

**221,065 = Total visits (all types)**

**Weekday Average Visits = 1020**

**Weekend Average Visits = 372**

# WINTER 2020 SNAPSHOT OF VISITORS

## NUMBER OF VISITORS

Students: **6,502 (86%)**

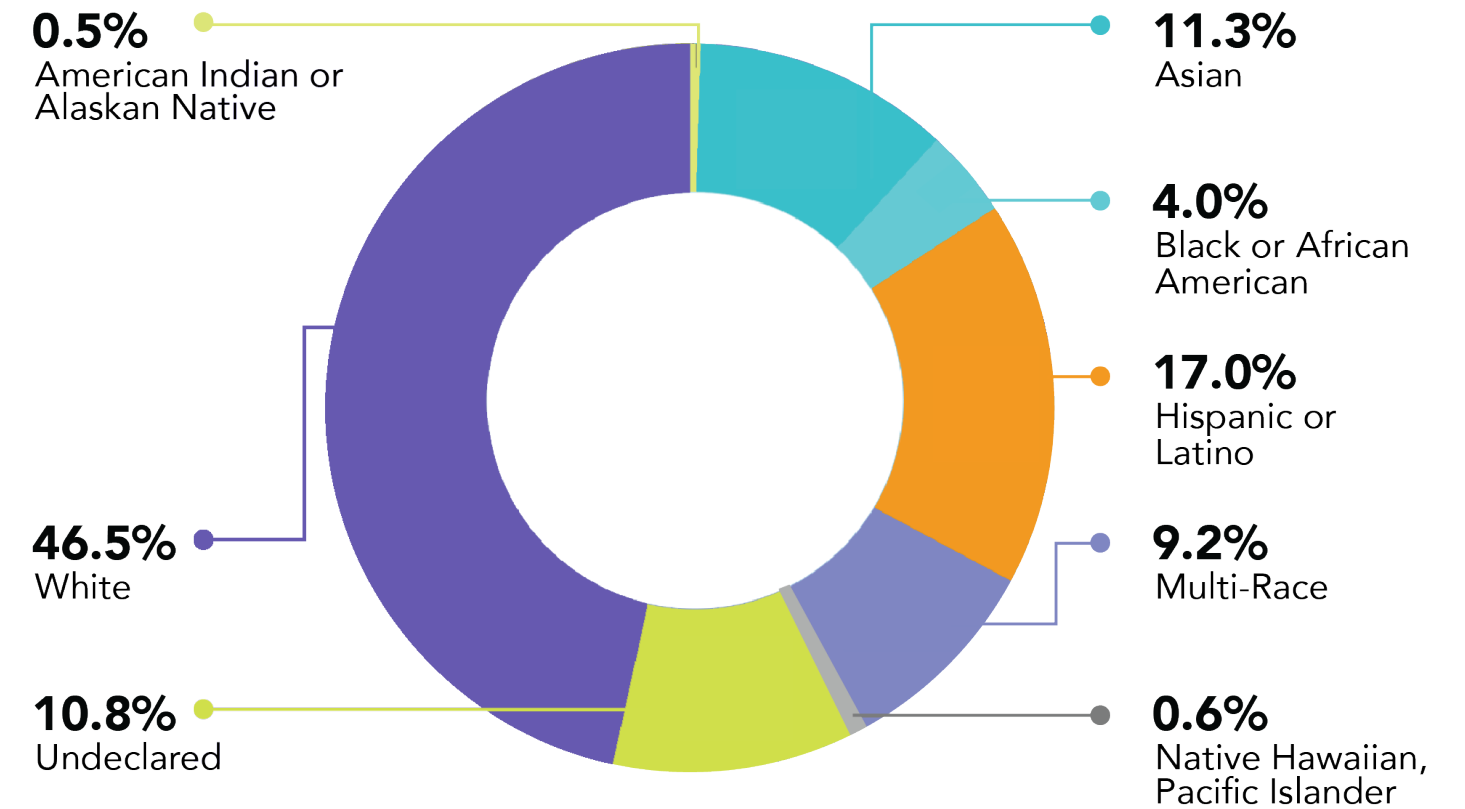
Alumni: **685 (9%)**

Faculty/Staff: **418 (5%)**

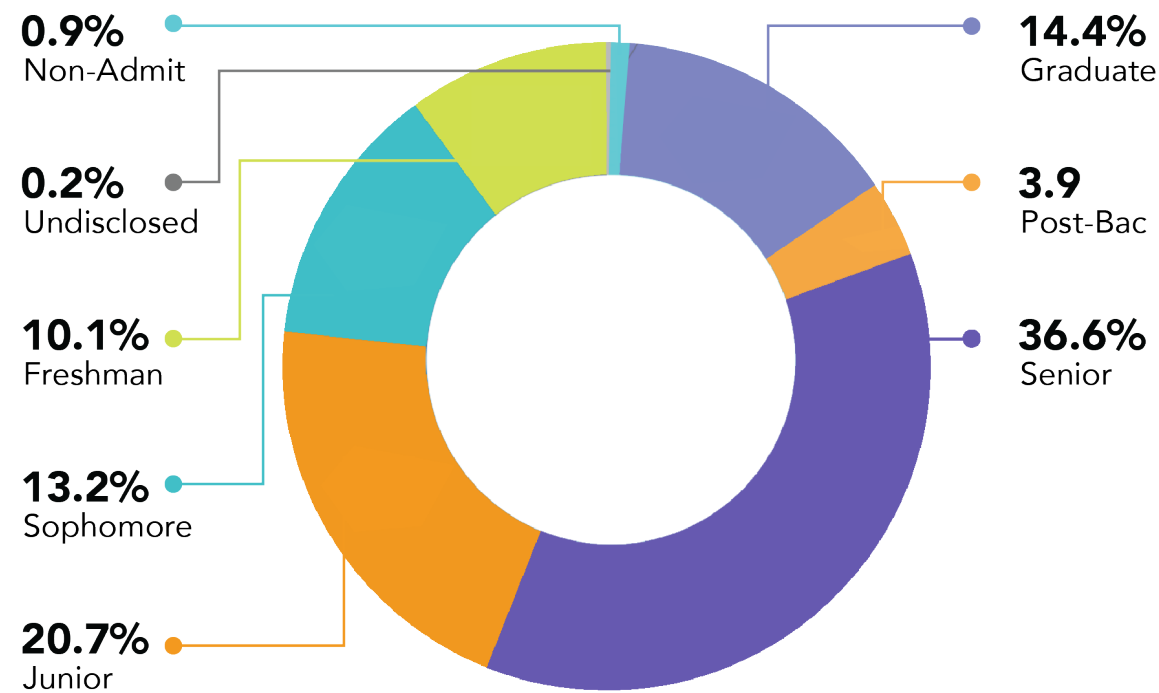
## STUDENT VISITOR GPA:

Student Visitor Average GPA = **3.51**

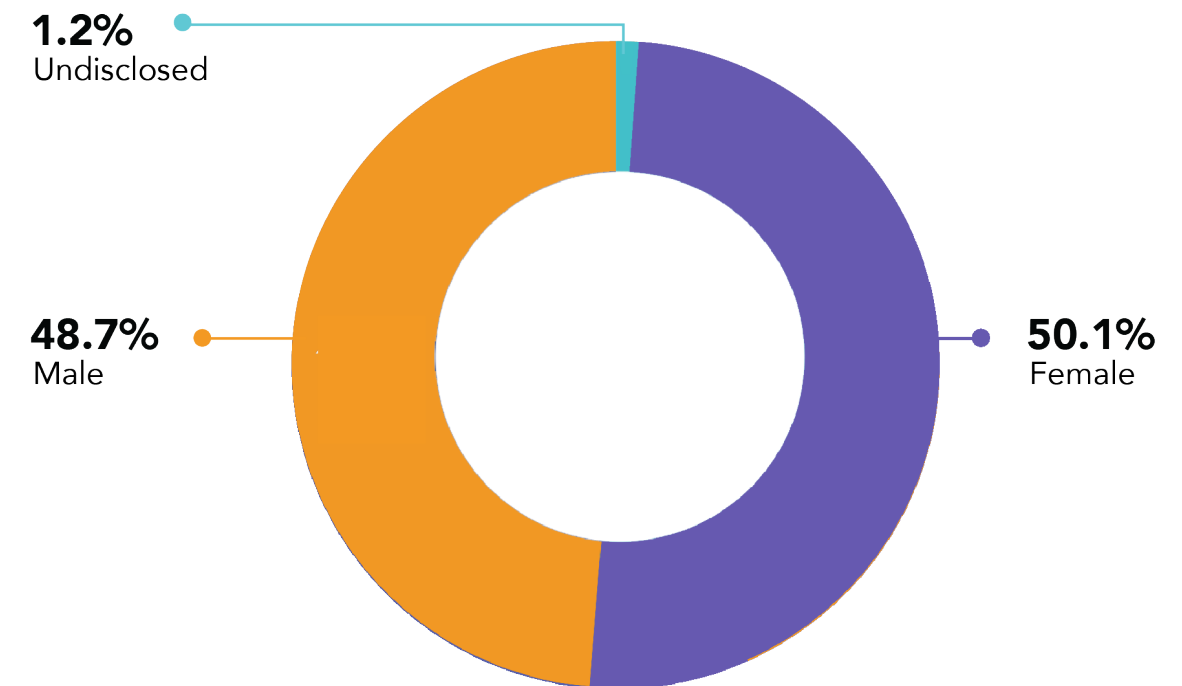
PSU 2020 Average GPA = **3.41**



**STUDENT VISITORS:  
RACE/ETHNICITY**



**STUDENT VISITORS:  
CLASS STANDING**



**STUDENT VISITORS:  
GENDER\* (BINARY)**

*\*Banner data includes only binary options*

## PROGRAM PARTICIPATION IN FY20

**"I am very thankful for the variety of options available. I love climbing and the availability of a climbing wall has significantly increased my desire to go to Campus Rec."**

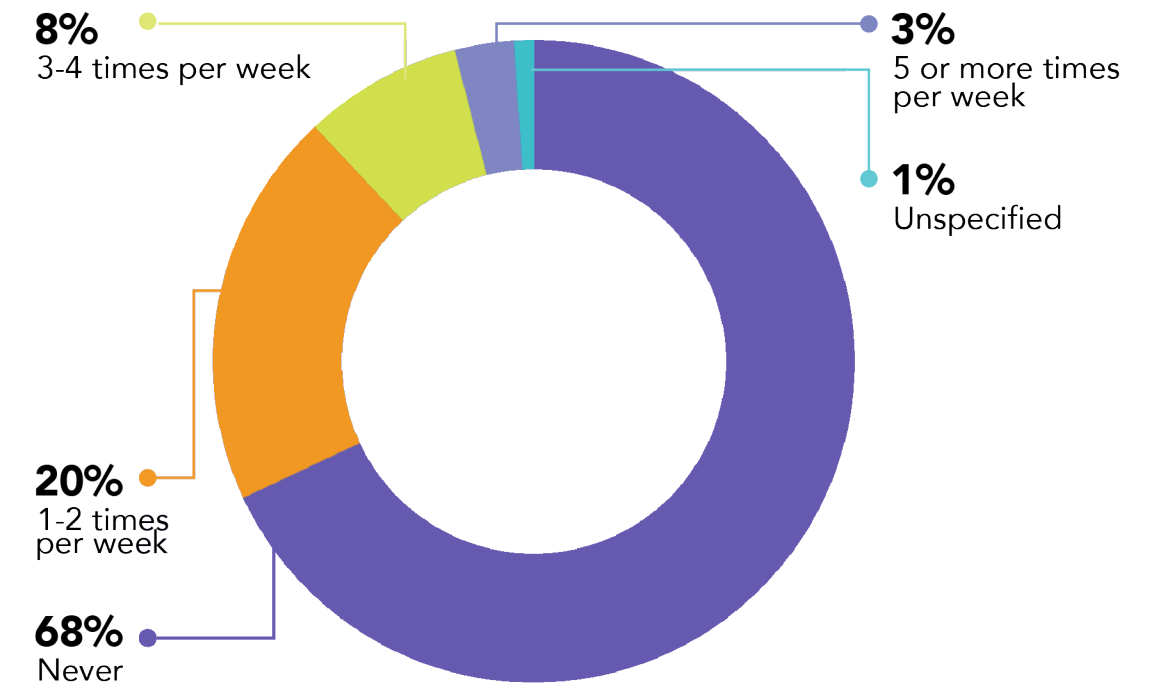
– Campus Rec user, 2020 Member Survey

Program	Participation
Outdoor Program	<ul style="list-style-type: none"> <li>• 268 participants went on 30 Outdoor Trips</li> <li>• 454 renters checked out Outdoor Equipment</li> <li>• 80 photos submitted in the spring ODP Scavenger Hunt</li> </ul>
Fitness	<ul style="list-style-type: none"> <li>• 19,319 participants attended 1643 GroupX classes</li> <li>• 422 clients participated in 3506 Personal Training sessions</li> <li>• 34 academic and 24 internship credits provided to staff towards careers</li> </ul>
Rec Clubs	<ul style="list-style-type: none"> <li>• 546 participants joined 33 different Rec Clubs</li> </ul>
Intramurals	<ul style="list-style-type: none"> <li>• 1267 participants played 36 Intramural activities</li> </ul>
Special Events	<ul style="list-style-type: none"> <li>• 479 students attended Night at the Rec</li> <li>• 611 participants engaged in Wellbeing Health Promotions</li> <li>• 333 participants attended Pool Splash Mob and Dive-in Movies</li> </ul>

## STUDENT VISIT RATE

Each term Campus Rec calculates the percent of students who visit the Rec Center of all eligible students.

Since 2015, an average of approximately 30% of all eligible students visit the Rec Center each term. This matches data from the Spring 2020 National College Health Assessment (NCHA) displayed to the right.





## CAMPUS REC MEMBER FEEDBACK

**89%** of members agree that Campus Rec **ELEVATES STUDENT SUCCESS**

- Campus Rec is important to my Portland State experience.
- Participation in Campus Rec contributes to my success.

**93%** of members agree that Campus Rec **PROMOTES A HEALTHIER CAMPUS**

- Campus Rec helps to create a healthy, happy and engaged Portland State community.
- I feel that student's wellbeing is a priority at Campus Rec.
- Overall, I would recommend Campus Rec facilities, programs, and services to others.

**85.5%** of members agree that Campus Rec **EXPANDS OUR COMMITMENT TO EQUITY, DIVERSITY & INCLUSION**

- Campus Rec is committed to equity, diversity and inclusion.
- Campus Rec meets my recreational needs.
- I feel that I belong at Campus Rec.
- Campus Rec provides me with an opportunity to interact with people different from me.

**90%** of members agree that Campus Rec **OPERATES SUSTAINABLY**

- Campus Rec promotes environmental, social and economic sustainability.



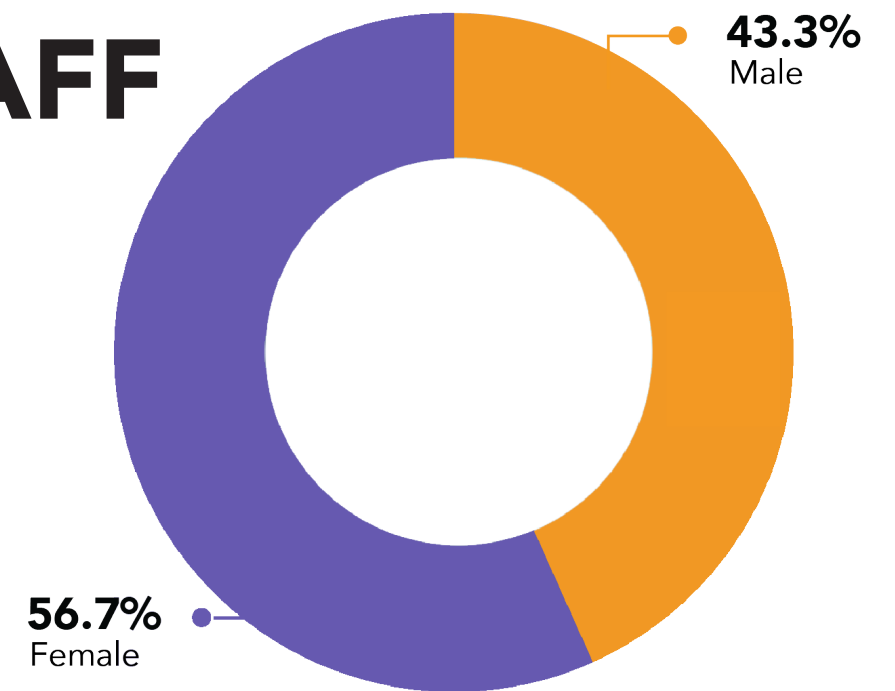


# CAMPUS REC STUDENT STAFF

## STUDENT STAFF PROFILE

**306** = number of staff  
(include students and wage agreement)

Student staff average **GPA = 3.34**

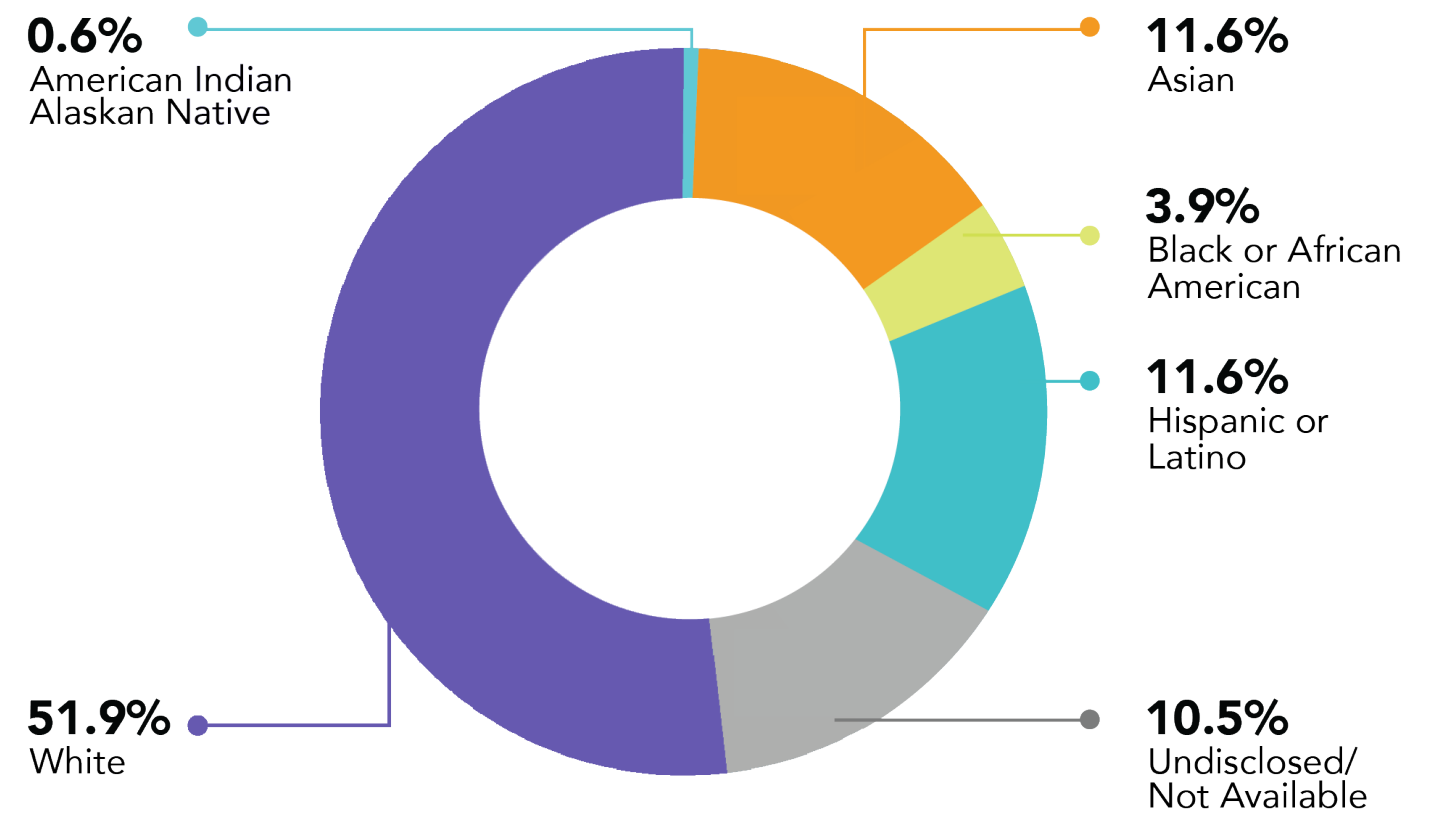


**STUDENT STAFF: GENDER\* (BINARY)**

*\*Banner data includes only binary options*

**"It is amazing that PSU has this resource and it is very high caliber in terms of facilities and staffing."**

– Campus Rec user, 2020 Member Survey



**STUDENT STAFF:  
RACE / ETHNICITY**



## STAFF SUPPORTS FOR STUDENT SUCCESS

**\$837** contributed to Professional Development Awards for student staff.

**6.5 hours** of additional training—on top of onboarding and position-specific training—was provided to Campus Rec staff, including safety, wellbeing, NACE competencies, and inclusion.

**10 student staff** received awards for their outstanding contributions at the virtual End of Year event in the spring of 2020.

**44 staff claimed 390 hours** of professional learning in the spring of 2020. The majority of this training was in career exploration, and resume and cover letter development and review.

## CAMPUS REC STAFF IMPACT

### FLASH Retention and Graduation Rates

- **25 freshmen** completed the FLASH Program in FY20.
- **74%** retention rate for FLASH participants, equivalent to PSU's overall retention rate.
- **64%** of FLASH Program participants graduated in six years, compared to PSU's six-year graduation rate of 47%.

### Employee Satisfaction

*Based on responses to the Employee Satisfaction Survey*

- **77%** of student employees agreed that Campus Rec contributed to their career readiness.
- **96%** of student employees agreed that they were satisfied overall with their employment at Campus Rec.

CAMPUSREC

 Portland State  
UNIVERSITY

