MA/MA in C&I
Program Assessment

April 16, 2013

Program Coordinator: Dannelle Stevens
Problems identified:

- decreasing enrollment (enrollment data)
- need to be responsive to field changes (faculty survey)
- students having difficulty registering (orientation survey)
- website not found helpful (exit survey)
- advising not adequate (exit survey)

Question: How do we increase program cohesiveness, responsiveness, and accessibility?
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**Admissions Letter**
- Admissions Docs
  - Program of Study
  - Registration help
  - Core/Electives map

**Website**
- Website revised, content and pages added

**Information/Orientation Sessions**
- Quarterly information meetings, survey

**Adjunct relations**
- Quarterly meeting with adjuncts, survey

**Exit Survey**
- Revised questions, increased participation with GO-17 trigger

**Program Electives**
- Certificate of Completion in Teacher Leadership

**Results**
- Gradual increase in enrollment
- Monitor website question on exit survey
- Orientation meeting survey results positive
- 8 attended: 4 adjuncts, 4 faculty. Survey indicates want more
- Increased participation
- Faculty support