OREGON-CHINA ECONOMIC FORUM

China’s Small Town Development and
Oregon Sustainable Development Cluster

俄勒冈-中国经济论坛

中国小城镇发展和俄勒冈州可持续发展集群

FORUM DATE: Thursday, April 11, 2013
FORUM TIME: 6:30-8:00 PM
(OCSSRC General Meeting & Reception with refreshments and soft drinks will be held from 5:30-6:30 PM – refreshments will be provided)
FORUM SITE: PSU SMSU Rooms 296-298
(PSU Smith Memorial Student Union at 1825 SW Broadway, Portland, OR 97201)
WORKING LANGUAGE OF THE FORUM: English

Sponsors:
Oregon-China Sister State Relations Council
Confucius Institute at Portland State University

April 11, 2013
PURPOSE OF THE FORUM

The purpose of The 2013 Third Oregon-China Economic Forum is to explore the domestic economic growth engine under the newly elected Xi Jinping-Li Keqiang administration. The Forum will discuss the fundamental change of economic growth driver in China: Urbanization—a Strategic shift of China’s GDP growth model towards Eco Development. The Forum will discuss the market potential and size; social and economic impact of small town development; and finally how Oregon companies can benefit from that fast growing economy. The forum will invite academia, decision makers, small town development expert and market consultant to illustrate the coming dynamic changes of the Chinese economy.

论坛宗旨

2013 年第三届俄勒冈州-中国经济论坛将以3月人大选出的习近平-李克强新政府的经济增长模式为主题，力求探讨城镇化作为中国经济增长的新推动器；生态文明作为中国国民生产总值增长的战略转折；城镇化的市场潜力；小城镇发展对中国社会经济发展的影响；以及俄州经济怎样从中受益等议题。论坛将邀请中美学者，政要，小城镇发展专家，市场专家共同勾画未来中国经济的蓬勃发展。

5:30-6:30 PM Announcing the Opening of Oregon-China Sister State Relations Council Meeting & Forum Reception with refreshments By Jin Lan, President of OCSSRC

6:30-6:40 PM Announcing the opening of the 3rd Oregon-China Economic Forum and introducing Keynote Speakers and Panelists by Meiru Liu, Executive Director of Confucius Institute at PSU

6:40-7:00 PM Keynote speech by Dr. Ronald Tammen, Director of the Mark O. Hatfield School of Government at Portland State University: “Will China succeed in becoming the world’s largest economy and most powerful nation?”

7:00-7:20 PM Keynote speech by Deputy Consul General SONG Ru’an of the Chinese Consulate General in San Francisco: “Development Model after China’s People’s Congress & CPPCC”

7:20-8:00 PM Panel discussion on China’s Small Town Development and Oregon Sustainable Development Cluster chaired by Panel Moderator Mr. Jin Lan, President of Oregon-China Sister State Relations Council

7:30-7:35 PM Mr. Shi Wu of Tianjin on “Sustainable Port Development”

7:35-7:40 PM Mr. Jim Crow of E-Tech on new housing techniques

7:40-7:45 PM Mr. Bob Wise, Associate Principal of Cogan Owens Cogan, LLC (COC) on Oregon’s Experience “Growth Boundary”

7:45-7:50 PM Commercial Consul Liu Xiaolong on China’s urbanization needs

7:50-8:00 PM Q & A Session and Moderator’s conclusion remarks
KEYNOTE SPEAKERS AND ABSTRACTS FOR THEIR KEYNOTE SPEECHES

Keynote Speaker: Ronald L. Tammen, Director of the Mark O. Hatfield School of Government at Portland State University

Topic: Will China succeed in becoming the world’s largest economy and most powerful nation?

Abstract: All eyes are focused on China, the second largest economy in the world and potential peer competitor of the United States. But there are substantial unanswered questions about China and future global politics. Will China succeed in becoming the world’s largest economy and most powerful nation? If so, what changes can be expected in world politics? What can the US do to manage this transition--if it occurs? How does the Chinese leadership think about the world around them? This presentation will explore these difficult but critically important topics.

Dr. Ronald L. Tammen is Director of the Mark O. Hatfield School of Government at Portland State University. With 37 full time and 45 part time faculty members, the Hatfield School offers 13 degrees including a Ph.D. and consists of three divisions (public administration, political science, and criminal justice), five Institutes, and one Center.

Prior to this position he was Department Chair and Associate Dean at the National War College in Washington, D.C. The National War College is the federal government’s premier educational institution for senior State Department, Defense Department and select international officials. As Department Chair, Dr. Tammen led a 23-person political science unit that included three ambassadors and a highly regarded academic faculty with expertise in international politics, international political economy, regional studies, American politics, diplomatic history, and U.S. foreign policy.

In a previous position, Dr. Tammen was Chief of Staff to Senator William Proxmire (D-Wis). Proxmire served as Chairman of the Senate Banking Committee, the Joint Economic Committee and several Subcommittees of the Appropriations Committee. Dr. Tammen also served as a Staff Consultant to the Arms Control and Foreign Policy Caucus headed by Senator Mark O. Hatfield (R-OR).

In the private sector, Dr. Tammen was managing partner of Potomac Partners, a national public relations and lobbying firm based in Washington, D.C. that represented major clients in the banking, aerospace, food, environment, and technology arenas.

Dr. Tammen holds a BA in political science from Pacific University, a MA and Ph.D. in political science (world politics) from the University of Michigan and certificates from Reed College and the National War College. He has lectured widely in the United States and abroad; has led official delegations to over 30 countries; and is a frequent guest analyst on radio and television. His research interests center on world politics with an emphasis on the emergence of China as a world power. He is the lead author of Power Transitions: Strategies for the 21st Century which also is published in Chinese and Arabic. He is also the author of MIRV and the Arms Race and editor of The Economics of Military Spending. His most recent co-edited work, The Performance of Nations, develops a new method for measuring political effectiveness.

Keynote Speaker: Mr. Song Ru’an, Deputy Consul General of the Chinese Consulate General in San Francisco

Topic: Development Model after China’s People’s Congress & CPPCC

- Born in November 1968 in Jiangsu Province.
- He began his foreign service in 1991.
- 1994-1997, he was a member of Chinese team of Sino-British Joint Liaison Group and participated in negotiations for the transfer of sovereignty of Hong Kong from Britain to China.
2001-2006, he was a Counselor in the Office of the Commissioner of Ministry of Foreign Affairs of P.R. China in the Hong Kong Special Administrative Region.

2006-2011, he was a Counselor (Deputy Director-General level) of the Department of Hong Kong, Macau and Taiwan Affairs of Ministry of Foreign Affairs of P.R. China.

2011 till now, he is Deputy Consul General of the Chinese Consulate General in San Francisco.

Panel Moderator: Mr. Jin Lan

Mr. Jin Lan is a China business consultant who has helped fast-growing companies in a variety of industries to establish strategic, operational and governmental relationships with entities in the People's Republic of China.

Currently Mr. Lan is the President of Octaxias Company, L.L.C. Specializing in Government Affairs, M&A, Sustainable Development Strategy and Supply Chain Management with offices both in US and China. In February 2002, Mr. Lan facilitated President Bush and Mrs. Bush’s trip to the Great Wall. He has taken various delegations from government, trade and business organizations to China and helped them make high-level contacts with key participants in their areas of interest. Mr. Lan facilitated Oregon Governor Ted Kulongoski’s 2008 successful visit to China; Oregon Speaker Dave Hunt’s 2009 visit to China; Oregon Governor John Kitzhaber’s 2011 visit to China; and Oregon Co-Speaker Bruce Hanna’s 2011 visit to China. Mr. Lan has also hosted numerous high level delegations from China to visit the Pacific NW of the US including Chinese Ambassadors to the US, Consul Generals of the People’s Republic of China in San Francisco, and ministers and vice ministers from MOST, MOFCOM, MOE, CAAC, SFDA, MEP and etc. In 2011, Mr. Lan facilitated the Honorable Mme Liu Yandong, the State Councilor of China to visit Oregon. She is the highest Chinese official ever to visit State of Oregon. Mr. Lan graduated from the Beijing Institute of Foreign Trade (now the University of International Business & Economics) in 1983 and received a B.S. degree from Portland State University in 1989. Mr. Lan is the Executive Director of Joint Committee on Fujian Sister State under Oregon Legislature. It is the only statutory committee in the US codifying sister state relation with China. He is also the President of Oregon-China Sister State Relations Council and serves on the board of Confucius Institute at Portland State University.

Panel Member: Shi Wu

Mr. Shi Wu, at the age of eighteen, started serving in the Air Force, Division 16, China in 1977. Three years later after the air force service, Shi Wu joined Sino Chem Tianjin in export business. On the same year he went to Nankai University for a four years education in English with a degree of B.A. in English literature.

After university Shi Wu came back to business in the organization, Tianjin International Trust and Investment Corp., working in the industrial project import division, Shi Wu worked as the commercial representative negotiating with Du Pont, Occidental, Toshiba and National on the turn-key bases industrial plants. The largest project Shi Wu worked for is the compressors project with Zanussi, now the largest compressor company in China.

Selected by both Ministry of Foreign Trade And Economic Relations, China and European Economic Communities, Shi Wu started the training program in Brussels, headquarter of European Commission as professional interpreter for international conference in the year of 1988 to 1989.

In 1989 Shi Wu was appointed as the deputy Managing Director, Chalong Munkong Co., Ltd. Bangkok, Thailand, a joint venture oil company in gas oil trading business. From that time, Shi Wu was working as agent of CMC, CMEC and CNEEC, the Chinese electric equipment suppliers for the projects of power transformer, sub-station and transmission line for MEA, PEA, Thai electricity authorities. In 2000, with Tianjin Foreign Enterprise and Expert Service Corp. one new company was organized in Tianjin, Enterprise
Resources Systems Co., Ltd. And Shi Wu was the first Managing Director. In the past eleven years, many projects were touched. The development of management system on-line of Tianjin Commission of Commerce, now, [www.tjcoc.gov.cn](http://www.tjcoc.gov.cn)

The first Agri-Business MBA program with Winrock International, USA and Shi Wu got MBA degree from China Academy of Agricultural Sciences.

Training program with Purdue University in China under USDA.

On-line education with International Training Center/San Diego Global Knowledge University.

Biogas project consulting for dairy cow farms which completed two years ago.

Cultural exchange program with Cathay Future Foundation and Arts School in USA.

IFrom the year of 2010, Shi Wu operated Turquoise Science & Technology Development Co., Ltd as Chairman.

Panel Member: Jim Crowell

- been selected as a Semifinalist in the 2011 Clean Tech Open
- pioneered with polymer construction and has hundreds of installations worldwide.
- patented a glazing system that solves some of the plastic industry’s major problems.
- has patents on modularistic-based transformational systems for lower cost construction, including plus-net energy housing and major construction resulting in heating and air conditioning at about 25% of Model Energy Code goals in order to bring construction into the 21st century.
- patented a system that could cover the largest stadia of the world.
- patents on a columnless cover for larger malls, factories and water reservoirs.
- overglazed the largest skylight in downtown Portland to save this historical piece.
- designed a simple hybrid geothermal system that allows for the capture and storage of heat in summer when it is cheap and then able to reclaim the heat in winter when it would otherwise be expensive.
- at the request of the director of the Department of Energy’s ‘Build America’ program, designed, and has patent pending on wall/roof systems that optionally encapsulate most manufacturer’s photovoltaic/thermal/lighting systems yet cost equal or less than conventional construction BEFORE tax credits/rebates/incentives.
- design/constructed and then received a DOE grant for America’s largest hybrid solar structure.
- been part of the team which successfully developed a utility-free commercial greenhouse prototype for the rough Shetland Islands in the North Sea that is now the standard there. This helped save this industry.
- designed an inexpensive method to store excess electricity and bring it back 24/7/365.
- been selected to serve as one of America’s delegates to the World Focus on Housing Conference, China.
- been selected to be a pioneer member of America’s Durability Council.
- been selected to serve on the ‘energy’ and on the ‘innovation in housing’ panels at the International Housing Conference, Mexico City.
- been selected to conduct an affordable “green” housing workshop at the Energy and Environmental Builders Association’s Annual Conference.
- been a personal guest of Steve Forbes of Forbes Magazine at their ‘Energy+Genius” Conference in exchange for his challenging the presenters.
- been requested by a noted nuclear scientist/engineer and a noted nuclear physicist to be the leader in a collaboration of experts to devise a method of using the photovoltaic process to extract electricity from loose radioactive electrons thus neutralizing and eliminating nuclear waste while protecting the environment. This system is now under study by DOE.
Panel Member: Bob Wise

Robert (Bob) Wise, Associate Principal with Cogan Owens Cogan, LLC and Director of Team Oregon, LLC, specializes in visionary and practical approaches to sustainable development, strategic planning, public policy development and management, and relations with complex communities. He served as a planning director or policy development advisor to four U.S. Governors (New York, Idaho, Arizona and Oregon) and served for seven years as the Executive Director of the Council of State Planning Agencies (CSPA)/National Governors’ Association, the “think-tank” for U.S. Governors. His recent work has focused on advanced sustainability planning in the US and China, local and regional economic development, and community planning focused on community benefit. Bob graduated from the University of Idaho with a Bachelor’s degree in Political Science and from the State University of New York at Albany with a Masters of Public Administration.

Members of Bob’s firm provided planning leadership in establishing the Oregon Land Use Planning System; Urban Growth Boundaries; the Metro 2040 Plan and Great Communities strategy; and city, county and regional plans throughout the United States. He served as chair and co-chair of the Portland Sustainable Development Commission for almost ten years when Portland established the Climate Change Action Plan, Green Building Program and created the first Bureau of Planning and Sustainability in the United States. His work in greater China includes the Eco-City Vision 2050 for Taipei; vision leadership for the award-winning Eco-Smart City Master Plan for Langfang, China; the Whole Being Master Plan for the Hangzhou segment of the Grand Canal; and sustainable development plans for Taiwan the cities and counties of the Portland Metropolitan Area.

Panel Member: Liu Xiaolong

- 2009 – Present           Vice Consul of Consulate General of China in San Francisco
- 2006 – 2009           Press Office, Ministry of Commerce of China
- 1999 – 2003           Shanghai International Studies University
Oregon-China Sister State Relations Council (OCSSRC)

Oregon – China Sister State Relations Council (OCSSRC) is a non-profit organization dedicated to seeking opportunities to improve people to people exchanges, mutual respect and prosperity between Oregon and China. OCSSRC assists the Oregon Legislature by working closely with the Legislature’s Oregon-China Sister State Committee, under the leadership of the Oregon Senate President and Speaker of the House of Representatives.

Building upon years of developing trusted relationships and demonstrated mutual benefits in business, education, culture, and tourism, the launch of the Oregon – China Sister State Relations Council (OCSSRC) was announced on January 30, 2013 by the Oregon-Fujian Sister State Association’s Board of Directors. The expanded role and responsibility of this Council will broaden the opportunities for bilateral relations between Oregonians and parties in many regions of the People’s Republic of China.

There are three sub-chapters of OCSSRC from which the primary projects and programs will be generated and organized. They are:
- Oregon-Fujian Sister State Association,
- Oregon – Tianjin Sister Relations Association,
- Southern Oregon China Connections.

OCSSRC conducts China related seminars, forums and organize trade missions to China and receives high level delegations from China. Major featured events organized by OCSSRC in association with local and national partners including but not limited to the following: Oregon-China Economic Forum in April, Oregon-China Forum on Education, Culture, Investment and Tourism in June, and OCSSRC China Trade Mission in September.

Oregon-China Sister State Relations Council

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The Confucius Institute at Portland State University (CIPSU)

The Confucius Institute at Portland State University (CIPSU), officially opened in May 2007 as a joint educational project of Portland State University and the Office of Chinese Language Council International (Hanban) of the People’s Republic of China (PRC), seeks to promote deeper understanding of Chinese language and culture in the greater Portland area and mutually beneficial educational exchanges between the United States and China. CIPSU offers non-degree Chinese language and culture courses, provides teacher training and testing in the Chinese language, sponsors academic programs and lectures related to Chinese culture and contemporary China generally, offers scholarships to Chinese and Oregon students, organizes and facilitates with China educational trips for Oregon K-12 school principals, and Chinese-Bridge Summer Camp for Oregon high school students.

CIPSU has developed substantial cooperation between Oregon and China. It has played an instrumental role in successfully lobbying the state legislators to promote Chinese language education and establishing Confucius classrooms in Oregon K-12 schools, in the signing of a MOU between Oregon Department of Education and the Office of Chinese Language Council International (Hanban) to implement the legislative bill, and in the visit of Oregon in April 2011 by Chinese State Councillor Liu Yandong, the highest ranking Chinese government official ever visited Oregon along with Minister of Education Yuan Guiren and others to unveil the plaques for Oregon 12 new Confucius Classrooms. Since then, 5 more Confucius Classrooms were established in Oregon and 9 are in the process of being approved by Hanban. With support and assistance from CIPSU, Oregon Governor’s and Legislators’ delegations visited Hanban on September 16, 2011 and August 29th, 2012 (Legislators Delegation) and were met by State Councilor Liu Yandong in Beijing on
September 19th, 2011 (Governor’s Delegation) and August 30th, 2012 (Legislators Delegation). The high level mutual visits by both China and Oregon sides are historical and have greatly expanded scope of cooperative areas and increased better understanding.

Over the past six years, CIPSU has organized/co-organized, sponsored/co-sponsored, hosted/co-hosted more than twenty international, regional and local conferences, seminars, workshops and forums, plus numerous China and Chinese culture related lectures, art exhibitions, performing shows, teacher training, book exhibitions, plus several Chinese Speech Contests and dozens of Chinese Proficiency Tests that were participated by more than 1000 people. The institute has developed and offered more than 30 different types of Chinese language and culture courses. In Spring 2012, CIPSU became the first to set up synchronous online Chinese courses via video conferencing technology to primary and middle and high school students at Oregon K-12 schools. Several hundred local Chinese language teachers have received formal and regular training. In addition, CIPSU has also compiled and translated Chinese language and culture teaching materials, several of which have already been published and put to use in classrooms. CIPSU has also raised enough funds to offer six types of scholarships: 1) D. Paul Fansler Memorial Scholarship; 2) Port of Portland Scholarship; 3) Ma Weihua Chinese Character Scholarship; 4) Mark Spencer Hotel, Alix & Wei Nathan Scholarship; 5) Benson Hotel Scholarship; 6) Soochow University Scholarship. These scholarships award to students who study Chinese language and engage in China area studies and research at Portland State University.

The Confucius Institute at Portland State University is rapidly becoming an important window for the local community and the general public in the region to learn about China and Chinese culture.

Confucius Institute at Portland State University

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