The 4th OREGON-CHINA ECONOMIC FORUM

第四届俄勒冈-中国经济论坛

International Students’ Impact on Investment, Culture & Economic Development

国际学生对投资、文化及经济发展的影响

FORUM DATE: Thursday, April 17, 2014
FORUM TIME: 5:00-7:00 PM
RECEPTION: 5:00-5:30 PM with drinks, light food and refreshment
FORUM SITE: PSU Smith Memorial Student Union (SMSU) Multicultural Center (MCC) Room 228
(1825 SW Broadway, Portland, OR 97201)
WORKING LANGUAGE OF THE FORUM: English

Sponsors:
Oregon-China Sister State Relations Council
Confucius Institute at Portland State University

PURPOSE OF THE FORUM

The continued growth in international students coming to the U.S. for higher education has a significant positive economic impact on the country. During the 2012-2013 school year, 819,644 foreign students came to the United States to study, up 7 percent from the previous year and an increase of 40 percent since 2003, bringing incalculable academic and cultural value to the local institutions and communities where they lived, supporting 313,000 jobs and contributing $24 billion to the U.S. economy during the 2012-2013 academic year, according to 2013 NAFSA findings. This is a 6.2% increase in job support and creation, and a nearly 10% increase in dollars contributed to the economy from the previous academic year.

International students not only contribute economic value, they build bridges between the
United States and other countries; bring global perspectives into U.S. classrooms and research labs; support U.S. innovation through science and engineering coursework, making it possible for U.S. colleges and universities to offer these courses to U.S. students; and support programming and services on campus for all students by paying out-of-state tuition, funded largely by non-U.S. sources.

Regardless of the political ups and downs between the U.S. and China, a thriving two-way flow of traffic continues to link the two countries campus to campus. The Institute of International Education (IIE) report found that the influx of Chinese students studying at American institutions of higher learning is the largest contingent of foreign students in the U.S. and has just hit another record: about 235,000 students — 28 percent of all international students in the US during 2012-2013 school year — hailed from China, a 21 percent increase among the Chinese.

With China growing in strategic importance to the United States, American students are finding new ways to gain valuable experience there, according to a new study carried out by IIE and supported by the Ford Foundation. IIE’s 2012 Open Doors report had previously shown that some 15,000 American students studied in China for academic credit in 2010-11, marking a nearly fivefold increase in the number of American students studying abroad in China over the last decade. This 2014 Forth Oregon-China Economic Forum will also explore the current status of US students studying in China.

The main focus of the Forum will be on discussions on current status of Chinese students in the U.S. and their economic Impact in the US in general, and in Oregon in particular. The forum will invite academia, decision makers, governmental officials from both US and China, experts in international education from both public and private sectors to illustrate the coming dynamic impact of international students in general, and Chinese students in particular, on investment, culture and economic development in Oregon’s economy.

会议宗旨

来美国接受高等教育的国际学生持续增长，对美国经济产生了积极显著的影响。根据美国国际教育工作者协会 2013 年度报告统计，在 2012-2013 学年，819,644 名外国学生来美学习，较前一年增加了 7%，是 2003 年的 1.4 倍，为他们所居住的美国当地研究机构和社区带来了不可估量的学术及文化财富，同时，带来了 240 亿美元的经济贡献和 313,000 个就业机会，即，美国的就业机会比前一学年增加了 6.2%，经济增长近 10%。

除了经济方面的贡献，国际学生还是美国和其他国家之间的桥梁，为美国的课堂和研究实验室带来了全球视角，通过科学和工程等专业硕士学习支持美国的创新，从而使美国的高等院校能将这些课程提供给全美的学生，另外，他们为所有支付外州学费的学生提供规划和校园服务支持，大部分由他国机构资助。

尽管中美之间的政治关系若即若离，但两国的校际交流仍然畅通无阻。国际教育研究所的报告发现，在美国高等院校学习的中国学生作为在美外国学生中最庞大的队伍，刚刚又创下另一个纪录：2012-2013 学年，约 235,000 名中国留学大军涌入美国，比上学年增加 21%。这一数字达到了年度国际学生的 28%。

由国际教育研究所开展、福特基金会支持的一项新研究表明，随着中国对美国的战略意义日益重要，美国学生正在寻找新的方法来亲身体验中国。该研究所先期公布的《2012 “门户开放”报告》显示，2010-11 学年约有 15,000 个美国学生在中国进行专业学习。这标志着到中国留学的美国学生人数在过去十年几乎翻了两番。2014 年第四届俄勒冈州 – 中国经济论坛也将探讨美国学生在中国的学习现状。
本届论坛将重点讨论中国学生在美国的现状，以及他们对整个美国，尤其是俄勒冈州的经济带来的影响。本次论坛将邀请学界专家、决策者、来自美中两国的政府官员、公立及私立机构的国际教育专家，来阐明国际学生，特别是中国学生，能够为俄勒冈州的投资、文化、经济发展带来的各方面的活力和积极影响。

**Forum Agenda 论坛日程**
*(Subject to change with notice)*

5:00pm  Reception with light food, snacks and drinks

5:30pm  Welcome remarks and introduction to keynote speakers by Meiru Liu, Director of Confucius Institute at PSU

5:35pm  Keynote speech by Dr. Kevin Reynolds, Vice Provost of Budget, Planning and Internationalization: “PSU's International Programs and International Students and Their Roles in Internationalization and Impact on Cultural and Educational Exchanges: A focus on China”

5:50pm  Keynote speech by Mr. YANG Jun, Education Counselor of the Chinese Consulate General in San Francisco: “The Efforts of the Chinese Government in Promoting Student Exchange”.

6:05pm  **Panel Discussion 1: Studying in the US.**
(Panel Chair: Mr. Jin LAN, President of Oregon-China Sister State Relations Council): Issues of Studying in the US & Economic Impact of Chinese students in the U.S.. Panel Member: CollegeNET President Mr. Jim Wolfston, Invest in Oregon Mr. Marv Kau PDC Michel Gurton, and Chinese student representative.

6:30pm  **Panel Discussion 2: Studying in China**
(Panel Chair: Dr. Meiru LIU, Director of Confucius Institute at Portland State University): Panel Member: PSU Study Abroad Director Jennifer Hamlow; Dr. Mingqiang Gao, Co-Director of Confucius Institute from Soochow University

6:55pm  Concluding remarks by Mr. Jin LAN, President of OCSSRC

7:00pm  Forum Adjourned.
KEYNOTE SPEAKERS

**Keynote Speaker: Dr. Kevin Reynolds,** Vice Provost for Budget, Planning and Internationalization at Portland State University

**Topic:** PSU’s International Programs and International Students and Their Roles in Internationalization and Impact on Cultural and Educational Exchanges: A focus on China

Dr. Kevin Reynolds is Vice Provost for Budget, Planning and Internationalization; Interim Vice Provost for Extended Studies; and Professor of Chemistry.

**Keynote Speaker: Mr. Jun Yang, Counselor for Education**

Counselor Jun Yang took up the position of Counselor for Education in Consulate General of the People’s Republic of China in San Francisco in February of 2014.

Mr. Yang holds a bachelor’s degree in English Language and Literature from Shanghai International Studies University and a MBA from Cranfield University in England.

Mr. Yang joined the Ministry of Education of China right after he graduated from Shanghai International Studies University in 1988. He served over seven years in the Division of Multi-lateral Cooperation of the Department of International Cooperation and Exchange, managing education programs funded by international organizations such as United Nations Development Programme (UNDP), United Nations Children’s Fund (UNICEF), United Nations Population Fund (UNFPA) and the education activities of China in Asia-Pacific Economic Cooperation (APEC). In late 1995, he went to London and served as Third Secretary in the Education Office of the Embassy of the People’s Republic of China in London, until he returned to Beijing in mid-1999. He then joined the Division of American and Oceania affairs in the same department as before, serving as deputy division director and director, managing bi-lateral exchange and cooperation programs of China with countries in both the North and South Americas, and in the South Pacific region. During this period of time, he won the Chevening Scholarship of the British Government and completed his study at Cranfield University in England in the academic year of 2002/03. In early 2012, he was appointed as Deputy Director General of the department after open competition, overseeing the two divisions that he has served before.