Impact Entrepreneurs unleashes the promise of business for social impact. We do this by inspiring, incubating, and accelerating social entrepreneurs of all ages, across sectors, and from around the world, with a vision of creating a more just world where all life flourishes.

A program of Portland State University’s (PSU) School of Business Administration, Impact Entrepreneurs has been recognized in Fast Company and Forbes and led PSU’s successful bid to become a designated Ashoka U Changemaker Campus.

This report is part of an ongoing effort to track the impact of our programs. Wherever possible, we use existing frameworks such as the National Business Incubation Association’s measurement tools. Our goal is the continuous improvement of our programs and outcomes.

Thank you for working with us to achieve our shared goals and helping empower individual action for good.
Select 2015-16 Partners and Donors

2015-16 Awards and Recognition

- **oikos Case Writing Competition 2015**
  - Corporate Sustainability Track
  - 1st Prize

- **next billion case writing competition 2015**
  - Second Place

- **oikos Case Writing Competition 2016**
  - Social Entrepreneurship Track
  - 2nd Prize
INSPIRATION

Elevating Impact Summit

The Elevating Impact Summit exposes attendees to powerful entrepreneurial approaches to creating change locally and globally, and celebrates social entrepreneurship and social innovation across a diverse set of stakeholders. Attendees carry new knowledge, connections, and energy into the broader social business ecosystem as they interact with individuals and groups who are unleashing the promise of business for social impact.

In 2016, the third annual Elevating Impact Summit attracted more than 450 social entrepreneurs, corporate professionals, impact investors, students, and faculty for a day of inspiring presentations by globally recognized innovators, a Social Innovation Pitch Fest, stories of courage, and social innovation awards.
2016 Summit

460 registrants

31 speakers  18 sponsorships

Since 2013

1164 registrants

82 speakers  50 sponsorships
Social Enterprise Field Studies

These rigorous, experiential journeys in changemaking introduce students and community members to social entrepreneurship through a combination of site visits to social enterprises, primary research in local communities, and meetings with subject matter experts. Past participants have performed pro bono research and consulting projects for partner nonprofits and social enterprises. Field studies have taken place in India, Nicaragua, Cambodia, and Oregon.

When we come here, everything is new, and we can look at a social problem — whether it’s clean water, or sanitation, or healthcare — and then go back to our communities and be able to have a new way of looking at our own social problems. - Mike Stout, technology entrepreneur, 2015 Social Innovation Certificate graduate.
2015 Field Study in India

9 participants

6 NGO and social enterprise partners

Since 2009

100 participants

50 NGO and social enterprise partners
Workshops, Talks, and Events

Public talks and curated workshops create multiple avenues for engagement and learning throughout the year. In 2015, Impact Entrepreneurs hosted campus talks by noted social entrepreneur and environmental activist Van Jones and by Ashoka's Youth Venture. Presentations at five major conferences exposed a diverse range of national and international attendees to social entrepreneurship. Workshops for the Catlin Gabel PLACE Program and Social Venture Partners Portland Encore Fellows Program taught high school students and recent retirees how to become changemakers in their own lives and work. A training for high school teachers through Future Business Leaders of America showcased business education best practices and helped them understand how to prepare students for success in college.

Impact Entrepreneurs co-hosted Changemakers Night at Revolution Hall in partnership with Social Venture Partners Portland. The event featured stories from social entrepreneurs working locally, nationally, and internationally, and a social innovation celebration sponsored by local B Corps.
Panels & Presentations:
• Go Green PDX
• Ashoka U Exchange
• VentureWell Open
• Alliance for Nonprofit Management
• On Sustainability Conference

Changemakers Night

365 attendees
4 storytellers  10 sponsors
Drawing on human expertise and focused on building connections, the SII provides expert consulting, a peer community, and tailored workshops to help social entrepreneurs build the skills, strategies, and networks they need to succeed. Members may join at the startup or growth phase, with preference given to alumni of PSU programs. In 2011, Fast Company selected the Incubator as one of America’s 51 brilliant urban ideas.

In 2015, Impact Entrepreneurs incubated four ventures focused on education: Lanyi Fan, which facilitates sustainability education and programs in Senegal; Gender Gap Year, a leadership experience for young women; Construct Foundation, which supports innovative learning experiences for teachers and students; and a new series of after-school programs in social entrepreneurship delivered by Self Enhancement, Inc., the largest African-American led organization in Oregon.
Member Outcomes and Info

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<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>SII graduates</td>
<td>24</td>
<td></td>
</tr>
<tr>
<td>Still active</td>
<td>12</td>
<td>50%</td>
</tr>
<tr>
<td>Post-revenue</td>
<td>12</td>
<td>50%</td>
</tr>
<tr>
<td>Received outside funding</td>
<td>11</td>
<td>46%</td>
</tr>
</tbody>
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67% led by women

21% led by PSU program alumni

In 2015, SII graduates accounted for more than:

$67 million in revenue

90 paid staff
**Online Business of Social Innovation Certificate**

This rigorous, majority-online program is the first in the nation to offer a joint accredited academic certificate and professional certificate, allowing students and community members to enroll in the same courses. Each participant develops their own social venture concept during three online courses and a field study either in Oregon or abroad. The certificate was a finalist for the 2015 Ashoka U-Cordes Innovation Awards.

### 2015-16 Academic Year

<table>
<thead>
<tr>
<th></th>
<th>Students</th>
<th>Undergrads</th>
<th>Community Members</th>
<th>Total Students</th>
<th>Program Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015-16</td>
<td>41</td>
<td>61</td>
<td>17</td>
<td>119</td>
<td>10</td>
</tr>
</tbody>
</table>

### Since 2014

<table>
<thead>
<tr>
<th></th>
<th>Students</th>
<th>Undergrads</th>
<th>Community Members</th>
<th>Total Students</th>
<th>Program Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>63</td>
<td>84</td>
<td>43</td>
<td>190</td>
<td>19</td>
</tr>
</tbody>
</table>
When Genevieve Martin, an employee of Dave's Killer Bread, was tasked with creating the company's new foundation, she applied to PSU Business of Social Innovation Certificate. Genevieve used the program to hone her leadership skills and refine the foundation's model before launch. Now she leads the DKB Foundation in its mission to expand employment opportunities for people with criminal backgrounds, managing several yearly conferences and publishing a "Second Chance Playbook" to train like-minded employers.
Entrepreneurial Leadership Program (ELP)

In partnership with global and domestic mission-driven organizations, the ELP builds leadership capacity and accelerates impact. The ELP offers highly customized programs in business fundamentals, social innovation, and leadership effectiveness, teaching managers the skills they need to grow as leaders and improve their organization’s financial, social, and environmental performance. Clients have included Mercy Corps, World Vision, Save the Children, Digital Divide Data, Ipas, Care, Kompanion Bank, and the Republic of China (Taiwan) Ministry of Foreign Affairs.

ELP did not add only to my career, but also it was a chance to change my personality, way of thinking… My team keeps saying you are changed now, you are full of energy even being in the middle of problems.

- Samar Thabet, ELP participant from Yemen
2016 ELP Participants
33 total
14 women (42%)

Since 2009
232 participants
40% women
9 organizations
42 nationalities

For organizations with proven success that are poised to increase their impact, our acceleration programs take their staff and model to the next level of effectiveness.
Learn how you can unleash the promise of business:

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- @PSUImpact
- impactentrepreneurs.wordpress.com
- Impact Entrepreneurs at Portland State University