ACHIEVEMENTS THIS PERIOD
(03.09.15-04.26.15)


• Continued community engagement and education to help the broader community in learning about the Social Entrepreneurship Certificate. Certificate was featured as part of the PSU Fearless Campaign on www.pdx.edu.

• Secured approval to remove the graduate prerequisite requirement.

• Continued process of requesting approval to remove the undergraduate prerequisite requirement to enable students to take courses out of sequence more easily and to increase the accessibility of courses.

• Presented on the Social Entrepreneurship Certificate and participated in two panel discussions at Ashoka U Exchange.

• Began conversations around project sustainability, to be outlined in the project’s end-of-project report.

GOALS FOR NEXT PERIOD
(04.27.15-05.31.15)

• Continue delivery of MGMT 422/522s - Money Matters for Social Innovation.

• Continue community engagement and education to help the broader community in learning about the Social Entrepreneurship Certificate.

• Continue the process of requesting the removal of the undergraduate prerequisite requirement to enable students to take courses out of sequence more easily and to increase the accessibility of courses.

• Begin drafting an end-of-project report to outline the project’s impact and future sustainability.

• Provide input for project poster and attend May 19th Provost’s Challenge Celebration.

• Share project information at May 19th Changemakers Night event we are co-hosting.

KEY DECISIONS

• None.

OPEN ISSUES

• None.

LEAD: Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

PROJECT MANAGER: Hans VanDerSchaaf

COLLABORATORS: School of Business Administration, School of Business On-line Initiatives, Institute for Sustainable Solutions and Community Partners
PROJECT STATUS: On Schedule

March 2015

#110 Social Entrepreneurship Certificate

Create an on-line Certificate in Social Innovation and Social Entrepreneurship to be delivered as both a standalone non-credit-bearing certificate and as a credit-bearing courses through existing and planned PSU degree programs. The Certificate will equip and empower participants to launch social ventures or secure positions in an expanding field.

ACHIEVEMENTS THIS PERIOD (02.02.15-03.08.15)

- Continued community engagement and education to help the broader community in learning about the Social Entrepreneurship Certificate.
- Continued process of requesting a change of the prerequisite requirement to enable students to take courses out of sequence more easily and to increase the accessibility of courses.
- MGMT 421/521s - Design Thinking for Social Innovation & MGMT 422/522s - Money Matters for Social Innovation courses will be included as part of the recently approved Graduate Certificate in Public Interest Design, offered through the School of Architecture.
- Presented on the Social Entrepreneurship Certificate and participated in two panel discussions at Ashoka U Exchange.

GOALS FOR NEXT PERIOD (03.09.15-04.26.15)

- Continue community engagement and education to help the broader community in learning about the Social Entrepreneurship Certificate.
- Continue process of requesting the prerequisite requirement to enable students to take courses out of sequence more easily and to increase the accessibility of courses.

KEY DECISIONS

- None.

OPEN ISSUES

- None.

LEAD: Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

PROJECT MANAGER: Hans VanDerSchaaf

COLLABORATORS: School of Business Administration, School of Business On-line Initiatives, Institute for Sustainable Solutions and Community Partners

www.pdx.edu/oai/provosts-challenge
PROJECT STATUS: On Schedule

February 2015

**#110 Social Entrepreneurship Certificate**

Create an on-line Certificate in Social Innovation and Social Entrepreneurship to be delivered as both a standalone non-credit-bearing certificate and as a credit-bearing courses through existing and planned PSU degree programs. The Certificate will equip and empower participants to launch social ventures or secure positions in an expanding field.

# ACHIEVEMENTS THIS PERIOD (12.01.2014-02.01.15)

- Delivered impact evaluation surveys for Certificate graduates.
- Completed delivery of MGMT 409/509s - Social Innovation Practicum (Cambodia).
- Design and development of new fully online courses and revisions to existing practicum complete!
- Continued process of requesting a change of the prerequisite requirements to enable students to take courses out of sequence more easily and to increase the accessibility of courses.

# GOALS FOR NEXT PERIOD (02.02.15-03.08.15)

- Continue process of requesting a change of the prerequisite requirement to enable students to take courses out of sequence more easily and to increase the accessibility of courses.

# KEY DECISIONS

- None.

# OPEN ISSUES

- None.

**PROGRESS**

www.pdx.edu/oai/provosts-challenge

LEAD: Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

PROJECT MANAGER: Hans VanDerSchaaf

COLLABORATORS: School of Business Administration, School of Business On-line Initiatives, Institute for Sustainable Solutions and Community Partners
ACHIEVEMENTS THIS PERIOD (10.20.14-11.30.14)

- Completed development of MGMT 409/509s - Social Innovation Practicum (Cambodia).
- Made pedagogical revisions and developed lectures for MGMT 421/521s - Design Thinking for Social Innovation.
- Provided project sponsors with student testimonials.
- Delivered program evaluation surveys to course participants.
- Identified and hired guest instructor and subject matter expert to teach the design section of the Design Thinking for Social Innovation course.
- Began process of requesting a change of the prerequisite requirement to enable students to take courses out of sequences more easily and to increase the accessibility of courses. The Graduate Programs Committee has approved this request. This will now continue on to Undergraduate Curriculum Committee and if approved, to Faculty Council.
- Proposed implementing student fees in order to draw a budget for operational expenses from project revenues going forward.

GOALS FOR NEXT PERIOD (12.01.2014-02.01.15)

- Deliver impact evaluation surveys for Certificate graduates.
- Complete delivery of MGMT 409/509s - Social Innovation Practicum (Cambodia).
- Continue process of requesting a change of the prerequisite requirement to enable students to take courses out of sequences more easily and to increase the accessibility of courses.

OPEN ISSUES

- None.

KEY DECISIONS

- None.

PROJECT STATUS: On Schedule

December 2014
PROJECT STATUS: On Schedule

October 2014

Social Entrepreneurship Certificate

Create an on-line Certificate in Social Innovation and Social Entrepreneurship to be delivered as both a standalone non-credit-bearing certificate and as a credit-bearing courses through existing and planned PSU degree programs. The Certificate will equip and empower participants to launch social ventures or secure positions in an expanding field.

ACHIEVEMENTS THIS PERIOD (6.2.14-10.19.14)

- Completed development and pilot of MGMT 423/523s.
- Completed development and pilot of MGMT 409/509s - Social Innovation Practicum (Portland).
- Continued with development of MGMT 409/509s - Social Innovation Practicum (Cambodia).
- Revised project budget to align with project outcomes.
- Began development of impact measurement and tracking systems.
- Delivered one-year project review presentation.
- Met with project team and sponsors to discuss barriers to effectively serving non-credit students.
- Connected with SBA leadership to provide update on key issues, discuss next steps, and explore integration into departmental programs, perhaps vis-a-vis the Flexible Degree RFP.

GOALS FOR NEXT PERIOD (10.20.14-11.30.14)

- Complete development of MGMT 409/509s - Social Innovation Practicum (Cambodia).
- Make pedagogical revisions and develop lectures for MGMT 421/521s - Design Thinking for Social Innovation.
- Provide project sponsors with student testimonials.
- Begin search for prospective teaching assistant.
- Deliver impact evaluation surveys to course participants.
- Begin process of requesting a change of the prerequisite requirement to enable students to take courses out of sequences more easily and to increase the accessibility of courses.

OPEN ISSUES

- How might project team draw a budget for operational expenses from project revenues going forward?

KEY DECISIONS

- Unallocated project funding was moved out of project budget to be used as a contingency for other Provost’s Challenge projects and work.

LEAD: Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

PROJECT MANAGER: Hans VanDerSchaaf

COLLABORATORS: School of Business Administration, School of Business On-line Initiatives, Institute for Sustainable Solutions and Community Partners
ACHIEVEMENTS THIS PERIOD
(4.28.14-6.1.14)

- Continued development and preparations for MGMT 423/523s (Storytelling and Impact Measurement for Social Innovation) - finished course syllabus and assignments, created Desire2Learn (D2L) shell, finalized guest lecturers and webinar dates, and drafted lectures.
- Adjusted process for video production.
- Initiated work with the Office of Academic Innovation for D2L support.

GOALS FOR NEXT PERIOD
(6.2.14-10.19.14)

- Discuss and enact strategy for escalating discussions around support for noncredit students.
- Revise project budget to align with project outcomes.
- Complete development of MGMT 423/523s.
- Finish development of MGMT 409/509s - Social Innovation Practicum (Portland).
- Continue with development of MGMT 409/509s - Social Innovation Practicum (Cambodia).
- Deliver pilots of MGMT 423/523s and MGMT 409/509s (Portland).

KEY DECISIONS

- None.

OPEN ISSUES

- There continue to be some challenges with D2L - Office of Information Technology staff and project team are working to resolve these when possible.

LEAD: Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

PROJECT MANAGER: Hans VanDerSchaaf

COLLABORATORS: School of Business Administration, School of Business On-line Initiatives, Institute for Sustainable Solutions and Community Partners

PROGRESS

www.pdx.edu/oai/provosts-challenge
ACHIEVEMENTS THIS PERIOD (3.10.14-4.27.14)

• Project team spent significant energy to resolve challenges with Destiny and its integration with Desire2Learn (D2L). This included work from University Financial Services to improve website support for noncredit students, which will benefit all of PSU.

• Initial offering of MGMT 422/522s. Collaboration between students and community members is creating valuable learning experiences for all.

• Clarified video production and D2L needs for project.

• Finalized Project Plan (detailed work plan/timeline).

GOALS FOR NEXT PERIOD (4.28.14-6.1.14)

• Continue development and preparations for MGMT 423/523s - Storytelling and Impact Measurement for Social Innovation.

• Discuss and enact strategy for escalating discussions around support for noncredit students.

• Adjust process for video production.

• Initiate work with OAI for D2L support.

KEY DECISIONS

• Project decided to work with the Office of Academic Innovation (OAI) to provide D2L support.

OPEN ISSUES

• There continue to be some challenges with D2L - Office of Information Technology staff and project team are working to resolve these when possible.

PROGRESS

LEAD: Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

PROJECT MANAGER: Hans VanDerSchaaf

COLLABORATORS: School of Business Administration, School of Business On-line Initiatives, Institute for Sustainable Solutions and Community Partners

#110 Social Entrepreneurship Certificate

Create an on-line Certificate in Social Innovation and Social Entrepreneurship to be delivered as both a standalone non-credit-bearing certificate and as a credit-bearing courses through existing and planned PSU degree programs. The Certificate will equip and empower participants to launch social ventures or secure positions in an expanding field.
ACHIEVEMENTS THIS PERIOD (2.3.14-3.9.14)

- Finalized content for MGMT 422/522s.
- Recorded guest speakers, on-boarded guest instructors, and scheduled live guest webinar.
- Secured PSU Faculty Senate approval of Social Entrepreneurship Certificate.
- Secured PSU Faculty Senate approval of the following courses: MGMT 421/521s, MGMT 422/522s, and MGMT 423/523s.

GOALS FOR NEXT PERIOD (3.10.14-4.27.14)

- Teach MGMT 422/522s.
- Finalize syllabus and guest speakers and prepare lecture drafts for MGMT 423/523s.
- Clarify video production, academic advisor and Desire2Learn needs and explore how this might/might not relate to other SBA Provost’s Challenge projects.
- Finalize Project Plan (detailed work plan/time-line).

OPEN ISSUES

- Project team and project manager are working with a cross-disciplinary group of PSU staff to resolve challenges related to registering non-credit students for courses and enabling them to easily use Desire2Learn.
- SBA Project leads are working through how to maximize and coordinate use of shared resources for the project (video production, academic advising support, and Desire2Learn support).

KEY DECISIONS

- On March 3, 2014, Faculty Senate approved the Social Entrepreneurship Certificate and the following courses: MGMT 421/521s, MGMT 422/522s, and MGMT 423/523s.

LEAD: Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

PROJECT MANAGER: Hans VanDerSchaaf

COLLABORATORS: School of Business Administration, School of Business On-line Initiatives, Institute for Sustainable Solutions and Community Partners
#110 Social Entrepreneurship Certificate

Create an on-line Certificate in Social Innovation and Social Entrepreneurship to be delivered as both a standalone non-credit-bearing certificate and as a credit-bearing courses through existing and planned PSU degree programs. The Certificate will equip and empower participants to launch social ventures or secure positions in an expanding field.

ACHIEVEMENTS THIS PERIOD (12.15.13-2.4.14)

• Delivery of MGMT 421/521s in Winter 2014.
• Social Entrepreneurship Certificate was approved by the PSU Graduate Council on January 22, 2014 and by the PSU Undergraduate Curriculum Committee on January 27, 2014.
• The following courses - MGMT 421/521s, MGMT 422/522s, and MGMT 423/523s - were approved by the PSU Graduate Council on January 22, 2014 and by the PSU Undergraduate Curriculum Committee on January 27, 2014.
• Started course development for MGMT 422/522s (being delivered Spring 2014), including: developing syllabus, recording lectures and uploading to Desire2Learn.
• Finalized Project Management Plan.

GOALS FOR NEXT PERIOD (2.3.14-3.9.14)

• Continue with course development of MGMT 422/522s.
• Secure PSU Faculty Senate approval of the following courses: MGMT 421/521s, MGMT 422/522s, and MGMT 423/523s.
• Finalize Project Plan (detailed work plan/time-line).

OPEN ISSUES

• Project team and project manager are working with a cross-disciplinary group of PSU staff to resolve challenges related to registering non-credit students for courses and enabling them to easily use Desire2Learn.

LEAD: Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration
PROJECT MANAGER: Hans VanDerSchaaf
COLLABORATORS: School of Business Administration, School of Business On-line Initiatives, Institute for Sustainable Solutions and Community Partners
#110 Social Entrepreneurship Certificate

Create an on-line Certificate in Social Innovation and Social Entrepreneurship to be delivered as both a standalone non-credit-bearing certificate and as a credit-bearing courses through existing and planned PSU degree programs. The Certificate will equip and empower participants to launch social ventures or secure positions in an expanding field.

**ACHIEVEMENTS THIS PERIOD (11.15.13-12.15.13)**

- Development of three new courses and one practicum continued.
- For MGMT 421/521s:
  - Design templates for instructional materials are complete.
  - Draft lectures, participation assignments, detailed assignment instructions, and activity rollout are complete.
  - Guest speakersconfirmed.
- Development of course templates, lectures, assignments and securing guest speakers continues.
- Finalized Project Management Plan.

**GOALS FOR NEXT PERIOD (12.15.13-2.2.14)**

- Social Entrepreneurship Certificate approved by the PSU Graduate Council on January 22, 2014 and by the PSU Undergraduate Curriculum Committee on January 13, 2014.
- The following courses - MGMT 421/521s, MGMT 422/522s, and MGMT 423/523s - are approved by the PSU Graduate Council on January 22, 2014 and by the PSU Undergraduate Curriculum Committee on January 13, 2014.
- Continue with course development, including the following for MGMT 421/521s (delivered Winter 2014): finalize syllabi, record lectures and upload to Desire2Learn.
- Deliver MGMT 421/521s in Winter 2014.
- Finalize Project Plan (detailed work plan/timeline).

**KEY DECISIONS THIS PERIOD (11.15.13-12.15.13)**

- None.

**OPEN ISSUES**

- None.

**LEAD:** Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

**PROJECT MANAGER:** Hans VanDerSchaaf

**COLLABORATORS:** School of Business Administration, School of Business On-line Initiatives, Institute for Sustainable Solutions and Community Partners
#110: Social Entrepreneurship Certificate

Create an online Certificate in Social Innovation and Social Entrepreneurship to be delivered as both a standalone non-credit-bearing certificate and as a credit-bearing courses through existing and planned PSU degree programs. The Certificate will equip and empower participants to launch social ventures or secure positions in an expanding field.

Project Status: On Schedule

<table>
<thead>
<tr>
<th>Achievements this period (5.2013-11.15.13)</th>
<th>Goals for next period (11.16.13-12.15.13)</th>
</tr>
</thead>
<tbody>
<tr>
<td>● Project has had success in securing approvals for the courses and certificate. To date, approvals have been</td>
<td>● Certificate and courses reviewed at the December PSU Undergraduate Curriculum Committee meeting and</td>
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<tr>
<td>been secured by undergraduate and graduate faculty curriculum committees and SBA faculty council.</td>
<td>recommendation for approval to PSU Faculty Senate is secured.</td>
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<tr>
<td>● Proposals for course and certificate approval have been submitted to the PSU Faculty Senate Undergraduate and</td>
<td>● Adequately respond to questions from the PSU Graduate Curriculum Committee about certificate and course</td>
</tr>
<tr>
<td>Graduate Curriculum Committees.</td>
<td>approvals.</td>
</tr>
<tr>
<td>● Interviews and design sessions held with key stakeholders.</td>
<td>● Continue with course development, including designing templates, lectures and assignments.</td>
</tr>
<tr>
<td>● Meetings to gather insights from key partners.</td>
<td>● Finalize Project Management Plan.</td>
</tr>
<tr>
<td>● Development of three new courses and one practicum has begun.</td>
<td>● Finalize Project Plan (detailed work plan/timeline).</td>
</tr>
<tr>
<td>● Development of course templates, lectures, assignments and securing guest speakers has begun.</td>
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<tr>
<td>● Drafted Project Management Plan (detailing project scope, governance, roles and responsibilities,</td>
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<td>communications plan, and project deliverables).</td>
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<tr>
<td>● Drafted detailed project workplan and timeline.</td>
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<tr>
<td>● Recorded Provost's Challenge video and provided B roll content.</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Key decisions this period (5.2013-11.15.13)</th>
<th>Open issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>● None.</td>
<td>● None at this time.</td>
</tr>
</tbody>
</table>

**Lead:** Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

**Project Manager:** Hans VanDerSchaaf

**Collaborators:** School of Business Administration, School of Business Online Initiatives, Institute for Sustainable Solutions and Community Partners