Strategic Plan Progress Report
Feb. 20, 2015

What’s happening? Faculty, students, staff, alumni and other members of the Portland State community are hard at work rewriting the university’s strategic plan to respond to dynamic changes in higher education.

Why now? President Wiewel sees the process as an opportunity to engage the entire campus in a unifying conversation about our shared goals, values and mission. He feels this is an appropriate time to have this important discussion about PSU’s future.

Why should I participate? The plan will become the basis for priority-setting at PSU. Your voice, your expertise and your energy are critical in influencing the direction our university will take over the next five to 10 years.

THE LATEST DEVELOPMENTS

- Topic Teams have been formed to work on eight key themes that will become the meat of the strategic plan. To see who is on each team, click here.

- The Strategic Plan Development Team has met several times to work on rewriting PSU’s vision, mission and values statement, which is still in the works.

- The team also began work this week on defining PSU’s position, described as: “What unique and sustainable value do we deliver, where do we deliver it, and to whom?”

- The Strategic Planning Support Team, which includes Coraggio Group consultants and PSU staff, is developing an “equity lens” to apply to all facets of the plan.

RECENT ACTIVITY

- We surveyed students and the general PSU community on the university’s values. For student results, click here; for general results, click here.
• And the winner is: Stephanie Holton! Stephanie’s name was picked at random from the more than 100 students who filled out the survey. She wins a $100 gift card for the PSU Bookstore.

WHAT’S NEXT

• Topic Team kick-off meetings are being scheduled and likely will begin next week.

• Results of a survey of PSU alumni are being compiled and will be available in the next newsletter.

GET INVOLVED

• Web page: http://www.pdx.edu/president/
• Project manager, Kari St. Peters, skari@pdx.edu, 503-725-5960
• Strategic Plan Development Team Chair Steve Percy, spercy@pdx.edu