PROVOST’S CHALLENGE
PROJECT STATUS: On Schedule
February 2014

#78 Reaching Out: Utilizing Technology to Enhance the Student Experience

Utilize technology in the School of Business Administration to enhance the undergraduate student experience: put systems in place to offer on-line advising and job counseling using video chats and create two promotional videos about the value of a business degree with a direct link to apply to SBA undergraduate programs.

ACHIEVEMENTS THIS PERIOD (12.15.13-2.4.14)

• Began advertising distance advising options on-line and via listserv.
• Promotional video in process, one interview complete.
• Transfer fair/orientations attended and laptops used to facilitate registration and dissemination of course equivalency information.

GOALS FOR NEXT PERIOD (2.3.14-3.9.14)

• Complete Skype advising packet/write up of Standards of Practice.
• Identify two additional candidates for interviews and add them to promotional videos.
• Create and finalize Project Management Plan (brief document covering project scope, roles, and change management process).
• Create and finalize Project Plan (detailed work plan/time-line).

KEY DECISIONS

• None.

OPEN ISSUES

• None.

PROGRESS

LEAD: Becky Sanchez, Director, Undergraduate Programs Office, School of Business Administration
PROJECT MANAGER: Hans VanDerSchaaf
COLLABORATORS: School of Business Administration
Reaching Out: Utilizing Technology to Enhance the Student Experience

Utilize technology in the School of Business Administration to enhance the undergraduate student experience: put systems in place to offer on-line advising and job counseling using video chats and create two promotional videos about the value of a business degree with a direct link to apply to SBA undergraduate programs.

ACHIEVEMENTS THIS PERIOD (11.15.13-12.15.13)

• Continued with creating the promotional videos.
• Continued developing systems for offering distance advising.
• Continued developing Standards of Practice for distance advising.

GOALS FOR NEXT PERIOD (12.15.13-2.2.14)

• Begin advertising distance advising options on-line.
• Promotional video expected to be completed by late January.
• Complete write up of Standards of Practice.
• Create and finalize Project Plan (detailed work plan/timeline).
• Create and finalize Project Management Plan (brief document covering project scope, roles, and change management process).

KEY DECISIONS THIS PERIOD (11.15.13-12.15.13)

• None.

OPEN ISSUES

• None.
#78: Reaching Out: Utilizing Technology to Enhance the Student Experience

Utilize technology in the School of Business Administration to enhance the undergraduate student experience: put systems in place to offer online advising and job counseling using video chats and create two promotional videos about the value of a business degree with a direct link to apply to SBA undergraduate programs.

Project Status: On Schedule

<table>
<thead>
<tr>
<th>Achievements this period (5.2013-11.15.13)</th>
<th>Goals for next period (11.16.13-12.15.13)</th>
</tr>
</thead>
<tbody>
<tr>
<td>● A videographer has been selected to create the promotional videos.</td>
<td>● Continue with creating the promotional videos.</td>
</tr>
<tr>
<td>● The videos are in the storyboarding stage and SBA alumni are being recruited to participate.</td>
<td>● Continue developing systems for offering distance advising.</td>
</tr>
<tr>
<td>● Laptops have been ordered for advisers to use in recruiting students.</td>
<td>● Continue developing Standards of Practice for distance advising.</td>
</tr>
<tr>
<td>● Standards of Practice for distance advising are in process. They are being built on experiences with Skype advising.</td>
<td></td>
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</tbody>
</table>

Key decisions this period (5.2013-11.15.13)

● None at this time.

Open issues

● None at this time.

Lead: Becky Sanchez, Director, Undergraduate Programs Office, School of Business Administration

Project Manager: Hans VanDerSchaaf

Collaborators: School of Business Administration