

CENTER FOR REAL ESTATE

 PORTLAND STATE UNIVERSITY



Support the Future of Real Estate—Become a Sponsor Today!

Join us as a sponsor of the Northwest's premier real estate conference—our region's most influential gathering of industry leaders and the primary fundraiser for the Center for Real Estate. Your sponsorship directly fuels the Center's vital work, empowers the next generation of real estate professionals, and strengthens the talent pipeline that drives our industry forward.

Did you know that the Center for Real Estate is 100% funded by individual and industry dollars? The majority of sponsorships are tax deductible.



22nd Annual **Real Estate Conference**

April 22, 2027 | 7:30-10:00 AM
Hyatt Regency Portland

PRESENTING SPONSOR:



Sponsor Benefits

Ready to sponsor or have questions? Contact Meagan An at ameagan@pdx.edu

500+

Attendees at our 2026 conference were from these sectors:



DEVELOPMENT



LAW & ACCOUNTING



BROKERAGE



LENDING



CONSTRUCTION & ARCHITECTURE



PROPERTY MANAGEMENT

A unique opportunity with limited attendance for top investors to meet with PSU leadership, including President Dr. Ann Cudd and School of Business Dean Dr. Qing Hu.

Gain unique insights, and share your opinions, on how PSU fulfills its mission to serve and sustain a vibrant region as well as to educate a diverse community.

SPONSORSHIP LEVELS

Presenting
\$50,000

Gold
\$15,000

Silver
\$7,000

Bronze
\$4,500

PRE-EVENT

Logo on save the date announcement



Logo on registration website



Logo listed in email marketing



Recognized on Center website



Sponsor networking happy hour at the new PSU Schnitzer Art Building on 4/15/27 @ 4:00-6:30 PM

5

4

3

2

Participate in speaker dinner night before event

1

EVENT

Number of seats at table

8 (premium location)

8 (premium location)

8

8

2-3 minute message at event



Logo on table tent with QR code for QA



Credit in scripted program remarks



Logo on recognition slides during live program



Logo on banner in registration lobby and future events



Recognition on conference agenda card

Front Logo

Front Logo

Back Logo

Name

Oregon brokers receive 1.5 hours of Continuing Education Credit



POST-EVENT

Investor Circle Dinner (number of spots and * logo advertised)

3 *

2 *

1

PBJ thank you ad

Logo

Logo

Logo

Name

Opportunity to be a speaker at Center events and classes



Opportunity to host Center students for a brown bag at your company or a tour of your project



Opportunity to be a Mentor to Center students



Become a CRE Scholarship Partner

