Meeting of the Strategic Planning Development Team (SPDT)
12/16/14

SPDT Attending:  SPDT Absent:  SPDT Staff:

Sona Andrews  Chas Lopez  Darrell Brown  Lois Davis
Kate Bingaman-Burt  Rayleen McMillan  Rayleen McMillan  Harry Esteve
Michael Bowman  Keva Miller  Jennifer Ruth  Susy Munson
Darrell Brown  Pam Miller  Pat Wetzel  Kari St. Peters - PM
Kim Cooper  Nicole Morris  
Kelly Cowan  Steve Percy  
Carlos Crespo  CeCe Ridder  Guests:  Consultants:
Noor Delaughn  Jennifer Ruth  
Rob Fullmer  Ethan Seltzer  Kathi Ketcheson  Michelle Janke
Erin Flynn  Gayle Thieman  Matthew Landkamer  
Jamaal Green  Pat Wetzel  Greg Netzer  
Mark Jones  Ralf Widenhorn  
Irving Levin  Dilafruz Williams  
Susan Lindsay  Lisa Zurk  

******************************************************************************

Chair: Call to order at 2:05 pm.

PM:
- Introduced meeting agenda
- Housekeeping tasks:
  - Briefly discussed Outreach Plan. **Action** - Plan is nearly complete and will be sent out as soon as it is.
  - Budget presentation being scheduled for Jan. **Action** - Signup sheet passed around for those interested in attending.

Coraggio:
- Hand off to draft Vision writers (Crespo, Ruth, Seltzer, Williams).

SPDT:
- Vision writers presented seven options that differed from the current vision statement.
- Group discussion of the different vision options which Coraggio captured on white boards.

Q. SPDT: What is our service area, “urban” or “metropolitan?”
Q. SPDT: Should PSU’s vision statement express an allegiance to a specific geographical area?
Q. SPDT: What about the global reach of our programs, shouldn’t that be expressed in the vision statement?
Q. SPDT: Some of these vision statements are too broad. For example, why should PSU be responsible for such issues as “economic wellbeing” or “quality of life?” Shouldn’t our vision be focused on education?
Q. SPDT: All of the things mentioned in the vision statement will take resources, shouldn’t we be taking this into consideration when we draft these statements?
Q. SPDT: Some of these statements do not couple diversity with inclusivity, shouldn’t they?
SPDT:
- Participants voted and reached General Consensus on the choice of a “1st Draft Vision Statement.”
- Action - 1st Draft Vision Statement to be posted to SP website for public comment.

Coraggio:
- SPDT members encouraged to continue discussion of 1st Draft Vision Statement via shared listserv.
- Handoff to SPDT Chair to lead discussion of topic teams.

SPDT Chair:
- Presented “strawman” of draft topics for Topic Teams.

Q. SPDT: Where did these ideas for topic teams come from?
A. SPDT Chair: They are the themes that emerged when Coraggio analyzed the many questions submitted online, the Board of Trustees’ charge, and the interviews done with PSU leaders.

Q. SPDT: Have problem statements been developed for these topic teams and given the time limitations we face, how will we be able to “dive deeply” into any of these areas?
Q. SPDT: Can we get a “quick and dirty” inventory of what is being done in each of these topic areas?
A. Coraggio: Developing a problem statement will be part of the work of the Topic teams and experts from within the PSU community will be available to inform their discussion. This should help make it possible for Topic teams to get the information they need quickly and enable a “deep dive” in any given area. This will include an inventory of what’s being done in each topic area. Also, many of the topics may be compatible with the work of existing campus committees, and these committees can be invited to serve on these topic teams; i.e. the Diversity Action Council, the Partnership Council...etc.

Q. SPDT: Can we add a new Topic team focused on the changing nature of higher education? They should identify changes in the academy that apply to universities most like PSU and how we should adapt to stay competitive.
A. SPDT: This makes sense, since our continuing to be an adaptive institution is one of the charges of the Board of Trustees.

Q. SPDT: Do we have a place for Topic team “orphans.” Those would be the topics that don’t warrant a full Topic team investigation, but are important enough to be part of the final strategic plan.
A. SPDT Chair: We will maintain a “parking lot” for orphaned ideas and issues.

Coraggio:
- Action: SPDT members were asked to take the list of proposed topics with them, consider the categories and send any ideas they might have for refinements to the PM before the next full SPDT meeting.
- Action: Topic Team selection to be on the agenda for the 1/8 SPDT meeting.

Coraggio:
- Mission discussion begun with clarification between vision and mission statements.
- Current PSU mission and sample missions shared with working groups.
- Due to time limitations and task complexity, SPDT volunteers were taken to create a 1st Draft Mission statement, using the same approach as the Vision writers.
- SPDT volunteers were Thieman, Cowan and Zurk.
● **Action:** SPDT Support team to provide Mission drafters with the same research on Missions that they provided the Vision drafters.

PM: Housekeeping

Adjourned - 4pm.