Assignment 1: Create an Education and Encouragement Program Outline

Assignment Description for Instructor:
This assignment will challenge students to create a plan for a unique Bike/Ped Education or Encouragement Program. In small groups, have students discuss a potential program for youth on safe biking or pedestrian education in their community. They should create an outline for a unique program that will work on reducing barriers to safe walking and biking for youth and meet the needs in the chosen community. This program can be community-based, in schools, age specific, or any direction they choose to take it. It should incorporate some of the “keys to success” that were discussed in the other programs such as Safe Routes or the Earn-A-Bike Program. They may use the “Pedestrian Safety Lesson Plan” as a guide to develop your program.

Instructor Prep Work:
Preparation for this assignment requires the lecture on Education & Encouragement Programs for Youth & Children. After the lecture has been completed, get the students into small groups of 3 or 4 to begin work on project. Provide copies, if needed, of the Pedestrian Safety Lesson Plan. Circulate as needed to answer questions and provide feedback to the groups. You may need to guide the students in deciding various elements such as target audiences, training objectives, relevant stakeholders, etc.

Time Required for Students:
In class:
- 30 minutes to prepare a plan
- 5 minute presentation for each group
- 10-20 minute class discussion on challenges

Assignment:
Each group will create an outline for their program and present it to the class. The presentations should cover the need for the program, who the audience is, and how each group will plan on implementing the program.
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Assignment Description for Students:
This assignment will challenge you to create a unique Bike/Ped Education or Encouragement Program. In small groups, discuss a potential program for youth on safe biking or pedestrian education in your community. Create an outline for a unique program that will work on reducing barriers to safe walking and biking for youth and meet the needs in your chosen community. This program can be community based, in schools, age specific, or any direction you choose to take it. However, it should incorporate some of the “keys to success” that were discussed in the other programs such as Safe Routes or the Earn-A-Bike Program. You can use the “Pedestrian Safety Lesson Plan” as a guide to develop your program.

Things to consider
- Age of the group you will be working with (what are their specific needs and skill levels?)
- Objectives of the training (Is this skill building? Introductory?)
- Who you will need to involve (Other community groups? Families?)
- Elements of encouragement you would include in a successful program.
- What resources you will need (Monetary, location, marketing, etc).
- How will you measure the program’s success?

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Assignment:
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