Assignment Description for Instructor:
Creating a vision statement is an important part of any Master Plan. Students should work in a team and create a vision for a community they are familiar with. It can be for either a pedestrian or bicycle plan. Once the vision statement has been drafted, students should come up with 2 or 3 high priority goals that will help the community reach their vision. The vision and goals will then be presented.

Instructor Prep Work:
Have a variety of Master Plan vision statements available for the student groups to review. Include Bike, Ped, and Combined Plan vision statements. Review the community(ies) the students will work on and their current relationship with bicycle and pedestrian transportation.

Time Required for Students:
- 30 minute for group work
- 5 minute for individual group presentations and questions

Assignment:
Create a vision statement and a few, suggested high-priority goals to reach the vision.
Master Planning
for Bicycles and Pedestrians

Assignment 3: Vision Statement and Goals

Assignment Description for Students:
Creating a vision statement is an important part of any Master Plan. You will work in a team and create a vision for a community you are familiar with. It can be for either a pedestrian or bicycle plan. Once the vision statement has been drafted, come up with 2 or 3 high priority goals that will help the community reach their vision. The vision and goals will then be presented.

Things to consider
A vision statement should be:

- Easily communicated
- Strategic, future-oriented
- Measurable
- Source of inspiration for leaders and community

Prep Work:
Discuss what you know about the community and its relationship with bicycle and pedestrian transportation. As a group, brainstorm potential vision statements and what goals could help the community reach this vision.

Time Required:
- 30 minute for group discussion and vision statement and goals creation
- 5 minute for individual group presentations and questions

Assignment:
Create a vision statement and a few, suggested high-priority goals to reach the vision. Discuss your new vision statements and goals in class.