Session/Workshop Title: From Arts to Engineering: Global Industry Engagement in Short-Term Faculty Led Study Abroad Programs

Lead Contact: Conor Dennin

Organization: EF College Study Tours

Who is the primary target audience for your proposed workshop or session? Faculty, Administration

Describe specifically how and why this session is relevant to your target audience:
This session outlines how faculty-led programs can offer industry engagement experiences. By looking at specific examples, the audience will be able to identify opportunities in their own programs to offer such experiences. Further, by exploring how these experiences can be cultivated, what learning outcomes can be drawn from them, and methods to make them impactful and relevant to students, the audience will be able to arrange sustainable and scalable global industry engagements both at the faculty level and across multiple study abroad programs on a given campus.

How are you bringing a variety of perspectives to your session? What makes the organizations or representatives involved diverse?
Panelists have designed and led short term global programs at multiple institutions for a variety of learners at both the undergraduate and graduate levels in various locations across the globe. Dr. Marissa Lombardi and Conor Dennin will talk about methods of creating these experiences in a scalable and sustainable way, while Dr. Lori Sanchez will discuss what these experiences look and feel like on the ground highlighting outcomes through specific examples.

Are you open to partnering with others to create your proposal? In some instances, the Committee may request to combine sessions or workshops to better serve the needs of attendees. Yes

Is your proposal a session or a workshop?
Session

Please provide a description for your proposal. What is the structure? What are your primary goals? What outcomes do you hope to achieve?
In this session panelists will share best practices and outcomes on how faculty led programs can prepare learners with the skills and competencies needed for career readiness. Through discipline specific global industry engagement students develop first-hand knowledge and experiences allowing them to foster professional networks across cultures. Panelists will share best practices and lessons learned in incorporating these experiences at both the undergraduate and graduate level citing specific examples and outcomes.

Primary Goals:
Explore what industry engagement is, understand how to implement on programs, and identify desired learning objectives
Outcomes:

- Participants will have opportunity to:
  - Identify diverse opportunities and models for industry engagement on their faculty led programs.
  - Articulate how students can leverage these experiences in their professional development.