THE 4TH INTERNATIONAL CONFERENCE ON OREGON-CHINA INVESTMENT, EDUCATION, CULTURE AND TOURISM (2013)

Sponsors/主办单位:
Confucius Institute at Portland State University
波特兰州立大学孔子学院
Oregon-China Sister State Relations Council
俄勒冈-中国姐妹友好关系协会

May 30 – June 2, 2013 (Southern Oregon Segment)
June 3-5, 2013 (Portland Oregon Segment)

PURPOSE OF THE CONFERENCE

The 4th International Conference on Oregon-China Investment, Culture, Education and Tourism has become a substantial meeting place between leaders from Oregon and China. The purpose of the conference is to develop the foundation for strong business relationships as well as educational and cultural exchanges between Oregon and China. The goal is to promote the uniqueness of Oregon in business, education, culture and tourism, to build trusted relationship, to create synergy among participating organizations, and build a reliable platform for collaboration and cooperation between Oregon and China.

会议宗旨

第四届俄勒冈—中国投资，文化，教育和旅游国际研讨会旨在为来自俄勒冈州和中国的领军人物搭建会议和交流平台，发展交流俄勒冈州和中国之间的经贸和文教方面的成功经验，展示俄勒冈州在商业，教育，文化，旅游方面的独特性，建立俄勒冈与中国相互之间的信任和协同关系，为俄勒冈州和中国之间的协作与合作搭桥牵线。
THE 4TH INTERNATIONAL CONFERENCE ON OREGON-CHINA INVESTMENT, EDUCATION, CULTURE AND TOURISM (2013)

OREGON-CHINA BUSINESS FORUM

With Support by Southern Oregon China Connections & Carestream
Red Lion Hotel (200 N. Riverside Ave., Medford, OR 97501)
May 31, 2013

10:40 – 10:50 am: Southern Oregon China Connection President Irene Kai announces conference begins with remarks on the conference background and introduction of guests

10:50-11:00 am: Welcome address by Representative Dennis Richardson

11:00-11:05 am: Welcome address by Representative Wally Hicks

11:05-11:10 am: Welcome address by Brad Hicks, CEO of the Medford/Jackson County Chamber of Commerce

11:10 – 11:40 am: Keynote Speech by Carestream representative

11:40 am – 12:10 pm: Keynote Speech by Deputy Consul General SONG Ru’an from the Chinese Consulate General in San Francisco

12:10-12:20 pm: Presentation by Economic and Commercial Consul XIA Shuguang from the Chinese Consulate General in San Francisco: Enhancing Economic Relation between Oregon and China

12:20-1:00 pm: luncheon, showing CIPSU’s 5th anniversary video, CIPSU Exhibition, Tai Chi Demonstration, Song and Music Performance by the CI & CC Chinese teachers, Chinese Tea Ceremony and a Taste of Best Chinese Tea

1:00-1:20 pm: Presentation on Chinese Economic Changes by Professor Meng Xiangchun of Soochow University, China

1:20-1:50 pm: Presentation by Mr. Shi Wu of Tianjin delegation: Tianjin’s interest for the future business projects and cooperation with the State of Oregon

1:50-2:00 pm: Various legislators and government officials welcome the delegation and remarks;

2:00 pm: Business Forum concludes
THE 4TH INTERNATIONAL CONFERENCE ON OREGON-CHINA INVESTMENT, EDUCATION, CULTURE AND TOURISM (2013)

OREGON-CHINA EDUCATION & CULTURE FORUM

Grizzly Peak Winery
1600 E Nevada Street, Ashland, Oregon 97520
May 31, 2013

2:50-3:00 pm: Southern Oregon China Connection Vice President David Wick announces the Forum begins and introduces guest speakers

3:00-3:15 pm: Keynote speech by Cultural Consul ZHANG Jiexin from the Chinese Consulate General in San Francisco: Brief Introduction to China’s Cultural Development


3:30-3:50 pm: Keynote speech by Vice President of Soochow University LU Jianmei: The Establishment and Implementation of Internationalized Education System of Soochow University

3:50-4:00 pm: Presentation by Oregon State Representative Dennis Richardson: “Opening Minds of Rural Students—How Mandarin Language Distance Learning Has Helped Small Oregon Schools.”

4:00-4:10 pm: Presentation by St. Mary’s School Principal Frank Phillips: “The Confucius Classroom at St. Mary’s and Chinese Language Education in Secondary Schools.”

4:10-4:20 pm: Presentation by CIPSU Director Meiru Liu: “Legislators’ support and CIPSU’s collaboration with Oregon School Districts on the CC initiative.”

4:20-4:30 pm: Presentation by SHI Wu: "Better Utilize Chinese Government Resources in Education"—Briefing the Degree Programs in Nankai and Tianjin University under Scholarship of Ministry of Education

4:30-5:30 pm: Winery Dinner

5:30-5:45 pm: CIPSU or State Legislature’s awarding ceremony for the CI and CC teachers for their contribution to the Oregon Chinese language education at college and K-12 levels
THE 4TH INTERNATIONAL CONFERENCE ON OREGON-CHINA INVESTMENT, EDUCATION, CULTURE AND TOURISM (2013)

Oregon-China University Presidents Forum & Unveiling Ceremony for Oregon 9 New Confucius Classrooms

FORUM DATE: Monday, June 3, 2013

FORUM TIME: 8:30 AM – 5:00 PM

FORUM SITE: PSU SMSU Rooms 328-329 (Smith Memorial Student Union at 1825 SW Broadway, Portland, OR 97201)

WORKING LANGUAGE OF THE FORUM: English & Chinese

Sponsors/主办单位:

Confucius Institute at Portland State University
波特兰州立大学孔子学院

Oregon-China Sister State Relations Council
俄勒冈-中国姐妹友好关系协会

June 3, 2013

PURPOSE OF THE FORUM
The First Oregon-China University Presidents Forum 2013 is to promote Sino-US education, culture and people to people exchanges: explore the best cooperation mode between universities from both China and the United States. The Forum aims at increasing the internationalization of Sino-US higher education, exploring and actively promoting the “2+2, 1+2+1, 3+1” talent development programs, cooperative education modes and high-quality school-running modes
for universities in China and the United States, etc. It will build a platform of cooperation and
dialogue for the new Sino-US mutual exchanges of higher education.

論壇宗旨

2013年首届俄勒冈州-中国大学校长论坛中美大学校长论坛将以“推进中 Unternehmensleitung: 推进中美大学最佳合作模式”为主题，旨在促进中美高等教育国际化，探讨并积极推进建成
中美高校“2+2、1+2+1、3+1”人才培养计划和合作办学模式以及高质量办学等，为新型
的中美高等教育双向交流合作和对话搭建平台。

OPENING CEREMONY
8:30-9:00 AM

8:30-8:35 AM  Announcing the opening of the forum by CIPSU Director Meiru Liu
8:35-8:40 AM  Welcome and opening remarks by PSU Vice Provost Kevin Reynolds
8:40-8:45 AM  Opening remarks by Chief Education Consul XU Yongji
8:45-9:00 AM  Signing of MOUs between PSU and CEAIE and three Chinese
                   universities: Jiangxi University of Finance & Economics; Liaoning Shihua
                   University; Southeast University; and Shaoxing University; group picture

THEME ONE: KEY ELEMENTS TO INSURE QUALITY OF
HIGHER EDUCATION IN CHINA AND USA
9:00-10:40 AM

9:00-9:20 AM  Keynote speech by CEAIE Secretary General SHAO Wei
9:20-9:40 AM  Keynote speech by PSU Provost, Vice President Sona Andrews
9:40-9:50 AM  Presentation by President of Southeast University (China) DING Hui:
                   Obtain Advancement through Effective Internationalization
9:50-10:00 AM Presentation by Vice President of Soochow University LU Jianmei:
                   Propelling Internationalization Strategy, Focusing on High Quality
                   Talents–The Establishment and Implementation of Internationalized
                   Education System of Soochow University
COFFEE & TEA BREAK
10:00-10:20 AM

10:20-10:30 AM  Presentation by Vice President of Tianjin College of Commerce LI Changjun: The Existing Condition and Prospect of Tianjin Vocational Education of Higher Learning

10:30-10:40 AM  Presentation by President of CollegeNet Jim Wolfston: SaaS as Innovation Enabler in US Higher Education System

THEME TWO: SUCCESSFUL MODELS FOR COLLABORATION
10:40 AM-12:00 PM

10:40-10:50 AM  Presentation by PSU Associate Vice Provost Agnes Hoffman: "Sino-USA Academic Pathways: Building Success After the MOU."

10:50-11:00 AM  Presentation by Deng Ningping, Vice Dean of Lanzhou University of Finance and Economics: On 1+2+1 program

11:00-11:10 AM  Presentation by PSU Executive Director of Office of International Affairs Ron Witczak: An Overview on How International Agreements and Memoranda of Understanding are Facilitated on the PSU Campus

11:10-11:20 AM  Presentation by Director of PSU International Special Program Judy Van Dyck: ISP’s Short-Term and Customized Programs for International Groups

11:20-11:30 AM  Presentation by International Air and Hospitality Academy Vice President Edmund Bedecarrax: Vocational Education and Career Training

11:30 -11:40 AM  Presentation by PSU School of Business Dean Scott Dawson: The Types of Partnership Agreements that We Have Developed with Chinese Universities and How These Programs Work

11:40 -11:50 AM  Presentation by PSU School of Government Director Ronald Tammen: Beyond Exchanges

11:50 AM – 12:00 PM  Presentation by PSU Graduate School of Education Dean Randy Hitz: MA+Teacher License with Chinese Endorsement Program at GSE

12:00-12:10 PM  Presentation by Education Consul LI Renzhu: The Education Section at Consulate General of the PRC in San Francisco: What Role Do We Play? How and What Can We Help with Educational Collaboration and Cooperation between Oregon and Chinese Universities
LUNCH AT PSU STUDENT CAFETERIA IN ONDINE BUILDING
12:10-1:40 PM

THEME THREE: BREAKOUT SESSIONS
1:40-3:00 PM

1:40-2:40 PM  Group 1 on Theme One: Key Elements To Insure Quality Of Higher Education In China And USA (group representative TBA):

Group 2 on Theme Two: Successful Models For Collaboration (group representative TBA);

Group 3 on online international education programs, and topics that are not covered at the Forum (led by Mr. Samad Hinton, Director of Online Business Education at Portland State University)

2:40-2:45 PM  Representative from Group 1 reports their comments and suggestions

2:45-2:50 PM  Representative from Group 2 reports their comments and suggestions

2:50-2:55 PM  Representative from Group 3 reports their comments and suggestions

2:55-3:10 PM  Q & A Session

COFFEE & TEA BREAK
3:10-3:30 PM

CLOSING CEREMONY

3:30-3:40 PM  Closing remarks by Senior State Representative Dennis Richardson or/and Senator Arnie Roblan

3:40-3:50 PM  Closing remarks by CEAIE Secretary General SHAO Wei

3:50-4:00 PM  Closing remarks by PSU Vice Provost Kevin Reynolds

Unveiling Ceremony for Oregon 9 New Confucius Classrooms

4:00-5:00 PM
4:00-4:10 PM: Introducing the 9 new CCs and thanks to Hanban, Oregon Legislatures, Portland State University and CC hosting schools and school districts

4:10-4:30 PM: 9 CC Plaques Unveiling by dignitaries from both US and China; presenting CC plaques to each hosting school principal

4:30-5:00 PM: Remarks by Oregon legislators, official(s) from Chinese Consulate General in San Francisco, new CC representative, dignitary from CEAIE of China, etc.

THE 4TH INTERNATIONAL CONFERENCE ON OREGON-CHINA INVESTMENT, EDUCATION, CULTURE AND TOURISM (2013)

1:30pm: Opening of the Forum by Greg Borossay of Port of Portland, MC.

1:35pm: Introduction of Tianjin Delegation by head of Tianjin delegation

1:45pm: Biz Oregon Colin Sears introduces Oregon investment environment

2:00pm: Greg Borossay, Manager of ocean services of Port of Portland introduces Portland transportation link to the rest of USA
2:10-3:00pm: 4 Oregon environment friendly companies introduce Oregon technological leads in sustainable development in the following order:

1) Derek Chisholm, AICP, LEEDGA. Senior Planner, OTAK
2) George Jendrzejewski, VP Sales, Puralytics
3) John Brewer, Jr. CEO and President. Amorphyx, Inc.
4) John Breshears, President-Architectural Applications:

3:00-3:20pm: 2 Tianjin companies introduce their companies

3:25-3:45pm: Q&A 问答

3:45-3:50pm: concluding remarks by Jin Lan, President of OCSSRC

4:00-5:00pm: Join in Confucius Institute unveiling ceremony of 9 Confucius Classrooms. (Smith Memorial Student Union Building 328-329)

BANQUET FOR
THE 4TH INTERNATIONAL CONFERENCE ON OREGON-CHINA INVESTMENT, EDUCATION, CULTURE AND TOURISM (2013)

6:00-8:00 PM
(Mandarin Cove 好运 Chinese Restaurant
(111 SW Columbia St, Portland, OR 97201/503-222-0006

6:00-6:30 PM: Welcoming addresses by Oregon Legislators

6:30-7:00 PM: CC Plaque presentations and photo taking; Awarding ceremonies for distinguished VIP from China; for the winners of CIPSU’s Port of Portland Scholarship; Benson Hotel Scholarship, Ma Weihua Chinese Character Scholarship

7:00-8:00 PM: Banquet

8:00-9:00 PM: Karaoke time