Assignment 2: Public Engagement

Assignment Description for Instructor:
This assignment will have student groups create community engagement strategies for a specific phase of a Master Plan creation. Groups should discuss at what points in the Master Planning process community engagement should be included and how it should be approached.

Instructor Prep Work:
Groups should be familiarized with the Master Plan lecture. Select several Master Planning phases, and assign each group a phase to plan a public engagement strategy around. Provide relevant Master Plan examples for students to review, and provide relevant community details for the populations the students may engage with.

Time Required for Students:
- 20-30 minutes for group work
- 5 minutes for individual group presentations and questions

Assignment:
Each group will propose a community engagement strategy for a specific period of the Master Plan Process. This will include a clear explanation of how data will be used to inform the plan.
Assignment 2: Public Engagement

Assignment Description for Students:
This assignment will have your group create a community engagement strategy for a specific phase of the Master Plan creation. Groups should discuss at what points in the Master Planning process community engagement should be included and how it should be approached.

Things to consider:
- Potential stakeholder groups and underrepresented populations
- Types of engagement methods for different audiences
- Timing of engagement
- How information will be used to draft the plan

Time Required:
- 20-30 minutes for group work
- 5 minutes for individual group presentations and questions

Assignment:
Each group will propose a community engagement strategy for a specific period of the Master Plan Process. This will include a clear explanation of how data will be used to inform the plan.