

Public Engagement Subcommittee

**Updates on upcoming
engagement, products and
messaging**

Presented on Sept. 27, 2022





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Agenda

Outline and Objectives



- Introduction/overview of subcommittee's work
- Discussion on planned public engagement and supporting material
- Other updates (as time allows)
- Next Steps and Action Items

Objective: to review draft communication and engagement products, solicit participation from BIC members, and ensure alignment around planned public engagement so that the BIC can begin outreach to the public.

Communication Products

The engagement activities and communication products were developed based on ideas and priorities shared during the May BIC meeting.

- **Public Engagement Sessions Outline-** identifies the format, schedule and locations for public meetings that the BIC will host this fall.

Supporting Materials

- **News Release-** outreach for public engagement sessions
- **Brochure**– overview of the BIC: why the BIC formed, the group’s collective objectives and work accomplished.
- **Business Cards**– handout with links to the BIC’s website, email and other communication platforms as developed.
- **Comment card**– handout to allow participants to provide contact information, ask questions, or provide feedback to the BIC.



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Public Engagement Sessions Outline



Intent of the public engagement sessions

- Explain who the BIC is, why the BIC formed, the work that the BIC has completed, how the BIC has worked with the Forest Service.
- Hear from the public ideas/concerns they have
- Highlight the importance of the public's participation in the Forest Plan Revision process moving forward.

*Desire for BIC members to participate in each of the scheduled meetings.
Sign up with Darcy*



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Public Engagement Sessions Outline

Meeting Format (see handout)

- **Welcome**
- **Panel Presentations***
 - *Background*
 - *Overview*
 - *Who is the BIC*
 - *Key issues the BIC worked on*
 - *BIC work products*
 - *Why public should be involved*
- **Question and Answers**
- **Next Steps/Close out**
- **Open House**
- **Adjourn**



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Public Engagement Sessions Outline



Meeting Locations (see handout)

The recommended locations are the same communities that the Forest Service held the objection resolution meetings in 2018 and 2 communities in Washington state. These meetings will also be live-streamed.

Week 1 – Oct. 25-27

- **Pendleton, Oregon:** Sheriff's Office Media Conference Room
- **Walla Walla, Washington:** Fairgrounds [*pending*]
- **Clarkston, Washington:** Fire Station

Week 2 – Nov. 1 - 3

- **John Day, Oregon:** Grant County Fairgrounds
- **Baker City, Oregon:** Baker City Event Center [*pending*]
- **La Grande, Oregon:** Eastern Oregon University

Week 3 – Nov. 9

- **Enterprise, Oregon:** Cloverleaf Hall



Public Engagement Sessions Outline

Supporting Material Needs (See handout)

- News release
- Brochure
- Comment Cards
- Business Cards

Questions to think about...

1. What stands out to you in these products that will help the BIC connect with the public and each other?
2. Where are there gaps in the strategy for these public engagement sessions?
3. What recommended changes do you have?
4. What content needs further discussion or clarifications?



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Wrap up and Next Steps

Path Forward

1. Action Items-
 1. BIC MEMBERS- sign up to participate in the public engagement sessions that work for your schedule
2. Next Steps
3. Closing Thoughts

