Meeting of the Strategic Planning Development Team (SPDT)  
9/28/15

SPDT Attending: Pam Miller Lisa Zurk Darrell Brown Dilafruz Williams Carlos Crespo CeCe Ridder Susan Lindsay Mark Jones Sonja Taylor Michael Bowman Nicole Morris Irving Levin Mathew Johnson Jamal Green Gayle Thieman Kelly Cowan Rob Fullmer Keva Miller Erin Flynn Ralf Widenhorn

SPDT Absent: Ethan Seltzer Nora Wendl Sona Andrews Noor Delaughn Pat Wetzel Rayleen McMillan Steve Percy Kim Cooper

SPDT Staff: Lois Davis Harry Esteve Mark Wubbold

Consultants: Matthew Landkamer Michelle Janke

Guests: Wim Wiewel Kathi Ketcheson

Chair: Call to order at 11:10 am.

Coraggio: Housekeeping and overview of the agenda.

Coraggio: Discussion of the Introduction to the plan and the Clarity section. SPDT members requested the following in the Introduction:

- That more be added about the achievements of PSU’s researchers.
- That any references to date be struck from the introduction. Concerns about “dating the document.”
- That in paragraph #2 of the Introduction, that we add a mention of how we also serve international students.

Strategic Clarity

- SPDT members expressed concern that after so many revisions, that the Vision had become too generic. After much discussion, the general consensus was to leave it as it is, pending final public reviews.
Although the SPDT is now quite familiar and comfortable with all of the Clarity categories, there is some concern that the general public may not know what is meant by two of the categories: Reputation and Position. The suggestion was to add back the “definitions” that accompanied each category, however the general consensus was to leave the draft as is.

Several small adjustments were proposed for the Mission and Position. These were adopted by general consensus.

**Coraggio:** Discussion of Goals 1-3.

**Goal 1 - Elevate Student Success:**

- General consensus to create a new initiative # 1.6 - “Support graduate student success”…or similar.
- Remove “gen ed” from 2.1 and “find additional m….to”
- Add the following language to Initiative 1: “…procedures that impede student success through improved access to courses…”
- Gayle and Lisa to success data from their areas.
- Irving and Wim want “affordability” to be the focus of a new initiative which should be positioned in the next draft as 1.2.

**Goal 2 - Advance Excellence in Teaching and Research**

- In initiative #2 - Drop the word “research” from “distinguished…”
- In initiative 2.2 - “Create opportunities for faculty and graduate students to develop and expand???”
- For the Key Performance Indicator (KPI) - “continuous employment” - strike the word “continuous.”
- Remove the KPI for “excellent” evaluations and add a new initiative that will clarify teacher evaluation mechanism and process.
- Lisa Z. will encapsulate “areas of excellence” within her updated research KPI.

**Goal 3 - Community Engagement**

- Add a new initiative: “Elevate PSU’s role as an anchor institution, through our partnerships with…..,….., and”(Erin to draft)

**General Notes:**

- Add to Goal 1, initiative 5 - something specific regarding scholarship.
- Intro: “Biggest and most diverse” phrase a bit weak.
- Mark Jones to draft new language for “prioritize academic programs.”
- Read the entire document with an eye to any “negative words”…i.e. remediate.

**Meeting adjourned:** at 11:15 am

**Next meeting:** 10/5/15