#110 Social Entrepreneurship Certificate

Create an online Certificate in Social Innovation and Social Entrepreneurship to be delivered as both a standalone non-credit-bearing certificate and as a credit-bearing courses through existing and planned PSU degree programs. The Certificate will equip and empower participants to launch social ventures or secure positions in an expanding field.

## ACHIEVEMENTS THIS PERIOD (12.15.13-2.4.14)

- Delivery of MGMT 421/521s in Winter 2014.
- Social Entrepreneurship Certificate was approved by the PSU Graduate Council on January 22, 2014 and by the PSU Undergraduate Curriculum Committee on January 27, 2014.
- The following courses - MGMT 421/521s, MGMT 422/522s, and MGMT 423/523s - were approved by the PSU Graduate Council on January 22, 2014 and by the PSU Undergraduate Curriculum Committee on January 27, 2014.
- Started course development for MGMT 422/522s (being delivered Spring 2014), including: developing syllabus, recording lectures and uploading to Desire2Learn.
- Finalized Project Management Plan.

## GOALS FOR NEXT PERIOD (2.3.14-3.9.14)

- Continue with course development of MGMT 422/522s.
- Secure PSU Faculty Senate approval of Social Entrepreneurship Certificate.
- Secure PSU Faculty Senate approval of the following courses: MGMT 421/521s, MGMT 422/522s, and MGMT 423/523s.
- Finalize Project Plan (detailed work plan/time-line).

## OPEN ISSUES

- Project team and project manager are working with a cross-disciplinary group of PSU staff to resolve challenges related to registering non-credit students for courses and enabling them to easily use Desire2Learn.

## LEAD

Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

## PROJECT MANAGER

Hans VanDerSchaaf

## COLLABORATORS

School of Business Administration, School of Business Online Initiatives, Institute for Sustainable Solutions and Community Partners

[www.pdx.edu/oai/provosts-challenge](http://www.pdx.edu/oai/provosts-challenge)
#110 Social Entrepreneurship Certificate

Create an on-line Certificate in Social Innovation and Social Entrepreneurship to be delivered as both a standalone non-credit-bearing certificate and as a credit-bearing courses through existing and planned PSU degree programs. The Certificate will equip and empower participants to launch social ventures or secure positions in an expanding field.

**ACHIEVEMENTS THIS PERIOD (11.15.13-12.15.13)**

- Development of three new courses and one practicum continued.
- For MGMT 421/521s:
  - Design templates for instructional materials are complete.
  - Draft lectures, participation assignments, detailed assignment instructions, and activity rollout are complete.
  - Guest speakers confirmed.
- Development of course templates, lectures, assignments and securing guest speakers continues.
- Finalized Project Management Plan.

**GOALS FOR NEXT PERIOD (12.15.13-2.2.14)**

- Social Entrepreneurship Certificate approved by the PSU Graduate Council on January 22, 2014 and by the PSU Undergraduate Curriculum Committee on January 13, 2014.
- The following courses - MGMT 421/521s, MGMT 422/522s, and MGMT 423/523s - are approved by the PSU Graduate Council on January 22, 2014 and by the PSU Undergraduate Curriculum Committee on January 13, 2014.
- Continue with course development, including the following for MGMT 421/521s (delivered Winter 2014): finalize syllabi, record lectures and upload to Desire2Learn.
- Deliver MGMT 421/521s in Winter 2014.
- Finalize Project Plan (detailed work plan/timeline).

**KEY DECISIONS THIS PERIOD (11.15.13-12.15.13)**

- None.

**OPEN ISSUES**

- None.

**LEAD:** Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

**PROJECT MANAGER:** Hans VanDerSchaaf

**COLLABORATORS:** School of Business Administration, School of Business On-line Initiatives, Institute for Sustainable Solutions and Community Partners
**#110: Social Entrepreneurship Certificate**

Create an online Certificate in Social Innovation and Social Entrepreneurship to be delivered as both a standalone non-credit-bearing certificate and as a credit-bearing courses through existing and planned PSU degree programs. The Certificate will equip and empower participants to launch social ventures or secure positions in an expanding field.

### Project Status: On Schedule

<table>
<thead>
<tr>
<th>Achievements this period (5.2013-11.15.13)</th>
<th>Goals for next period (11.16.13-12.15.13)</th>
</tr>
</thead>
<tbody>
<tr>
<td>● Project has had success in securing approvals for the courses and certificate. To date, approvals have been secured by undergraduate and graduate faculty curriculum committees and SBA faculty council.</td>
<td>● Certificate and courses reviewed at the December PSU Undergraduate Curriculum Committee meeting and recommendation for approval to PSU Faculty Senate is secured.</td>
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<tr>
<td>● Proposals for course and certificate approval have been submitted to the PSU Faculty Senate Undergraduate and Graduate Curriculum Committees.</td>
<td>● Adequately respond to questions from the PSU Graduate Curriculum Committee about certificate and course approvals.</td>
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<tr>
<td>● Interviews and design sessions held with key stakeholders.</td>
<td>● Continue with course development, including designing templates, lectures and assignments.</td>
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<td>● Meetings to gather insights from key partners.</td>
<td>● Finalize Project Management Plan.</td>
</tr>
<tr>
<td>● Development of three new courses and one practicum has begun.</td>
<td>● Finalize Project Plan (detailed work plan/timeline).</td>
</tr>
<tr>
<td>● Development of course templates, lectures, assignments and securing guest speakers has begun.</td>
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<tr>
<td>● Drafted Project Management Plan (detailing project scope, governance, roles and responsibilities, communications plan, and project deliverables).</td>
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<td>● Drafted detailed project workplan and timeline.</td>
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<td>● Recorded Provost’s Challenge video and provided B roll content.</td>
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</table>

<table>
<thead>
<tr>
<th>Key decisions this period (5.2013-11.15.13)</th>
<th>Open issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>● None.</td>
<td>● None at this time.</td>
</tr>
</tbody>
</table>

**Lead:** Cindy Cooper, Director, Impact Entrepreneurs, School of Business Administration

**Project Manager:** Hans VanDerSchaaf

**Collaborators:** School of Business Administration, School of Business Online Initiatives, Institute for Sustainable Solutions and Community Partners