

Campus Rec Strategic Plan

2017-2021

VISION

A healthy, happy, engaged Portland State community.

MISSION

Campus Rec provides an inclusive environment where recreation and wellness opportunities inspire, empower and educate people to be positive contributors to the global community.

VALUES

COMMUNITY

Cultivate healthy and supportive relationships.

INCLUSION

Create environments and experiences that support everyone's right to participate.

INNOVATION

Achieve excellence in collegiate recreation through new and more effective methods.

INTEGRITY

Operate with responsibility, honesty and transparency.

SUSTAINABILITY

Champion sound social, environmental and economic practices.

WELLBEING

Promote the holistic success, safety and vitality of the Portland State community.

STATEMENT OF DIGNITY

Campus Rec recognizes and celebrates the human differences that surround us. Join us in embracing this philosophy by treating everyone with respect and kindness.

PORTLAND STATE UNIVERSITY STRATEGIC GOALS

- Elevate student success
- Advance excellence in teaching and research
- Extend our leadership in community engagement
- Expand our commitment to equity
- Innovate for long-term stability

STRATEGIC GOAL

ELEVATE STUDENT SUCCESS

PROMOTE A HEALTHIER CAMPUS

EXPAND OUR COMMITMENT TO EQUITY, DIVERSITY & INCLUSION

OPERATE SUSTAINABLY

INTENT

Utilize student development best practices to prepare students for careers and life in a global context. Inspire students to be agents of positive social change.

Inspire and empower everyone to live well and be well. Champion the complete physical, emotional and social wellbeing of the Portland State community.

Ensure that everyone has an opportunity to reach their full potential by working to address systemic inequities.

Make decisions and take action based on social, environmental and economic impacts. Meet current needs without compromising the future.

STRATEGIES

- Standardize hiring, onboarding, training and evaluation protocol
- Empower staff to actively participate in their own professional development
- Apply experiential learning methodology to develop student participants
- Offer opportunities that complement academic experiences

- Extend Campus Rec's reach beyond the current Rec Center footprint
- Offer a breadth of innovative programs and services
- Participate in campus-wide health initiatives
- Create a culture of wellbeing
- Create service opportunities that benefit the greater community

- Strengthen relationships with campus and community partners to reduce barriers to participation
- Promote EDI through hiring, training and retention
- Expand opportunities for international and intercultural learning experiences
- Create a member experience that meets the needs of the entire PSU community
- Create programs and services for groups currently underrepresented at Campus Rec

- Participate in campus-wide sustainability initiatives
- Practice fiscal measures and planning that produce outcomes for a sustainable future
- Use current recreation resources effectively
- Make data-driven decisions