The PSU Foundation and Portland State University raised a record $39.3 million in private gifts in fiscal year 2014. Fundraising has grown by more than 300 percent in four years and private gifts have more than tripled—from $12.8 million in fiscal year 2010. We are gaining momentum every year—raising a total of $104 million over the last four years and breaking fundraising records for the University. A culture of philanthropy is taking hold at Portland State!

Total Raised

As shown in the chart below, we raised $39.3 million in private gifts for Portland State University in fiscal 2014—a 34 percent increase over last year and well ahead of our $34.1 million goal.
**SCHOLARSHIPS**

With scholarships a top fundraising priority, the positive impact on students is evident. As shown below, $2.1 million—or 1,022 scholarships—were awarded to students in fiscal 2014. This is a 51 percent increase in scholarship funds awarded over last year.
As shown below:

- The largest percentage of gifts—45 percent—was for scholarships (and other student aid).
- Of these scholarship gifts, 66 percent ($11.6 million) were endowment gifts to support students in perpetuity and 34 percent ($5.9 million) were current use gifts, providing vital support for the immediate needs of students.
**WHO GIVES TO PSU?**

Alumni engagement efforts are succeeding.

- For the second year in a row, alumni were our largest group of donors—representing 48 percent of our 10,832 donors.
- Alumni gave 36 percent—or $13.9 million—of funds raised in fiscal 2014, up from $7.8 million last year.
**Six- & Seven-Figure Gifts**

As seen in the charts below, our momentum in raising gifts in the six- and seven-figure categories continues to increase. Of the $39.3 million total raised in fiscal 2014, 75 percent ($29.5 million) came from gifts of $100,000 or more.