



College of Liberal Arts and Sciences
Fall 2020 Chemistry Seminar Series
Friday, October 16th

Dr. Nathan Allen
Principal Scientist
Ascensus Specialties, LLC

Speaking for Science

A classic response from scientist when asked about interactions with the public is "The science will speak for itself." While this may have been true decades ago, in the modern world of polarized views and social media, the scientists must speak for science or risk having their work misrepresented and defunded. However, speaking to the public is more complicated than giving an ACS talk, and understanding the underlying motivations and values of non-scientists will allow you to present your information in a manner than other will not only hear, but also listen to.