


# CENTER FOR REAL ESTATE



 [pdx.edu/realestate](https://pdx.edu/realestate)

 @psu\_realestate

# #psuCREconf

 Center for Real Estate,  
Portland State University



20<sup>TH</sup> ANNUAL

# Real Estate Conference

APRIL 17, 2025 7:30–10:00 AM

@ Oregon Convention Center



OPENING SPEAKER

**Tracy Hadden Loh**

The Brookings Institution  
Metropolitan Policy  
Program - Bass Center for  
Transformative Placemaking

Did you know that the Center for Real Estate is  
100% funded by individual and industry dollars?  
The majority of sponsorships are tax deductible.

Sponsor the Northwest's leading real estate  
conference and the primary fundraiser for  
the Center for Real Estate. Your sponsorship  
provides essential operating funds for the  
Center's success and fosters a talent pipeline  
for our industry.

With your generous support, Center graduates  
realize the following career outcomes:

100%

employment rate within  
6 months of graduation



94%

promoted or changed  
jobs within 6 months of  
graduation



\$36,500

average salary increase  
after program completion



**80%** of MSRE students are  
from Oregon

**51%** of first-year undergraduate  
students identify as BIPOC

**46%** of students are the first in their  
families to attend college

# SPONSOR BENEFITS

**\$500 discount for early registration by 1/31/25.** Ready to sponsor or have questions?  
Contact Meagan An at [ameagan@pdx.edu](mailto:ameagan@pdx.edu)

## 600+

Attendees at our 2024 conference were from these sectors:



DEVELOPMENT



LAW & ACCOUNTING



BROKERAGE



LENDING



CONSTRUCTION & ARCHITECTURE



PROPERTY MANAGEMENT

## SPONSORSHIP LEVELS

	Presenting \$20,000	Gold \$15,000	Silver \$7,000	Bronze \$4,500
Limit on number of sponsors	Exclusive to different industries			

## PRE-EVENT

PBJ Advertisement ¼ page black and white	✚			
Logo on save the date announcement	✚			
Logo on registration website	✚	✚	✚	
Logo listed in email marketing	✚	✚	✚	
Recognized on Center website	✚	✚	✚	✚
Sponsor networking happy hour at Viking Pavilion on 4/8/25 @ 4:00-6:30 PM	4	3	2	1
Participate in speaker dinner night before event	1			

## EVENT

Number of seats at table	8 (premium location)	8 (premium location)	8	8
2-3 minute message at event	✚			
May provide swag at each seat	✚	✚		
Logo on table tent with QR code for QA	✚	✚		
Credit in scripted program remarks	✚	✚		
Logo on recognition slides during live program	✚	✚	✚	
Logo on banner in registration lobby and future events	✚	✚	✚	
Recognition on conference agenda card	Front Logo	Front Logo	Back Logo	Name

## POST-EVENT

Golf tournament (number of spots and * logo advertised)	2*	1*		
Investor Circle Dinner (number of spots and * logo advertised)	3*	2*	1	
PBJ thank you ad	Logo	Logo	Logo	Name
Opportunity to be a speaker at Center events and classes	✚	✚	✚	✚
Opportunity to host Center students for a brown bag at your company or a tour of your project	✚	✚	✚	✚
Opportunity to be a Mentor to Center students	✚	✚	✚	✚

A unique opportunity with limited attendance for top investors to meet with PSU leadership, including President Dr. Ann Cudd and School of Business Dean Dr. Qing Hu.

Gain unique insights, and share your opinions, on how PSU fulfills its mission to serve and sustain a vibrant region as well as to educate a diverse community.