

CENTER FOR REAL ESTATE

PORTLAND STATE UNIVERSITY

Support the Future of Real Estate—Become a Sponsor Today

Join us as a sponsor of the Northwest's premier real estate conference—our region's most influential gathering of industry leaders and the primary fundraiser for the Center for Real Estate. Your sponsorship directly fuels the Center's vital work, empowers the next generation of real estate professionals, and strengthens the talent pipeline that drives our industry forward.

21st Annual Real Estate Conference

April 23, 2026

7:30–10:30 AM

Hyatt Convention Center

Guest Speaker TBD

Master of Science in Real Estate (MSRE) Results for 2024-2025 Graduates:

100%

employment rate within 6 months of graduation

91%

promoted or changed jobs within 6 months of graduation

\$36K

average salary increase after program completion

Undergraduate Minor in Property Management Talent Demographics for 2025 Cohort:

70%

of students are the first in their families to attend college

77%

of students identify as BIPOC

47%

of students are female

Did you know that the Center for Real Estate is 100% funded by individual and industry dollars? The majority of sponsorships are tax deductible.

SPONSOR BENEFITS

Ready to sponsor or have questions? Contact Meagan An at ameagan@pdx.edu

500+

Attendees at our 2025 conference were from these sectors:



DEVELOPMENT



LAW & ACCOUNTING



BROKERAGE



LENDING



CONSTRUCTION & ARCHITECTURE



PROPERTY MANAGEMENT

SPONSORSHIP LEVELS

	Presenting \$20,000	Gold \$15,000	Silver \$7,000	Bronze \$4,500
Limit on number of sponsors	Exclusive to different industries			

PRE-EVENT

PBJ Advertisement ¼ page black and white	+			
Logo on save the date announcement	+			
Logo on registration website	+	+	+	
Logo listed in email marketing	+	+	+	
Recognized on Center website	+	+	+	+
Sponsor networking happy hour at Viking Pavilion on 4/16/26 @ 4:00-6:30 PM	5	4	3	2
Participate in speaker dinner night before event	1			

EVENT

Number of seats at table	8 (premium location)	8 (premium location)	8	8
2-3 minute message at event	+			
May provide swag at each seat	+	+		
Logo on table tent with QR code for QA	+	+		
Credit in scripted program remarks	+	+		
Logo on recognition slides during live program	+	+	+	
Logo on banner in registration lobby and future events	+	+	+	
Recognition on conference agenda card	Front Logo	Front Logo	Back Logo	Name

POST-EVENT

Investor Circle Dinner (number of spots and * logo advertised)	3*	2*	1	
PBJ thank you ad	Logo	Logo	Logo	Name
Opportunity to be a speaker at Center events and classes	+	+	+	+
Opportunity to host Center students for a brown bag at your company or a tour of your project	+	+	+	+
Opportunity to be a Mentor to Center students	+	+	+	+

A unique opportunity with limited attendance for top investors to meet with PSU leadership, including President Dr. Ann Cudd and School of Business Dean Dr. Qing Hu.

Gain unique insights, and share your opinions, on how PSU fulfills its mission to serve and sustain a vibrant region as well as to educate a diverse community.