SAVE THE DATE:
Community Disaster Resilience Speaker Series – Part 8
Wednesday, August 16th, 2017@ 4:00pm-6:00pm
Portland State University, Urban Center, Parson’s Gallery 212G

Sayaka Fujimura & Ken Sato
The role of local businesses and NPO’s in Kesennuma City

Sayaka Fujimura (INDIGO Kesennuma) and Ken Sato (Peace Jam) are both owners/founders of organizations in Kesennuma City. These organizations were created right after the 2011 Great East Japan Earthquake. Sayaka and Ken have dedicated their lives to bringing back hope and community back to the disaster-stricken city. Come listen to the stories of Sayaka Fujimura and Ken Sato as they describe their experiences through the disaster and the creation of their organizations.

NGO Information:
Sayaka Fujimura is the Owner/Founder of an indigo studio. Indigo Kesennuma is an indigo studio and workshop that produces high quality products that seek to make Aizome-Japanese Traditional Dye approachable for young fashion-conscious consumers in more urban settings like Tokyo or overseas. Entrepreneurial leader established the organization to provide employment for women who are at the stage of raising young children. The employees each bring together their little time to create high profit, and since starting 2 years ago, have built up fame in the diversity employment department in Japan.

Peace Jam is a cooperative that makes jam and muslin goods for babies. Innovative concept resulted in receipt of international award in 2012. Prime Minister Abe visited the workshop in March, 2017. Entrepreneurial leader provides employment for mothers with young children and provides on-site day care so moms can bring their children to work.

About the Initiative for Community and Disaster Resilience (ICDR)
ICDR is an interdisciplinary initiative using collaborative efforts to focus on research, educational outreach and community enlightenment. ICDR is designed to emphasis ‘soft’ social science and policy perspectives when approaching issues relating to natural disasters, while other emergency management research centers in the U.S. primarily focus on the ‘hard science’ aspect.

Alongside the Economics Department, the Center for Public Service works to; 1) enhance disaster awareness, 2) host experts to share their experiences, 3) empower local communities by providing policy and economic analysis and, 4) help communities better prepare for possible natural disasters.

Together with students, scholars, practitioners, and community members, ICDR serves as a hub to work on issues related to emergency management and preparedness and community resilience from natural disasters.

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