

SERVING THE CITY

A BIGGER, BOLDER ARTS VENUE FOR PORTLAND



PSU's proposal to construct a premier arts venue on campus to replace Keller Auditorium would create new cultural opportunities for every Oregonian—and an economic win for downtown Portland. Here's why:

PSU'S PROPOSAL WILL EXCITE PEOPLE ABOUT PORTLAND'S FUTURE. The future of cities is no longer office spaces but multi-purpose places where people can live, work, play and learn. PSU's proposal combines a 3,000-seat auditorium, outdoor plaza, boutique hotel, restaurants, bars, conference center and educational facilities. The site will be active 24/7, 365 days a year, not just during showtimes. That's a vision for big impact and investment.

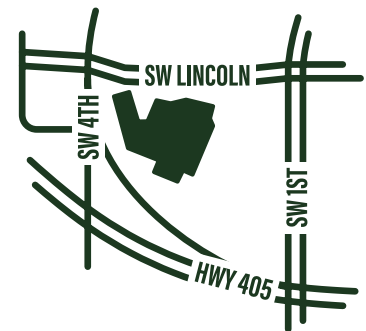
PSU IS OFFERING 4.25 ACRES OF ARTS OPPORTUNITY DOWNTOWN. The new venue should be large enough to accommodate big shows and include a stage that can be tuned for smaller-scale performances. PSU's site provides the space and flexibility to do it all—in the downtown theater district.

PSU'S PROPOSAL PREVENTS DISRUPTION TO THE ARTS COMMUNITY. If we ask Oregon's performing arts organizations to wait out a two or three year renovation period before they can stage their next performance, how many will be left when the doors open again?

PSU'S ENGAGEMENT PROCESS WILL CENTER EQUITY AND ACCESS. PSU's commitment to city engagement and inclusive design means that input from all corners of our region's cultural communities will inform the final design, ultimately attracting more diverse organizations and audiences.

PSU'S PLAN BRINGS A COMMITTED DOWNTOWN PARTNER AND DEVELOPER TO THE TABLE. Our region benefits from a thriving urban university in the heart of downtown. PSU educates Portland's diverse workforce while bringing innovative capital projects, cultural events and youthful energy to the central city.

PSU'S PLAN WILL COST LESS ON A SQUARE FOOT BASIS. Renovation is expensive and full of surprises. While overall construction costs will be higher for this multi-purpose project, PSU's high-impact proposal can attract additional investment that leverages public, private and philanthropic dollars.



VENUE SELECTION TIMELINE

2024

WINTER

COMMUNITY ENGAGEMENT

2024

SPRING

DESIGNS REFINED

2024

SUMMER

EXPECTED CITY COUNCIL DECISION

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