Meeting of the Strategic Planning Development Team (SPDT)  
1/22/15

SPDT Attending:  
Sona Andrews  
Michael Bowman  
Darrell Brown  
Kim Cooper  
Carlos Crespo  
Rob Fullmer  
Mark Jones  
Susan Lindsay  
Chas Lopez  
Rayleen McMillan  
Pam Miller  
Steve Percy  
CeCe Ridder  
Jennifer Ruth  
Ethan Seltzer  
Pat Wetzel  
Ralf Widenhorn  
Dilafruz Williams  
Lisa Zurk  

SPDT Absent:  
Kate Bingaman-Burt  
Noor Delaughn  
Erin Flynn  
Jamaal Green  
Nicole Morris  
Keva Miller  

SPDT Staff:  
Lois Davis  
Harry Esteve  
Susy Munson  
Kari St. Peters - PM  
Mark Wubbold  

Guests:  
Kathi Ketcheson  
Eric Knoll  
Wim Wiewel  

Consultants:  
Michelle Janke  
Matthew Landkamer  
Greg Netzer  

Chair:  Call to order at 8 a.m.

PM:  
- Overview of last meeting and some housekeeping tasks.
- Transitioned into a viewing and discussion of a video of students responding to the question: *What should PSU stand for in 5 years.*
- Video discussion focused on student’s comments on the need to be more “family friendly” and the fact that most of the comments related to campus climate.

Coraggio:  
- Refreshed the SPDT by showing the elements of strategic planning chart and beginning a discussion on the next draft of vision and mission statements.

Q. SPDT - Are we getting public comment on the draft vision statement?  
A. PM - We are getting enough to inform a second draft.

Coraggio:  
- Began discussion of second vision and mission statement together.

- At a minimum, the Mission should answer 3 questions:  
  o What do we do?  
  o Why do we matter?  
  o Who do we serve?

Coraggio:  Began discussion of Values.

Coraggio:  Overview of today’s Town Hall; how it will be organized, speaker’s panels, gathering participant feedback, etc.
PM: Housekeeping

- New email address for listserv: PO-SPDT-Group@pdx.edu.
- What resources do you have or do you need? Email PM.
- Interested in being a part of the Topic team session or attending the Budget session? Email PM.

Adjourned - 10 a.m.