



*THE PRESIDENT'S **FACT BOOK***

2019 - 2020



INTRODUCTION

This fact book details current data and statistics from Portland State University, ranging from student demographics to sponsored research funding to national rankings. Data sources are listed in the final section.

It is important for PSU leaders and other campus stakeholders to draw from the most current data available to better understand a constantly changing campus environment. That's why this fact book will be updated annually. It's also useful to rely on this resource in communicating with the campus, the community, public policy leaders and the media.



I hope you will find this helpful. An online version also is available on the PSU website at <https://www.pdx.edu/president>

Stephen Percy
Interim President
Portland State University



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STUDENT PROFILE

PSU IS OREGON'S MOST DIVERSE UNIVERSITY

FALL ENROLLMENT

Total Enrollment	26,021
Total Student Credit Hours	271,150
Undergraduate	20,969
Graduate	5,052
Women	14,468
Men	11,553
Full-time	61.1%
Part-time	38.9%
International Students	6.2%
Student to Faculty Ratio	20 to 1

GEOGRAPHIC ORIGINS OF PSU STUDENTS

Multnomah, Washington, Clackamas counties: 65.4%

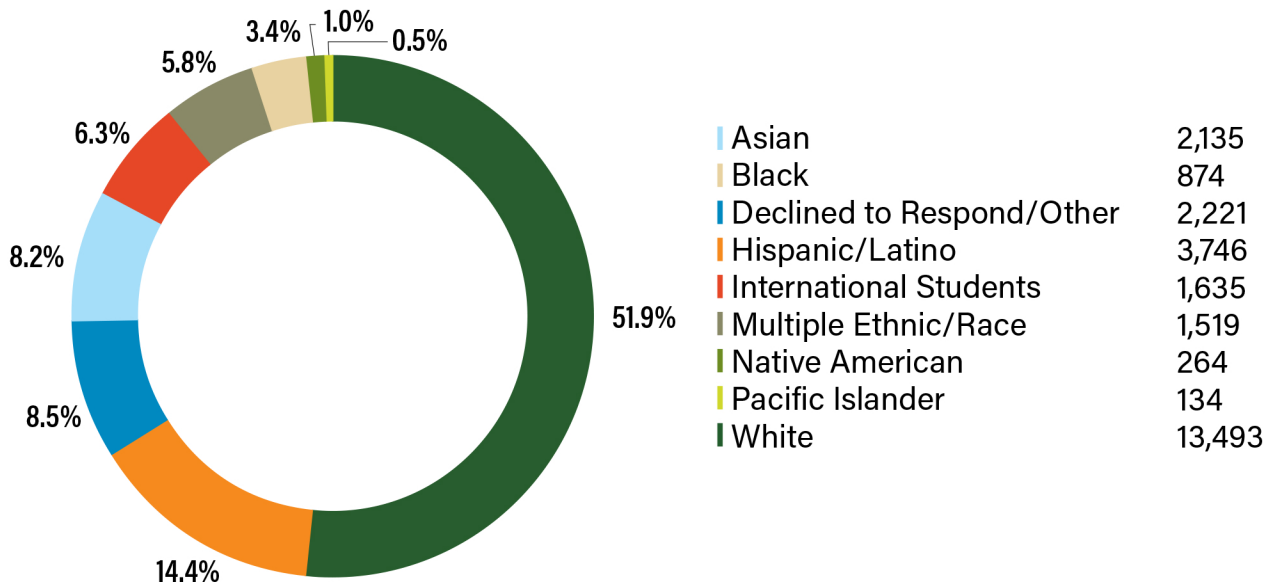
Oregon resident students: 77.8%

Top states represented: CA, WA, HI, ID and CO

Top countries represented: China, India, Saudi Arabia, Kuwait, and Vietnam

Students are enrolled from all 50 states and 78 countries.

STUDENT DIVERSITY



FRESHMAN SNAPSHOT

High school GPA 3.75+	21.5%
High school mean GPA	3.45
Average class size	35
Retention rate (freshman to sophomore standing)	74.0%

TOP UNDERGRADUATE MAJORS

- Psychology
- Biology
- Computer Science
- Accounting
- Management and Leadership

TOP GRADUATE MAJORS

- Social Work
- Education
- Electrical and Computer Engineering
- Computer Science
- Education Leadership and Policy

27
AVERAGE AGE OVERALL

26
AVERAGE AGE UNDERGRADUATES

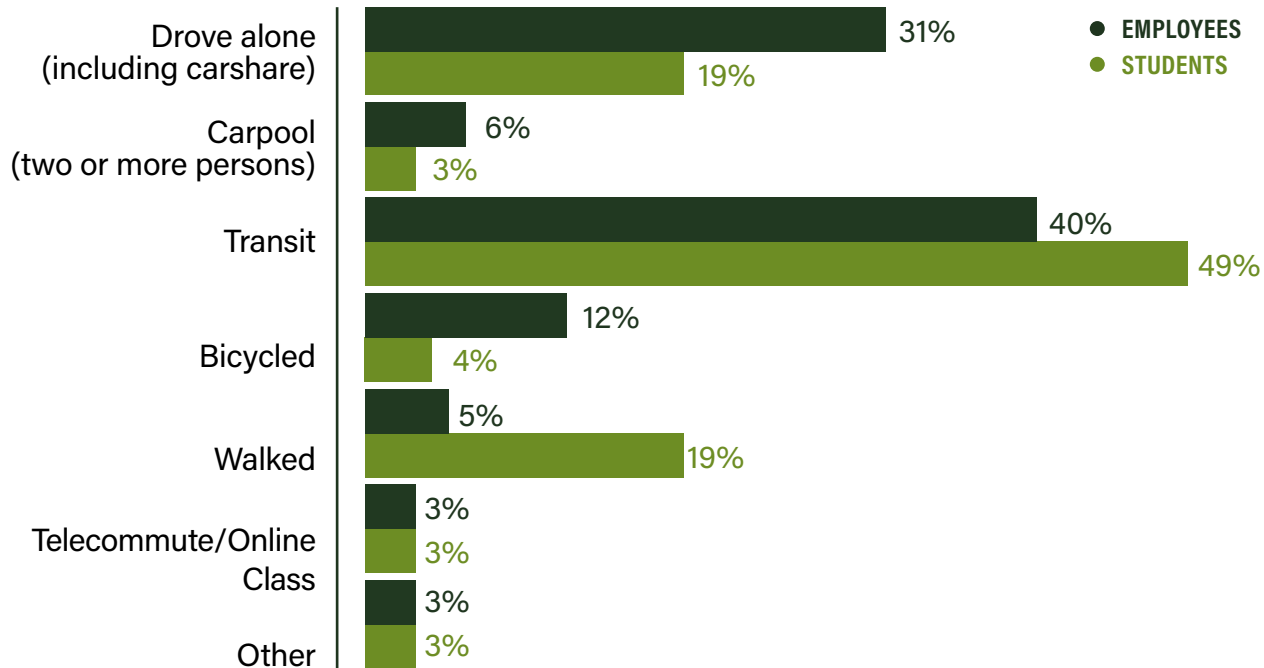
35
AVERAGE AGE GRADUATE STUDENTS

2,192
STUDENTS LIVING ON CAMPUS

37%
FIRST GENERATION STUDENTS



TRANSPORTATION



STUDENT HEALTH AND C.A.R.E.

STUDENTS WITH CHILDREN

Students with Dependent Children	25%
Students receiving childcare subsidies	197

C.A.R.E.

The Coordination Assessment Response (C.A.R.E) Team responded to 954 cases this year. C.A.R.E. works with the campus community to identify signs of distress and connect students to supportive services.

TOP IMPEDIMENTS TO ACADEMIC SUCCESS

Stress	36%
Depression	25%
Anxiety	32%
Sleep Difficulties	23%

STUDENT HEALTH WORKSHOPS

2794 students received programming from the Student Health Center on topics ranging from consent, bystander intervention, and culture/socialization, to using pop culture and sports culture to deconstruct cultural norms regarding violence.



GRADUATION AND RETENTION

PSU GRADUATES ARE WORKFORCE-READY FOR OREGON EMPLOYERS

47%

up from 42% 5 years ago

SIX-YEAR GRADUATION RATE

74%

up from 73% 5 years ago

FRESHMAN TO SOPHOMORE RETENTION RATE

DEGREES AWARDED

Total	6,166
Bachelor's	4,428
Master's	1,655
Doctoral	83

DEGREES PROGRAMS

Total	203
Bachelor's	93
Master's	89
Doctoral	21



AFFORDABILITY

COMPARING THE COSTS AND VALUE OF A PSU EDUCATION TO OUR STATE PEERS

PSU'S ANNUAL, FULL-TIME TUITION AND FEES

\$9,578

(15 hours/term)

RESIDENT UNDERGRADUATE

\$17,124

(12 hours/term)

RESIDENT GRADUATE

\$28,410

(15 hours/term)

NONRESIDENT UNDERGRADUATE

\$25,296

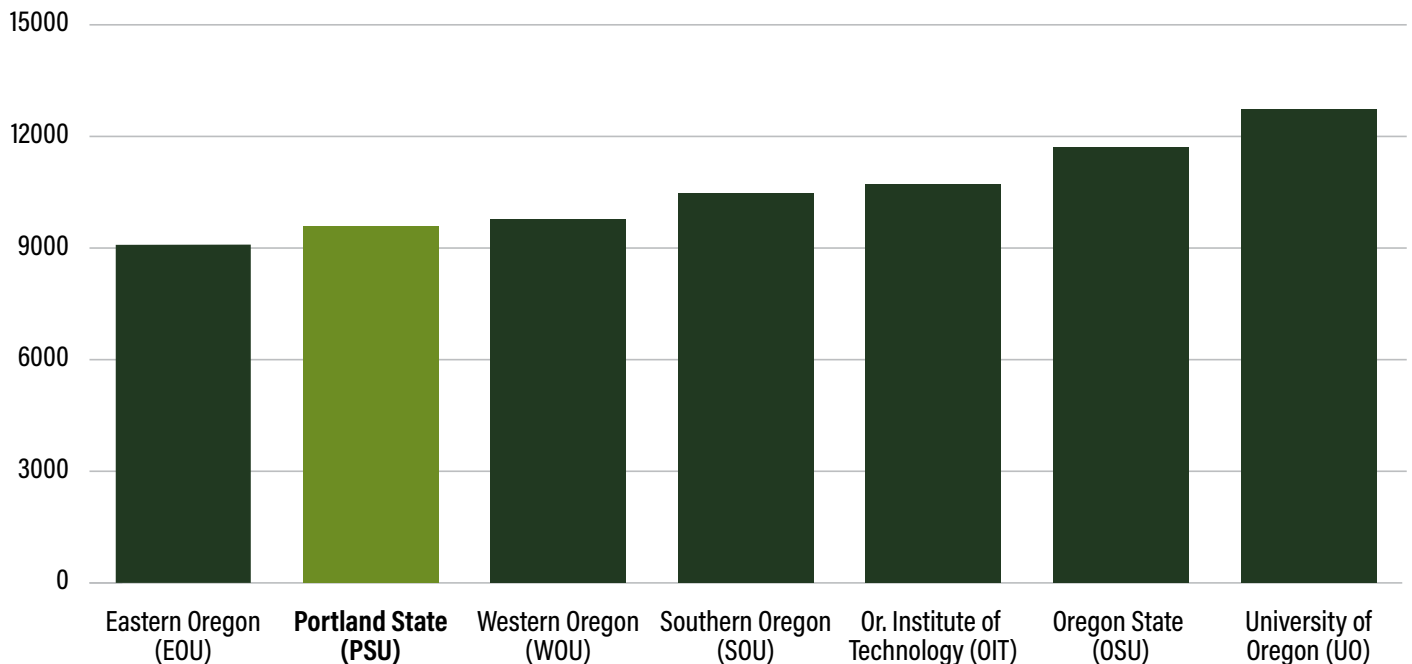
(12 hours/term)

NONRESIDENT GRADUATE

PEER COMPARISON

- ◉ Students get 5 quarters of a PSU education for the cost of 4 quarters at UO.
- ◉ Among Oregon's big three public universities, PSU is \$3,141 cheaper than UO (25% more affordable) and \$2131 cheaper than OSU Corvallis (18% more affordable).

RESIDENT TUITION AND FEES



FINANCIAL AID

MAKING COLLEGE AFFORDABLE FOR STUDENTS WITH HIGH FINANCIAL NEED

FUND

AMOUNT PAID

Federal Pell Grant	\$38,094,937
Federal SEOG	\$767,650
Federal Work Study	\$1,584,009
Graduate Teacher Education Asst Grant	\$468,958
UG Teacher Education Asst Grant	\$111,671
Oregon Opportunity Grant	\$13,599,478
Other Federal Grant	\$1,788,658
Other State Grant	\$511,867
	\$56,927,228

- 65% of all students (17,271) received grants or loans to help pay for college.
- 45% of undergraduates (8,827) received Pell grants.
- 70% of undergraduates (13,700) received some sort of financial aid.
- 45% of undergraduates (8,804) received federal student loans.



CULTURAL AND STUDENT RESOURCE CENTERS

PSU PROVIDES STUDENTS WITH MORE CULTURAL SUPPORTS THAN ANY OTHER OREGON UNIVERSITY



CHILD CARE CENTERS

Little Vikings Flexible Childcare Center	15 children, 6 weeks – 12 years old
ASPSU Children’s Center	40 children, 1 – 9 years old
Helen Gordon Child Development Center	200 children, 4 months – 5 years old
Baby Vikings (Drop-in Center)	6 weeks – 2 ½ years old

CULTURAL RESOURCE CENTERS

PSU has more than any other Oregon campus.

Total Number of unique visitors (includes outside visitors at hosted events)	109,847
Multicultural Student Center	36,518
Native American Student and Community Center	16,123
Casa Latina Student Center	18,500
Pan-African Commons	15,687
Pacific Islander, Asian, Asian American Student Center	20,270



QUEER RESOURCE CENTER

Students Served 6,800

WOMEN'S RESOURCE CENTER

Students Served 8,641

VETERAN'S RESOURCE CENTER

Veterans enrolled 1,256
Usage 6,500

DISABILITY RESOURCE CENTER

Students Served 3,284

STUDENT ACTIVITIES & LEADERSHIP PROGRAMS

Student organizations 176

SUPPORT SPACES

Family study rooms 9
Lactation spaces 13

ATHLETICS

PSU ATHLETES ARE NCAA DIVISION I COMPETITORS AND STUDENTS



337

STUDENT ATHLETES

MEN

Football	100
Basketball	35
Cross Country	23
Tennis	10
Track and Field	33

WOMEN

Basketball	15
Cross Country	18
Track and Field	27
Golf	6
Soccer	26
Softball	22
Tennis	8
Volleyball	14

FACULTY PROFILE

PSU ADD HUNDREDS OF PHDS TO THE OREGON BRAIN TRUST



TERM OF SERVICE



RANK BY TENURE

	Fixed Term	Tenure-Track	Tenured	Total
Professor	15	2	261	278
Associate Professor	31	3	213	247
Assistant Professor	267	153	1	421
Senior Instructor	187			
Instructor	552			
Senior Research Associate	17			
Research Associate	34			
Senior Research Assistant	24			
Research Assistant	59			
Total	1,186	158	475	1,819

EMPLOYEES

PSU IS A TOP 10 EMPLOYER IN THE PORTLAND METROPOLITAN REGION



EMPLOYEES—FULL AND PART-TIME

Research and Instructional	1,819
Academic Professionals and Managers	742
Administration	91
Staff	655
Graduate Assistants	680
Student Employees	2,019
Other	355
Total Employees	6,361

SCHOOLS AND COLLEGES

PSU CATALYZES INNOVATION THROUGH A WIDE ARRAY OF ACADEMIC PROGRAMS



*COLLEGE OF
THE ARTS*



*COLLEGE OF LIBERAL
ARTS AND SCIENCES*



*COLLEGE OF
EDUCATION*



*COLLEGE OF URBAN
AND PUBLIC AFFAIRS*



*MASEEH COLLEGE OF
ENGINEERING AND
COMPUTER SCIENCE*



*THE SCHOOL
OF BUSINESS*



*OHSU-PSU SCHOOL
OF PUBLIC HEALTH*



*SCHOOL OF
SOCIAL WORK*



*URBAN HONORS
COLLEGE*

RESEARCH

PSU CENTERS OF EXCELLENCE ADDRESS THE NEEDS OF OUR COMMUNITY



\$65.3M in grant and contract expenditures, up **9.2%** from FY18

748 active awards

41 PSU developed technologies available for public use

14 current faculty startup companies

113 active intellectual property licenses

2 new research centers launched

32 seed grants awarded

NOTABLE RECENT GRANTS

\$1.1 million to improve undergraduate mathematics education.

Nearly \$5 million to improve underrepresented students' STEM opportunities.

\$19.3 million to diversify the research workforce through the EXITO program.

INNOVATION

PSU IS A TESTBED FOR THE NEXT GENERATION OF HIGHER EDUCATION SOLUTIONS

Four Years Free

Transfers Finish Free

Four Year Degree Guarantee

*OHSU/PSU Joint School of
Public Health*

Student Success Initiative

*Nation's First Futures Center
For Social Work*

PSU CO-OP Program

*The Homelessness Research &
Action Collaborative*

Digital City Testbed Center

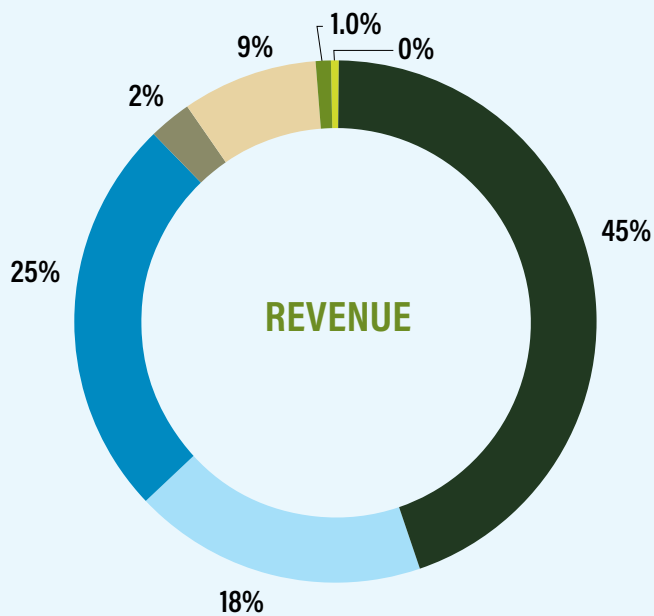
University Studies



ANNUAL BUDGET

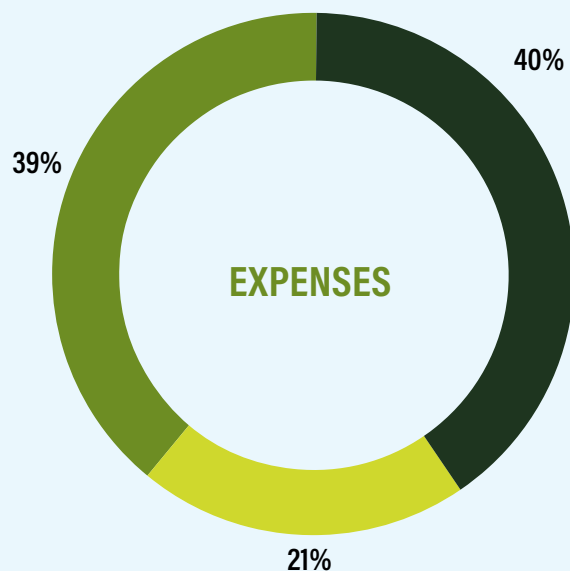
PSU RELIES ON TUITION AND STATE SUPPORT TO EDUCATE

- All-Funds Budget = \$603,885,000
- Education & General (E & G) Budget = \$352,833,000
- 81% of Education and General budget goes to pay salaries, wages and benefits



- Net Tuition & Student Fees
- Government Allocations
- Gifts, Grants & Contracts
- Internal Sales
- Sales & Services
- Investment/Debt Services
- Other Revenue

- Salaries & Wages
- OPE (benefits)
- Service & Supplies



ALUMNI

OVER 170,000 PSU ALUMNI ADD LIFE AND VITALITY TO OUR COMMUNITY AND ECONOMY

178,600+ PEOPLE HAVE EARNED A PSU DEGREE

62% (110,000) of PSU alumni reside in the Portland metro area.

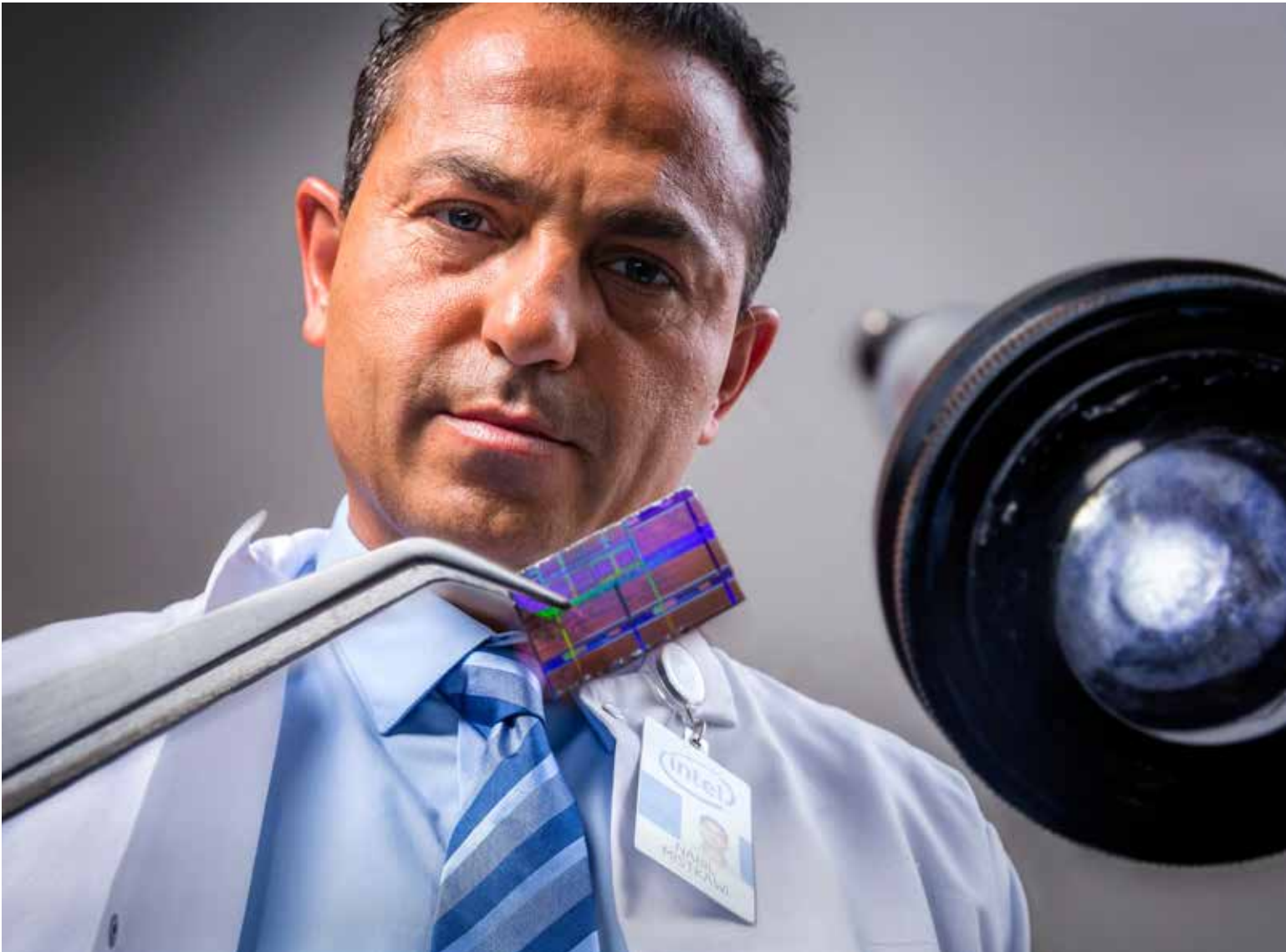
NOTE: While 62 percent of PSU alumni live and work in Oregon, 50 percent of OSU and UO alumni live and work outside the state.



COMMUNITY PARTNERS

LIVING OUR MOTTO, "LET KNOWLEDGE SERVE THE CITY"

- ◉ Strategic partnerships with Portland Public Schools and Daimler, PGE, Intel, the City of Portland, Multnomah County, OHSU (among many others) enables PSU to contribute to the well-being of our community.
- ◉ In 2017, our students contributed over 900,000 service hours, worth \$23 million to our local economy.
- ◉ University Studies, Community-Based-Learning, Community Engagement Research Academy, PrepHubs, Digital City Testbed Center, The Homelessness Research & Action Collaborative are just some of the many ways we engage our community partners.



RANKINGS

FROM SOCIAL MOBILITY TO SUSTAINABILITY, PSU EARNS TOP RANKINGS

U.S. NEWS & WORLD RANKINGS

- ◉ #1 in Oregon for graduating students who received federal Pell Grants.
- ◉ #9 nationally for the student success category in service-learning and community service.
- ◉ Signature Programs that are highly ranked in US News & World Report: City Management and Urban Policy, Health Care Management, Public Affairs, Rehabilitation Counseling, Social Work.



OTHER RANKINGS

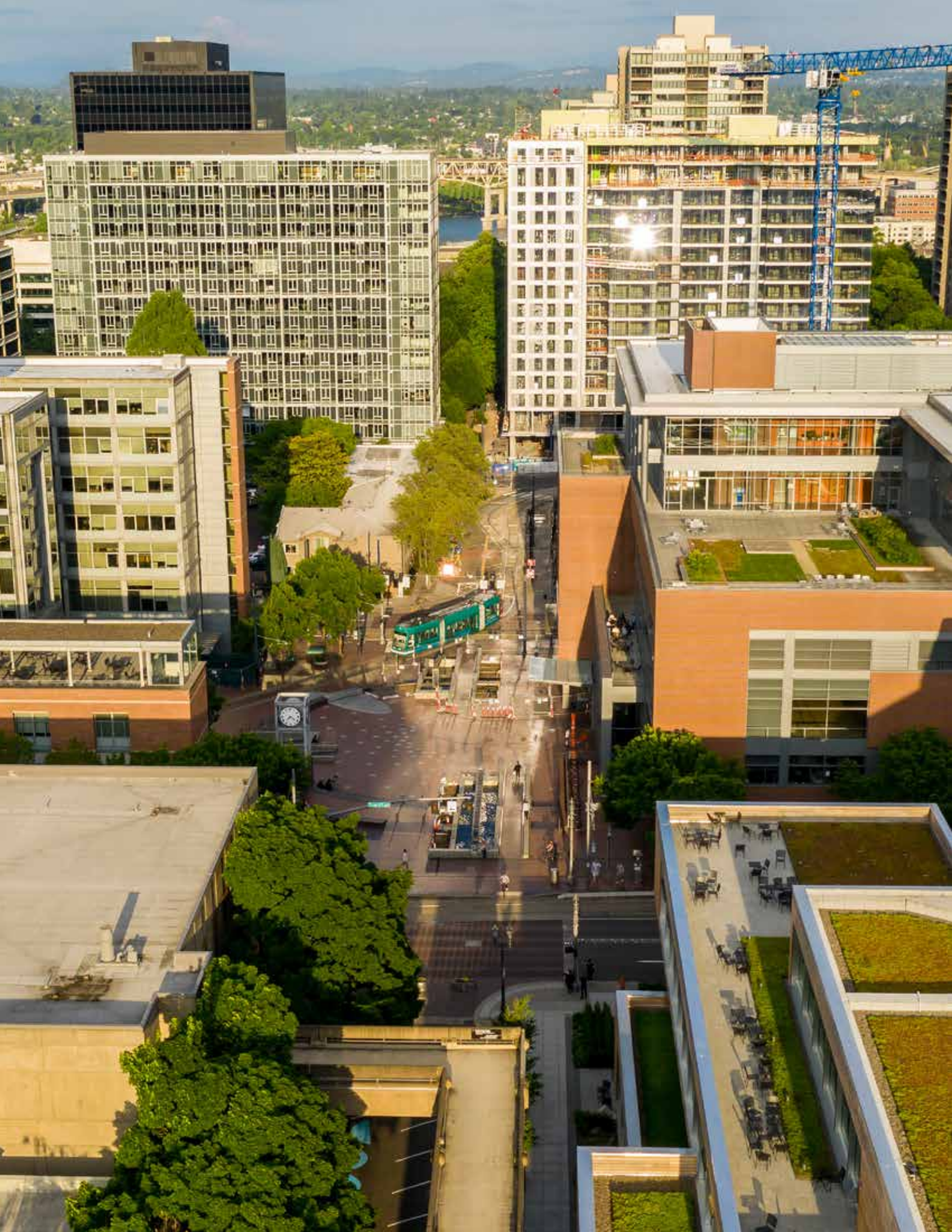
- ◉ College of Distinction, *Colleges of Distinction*
- ◉ 2020 Best 385 Colleges, *The Princeton Review*
- ◉ *U.S. News & World Report* Top 50 Graduate Programs: City Management and Urban Policy, Health Care Management, Public Affairs, Rehabilitation Counseling, Social Work
- ◉ No. 3 Best Green MBA, *The Princeton Review*
- ◉ No. 37 Top Green College, *The Princeton Review*
- ◉ Top 25 LGBTQ-Friendly University, *Campus Pride*
- ◉ Top 20 Coolest Schools, *Sierra magazine*
- ◉ Bicycle Friendly Platinum Award, *League of American Bicyclists*

ECONOMIC IMPACT

GENERATING MORE THAN \$1.5 BILLION IN ANNUAL ECONOMIC ACTIVITY IN THE PORTLAND REGION

- \$1.5 Billion in Economic Impact
- \$2.40 impact for every \$1 spent
- \$333 Million in annual payroll
- \$14.2 Million in employer-based taxes paid for local and state services
- Over \$200 Million in purchasing, 67% of which was spent locally
- 21% of all construction purchases made with Minority, Women and Emerging Small Businesses (MWESB)
- 140 startups incubated in the Portland State Business Accelerator





CAMPUS GROWTH

HOW PSU PARTNERS TO DEVELOP DOWNTOWN PORTLAND



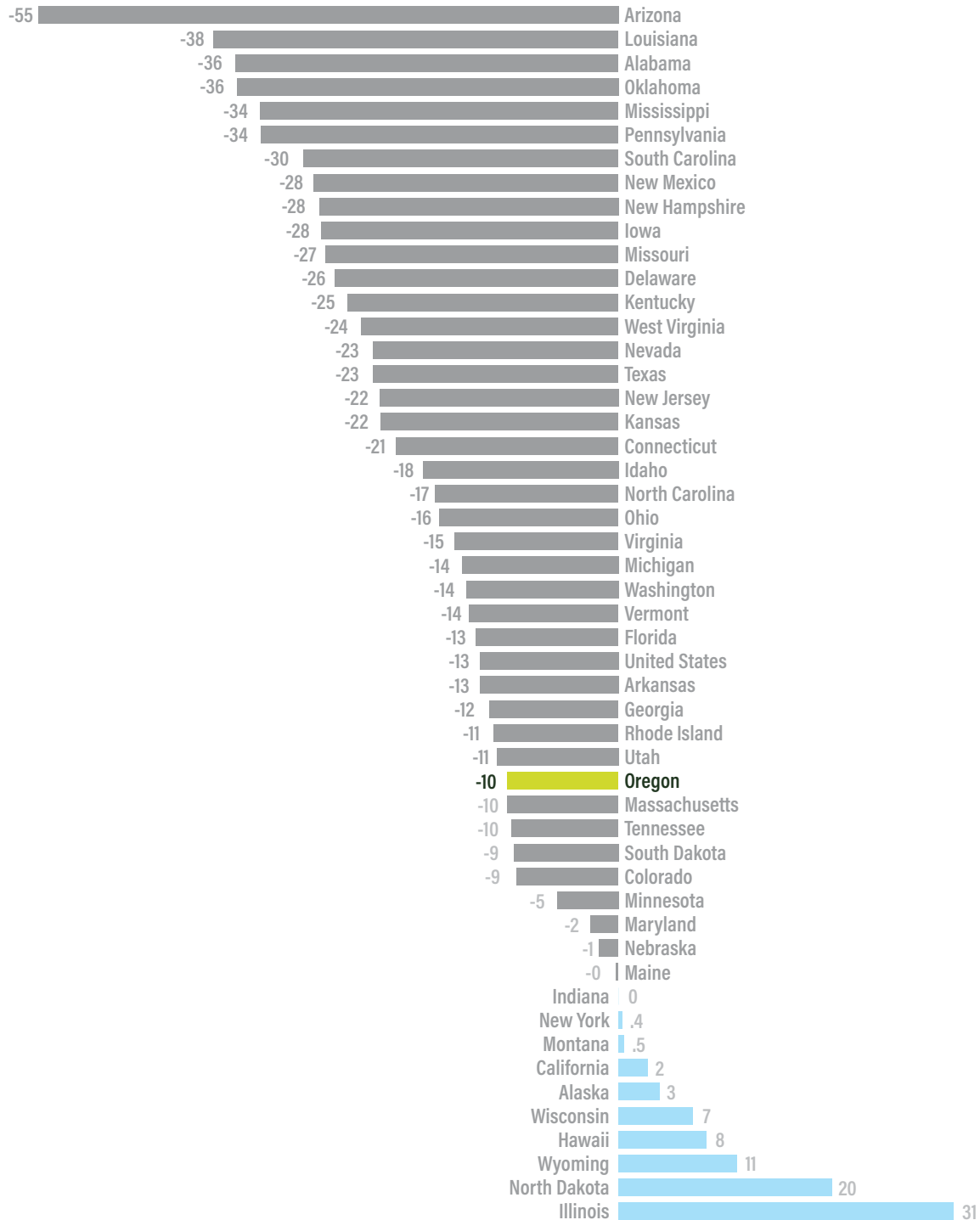
- ◉ PSU is building the University District in partnership with the State of Oregon, the City of Portland, OHSU and others.
- ◉ There are now 50 PSU buildings spread over 50 acres at the center of downtown Portland.
- ◉ Sixteen buildings have been constructed or remodeled since 2000.
- ◉ We have completed the \$200 million Robertson Life Sciences Building with OHSU and OSU.
- ◉ Since 2014, we have spent \$142 million to renovate the Karl Miller Center, Viking Pavilion and the Fairborz Maseeh Hall, which houses the new Jordan Schnitzer Museum of Art.
- ◉ Construction of the \$104 million Fourth and Montgomery building, a partnership with OHSU, Portland Community College, and the City of Portland, is scheduled for completion by the fall of 2020. PSU invested \$55 million in this critical project.

NATIONAL FUNDING TRENDS BY STATE

OREGON HAS BEEN DISINVESTING IN HIGHER EDUCATION SINCE 2008

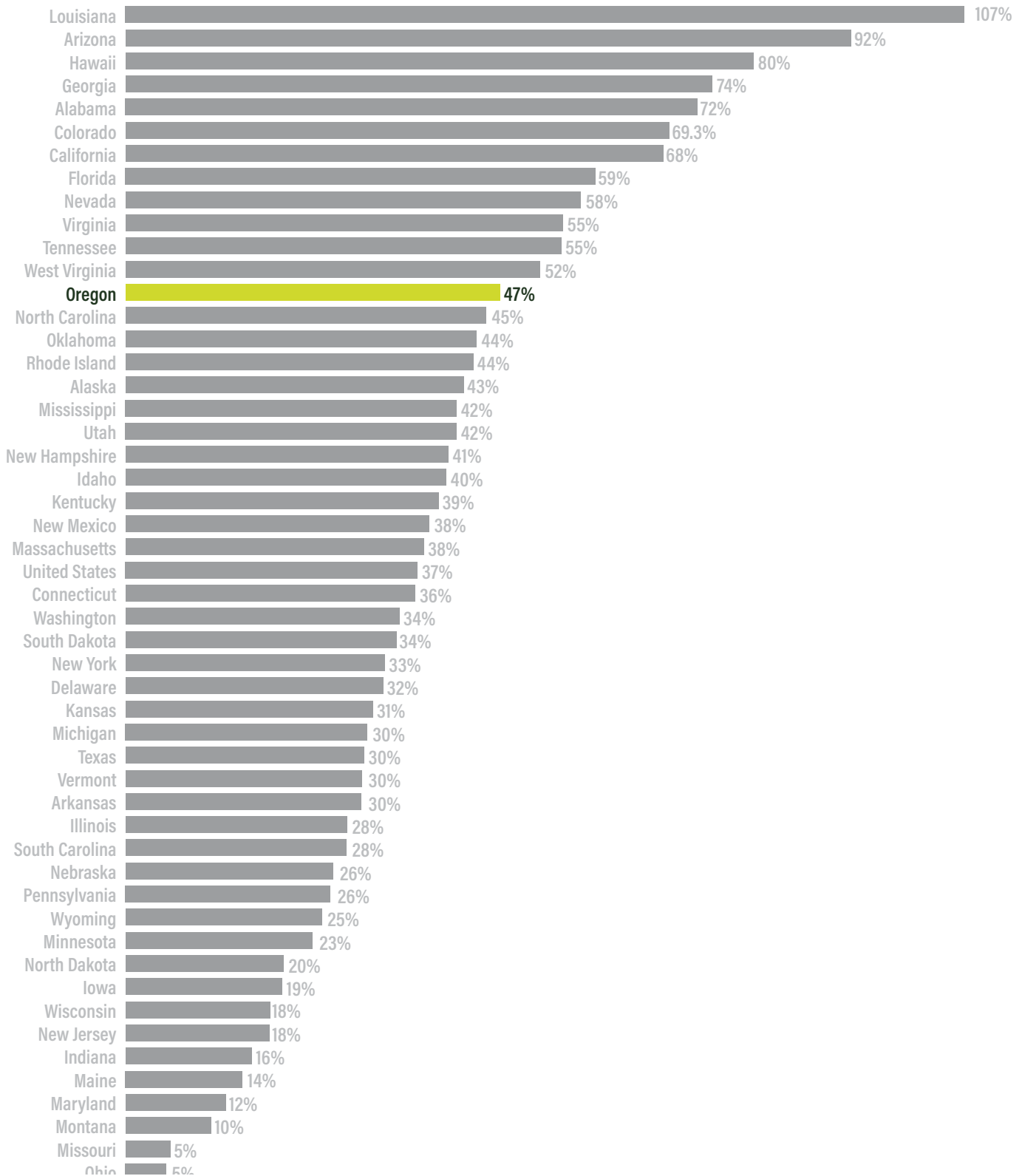
PERCENT CHANGE IN STATE SPENDING PER STUDENT

INFLATION ADJUSTED, 2008 - 2018



PERCENT CHANGE IN AVERAGE TUITION AT PUBLIC, 4-YEAR COLLEGES

INFLATION ADJUSTED, 2008 - 2018





FARIBORZ
MASEEH
HALL



USING HIGHER EDUCATION COORDINATING COMMISSION DATA TO COMPARE

COMPARING THE "BIG THREE" UNIVERSITIES ON THE METRICS THAT MATTER TO OREGONIANS

ENROLLMENT

TOTAL ENROLLMENT



ENROLLMENT BY STUDENTS OF COLOR



1ST GENERATION STATUS



ANNUAL CREDIT LOAD (1 - 44 CREDITS)



AGE OF STUDENTS (25+ YEARS OLD)



STUDENT GENDER (FEMALE %)



AFFORDABILITY

COST OF ATTENDANCE (COA)



STUDENTS RECEIVING PUBLIC GRANT AID



UNDERGRADUATES WITH FEDERAL LOANS



AVERAGE DEBT AMONG GRADUATES



OUTCOMES

SIX-YEAR GRADUATION RATE



INCREASE IN GRADUATION RATE SINCE 2008



RETENTION RATE



INCREASE IN RETENTION RATE SINCE 2008



DEGREES, CERTIFICATES, LICENSURES AWARDED



MEDIAN ANNUAL EARNINGS 5 YEARS AFTER GRADUATION (WITH A BACHELOR'S)



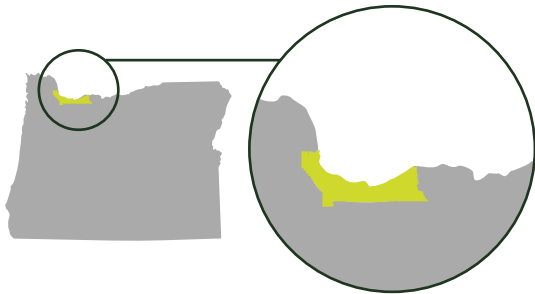
A graduate in a black cap and gown is shown from the back. The cap has handwritten text in white and blue. The text is a list of achievements: 5 YEARS, 4.0 GPA, 3 B.A. DEGREES, 2 CERTIFICATES, and 1 DAY AT A TIME. The graduate is wearing a black gown with a gold tassel. The background is blurred, showing other graduates.

5 YEARS
4.0 GPA
3 B.A. DEGREES
2 CERTIFICATES
1 DAY AT A
TIME

DEMOGRAPHICS

KEY DATA FROM THE TOP THREE OREGON COUNTIES FOR PSU ENROLLMENT

MULTNOMAH	788,459 TOTAL POPULATION	1% RURAL POPULATION	52 NET MIGRATION, 2010 - 2017
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466 mi²
TOTAL LAND AREA

36%
PUBLIC LAND

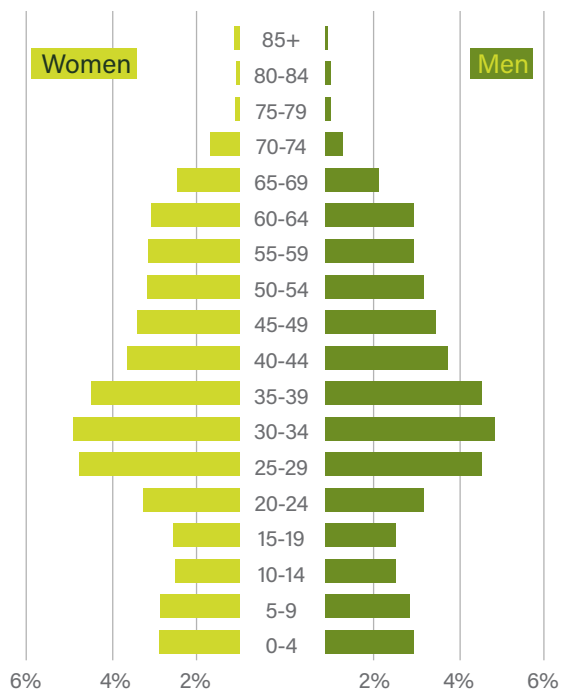
EDUCATION

4-year degree or greater	44%
2 year degree or greater	7%

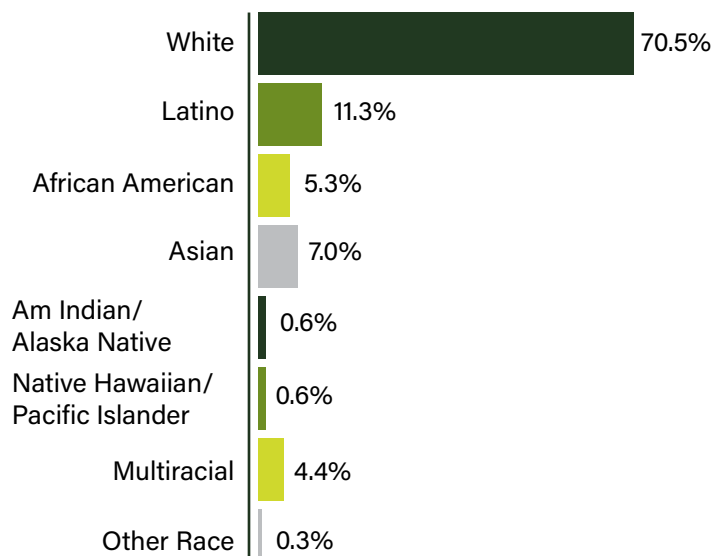
\$60,369
MULTNOMAH MEDIAN INCOME

\$56,119
OREGON MEDIAN INCOME

POPULATION BY AGE



POPULATION BY RACE/ETHNICITY

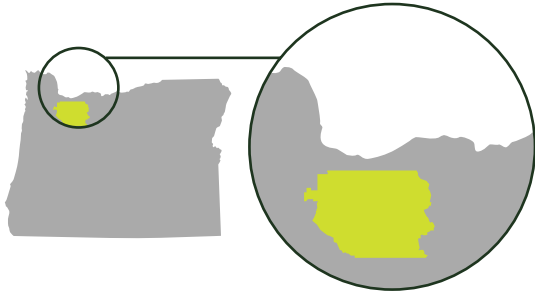


CLACKAMAS

399,962
TOTAL POPULATION

18%
RURAL POPULATION

79
NET MIGRATION, 2010 - 2017



1,833 mi²
TOTAL LAND AREA

54%
PUBLIC LAND

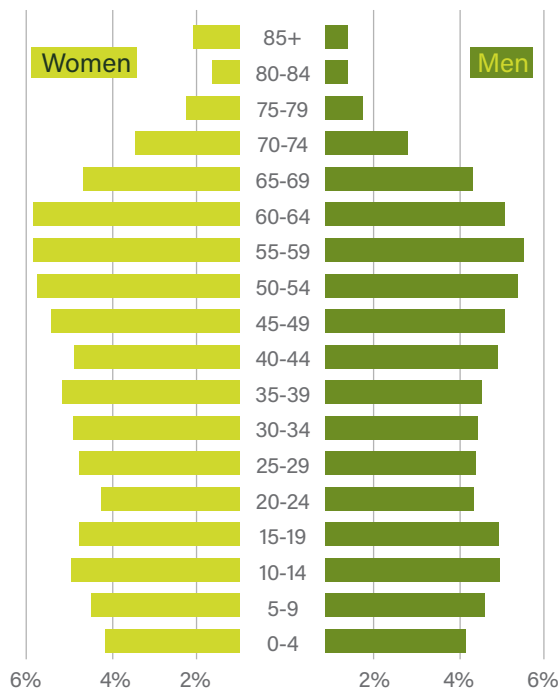
EDUCATION

4-year degree or greater	35%
2 year degree or greater	9%

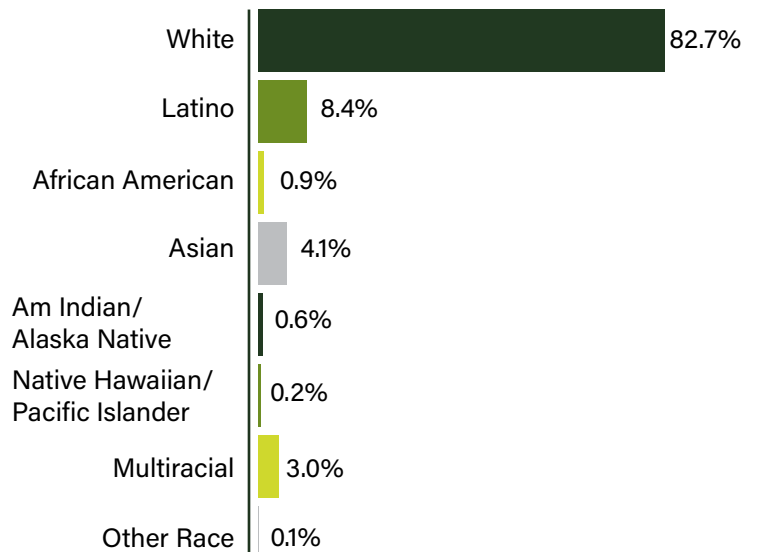
\$72,408
CLACKAMAS MEDIAN INCOME

\$56,119
OREGON MEDIAN INCOME

POPULATION BY AGE



POPULATION BY RACE/ETHNICITY

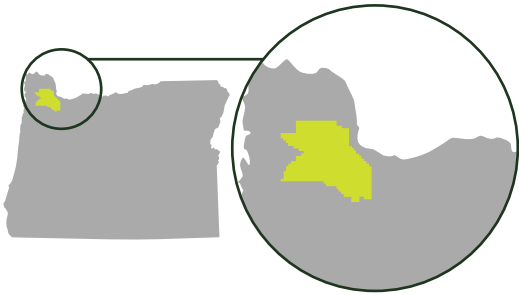


WASHINGTON

572,071
TOTAL POPULATION

6%
RURAL POPULATION

67
NET MIGRATION, 2010 - 2017



726 mi²
TOTAL LAND AREA

15%
PUBLIC LAND

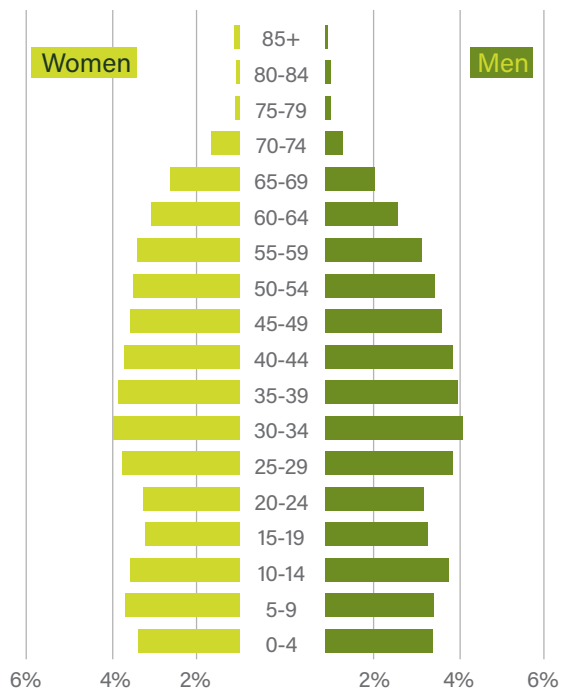
EDUCATION

4-year degree or greater	42%
2 year degree or greater	9%

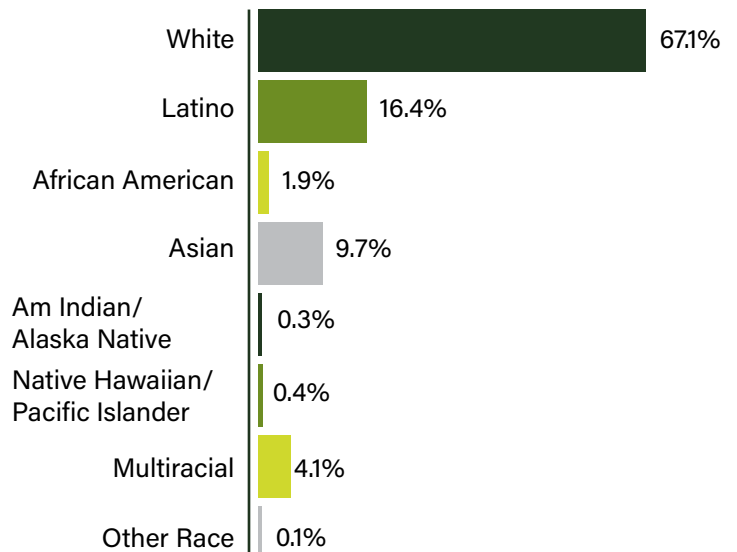
\$74,369
WASHINGTON MEDIAN INCOME

\$56,119
OREGON MEDIAN INCOME

POPULATION BY AGE



POPULATION BY RACE/ETHNICITY





DATA SOURCES

	Section	Data Source
2	Student Profile	
2	Fall Enrollment	OIRP Fall Term Factbook (WK4 – 2019)
2	Geographic Origins of PSU Students	OIRP Fall Term Factbook (WK4 – 2019)
2	Student Diversity	OIRP Fall Term Factbook (WK4 – 2019)
3	Freshman Snapshot	OIRP (Fall Term 2018)
3	Top Undergraduate Majors	OIRP (Fall Term 2018)
3	Top Graduate Majors	OIRP (Fall Term 2018)
3	Age	OIRP Fall Term Factbook (WK4 – 2019)
3	First Generation Students	Student Affairs (Fall 2018 – 2019)
3	Student Housing	Housing and Residence Life (Fall 2018 – 2019)
4	Transportation	Transportation & Parking Services (Jan – Dec 2018)
4	Students with Children	Student Affairs (Fall 2018 – 2019)
4	Top Challenges to Academic Success	Student Affairs (Fall 2018 – 2019)
4	C.A.R.E. Cases	Student Affairs (July 1st 2018 – June 30th 2019)
4	Illuminate Workshops	Student Affairs (Fall 2018 – 2019)
6	Graduation And Retention	
6	Retention Rate	OIRP (Fall Term 2018 – 2019)
6	Six year Graduation Rate	OIRP (Fall Term 2018 – 2019)
6	Degrees Awarded	OIRP (Fall Term 2018 – 2019)
6	Degrees Programs	OIRP (Fall Term 2019 – 2020)
7	Affordability	
7	PSU's Full-Time Tuition and Fees	FADM (Fall Term 2019 – 2020)
7	Peer Comparison	POF (Fall Term 2019 – 2020)
8	Financial Aid	
8	State and Federal Aid	Financial Services (Fall Term 2018 – 2019)
9	Cultural And Student Resource Centers	
9	Child Care Centers	Student Affairs (Fall 2018 – 2019)
9	Cultural Resource Centers	Student Affairs (Fall 2018 – 2019)
9	Queer Resource Center	QRC (Fall 2018 – 2019)
9	Women's Resource Center	Student Affairs (Fall 2018 – 2019)
9	Veteran's Resource Center	Student Affairs (Fall 2018 – 2019)
9	Disability Resource Center	DRC (Fall 2018 – 2019)
9	Student Activities Leadership Programs	Student Affairs (Fall 2018 – 2019)
9	Support Spaces	Student Affairs (Fall 2018 – 2019)
11	Athletics	
11	Men and Women's Headcount	Student Affairs (Fall 2018 – 2019)
12	Faculty Profile	
12	All Faculty	Human Resources (Fall 2018 – 2019)

13	Employees	
13	Employees -Full-and-part-time	Human Resources (Fall 2018 – 2019)
14	Schools And Colleges	
14	Academic Units	Academic Affairs (Fall 2018 – 2019)
15	Research	
15	Sponsored Research	Research & Graduate Studies (Fall 2018 – 2019)
16	Innovation	
16	Nationally Recognized	Academic Affairs (Fall 2018 – 2019)
17	Annual Budget	
17	All Fund and E & G Budgets	FADM Budget (FY 2019 – 2020)
18	Alumni	
18	PSU Graduates	OIRP (Fall 2018 – 2019)
19	Community Partners	
19	“Let Knowledge Serve the City”	Partnership Council (Fall 2018 – 2019)
20	Rankings	
20	US News & World Rankings	US News & World (Fall 2018 – 2019)
20	Other Rankings	Varied – See Ranking, Source is in Italics
21	Economic Impact	
21	Key Data Points from 2018 Report	UCOMM (FY 2018)
23	Campus Growth	
23	Planning, Construction & Real Estate	FADM (Fall 2018-2019)
24	State Funding Trends	
24	SHEEO State Higher Education	SHEEO (2010 – 2018)
25	Finance Report	Retrieved from: https://sheeomain.wpengine.com/wp-content/uploads/2019/04/SHEEO_SHEF_FY18_Report.pdf
28	Using HECC Data to Compare Oregon’s Higher Education and Coordinating Commission	HECC (2017 – 18 Academic Year) Retrieved from: https://www.oregon.gov/highered/research/Pages/snapshots.aspx
32	Demographics: Multnomah, Clackamas, And Washington Counties	
	Oregon By the Numbers	Key Measures (2019 edition) Retrieved from: https://www.tfff.org/sites/default/files/OregonByTheNumbers2019_12Aug.pdf

