## **CENTER FOR REAL ESTATE**





@psu\_realestate

#psuCREconf

Center for Real Estate, Portland State University

20<sup>™</sup> ANNUAL

## Real Estate Conference

**APRIL 17, 2025** 7:30-10:00 AM @ Oregon Convention Center

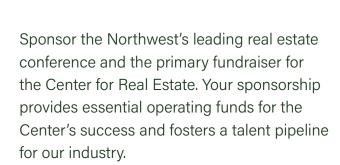


**OPENING SPEAKER** 

## **Tracy Hadden Loh**

The Brookings Institution Metropolitan Policy Program - Bass Center for Transformative Placemaking

Did you know that the Center for Real Estate is 100% funded by individual and industry dollars? The majority of sponsorships are tax deductible.



With your generous support, Center graduates realize the following career outcomes:



employment rate within 6 months of graduation





promoted or changed jobs within 6 months of graduation





of first-year undergraduate students identify as BIPOC average salary increase after program completion



## **SPONSOR BENEFITS**

\$500 discount for early registration by 1/31/25. Ready to sponsor or have questions? Contact Meagan An at <a href="mailto:ameagan@pdx.edu">ameagan@pdx.edu</a>

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Attendees at our 2024 conference were from these sectors:



DEVELOPMENT



LAW & ACCOUNTING



**BROKERAGE** 



LENDING



CONSTRUCTION & ARCHITECTURE



PROPERTY MANAGEMENT

A unique opportunity with limited attendance for top investors to meet with PSU leadership, including President Dr. Ann Cudd and School of Business Dean Dr. Qing Hu.

Gain unique insights, and share your opinions, on how PSU fulfills its mission to serve and sustain a vibrant region as well as to educate a diverse community.

ar at ameagan@pax.eaa				
SPONSORSHIP LEVELS	Presenting \$20,000	Gold \$15,000	Silver \$7,000	Bronze \$4,500
Limit on number of sponsors	Exclusive to different industries			
PRE-EVENT				
PBJ Advertisement ¼ page black and white	*			
Logo on save the date announcement	*			
Logo on registration website	*	*	*	
Logo listed in email marketing	*	*	*	
Recognized on Center website	*	*	*	*
Sponsor networking happy hour at Viking Pavilion on 4/8/25 @ 4:00-6:30 PM	4	3	2	1
Participate in speaker dinner night before event	1			
EVENT				
Number of seats at table	8 (premium location)	8 (premium location)	8	8
2-3 minute message at event	*			
May provide swag at each seat	*	*		
Logo on table tent with QR code for QA	*	\$		
Credit in scripted program remarks	*	\$		
Logo on recognition slides during live program	*	*	\$	
Logo on banner in registration lobby and future events	*	\$	\$	
Recognition on conference agenda card	Front Logo	Front Logo	Back Logo	Name
POST-EVENT				
Golf tournament (number of spots and * logo advertised)	2*	1*		
Investor Circle Dinner (number of spots and * logo advertised)	3*	2*	1	
PBJ thank you ad	Logo	Logo	Logo	Name
Opportunity to be a speaker at Center events and classes	<b>&amp;</b>	*	4	\$
Opportunity to host Center students for a brown bag at your company or a tour of your project	*	*	\$	\$
Opportunity to be a Mentor to Center students	<b>&amp;</b>	*	*	*