

# PSU's impact in Oregon: \$1.5 billion

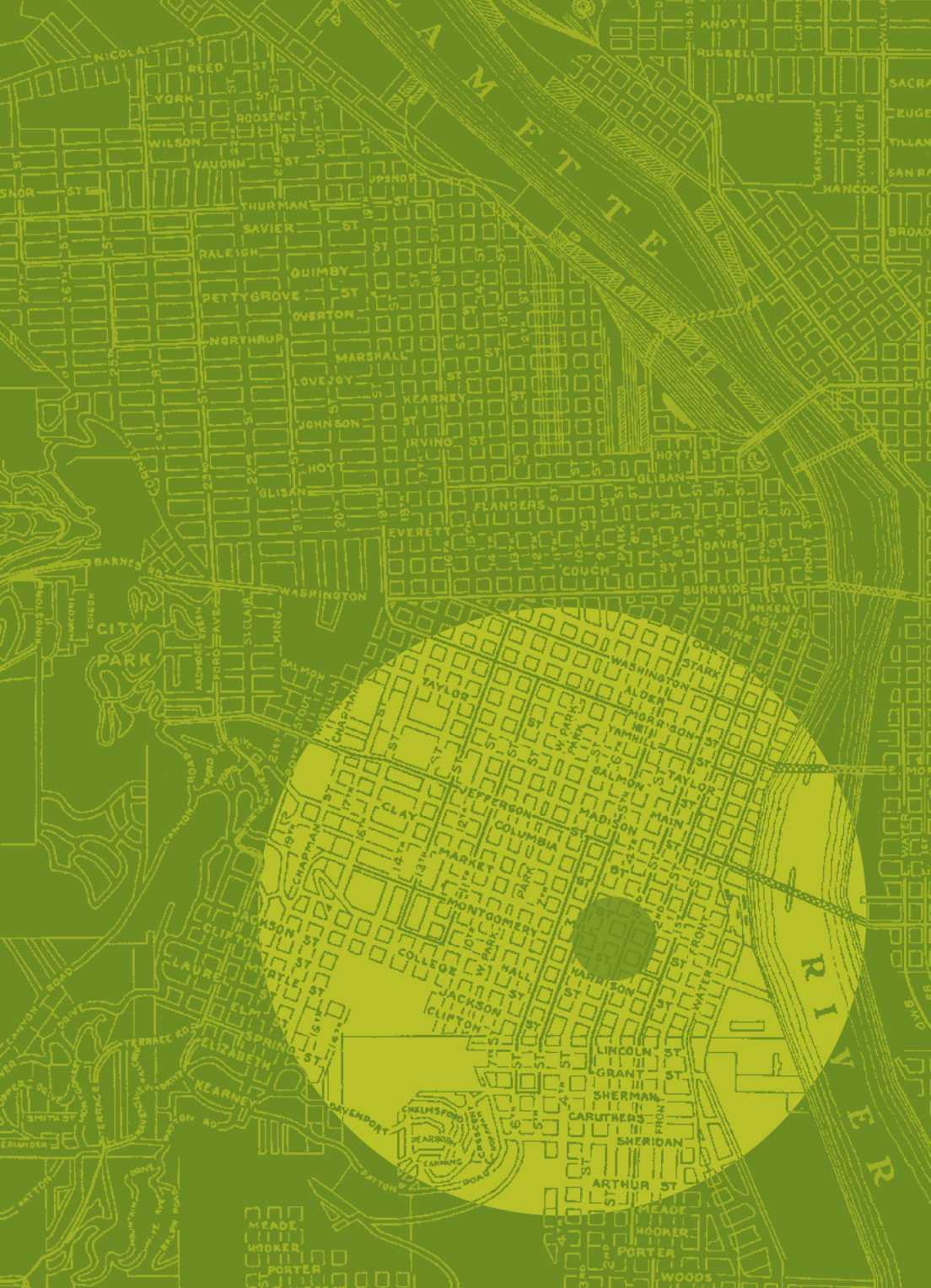


“The educational and economic contributions of Portland State are vital to the quality of everyday life in our city and our region.”

MAYOR TED WHEELER







## Measuring the value of Oregon's urban research university

Every dollar PSU spends in any of its many roles has the regional economic impact of roughly \$2.40. Using this 2.4 multiplier, Portland State's 2018 economic impact was over \$1.5 Billion. Read more about the economic multiplier effect at [pdx.edu/president](http://pdx.edu/president).

### The economic multiplier effect

Employer	\$333M x 2.4 = \$799M
Purchaser	\$171M x 2.4 = \$410M
Researcher	\$60M x 2.4 = \$144M
Real Estate Developer	\$61M x 2.4 = \$146M
Community Partner	\$23M

**\$1.5 Billion**

PSU's Economic Impact / 2018 Fiscal Year

## PSU BY THE NUMBERS

27,670  
ENROLLMENT

6,350  
DEGREES

7,118  
EMPLOYEES

\$333M  
PAYROLL

175,300  
ALUMNI

\$60M  
RESEARCH

\$575M  
BUDGET



# Let knowledge serve

Experiential learning is a hallmark of a PSU education. Our students learn how to think critically, communicate clearly, adapt to new situations and work with people who are unlike themselves—skills highly valued by employers.



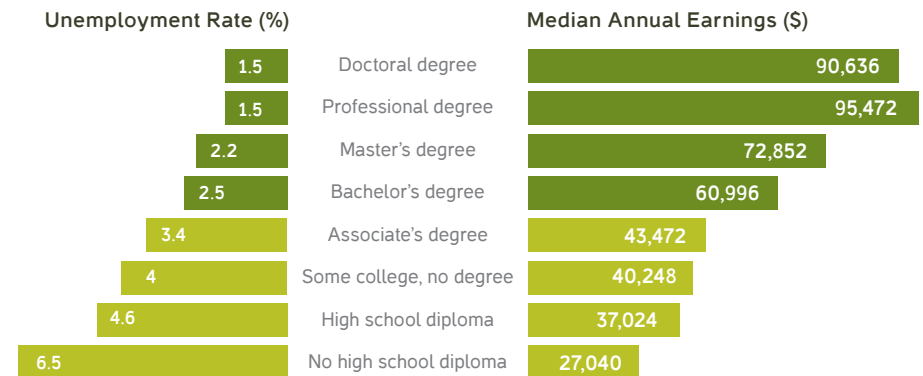
**Educator**



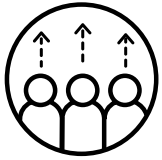
Students test marsh water quality near Welches, Oregon, in search of clues to why beavers have abandoned this traditional habitat.



## Education Pays







## Workforce Developer



## Learn by doing

PSU prepares more students for the region's workforce than any other Oregon university. During the 2017-18 academic year, **6,350** students graduated from Portland State. About **63%** of PSU students remain in the Portland metro area.



Through our new PSU CO-OP program, students test their education in the real world. The businesses that host PSU CO-OP students enjoy the benefits of working with Oregon's most diverse student body.



**“PSU is incredibly important to our city and for our company. More Columbia Sportswear employees attend PSU than any other university.”**

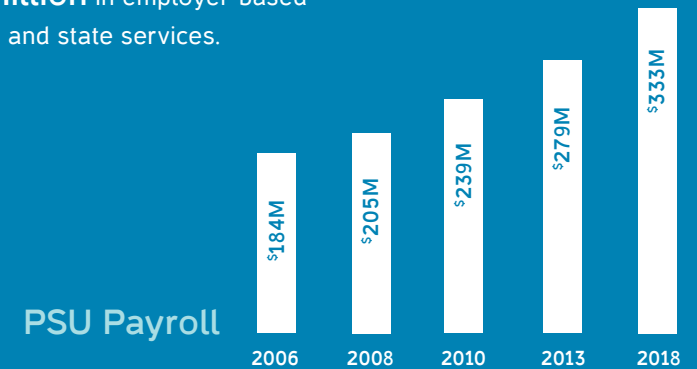
TIM BOYLE, CEO COLUMBIA SPORTSWEAR



## Employer

## Top 10 employer

PSU provides over **7,000** living wage jobs, making it a top ten employer in the Portland Metropolitan Region. In 2018, PSU employees contributed **\$14.2 Million** in employer-based taxes to pay for local and state services.







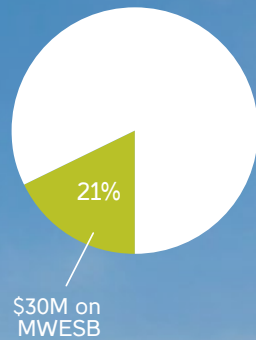
## Purchaser

# Investing in our own backyard

In 2018, PSU paid over **\$200 million** to businesses and organizations for goods and services. As you would expect, most of those dollars were spent locally. In fact, buying local accounted for **67%** of all purchasing.

Through our new Equity in Public Contracting Policy, we are creating more opportunities for Portland's **minority, women and emerging small businesses** (MWESB). This year alone, PSU made 21% of all construction purchases with MWESB businesses.

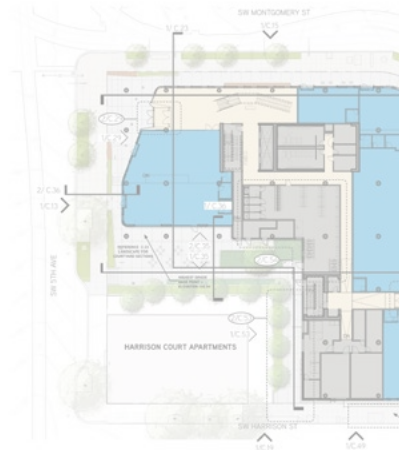
Construction Spending (\$140M)



## Real Estate Developer

# Evolving the University District

In partnership with the State of Oregon, the City of Portland, OHSU and others, PSU is building the University District (see map on pg. 12), while meeting regional goals for retail and commercial development, transit planning, housing and small business development. Since our 2014 impact report, we have spent **\$142 million** on the renovation of three campus buildings: the Karl Miller Center, Viking Pavilion and 724 Harrison Building. In 2019, we begin construction of the **\$70 million** Fourth and Montgomery Building in partnership with Oregon Health Sciences University, Portland Community College and the City of Portland.



### Inside the new Fourth & Montgomery building:

- PSU Graduate School of Education
- PSU-OHSU School of Public Health
- Portland Community College Dental Programs
- Portland Bureau of Planning and Sustainability





# Researcher

## Discoveries that transform our world

The increase of funded research at Portland State continues. In 2018, of the **787** grant proposals we submitted, **395** were funded: An impressive success rate of over **50%**. PSU scholars continue to partner with colleagues from other Oregon universities in three state-wide Signature Research Centers.

By collaborating across disciplines, PSU identifies new solutions. The Homelessness Research & Action Collaborative and Digital City Testbed Center are exploring ways to make cities more human, healthy and safe.

**\$60M**

2018 Research Expenditures





## Business Accelerator

### Catalyst for innovation

Small business is big business in Oregon. The state has **300,000** qualified “microenterprises” comprised of fewer than five employees. That’s **86%** of all registered businesses according to the U.S. Department of Commerce. PSU’s Business Outreach Program has a 20-year record of success helping these microenterprises thrive. Over **650** companies have gone through the program. More than 1,650 students have been placed as consultants, providing **\$1 million** of student consulting services.

#### Portland State Business Accelerator (2007-2018)

- 140 startups
- 10 PSU faculty business incubated
- \$180M capital raised
- \$75M+ revenue generated



Chemistry professor David Peyton’s anti-malaria drug discovery led to the creation of DesignMedix, a start-up company committed to fighting diseases worldwide.



## Community Partner

### Future in focus

Through its commitment to engaged learning, PSU continues to differentiate itself from its competitors in an increasingly competitive higher education market. Partnerships with PGE, Intel, the City of Portland, Multnomah County, and OHSU (among many others) enable us to contribute to the well-being of our community.

In 2017 our students contributed **942,000** service hours, worth \$23 million to our local economy.



Architecture students and faculty helped design and build a village of sleeping pods to shelter homeless in Northeast Portland.



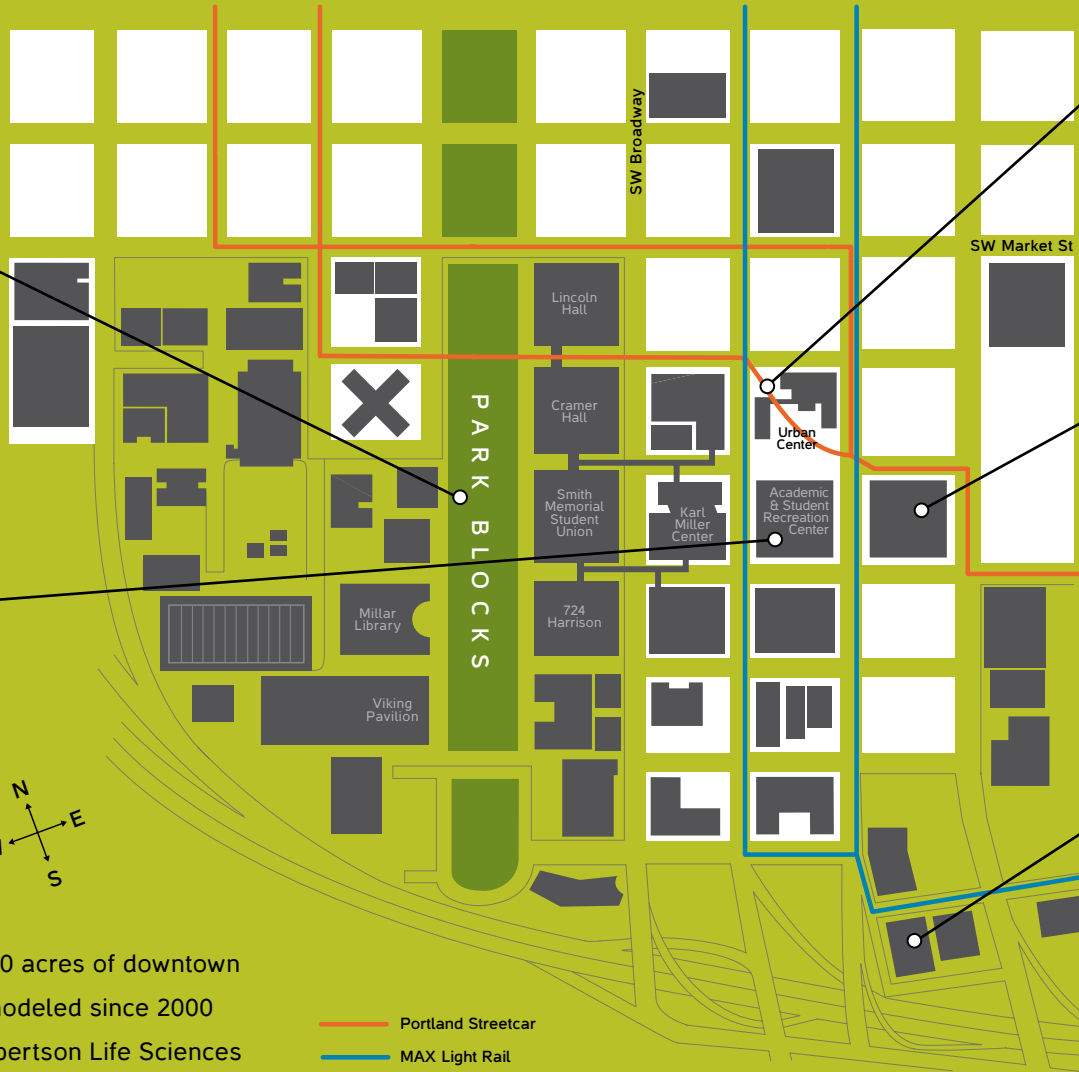
# PORTLAND STATE UNIVERSITY University District



Farmers Market



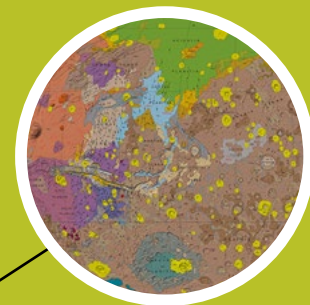
City Archives



Busiest Tri-Met stop in Portland



New Fourth & Montgomery Building



U.S. Geological Survey

## PSU Portfolio

- 50 PSU buildings spread over 50 acres of downtown
- 16 buildings constructed or remodeled since 2000
- Completed the \$200 million Robertson Life Sciences Building with OHSU and OSU
- Invested \$142 million in the renovation of the Karl Miller Center, Viking Pavilion and 724 Harrison Building
- Broken ground on the \$70 million collaborative development at Fourth & Montgomery which will be completed in 2020

— Portland Streetcar  
— MAX Light Rail

Robertson Life Science Building





