PSU’s impact in Oregon: $1.5 billion

“The educational and economic contributions of Portland State are vital to the quality of everyday life in our city and our region.”

MAYOR TED WHEELER
Measuring the value of Oregon’s urban research university

Every dollar PSU spends in any of its many roles has the regional economic impact of roughly $2.40. Using this 2.4 multiplier, Portland State’s 2018 economic impact was over $1.5 Billion. Read more about the economic multiplier effect at pdx.edu/president.

The economic multiplier effect

<table>
<thead>
<tr>
<th>Role</th>
<th>Impact Calculation</th>
<th>Economic Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employer</td>
<td>$333M x 2.4 = $799M</td>
<td></td>
</tr>
<tr>
<td>Purchaser</td>
<td>$171M x 2.4 = $410M</td>
<td></td>
</tr>
<tr>
<td>Researcher</td>
<td>$60M x 2.4 = $144M</td>
<td></td>
</tr>
<tr>
<td>Real Estate Developer</td>
<td>$61M x 2.4 = $146M</td>
<td></td>
</tr>
<tr>
<td>Community Partner</td>
<td></td>
<td>$23M</td>
</tr>
</tbody>
</table>

$1.5 Billion
PSU’s Economic Impact / 2018 Fiscal Year

PSU BY THE NUMBERS
27,670 Enrollments
6,350 Degrees
7,118 Employees
$333M Payroll
175,300 Alumni
$60M Research
$575M Budget
Let knowledge serve

Experiential learning is a hallmark of a PSU education. Our students learn how to think critically, communicate clearly, adapt to new situations and work with people who are unlike themselves—skills highly valued by employers.

Students test marsh water quality near Welches, Oregon, in search of clues to why beavers have abandoned this traditional habitat.

### Education Pays

<table>
<thead>
<tr>
<th>Unemployment Rate (%)</th>
<th>Median Annual Earnings ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.5</td>
<td>90,636</td>
</tr>
<tr>
<td>1.5</td>
<td>95,472</td>
</tr>
<tr>
<td>2.2</td>
<td>72,852</td>
</tr>
<tr>
<td>2.5</td>
<td>60,996</td>
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<tr>
<td>3.4</td>
<td>43,472</td>
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<tr>
<td>4</td>
<td>40,248</td>
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<tr>
<td>4.6</td>
<td>37,024</td>
</tr>
<tr>
<td>6.5</td>
<td>27,040</td>
</tr>
</tbody>
</table>
Learn by doing

PSU prepares more students for the region’s workforce than any other Oregon university. During the 2017-18 academic year, 6,350 students graduated from Portland State. About 63% of PSU students remain in the Portland metro area.

Through our new PSU CO-OP program, students test their education in the real world. The businesses that host PSU CO-OP students enjoy the benefits of working with Oregon’s most diverse student body.

“PSU is incredibly important to our city and for our company. More Columbia Sportswear employees attend PSU than any other university.”

TIM BOYLE, CEO COLUMBIA SPORTSWEAR
Investing in our own backyard

In 2018, PSU paid over $200 million to businesses and organizations for goods and services. As you would expect, most of those dollars were spent locally. In fact, buying local accounted for 67% of all purchasing.

Through our new Equity in Public Contracting Policy, we are creating more opportunities for Portland’s minority, women and emerging small businesses (MWESB). This year alone, PSU made 21% of all construction purchases with MWESB businesses.

Evolving the University District

In partnership with the State of Oregon, the City of Portland, OHSU and others, PSU is building the University District (see map on pg. 12), while meeting regional goals for retail and commercial development, transit planning, housing and small business development. Since our 2014 impact report, we have spent $142 million on the renovation of three campus buildings: the Karl Miller Center, Viking Pavilion and 724 Harrison Building. In 2019, we begin construction of the $70 million Fourth and Montgomery Building in partnership with Oregon Health Sciences University, Portland Community College and the City of Portland.

Construction Spending ($140M)

$30M on MWESB

21%
Discoveries that transform our world

The increase of funded research at Portland State continues. In 2018, of the 787 grant proposals we submitted, 395 were funded: An impressive success rate of over 50%.

PSU scholars continue to partner with colleagues from other Oregon universities in three state-wide Signature Research Centers.

By collaborating across disciplines, PSU identifies new solutions. The Homelessness Research & Action Collaborative and Digital City Testbed Center are exploring ways to make cities more human, healthy and safe.

$60M
2018 Research Expenditures
Catalyst for innovation

Small business is big business in Oregon. The state has 300,000 qualified “microenterprises” comprised of fewer than five employees. That’s 86% of all registered businesses according to the U.S. Department of Commerce. PSU’s Business Outreach Program has a 20-year record of success helping these microenterprises thrive. Over 650 companies have gone through the program. More than 1,650 students have been placed as consultants, providing $1 million of student consulting services.


- 140 startups
- 10 PSU faculty business incubated
- $180M capital raised
- $75M+ revenue generated

Future in focus

Through its commitment to engaged learning, PSU continues to differentiate itself from its competitors in an increasingly competitive higher education market. Partnerships with PGE, Intel, the City of Portland, Multnomah County, and OHSU (among many others) enable us to contribute to the well-being of our community.

In 2017 our students contributed 942,000 service hours, worth $23 million to our local economy.

Chemistry professor David Peyton’s anti-malaria drug discovery led to the creation of DesignMedix, a start-up company committed to fighting diseases worldwide.

Architecture students and faculty helped design and build a village of sleeping pods to shelter homeless in Northeast Portland.
PORTLAND STATE UNIVERSITY
University District

PSU Portfolio

- 50 PSU buildings spread over 50 acres of downtown
- 16 buildings constructed or remodeled since 2000
- Completed the $200 million Robertson Life Sciences Building with OHSU and OSU
- Invested $142 million in the renovation of the Karl Miller Center, Viking Pavilion and 724 Harrison Building
- Broken ground on the $70 million collaborative development at Fourth & Montgomery which will be completed in 2020