### Campus Rec Strategic Plan

**2017-2021**

**STRATEGIC GOAL**

<table>
<thead>
<tr>
<th>ELEVATE STUDENT SUCCESS</th>
<th>PROMOTE A HEALTHIER CAMPUS</th>
<th>EXPAND OUR COMMITMENT TO EQUITY, DIVERSITY &amp; INCLUSION</th>
<th>OPERATE SUSTAINABLY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INTENT</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Utilize student development best practices to prepare students for careers and life in a global context. Inspire students to be agents of positive social change.</td>
<td>Inspire and empower everyone to live well and be well. Champion the complete physical, emotional and social wellbeing of the Portland State community.</td>
<td>Ensure that everyone has an opportunity to reach their full potential by working to address systemic inequities.</td>
<td>Make decisions and take action based on social, environmental and economic impacts. Meet current needs without compromising the future.</td>
</tr>
</tbody>
</table>

**STRATEGIES**

- Standardize hiring, onboarding, training and evaluation protocol
- Empower staff to actively participate in their own professional development
- Apply experiential learning methodology to develop student participants
- Offer opportunities that complement academic experiences
- Extend Campus Rec’s reach beyond the current Rec Center footprint
- Offer a breadth of innovative programs and services
- Participate in campus-wide health initiatives
- Create a culture of wellbeing
- Create service opportunities that benefit the greater community
- Strengthen relationships with campus and community partners to reduce barriers to participation
- Promote EDI through hiring, training and retention
- Expand opportunities for international and intercultural learning experiences
- Create a member experience that meets the needs of the entire PSU community
- Create programs and services for groups currently underrepresented at Campus Rec
- Participate in campus-wide sustainability initiatives
- Practice fiscal measures and planning that produce outcomes for a sustainable future
- Use current recreation resources effectively
- Make data-driven decisions

---

**VALUES**

**COMMUNITY**
Cultivate healthy and supportive relationships.

**INCLUSION**
Create environments and experiences that support everyone’s right to participate.

**INNOVATION**
Achieve excellence in collegiate recreation through new and more effective methods.

**INTEGRITY**
Operate with responsibility, honesty and transparency.

**SUSTAINABILITY**
Champion sound social, environmental and economic practices.

**WELLBEING**
Promote the holistic success, safety and vitality of the Portland State community.

**STATEMENT OF DIGNITY**
Campus Rec recognizes and celebrates the human differences that surround us. Join us in embracing this philosophy by treating everyone with respect and kindness.

**PORTLAND STATE UNIVERSITY STRATEGIC GOALS**

- Elevate student success
- Advance excellence in teaching and research
- Extend our leadership in community engagement
- Expand our commitment to equity
- Innovate for long-term stability