Meeting of the Strategic Planning Development Team (SPDT)  
11/9/15

SPDT Attending:  SPDT Absent:  SPDT Staff:
Pam Miller  Nora Wendl  Lois Davis  
Carlos Crespo  Noor Delaughn  Harry Esteve  
CeCe Ridder  Darrell Brown  Mark Wubbold  
Susan Lindsay  Kelly Cowan  Susy Munson  
Mark Jones  Keva Miller  Kari St. Peters - PM  
Sonja Taylor  Erin Flynn  
Michael Bowman  Ethan Seltzer  Consultants:  
Nicole Morris  Lisa Zurk  Matthew Landkamer  
Jamal Green  Sona Andrews  Michelle Janke  
Gayle Thieman  Rayleen McMillan  
Ralf Widenhorn  Rob Fullmer  
Steve Percy  Pat Wetzel  Guests:  
Dilafruz Williams  
Kim Cooper  
Mathew Johnson  
Irving Levin  

************************************************************************************

Chair: Call to order at 11:12 am.

PM: Housekeeping and overview of the agenda.

Coraggio: Here is a Word Cloud of the latest version of the draft SP.

General Discussion: This graphic is encouraging, because it shows we have achieved the proper balance of SP priorities in the plan.
**PM:** The draft the SPDT worked on in this meeting will go to the Board of Trustees and will be on the agenda for their Board retreat this Sat. 11/21. Based on their reading of the draft, Wim will inform the SPDT whether or not he wants the group to convene once more to consider Board feedback. If Wim asks for it, there will be one more meeting of the SPDT. If he doesn’t, this will be the last meeting. Stay tuned!

**Chair:** The red lined draft you are holding represents considerable progress and contains significant changes. Besides incorporating all of the Equity Lens Panel feedback and edits from last week’s meeting, we have removed the KPIs. With Wim and the Board’s agreement, these will be addressed by expert groups and added to the plan during Implementation. Also, Wim has requested a couple of word changes to include programs that were inadvertently omitted in the current draft, i.e. professional education.

**General Discussion:** The SPDT then began a line-by-line reconciliation of the redlined version of the draft plan. Some issues of concern were:

- Which to include in a list of protected groups, or whether to include a list at all.
- Concern about the use of Disruptive Innovation in the challenges section. Not sure that this is jargon that people will not understand…and that it doesn’t accurately describes what is going on at PSU.
- How best to express the need to differentiate PSU from its competition...without using the word competitive.

**Break for Lunch:** This was a working lunch.

**General Discussion:** Continuing with additional concerns:

- Food, and other insecurities that directly affect students, need to be called out more strongly as impediments to student success.
- The correct wording of the title Distinguished Faculty...it should read Distinguished Professor.
- The need to add Governmental to our list of strategic partners.
- Stronger language describing our intention to increase faculty diversity.
- How best to transition to Implementation.

**Lois Davis:** Thanked the SPDT for its hard work. Wim wanted to attend this meeting, but travel schedule made it impossible.

**Meeting Adjourned:** 1:44 pm

**Note:** This is the last meeting of the SPDT, pending any role they might have in Implementation